

# Global Fresh Air Ventilation System for Home Market Growth 2026-2032

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## Abstracts

The global Fresh Air Ventilation System for Home market size is predicted to grow from US\$ 3098 million in 2025 to US\$ 4096 million in 2032; it is expected to grow at a CAGR of 4.1% from 2026 to 2032.

In 2024, global Fresh Air Ventilation System for Home production reached approximately 2.5 million units, with an average global market price of around US\$ 1200 per unit. A Fresh Air Ventilation System for Home is a mechanical system designed to provide controlled, continuous fresh air throughout an entire home while removing stale air, moisture, and indoor pollutants. Unlike spot ventilation (such as kitchen or bathroom fans), whole-house systems ensure balanced airflow across all rooms, improving indoor air quality, comfort, and energy efficiency. Gross margins for Fresh Air Ventilation System for Homes typically achieve roughly 25–40%.

The Fresh Air Ventilation System for Home market is experiencing steady growth, driven by increasing awareness of indoor air quality, energy efficiency, and healthy living environments. Demand is fueled by modern airtight and energy-efficient homes that require mechanical ventilation to maintain proper airflow, reduce indoor pollutants, and control humidity. Technologies such as heat recovery ventilators (HRVs) and energy recovery ventilators (ERVs) are gaining popularity due to their ability to improve air quality while minimizing energy loss. Market expansion is supported by stricter building codes, green-building certifications, government incentives for energy-saving solutions, and the rising adoption of smart-home systems that allow remote monitoring and control. Retrofit projects in existing homes, especially in regions with older housing stock, also provide significant growth opportunities. Manufacturers offering quiet, efficient, easy-to-install systems with reliable after-sales support are well-positioned to capture market share in both developed and emerging residential markets globally. The

Fresh Air Ventilation System for Home industry chain spans from upstream component manufacturing to downstream installation and after-sales services. Upstream suppliers provide critical components such as fans, motors, heat exchangers, filters, ductwork, and control systems, as well as electronic modules for smart and automated operation. The midstream segment involves system design, assembly, quality testing, and energy efficiency optimization, where manufacturers develop heat recovery ventilators (HRVs) and energy recovery ventilators (ERVs) tailored to different climates and residential needs. Downstream, the chain includes homebuilders, HVAC installation companies, distributors, and end consumers, encompassing system sales, installation, commissioning, and maintenance services. Additionally, the rise of smart-home integration and IoT-based monitoring has introduced new value-added services, including remote control, performance tracking, and predictive maintenance. Overall, the industry chain is characterized by technological complexity, strict quality standards, and strong influence from government regulations, building codes, and energy-efficiency certifications. The demand for Fresh Air Ventilation System for Homes is increasing steadily, driven by rising awareness of indoor air quality, energy efficiency, and healthy living environments. Modern airtight and energy-efficient homes require mechanical ventilation to maintain proper airflow, reduce indoor pollutants, and control humidity, creating strong opportunities for heat recovery ventilators (HRVs) and energy recovery ventilators (ERVs). Stricter building codes, green-building certifications, and government incentives for energy-saving solutions further stimulate market growth. Retrofit projects in existing homes, particularly in regions with older housing stock, also provide significant opportunities. The integration of smart-home technologies and IoT-enabled ventilation systems allows for remote monitoring, automated control, and predictive maintenance, opening new revenue streams. Manufacturers that offer quiet, efficient, easy-to-install systems with reliable after-sales support are well-positioned to capture market share in both developed and emerging residential markets globally.

LP Information, Inc. (LPI) ' newest research report, the “Fresh Air Ventilation System for Home Industry Forecast” looks at past sales and reviews total world Fresh Air Ventilation System for Home sales in 2025, providing a comprehensive analysis by region and market sector of projected Fresh Air Ventilation System for Home sales for 2026 through 2032. With Fresh Air Ventilation System for Home sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Fresh Air Ventilation System for Home industry.

This Insight Report provides a comprehensive analysis of the global Fresh Air Ventilation System for Home landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and

M&A activity. This report also analyzes the strategies of leading global companies with a focus on Fresh Air Ventilation System for Home portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Fresh Air Ventilation System for Home market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Fresh Air Ventilation System for Home and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Fresh Air Ventilation System for Home.

This report presents a comprehensive overview, market shares, and growth opportunities of Fresh Air Ventilation System for Home market by product type, application, key manufacturers and key regions and countries.

### **Segmentation by Type:**

Ducted

Ductless

### **Segmentation by Installation Method:**

Ceiling-Mounted

Wall-Mounted

Others

### **Segmentation by Ventilation:**

Exhaust Ventilation

Supply Ventilation

### **Segmentation by Application:**

Apartment

House

### **This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Panasonic

Honeywell

Zehnder

BROAN

DAIKIN

Ziefir

BROAD

Dephina

Aldes

Vortice

BLLC

Dream Maker

SIEGENIA

Airdow

GOODNIGHT

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Fresh Air Ventilation System for Home market?

What factors are driving Fresh Air Ventilation System for Home market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Fresh Air Ventilation System for Home market opportunities vary by end market size?

How does Fresh Air Ventilation System for Home break out by Type, by Application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

#### 2.1 World Market Overview

- 2.1.1 Global Fresh Air Ventilation System for Home Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Fresh Air Ventilation System for Home by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Fresh Air Ventilation System for Home by Country/Region, 2021, 2025 & 2032

#### 2.2 Fresh Air Ventilation System for Home Segment by Type

- 2.2.1 Ceiling-Mounted
- 2.2.2 Wall-Mounted
- 2.2.3 Others
- 2.2.4 Fresh Air Ventilation System for Home Sales by Type
  - 2.2.4.1 Global Fresh Air Ventilation System for Home Sales Market Share by Type (2021-2026)
  - 2.2.4.2 Global Fresh Air Ventilation System for Home Revenue and Market Share by Type (2021-2026)
  - 2.2.4.3 Global Fresh Air Ventilation System for Home Sale Price by Type (2021-2026)

#### 2.3 Fresh Air Ventilation System for Home Segment by Product Type

- 2.3.1 Central Ducted Fresh Air System
- 2.3.2 Ductless Distributed Fresh Air System
- 2.3.3 Fresh Air Ventilation System for Home Sales by Product Type
  - 2.3.3.1 Global Fresh Air Ventilation System for Home Sales Market Share by Product Type (2021-2026)
  - 2.3.3.2 Global Fresh Air Ventilation System for Home Revenue and Market Share by

## Product Type (2021-2026)

2.3.3.3 Global Fresh Air Ventilation System for Home Sale Price by Product Type (2021-2026)

## 2.4 Fresh Air Ventilation System for Home Segment by Airflow Circulation Principle

2.4.1 Unidirectional Flow Fresh Air System

2.4.2 Bidirectional Flow Fresh Air System

2.4.3 Fresh Air Ventilation System for Home Sales by Airflow Circulation Principle

2.4.3.1 Global Fresh Air Ventilation System for Home Sales Market Share by Airflow Circulation Principle (2021-2026)

2.4.3.2 Global Fresh Air Ventilation System for Home Revenue and Market Share by Airflow Circulation Principle (2021-2026)

2.4.3.3 Global Fresh Air Ventilation System for Home Sale Price by Airflow Circulation Principle (2021-2026)

## 2.5 Fresh Air Ventilation System for Home Segment by Application

2.5.1 Real Estate Developers

2.5.2 Individual Consumers

2.5.3 Fresh Air Ventilation System for Home Sales by Application

2.5.3.1 Global Fresh Air Ventilation System for Home Sale Market Share by Application (2021-2026)

2.5.3.2 Global Fresh Air Ventilation System for Home Revenue and Market Share by Application (2021-2026)

2.5.3.3 Global Fresh Air Ventilation System for Home Sale Price by Application (2021-2026)

## **3 GLOBAL BY COMPANY**

### 3.1 Global Fresh Air Ventilation System for Home Breakdown Data by Company

3.1.1 Global Fresh Air Ventilation System for Home Annual Sales by Company (2021-2026)

3.1.2 Global Fresh Air Ventilation System for Home Sales Market Share by Company (2021-2026)

3.2 Global Fresh Air Ventilation System for Home Annual Revenue by Company (2021-2026)

3.2.1 Global Fresh Air Ventilation System for Home Revenue by Company (2021-2026)

3.2.2 Global Fresh Air Ventilation System for Home Revenue Market Share by Company (2021-2026)

3.3 Global Fresh Air Ventilation System for Home Sale Price by Company

3.4 Key Manufacturers Fresh Air Ventilation System for Home Producing Area

Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Fresh Air Ventilation System for Home Product Location

Distribution

3.4.2 Players Fresh Air Ventilation System for Home Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

## **4 WORLD HISTORIC REVIEW FOR FRESH AIR VENTILATION SYSTEM FOR HOME BY GEOGRAPHIC REGION**

4.1 World Historic Fresh Air Ventilation System for Home Market Size by Geographic Region (2021-2026)

4.1.1 Global Fresh Air Ventilation System for Home Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Fresh Air Ventilation System for Home Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Fresh Air Ventilation System for Home Market Size by Country/Region (2021-2026)

4.2.1 Global Fresh Air Ventilation System for Home Annual Sales by Country/Region (2021-2026)

4.2.2 Global Fresh Air Ventilation System for Home Annual Revenue by Country/Region (2021-2026)

4.3 Americas Fresh Air Ventilation System for Home Sales Growth

4.4 APAC Fresh Air Ventilation System for Home Sales Growth

4.5 Europe Fresh Air Ventilation System for Home Sales Growth

4.6 Middle East & Africa Fresh Air Ventilation System for Home Sales Growth

## **5 AMERICAS**

5.1 Americas Fresh Air Ventilation System for Home Sales by Country

5.1.1 Americas Fresh Air Ventilation System for Home Sales by Country (2021-2026)

5.1.2 Americas Fresh Air Ventilation System for Home Revenue by Country (2021-2026)

5.2 Americas Fresh Air Ventilation System for Home Sales by Type (2021-2026)

5.3 Americas Fresh Air Ventilation System for Home Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Fresh Air Ventilation System for Home Sales by Region

6.1.1 APAC Fresh Air Ventilation System for Home Sales by Region (2021-2026)

6.1.2 APAC Fresh Air Ventilation System for Home Revenue by Region (2021-2026)

6.2 APAC Fresh Air Ventilation System for Home Sales by Type (2021-2026)

6.3 APAC Fresh Air Ventilation System for Home Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

## **7 EUROPE**

7.1 Europe Fresh Air Ventilation System for Home by Country

7.1.1 Europe Fresh Air Ventilation System for Home Sales by Country (2021-2026)

7.1.2 Europe Fresh Air Ventilation System for Home Revenue by Country (2021-2026)

7.2 Europe Fresh Air Ventilation System for Home Sales by Type (2021-2026)

7.3 Europe Fresh Air Ventilation System for Home Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Fresh Air Ventilation System for Home by Country

8.1.1 Middle East & Africa Fresh Air Ventilation System for Home Sales by Country (2021-2026)

8.1.2 Middle East & Africa Fresh Air Ventilation System for Home Revenue by Country (2021-2026)

8.2 Middle East & Africa Fresh Air Ventilation System for Home Sales by Type  
(2021-2026)

8.3 Middle East & Africa Fresh Air Ventilation System for Home Sales by Application  
(2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Fresh Air Ventilation System for Home

10.3 Manufacturing Process Analysis of Fresh Air Ventilation System for Home

10.4 Industry Chain Structure of Fresh Air Ventilation System for Home

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Fresh Air Ventilation System for Home Distributors

11.3 Fresh Air Ventilation System for Home Customer

## **12 WORLD FORECAST REVIEW FOR FRESH AIR VENTILATION SYSTEM FOR HOME BY GEOGRAPHIC REGION**

12.1 Global Fresh Air Ventilation System for Home Market Size Forecast by Region

12.1.1 Global Fresh Air Ventilation System for Home Forecast by Region (2027-2032)

12.1.2 Global Fresh Air Ventilation System for Home Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Fresh Air Ventilation System for Home Forecast by Type (2027-2032)
- 12.7 Global Fresh Air Ventilation System for Home Forecast by Application (2027-2032)

## **13 KEY PLAYERS ANALYSIS**

### 13.1 Panasonic

#### 13.1.1 Panasonic Company Information

#### 13.1.2 Panasonic Fresh Air Ventilation System for Home Product Portfolios and Specifications

#### 13.1.3 Panasonic Fresh Air Ventilation System for Home Sales, Revenue, Price and Gross Margin (2021-2026)

#### 13.1.4 Panasonic Main Business Overview

#### 13.1.5 Panasonic Latest Developments

### 13.2 Honeywell

#### 13.2.1 Honeywell Company Information

#### 13.2.2 Honeywell Fresh Air Ventilation System for Home Product Portfolios and Specifications

#### 13.2.3 Honeywell Fresh Air Ventilation System for Home Sales, Revenue, Price and Gross Margin (2021-2026)

#### 13.2.4 Honeywell Main Business Overview

#### 13.2.5 Honeywell Latest Developments

### 13.3 DAIKIN

#### 13.3.1 DAIKIN Company Information

#### 13.3.2 DAIKIN Fresh Air Ventilation System for Home Product Portfolios and Specifications

#### 13.3.3 DAIKIN Fresh Air Ventilation System for Home Sales, Revenue, Price and Gross Margin (2021-2026)

#### 13.3.4 DAIKIN Main Business Overview

#### 13.3.5 DAIKIN Latest Developments

### 13.4 BROAN

#### 13.4.1 BROAN Company Information

#### 13.4.2 BROAN Fresh Air Ventilation System for Home Product Portfolios and Specifications

#### 13.4.3 BROAN Fresh Air Ventilation System for Home Sales, Revenue, Price and Gross Margin (2021-2026)

#### 13.4.4 BROAN Main Business Overview

- 13.4.5 BROAN Latest Developments
- 13.5 Johnson Controls
  - 13.5.1 Johnson Controls Company Information
  - 13.5.2 Johnson Controls Fresh Air Ventilation System for Home Product Portfolios and Specifications
  - 13.5.3 Johnson Controls Fresh Air Ventilation System for Home Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.5.4 Johnson Controls Main Business Overview
  - 13.5.5 Johnson Controls Latest Developments
- 13.6 Carrier
  - 13.6.1 Carrier Company Information
  - 13.6.2 Carrier Fresh Air Ventilation System for Home Product Portfolios and Specifications
  - 13.6.3 Carrier Fresh Air Ventilation System for Home Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.6.4 Carrier Main Business Overview
  - 13.6.5 Carrier Latest Developments
- 13.7 Mitsubishi Electric
  - 13.7.1 Mitsubishi Electric Company Information
  - 13.7.2 Mitsubishi Electric Fresh Air Ventilation System for Home Product Portfolios and Specifications
  - 13.7.3 Mitsubishi Electric Fresh Air Ventilation System for Home Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.7.4 Mitsubishi Electric Main Business Overview
  - 13.7.5 Mitsubishi Electric Latest Developments
- 13.8 Zehnder
  - 13.8.1 Zehnder Company Information
  - 13.8.2 Zehnder Fresh Air Ventilation System for Home Product Portfolios and Specifications
  - 13.8.3 Zehnder Fresh Air Ventilation System for Home Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.8.4 Zehnder Main Business Overview
  - 13.8.5 Zehnder Latest Developments
- 13.9 Aldes
  - 13.9.1 Aldes Company Information
  - 13.9.2 Aldes Fresh Air Ventilation System for Home Product Portfolios and Specifications
  - 13.9.3 Aldes Fresh Air Ventilation System for Home Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.9.4 Aldes Main Business Overview
- 13.9.5 Aldes Latest Developments
- 13.10 NATHER
  - 13.10.1 NATHER Company Information
  - 13.10.2 NATHER Fresh Air Ventilation System for Home Product Portfolios and Specifications
  - 13.10.3 NATHER Fresh Air Ventilation System for Home Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.10.4 NATHER Main Business Overview
  - 13.10.5 NATHER Latest Developments
- 13.11 Greenheck
  - 13.11.1 Greenheck Company Information
  - 13.11.2 Greenheck Fresh Air Ventilation System for Home Product Portfolios and Specifications
  - 13.11.3 Greenheck Fresh Air Ventilation System for Home Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.11.4 Greenheck Main Business Overview
  - 13.11.5 Greenheck Latest Developments
- 13.12 Lennox
  - 13.12.1 Lennox Company Information
  - 13.12.2 Lennox Fresh Air Ventilation System for Home Product Portfolios and Specifications
  - 13.12.3 Lennox Fresh Air Ventilation System for Home Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.12.4 Lennox Main Business Overview
  - 13.12.5 Lennox Latest Developments
- 13.13 Trane
  - 13.13.1 Trane Company Information
  - 13.13.2 Trane Fresh Air Ventilation System for Home Product Portfolios and Specifications
  - 13.13.3 Trane Fresh Air Ventilation System for Home Sales, Revenue, Price and Gross Margin (2021-2026)
  - 13.13.4 Trane Main Business Overview
  - 13.13.5 Trane Latest Developments
- 13.14 Nortek
  - 13.14.1 Nortek Company Information
  - 13.14.2 Nortek Fresh Air Ventilation System for Home Product Portfolios and Specifications
  - 13.14.3 Nortek Fresh Air Ventilation System for Home Sales, Revenue, Price and

## Gross Margin (2021-2026)

13.14.4 Nortek Main Business Overview

13.14.5 Nortek Latest Developments

## 13.15 LG Electronics

13.15.1 LG Electronics Company Information

13.15.2 LG Electronics Fresh Air Ventilation System for Home Product Portfolios and Specifications

13.15.3 LG Electronics Fresh Air Ventilation System for Home Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 LG Electronics Main Business Overview

13.15.5 LG Electronics Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Fresh Air Ventilation System for Home Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Fresh Air Ventilation System for Home Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Ceiling-Mounted

Table 4. Major Players of Wall-Mounted

Table 5. Major Players of Others

Table 6. Global Fresh Air Ventilation System for Home Sales by Type (2021-2026) & (K Units)

Table 7. Global Fresh Air Ventilation System for Home Sales Market Share by Type (2021-2026)

Table 8. Global Fresh Air Ventilation System for Home Revenue by Type (2021-2026) & (\$ million)

Table 9. Global Fresh Air Ventilation System for Home Revenue Market Share by Type (2021-2026)

Table 10. Global Fresh Air Ventilation System for Home Sale Price by Type (2021-2026) & (US\$/Unit)

Table 11. Major Players of Central Ducted Fresh Air System

Table 12. Major Players of Ductless Distributed Fresh Air System

Table 13. Global Fresh Air Ventilation System for Home Sales by Product Type (2021-2026) & (K Units)

Table 14. Global Fresh Air Ventilation System for Home Sales Market Share by Product Type (2021-2026)

Table 15. Global Fresh Air Ventilation System for Home Revenue by Product Type (2021-2026) & (\$ million)

Table 16. Global Fresh Air Ventilation System for Home Revenue Market Share by Product Type (2021-2026)

Table 17. Global Fresh Air Ventilation System for Home Sale Price by Product Type (2021-2026) & (US\$/Unit)

Table 18. Major Players of Unidirectional Flow Fresh Air System

Table 19. Major Players of Bidirectional Flow Fresh Air System

Table 20. Global Fresh Air Ventilation System for Home Sales by Airflow Circulation Principle (2021-2026) & (K Units)

Table 21. Global Fresh Air Ventilation System for Home Sales Market Share by Airflow Circulation Principle (2021-2026)

Table 22. Global Fresh Air Ventilation System for Home Revenue by Airflow Circulation Principle (2021-2026) & (\$ million)

Table 23. Global Fresh Air Ventilation System for Home Revenue Market Share by Airflow Circulation Principle (2021-2026)

Table 24. Global Fresh Air Ventilation System for Home Sale Price by Airflow Circulation Principle (2021-2026) & (US\$/Unit)

Table 25. Global Fresh Air Ventilation System for Home Sale by Application (2021-2026) & (K Units)

Table 26. Global Fresh Air Ventilation System for Home Sale Market Share by Application (2021-2026)

Table 27. Global Fresh Air Ventilation System for Home Revenue by Application (2021-2026) & (\$ million)

Table 28. Global Fresh Air Ventilation System for Home Revenue Market Share by Application (2021-2026)

Table 29. Global Fresh Air Ventilation System for Home Sale Price by Application (2021-2026) & (US\$/Unit)

Table 30. Global Fresh Air Ventilation System for Home Sales by Company (2021-2026) & (K Units)

Table 31. Global Fresh Air Ventilation System for Home Sales Market Share by Company (2021-2026)

Table 32. Global Fresh Air Ventilation System for Home Revenue by Company (2021-2026) & (\$ millions)

Table 33. Global Fresh Air Ventilation System for Home Revenue Market Share by Company (2021-2026)

Table 34. Global Fresh Air Ventilation System for Home Sale Price by Company (2021-2026) & (US\$/Unit)

Table 35. Key Manufacturers Fresh Air Ventilation System for Home Producing Area Distribution and Sales Area

Table 36. Players Fresh Air Ventilation System for Home Products Offered

Table 37. Fresh Air Ventilation System for Home Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 38. New Products and Potential Entrants

Table 39. Market M&A Activity & Strategy

Table 40. Global Fresh Air Ventilation System for Home Sales by Geographic Region (2021-2026) & (K Units)

Table 41. Global Fresh Air Ventilation System for Home Sales Market Share Geographic Region (2021-2026)

Table 42. Global Fresh Air Ventilation System for Home Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 43. Global Fresh Air Ventilation System for Home Revenue Market Share by Geographic Region (2021-2026)

Table 44. Global Fresh Air Ventilation System for Home Sales by Country/Region (2021-2026) & (K Units)

Table 45. Global Fresh Air Ventilation System for Home Sales Market Share by Country/Region (2021-2026)

Table 46. Global Fresh Air Ventilation System for Home Revenue by Country/Region (2021-2026) & (\$ millions)

Table 47. Global Fresh Air Ventilation System for Home Revenue Market Share by Country/Region (2021-2026)

Table 48. Americas Fresh Air Ventilation System for Home Sales by Country (2021-2026) & (K Units)

Table 49. Americas Fresh Air Ventilation System for Home Sales Market Share by Country (2021-2026)

Table 50. Americas Fresh Air Ventilation System for Home Revenue by Country (2021-2026) & (\$ millions)

Table 51. Americas Fresh Air Ventilation System for Home Sales by Type (2021-2026) & (K Units)

Table 52. Americas Fresh Air Ventilation System for Home Sales by Application (2021-2026) & (K Units)

Table 53. APAC Fresh Air Ventilation System for Home Sales by Region (2021-2026) & (K Units)

Table 54. APAC Fresh Air Ventilation System for Home Sales Market Share by Region (2021-2026)

Table 55. APAC Fresh Air Ventilation System for Home Revenue by Region (2021-2026) & (\$ millions)

Table 56. APAC Fresh Air Ventilation System for Home Sales by Type (2021-2026) & (K Units)

Table 57. APAC Fresh Air Ventilation System for Home Sales by Application (2021-2026) & (K Units)

Table 58. Europe Fresh Air Ventilation System for Home Sales by Country (2021-2026) & (K Units)

Table 59. Europe Fresh Air Ventilation System for Home Revenue by Country (2021-2026) & (\$ millions)

Table 60. Europe Fresh Air Ventilation System for Home Sales by Type (2021-2026) & (K Units)

Table 61. Europe Fresh Air Ventilation System for Home Sales by Application (2021-2026) & (K Units)

Table 62. Middle East & Africa Fresh Air Ventilation System for Home Sales by Country

(2021-2026) & (K Units)

Table 63. Middle East & Africa Fresh Air Ventilation System for Home Revenue Market Share by Country (2021-2026)

Table 64. Middle East & Africa Fresh Air Ventilation System for Home Sales by Type (2021-2026) & (K Units)

Table 65. Middle East & Africa Fresh Air Ventilation System for Home Sales by Application (2021-2026) & (K Units)

Table 66. Key Market Drivers & Growth Opportunities of Fresh Air Ventilation System for Home

Table 67. Key Market Challenges & Risks of Fresh Air Ventilation System for Home

Table 68. Key Industry Trends of Fresh Air Ventilation System for Home

Table 69. Fresh Air Ventilation System for Home Raw Material

Table 70. Key Suppliers of Raw Materials

Table 71. Fresh Air Ventilation System for Home Distributors List

Table 72. Fresh Air Ventilation System for Home Customer List

Table 73. Global Fresh Air Ventilation System for Home Sales Forecast by Region (2027-2032) & (K Units)

Table 74. Global Fresh Air Ventilation System for Home Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 75. Americas Fresh Air Ventilation System for Home Sales Forecast by Country (2027-2032) & (K Units)

Table 76. Americas Fresh Air Ventilation System for Home Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 77. APAC Fresh Air Ventilation System for Home Sales Forecast by Region (2027-2032) & (K Units)

Table 78. APAC Fresh Air Ventilation System for Home Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 79. Europe Fresh Air Ventilation System for Home Sales Forecast by Country (2027-2032) & (K Units)

Table 80. Europe Fresh Air Ventilation System for Home Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 81. Middle East & Africa Fresh Air Ventilation System for Home Sales Forecast by Country (2027-2032) & (K Units)

Table 82. Middle East & Africa Fresh Air Ventilation System for Home Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 83. Global Fresh Air Ventilation System for Home Sales Forecast by Type (2027-2032) & (K Units)

Table 84. Global Fresh Air Ventilation System for Home Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 85. Global Fresh Air Ventilation System for Home Sales Forecast by Application (2027-2032) & (K Units)

Table 86. Global Fresh Air Ventilation System for Home Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 87. Panasonic Basic Information, Fresh Air Ventilation System for Home Manufacturing Base, Sales Area and Its Competitors

Table 88. Panasonic Fresh Air Ventilation System for Home Product Portfolios and Specifications

Table 89. Panasonic Fresh Air Ventilation System for Home Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 90. Panasonic Main Business

Table 91. Panasonic Latest Developments

Table 92. Honeywell Basic Information, Fresh Air Ventilation System for Home Manufacturing Base, Sales Area and Its Competitors

Table 93. Honeywell Fresh Air Ventilation System for Home Product Portfolios and Specifications

Table 94. Honeywell Fresh Air Ventilation System for Home Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 95. Honeywell Main Business

Table 96. Honeywell Latest Developments

Table 97. DAIKIN Basic Information, Fresh Air Ventilation System for Home Manufacturing Base, Sales Area and Its Competitors

Table 98. DAIKIN Fresh Air Ventilation System for Home Product Portfolios and Specifications

Table 99. DAIKIN Fresh Air Ventilation System for Home Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 100. DAIKIN Main Business

Table 101. DAIKIN Latest Developments

Table 102. BROAN Basic Information, Fresh Air Ventilation System for Home Manufacturing Base, Sales Area and Its Competitors

Table 103. BROAN Fresh Air Ventilation System for Home Product Portfolios and Specifications

Table 104. BROAN Fresh Air Ventilation System for Home Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 105. BROAN Main Business

Table 106. BROAN Latest Developments

Table 107. Johnson Controls Basic Information, Fresh Air Ventilation System for Home Manufacturing Base, Sales Area and Its Competitors

Table 108. Johnson Controls Fresh Air Ventilation System for Home Product Portfolios

and Specifications

Table 109. Johnson Controls Fresh Air Ventilation System for Home Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 110. Johnson Controls Main Business

Table 111. Johnson Controls Latest Developments

Table 112. Carrier Basic Information, Fresh Air Ventilation System for Home Manufacturing Base, Sales Area and Its Competitors

Table 113. Carrier Fresh Air Ventilation System for Home Product Portfolios and Specifications

Table 114. Carrier Fresh Air Ventilation System for Home Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 115. Carrier Main Business

Table 116. Carrier Latest Developments

Table 117. Mitsubishi Electric Basic Information, Fresh Air Ventilation System for Home Manufacturing Base, Sales Area and Its Competitors

Table 118. Mitsubishi Electric Fresh Air Ventilation System for Home Product Portfolios and Specifications

Table 119. Mitsubishi Electric Fresh Air Ventilation System for Home Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 120. Mitsubishi Electric Main Business

Table 121. Mitsubishi Electric Latest Developments

Table 122. Zehnder Basic Information, Fresh Air Ventilation System for Home Manufacturing Base, Sales Area and Its Competitors

Table 123. Zehnder Fresh Air Ventilation System for Home Product Portfolios and Specifications

Table 124. Zehnder Fresh Air Ventilation System for Home Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 125. Zehnder Main Business

Table 126. Zehnder Latest Developments

Table 127. Aldes Basic Information, Fresh Air Ventilation System for Home Manufacturing Base, Sales Area and Its Competitors

Table 128. Aldes Fresh Air Ventilation System for Home Product Portfolios and Specifications

Table 129. Aldes Fresh Air Ventilation System for Home Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 130. Aldes Main Business

Table 131. Aldes Latest Developments

Table 132. NATHER Basic Information, Fresh Air Ventilation System for Home Manufacturing Base, Sales Area and Its Competitors

Table 133. NATHER Fresh Air Ventilation System for Home Product Portfolios and Specifications

Table 134. NATHER Fresh Air Ventilation System for Home Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 135. NATHER Main Business

Table 136. NATHER Latest Developments

Table 137. Greenheck Basic Information, Fresh Air Ventilation System for Home Manufacturing Base, Sales Area and Its Competitors

Table 138. Greenheck Fresh Air Ventilation System for Home Product Portfolios and Specifications

Table 139. Greenheck Fresh Air Ventilation System for Home Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 140. Greenheck Main Business

Table 141. Greenheck Latest Developments

Table 142. Lennox Basic Information, Fresh Air Ventilation System for Home Manufacturing Base, Sales Area and Its Competitors

Table 143. Lennox Fresh Air Ventilation System for Home Product Portfolios and Specifications

Table 144. Lennox Fresh Air Ventilation System for Home Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 145. Lennox Main Business

Table 146. Lennox Latest Developments

Table 147. Trane Basic Information, Fresh Air Ventilation System for Home Manufacturing Base, Sales Area and Its Competitors

Table 148. Trane Fresh Air Ventilation System for Home Product Portfolios and Specifications

Table 149. Trane Fresh Air Ventilation System for Home Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 150. Trane Main Business

Table 151. Trane Latest Developments

Table 152. Nortek Basic Information, Fresh Air Ventilation System for Home Manufacturing Base, Sales Area and Its Competitors

Table 153. Nortek Fresh Air Ventilation System for Home Product Portfolios and Specifications

Table 154. Nortek Fresh Air Ventilation System for Home Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 155. Nortek Main Business

Table 156. Nortek Latest Developments

Table 157. LG Electronics Basic Information, Fresh Air Ventilation System for Home

Manufacturing Base, Sales Area and Its Competitors

Table 158. LG Electronics Fresh Air Ventilation System for Home Product Portfolios and Specifications

Table 159. LG Electronics Fresh Air Ventilation System for Home Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 160. LG Electronics Main Business

Table 161. LG Electronics Latest Developments

## List Of Figures

### LIST OF FIGURES

Figure 1. Picture of Fresh Air Ventilation System for Home

Figure 2. Fresh Air Ventilation System for Home Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Fresh Air Ventilation System for Home Sales Growth Rate 2021-2032 (K Units)

Figure 7. Global Fresh Air Ventilation System for Home Revenue Growth Rate 2021-2032 (\$ millions)

Figure 8. Fresh Air Ventilation System for Home Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 9. Fresh Air Ventilation System for Home Sales Market Share by Country/Region (2025)

Figure 10. Fresh Air Ventilation System for Home Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 11. Product Picture of Ceiling-Mounted

Figure 12. Product Picture of Wall-Mounted

Figure 13. Product Picture of Others

Figure 14. Global Fresh Air Ventilation System for Home Sales Market Share by Type in 2026

Figure 15. Global Fresh Air Ventilation System for Home Revenue Market Share by Type (2021-2026)

Figure 16. Product Picture of Central Ducted Fresh Air System

Figure 17. Product Picture of Ductless Distributed Fresh Air System

Figure 18. Global Fresh Air Ventilation System for Home Sales Market Share by Product Type in 2026

Figure 19. Global Fresh Air Ventilation System for Home Revenue Market Share by Product Type (2021-2026)

Figure 20. Product Picture of Unidirectional Flow Fresh Air System

Figure 21. Product Picture of Bidirectional Flow Fresh Air System

Figure 22. Global Fresh Air Ventilation System for Home Sales Market Share by Airflow Circulation Principle in 2026

Figure 23. Global Fresh Air Ventilation System for Home Revenue Market Share by Airflow Circulation Principle (2021-2026)

Figure 24. Fresh Air Ventilation System for Home Consumed in Real Estate Developers

Figure 25. Global Fresh Air Ventilation System for Home Market: Real Estate Developers (2021-2026) & (K Units)

Figure 26. Fresh Air Ventilation System for Home Consumed in Individual Consumers

Figure 27. Global Fresh Air Ventilation System for Home Market: Individual Consumers (2021-2026) & (K Units)

Figure 28. Global Fresh Air Ventilation System for Home Sale Market Share by Application (2025)

Figure 29. Global Fresh Air Ventilation System for Home Revenue Market Share by Application in 2026

Figure 30. Fresh Air Ventilation System for Home Sales by Company in 2026 (K Units)

Figure 31. Global Fresh Air Ventilation System for Home Sales Market Share by Company in 2026

Figure 32. Fresh Air Ventilation System for Home Revenue by Company in 2026 (\$ millions)

Figure 33. Global Fresh Air Ventilation System for Home Revenue Market Share by Company in 2026

Figure 34. Global Fresh Air Ventilation System for Home Sales Market Share by Geographic Region (2021-2026)

Figure 35. Global Fresh Air Ventilation System for Home Revenue Market Share by Geographic Region in 2026

Figure 36. Americas Fresh Air Ventilation System for Home Sales 2021-2026 (K Units)

Figure 37. Americas Fresh Air Ventilation System for Home Revenue 2021-2026 (\$ millions)

Figure 38. APAC Fresh Air Ventilation System for Home Sales 2021-2026 (K Units)

Figure 39. APAC Fresh Air Ventilation System for Home Revenue 2021-2026 (\$ millions)

Figure 40. Europe Fresh Air Ventilation System for Home Sales 2021-2026 (K Units)

Figure 41. Europe Fresh Air Ventilation System for Home Revenue 2021-2026 (\$ millions)

Figure 42. Middle East & Africa Fresh Air Ventilation System for Home Sales 2021-2026 (K Units)

Figure 43. Middle East & Africa Fresh Air Ventilation System for Home Revenue 2021-2026 (\$ millions)

Figure 44. Americas Fresh Air Ventilation System for Home Sales Market Share by Country in 2026

Figure 45. Americas Fresh Air Ventilation System for Home Revenue Market Share by Country (2021-2026)

Figure 46. Americas Fresh Air Ventilation System for Home Sales Market Share by Type (2021-2026)

Figure 47. Americas Fresh Air Ventilation System for Home Sales Market Share by Application (2021-2026)

Figure 48. United States Fresh Air Ventilation System for Home Revenue Growth 2021-2026 (\$ millions)

Figure 49. Canada Fresh Air Ventilation System for Home Revenue Growth 2021-2026 (\$ millions)

Figure 50. Mexico Fresh Air Ventilation System for Home Revenue Growth 2021-2026 (\$ millions)

Figure 51. Brazil Fresh Air Ventilation System for Home Revenue Growth 2021-2026 (\$ millions)

Figure 52. APAC Fresh Air Ventilation System for Home Sales Market Share by Region in 2026

Figure 53. APAC Fresh Air Ventilation System for Home Revenue Market Share by Region (2021-2026)

Figure 54. APAC Fresh Air Ventilation System for Home Sales Market Share by Type (2021-2026)

Figure 55. APAC Fresh Air Ventilation System for Home Sales Market Share by Application (2021-2026)

Figure 56. China Fresh Air Ventilation System for Home Revenue Growth 2021-2026 (\$ millions)

Figure 57. Japan Fresh Air Ventilation System for Home Revenue Growth 2021-2026 (\$ millions)

Figure 58. South Korea Fresh Air Ventilation System for Home Revenue Growth 2021-2026 (\$ millions)

Figure 59. Southeast Asia Fresh Air Ventilation System for Home Revenue Growth 2021-2026 (\$ millions)

Figure 60. India Fresh Air Ventilation System for Home Revenue Growth 2021-2026 (\$ millions)

Figure 61. Australia Fresh Air Ventilation System for Home Revenue Growth 2021-2026 (\$ millions)

Figure 62. China Taiwan Fresh Air Ventilation System for Home Revenue Growth 2021-2026 (\$ millions)

Figure 63. Europe Fresh Air Ventilation System for Home Sales Market Share by Country in 2026

Figure 64. Europe Fresh Air Ventilation System for Home Revenue Market Share by Country (2021-2026)

Figure 65. Europe Fresh Air Ventilation System for Home Sales Market Share by Type (2021-2026)

Figure 66. Europe Fresh Air Ventilation System for Home Sales Market Share by

Application (2021-2026)

Figure 67. Germany Fresh Air Ventilation System for Home Revenue Growth 2021-2026 (\$ millions)

Figure 68. France Fresh Air Ventilation System for Home Revenue Growth 2021-2026 (\$ millions)

Figure 69. UK Fresh Air Ventilation System for Home Revenue Growth 2021-2026 (\$ millions)

Figure 70. Italy Fresh Air Ventilation System for Home Revenue Growth 2021-2026 (\$ millions)

Figure 71. Russia Fresh Air Ventilation System for Home Revenue Growth 2021-2026 (\$ millions)

Figure 72. Middle East & Africa Fresh Air Ventilation System for Home Sales Market Share by Country (2021-2026)

Figure 73. Middle East & Africa Fresh Air Ventilation System for Home Sales Market Share by Type (2021-2026)

Figure 74. Middle East & Africa Fresh Air Ventilation System for Home Sales Market Share by Application (2021-2026)

Figure 75. Egypt Fresh Air Ventilation System for Home Revenue Growth 2021-2026 (\$ millions)

Figure 76. South Africa Fresh Air Ventilation System for Home Revenue Growth 2021-2026 (\$ millions)

Figure 77. Israel Fresh Air Ventilation System for Home Revenue Growth 2021-2026 (\$ millions)

Figure 78. Turkey Fresh Air Ventilation System for Home Revenue Growth 2021-2026 (\$ millions)

Figure 79. GCC Countries Fresh Air Ventilation System for Home Revenue Growth 2021-2026 (\$ millions)

Figure 80. Manufacturing Cost Structure Analysis of Fresh Air Ventilation System for Home in 2026

Figure 81. Manufacturing Process Analysis of Fresh Air Ventilation System for Home

Figure 82. Industry Chain Structure of Fresh Air Ventilation System for Home

Figure 83. Channels of Distribution

Figure 84. Global Fresh Air Ventilation System for Home Sales Market Forecast by Region (2027-2032)

Figure 85. Global Fresh Air Ventilation System for Home Revenue Market Share Forecast by Region (2027-2032)

Figure 86. Global Fresh Air Ventilation System for Home Sales Market Share Forecast by Type (2027-2032)

Figure 87. Global Fresh Air Ventilation System for Home Revenue Market Share

Forecast by Type (2027-2032)

Figure 88. Global Fresh Air Ventilation System for Home Sales Market Share Forecast by Application (2027-2032)

Figure 89. Global Fresh Air Ventilation System for Home Revenue Market Share Forecast by Application (2027-2032)

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