

Global Fresh Baked Goods Market Growth 2026-2032

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Abstracts

The global Fresh Baked Goods market size is predicted to grow from US\$ 47180 million in 2025 to US\$ 81590 million in 2032; it is expected to grow at a CAGR of 8.3% from 2026 to 2032.

Baked food is a convenience food baked with flour, yeast, salt, sugar and water as basic raw materials, adding appropriate amount of oil, dairy products, eggs, additives, etc., and baked through a series of complicated techniques. It can be enjoyed as refreshment before or after meals, as a staple food, or as a gift. Fresh baked goods are freshly made and sold in offline stores.

1. Bakery products can be classified into four categories: bread, cakes, pastries and desserts. In terms of scale, the retail sales of bakery products are 200 billion yuan, of which cakes, pastries and bread account for a relatively high proportion, accounting for 42%, 39% and 18% respectively. In terms of growth rate, the retail sales of bread, cakes and pastries all maintained a growth rate of around 10%. In 2020, the bakery industry as a whole will be impacted to a certain extent. It is expected that the growth rate of the industry will return to about 10% after the epidemic stabilizes.
2. Compared with Japan and South Korea, which have similar eating habits, the market size of China's baking industry still has a large room for growth. At present, the per capita consumption of bakery products in Japan is 18.1 kg/person, and 7.2 kg/person in South Korea. China is close to South Korea, but less than half of Japan. The annual per capita consumption of bread category in China is even lower, only 1.7 kg, while that of Japan and South Korea reached 7.0 kg and 3.6 kg respectively. Based on this calculation, the scale of my country's bread market still has room for improvement by 2-4 times.

LP Information, Inc. (LPI) ' newest research report, the 'Fresh Baked Goods Industry

Forecast? looks at past sales and reviews total world Fresh Baked Goods sales in 2025, providing a comprehensive analysis by region and market sector of projected Fresh Baked Goods sales for 2026 through 2032. With Fresh Baked Goods sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Fresh Baked Goods industry.

This Insight Report provides a comprehensive analysis of the global Fresh Baked Goods landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Fresh Baked Goods portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Fresh Baked Goods market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Fresh Baked Goods and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Fresh Baked Goods.

This report presents a comprehensive overview, market shares, and growth opportunities of Fresh Baked Goods market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Cake

Bread

Biscuit

Other

Segmentation by Application:

Offline

e-commerce

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

SPC Group

Gourmet Master Co. Ltd.

BreadTalk Group Limited

Guangzhou Langyi Catering Management Service Co., Ltd.

Beijing Weiduomei Food Co., Ltd.

Shenzhen Happy Mall Technology Co., Ltd.

Shenyang Baixianglin Rose Enterprise Management Co., Ltd.

Chongqing Xinqinyuan Food Co., Ltd.

BreadTalk Group Pte Ltd

yuan zu industrial co., ltd.

Holiland Food Technology (Beijing) Co., Ltd.

Beijing Baocaisheng Catering Management Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Fresh Baked Goods market?

What factors are driving Fresh Baked Goods market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Fresh Baked Goods market opportunities vary by end market size?

How does Fresh Baked Goods break out by Type, by Application?

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