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Global Freight Visibility Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Freight Visibility Software market size is predicted to grow from US$ 172 million in 2025 to US$ 231 million in 2032; it is expected to grow at a CAGR of 4.4% from 2026 to 2032.

Freight Visibility Software is a digital tool based on the Internet of Things, big data, cloud computing, and artificial intelligence. By integrating multi-source data from the transportation process (such as GPS positioning, sensor monitoring, electronic waybills, and video surveillance), it enables transparent, real-time, and intelligent management of the entire cargo process, from departure to delivery. Its core functions include shipping trajectory tracking, cargo status monitoring, anomaly alerts, transportation efficiency analysis, and multi-terminal collaboration, aiming to improve logistics transparency, reduce cargo damage risks, optimize transportation costs, and enhance supply chain resilience.

United States market for Freight Visibility Software is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Freight Visibility Software is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Freight Visibility Software is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Freight Visibility Software players cover Agistix, Trimble Transportation, Beacon Technologies Ltd, BuyCo, Descartes MacroPoint, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

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Report Scope

LPI (LP Information)' newest research report, the “Freight Visibility Software Industry Forecast” looks at past sales and reviews total world Freight Visibility Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Freight Visibility Software sales for 2026 through 2032. With Freight Visibility Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Freight Visibility Software industry.

This Insight Report provides a comprehensive analysis of the global Freight Visibility Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Freight Visibility Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Freight Visibility Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Freight Visibility Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Freight Visibility Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Freight Visibility Software market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Road Freight Visualization Software

Rail Freight Visualization Software

Sea/Air Freight Visualization Software

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Intermodal Transport Visualization Software

Segmentation by Application:

Cold Chain Logistics

Dangerous Goods Transportation

Cross-Border E-Commerce

Manufacturing Supply Chain

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

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- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

- Agistix
- Trimble Transportation
- Beacon Technologies Ltd
- BuyCo

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Descartes MacroPoint

SAP Integrated Business Planning

Fareye

Fourkites

Reelables

GoComet

Overhaul

Pall-Ex

Pando

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