

Global Fresh Strawberry Market Growth 2025-2031

<https://marketpublishers.com/r/G17B8E3BAE0EN.html>

Date: January 2025

Pages: 87

Price: US\$ 3,660.00 (Single User License)

ID: G17B8E3BAE0EN

Abstracts

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The global Fresh Strawberry market size is predicted to grow from US\$ 19850 million in 2025 to US\$ 24440 million in 2031; it is expected to grow at a CAGR of 3.5% from 2025 to 2031.

Strawberry is a widely grown hybrid species of the genus *Fragaria*, collectively known as the strawberries.

There are many companies in the fresh strawberry industry with fierce competition. Dole Food, Driscoll, Berry Gardens and other companies are counted, and their revenue accounts for only 2.37%, 2.07% and 0.56% respectively. And the Asia-Pacific region is the most important region, accounting for more than 51% of the total income.

LP Information, Inc. (LPI) ' newest research report, the "Fresh Strawberry Industry Forecast" looks at past sales and reviews total world Fresh Strawberry sales in 2024, providing a comprehensive analysis by region and market sector of projected Fresh Strawberry sales for 2025 through 2031. With Fresh Strawberry sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Fresh Strawberry industry.

This Insight Report provides a comprehensive analysis of the global Fresh Strawberry landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Fresh Strawberry portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Fresh Strawberry market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Fresh Strawberry and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Fresh Strawberry.

This report presents a comprehensive overview, market shares, and growth opportunities of Fresh Strawberry market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Fresh Strawberry

Processing Strawberry

Segmentation by Application:

High Price Segments

Middle Price Segments

Low Price Segments

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Dole Food

Driscoll

Berry Gardens

Fresgarrido

Goknur Gida

Mirak Group

Keelings

Naturipe Farms

BelOrta

Key Questions Addressed in this Report

What is the 10-year outlook for the global Fresh Strawberry market?

What factors are driving Fresh Strawberry market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Fresh Strawberry market opportunities vary by end market size?

How does Fresh Strawberry break out by Type, by Application?

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