

Global Franchise Resale Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global Franchise Resale market size is predicted to grow from US\$ 3916370 million in 2025 to US\$ 5895280 million in 2031; it is expected to grow at a CAGR of 7.1% from 2025 to 2031.

Franchise resale refers to the process of selling an existing franchise business to a new owner. It involves transferring the rights and responsibilities of the franchise agreement from the current franchisee to a new individual or entity. The new owner takes over the operations, assets, and liabilities of the franchise, including the brand name, trademarks, business systems, and customer base. Franchise resale can be an attractive option for individuals who want to enter the franchising industry but prefer to acquire an established business rather than starting from scratch.

United States market for Franchise Resale is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Franchise Resale is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Franchise Resale is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Franchise Resale players cover FranchiseResales.com, BusinessesForSale.com, whichfranchise.com, BizQuest, Metropolis International Group, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Franchise Resale Industry Forecast” looks at past sales and reviews total world Franchise Resale sales in 2024, providing a comprehensive analysis by region and market sector of projected Franchise Resale sales for 2025 through 2031. With Franchise Resale sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Franchise Resale industry.

This Insight Report provides a comprehensive analysis of the global Franchise Resale landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Franchise Resale portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Franchise Resale market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Franchise Resale and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Franchise Resale.

This report presents a comprehensive overview, market shares, and growth opportunities of Franchise Resale market by product type, application, key players and key regions and countries.

Segmentation by Type:

Resales by Region

Resales by Brand

Segmentation by Application:

Enterprise

Individual

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

FranchiseResales.com

BusinessesForSale.com

whichfranchise.com

BizQuest

Metropolis International Group

National Franchise Sales (NFS)

Octomedia

Asociatia Romana de Franciza Toate

Transworld Business Advisors

Franchise UK

Business Broker Network

Express Services

Winmark

Accurate Franchising

Allegra

FranchiseClique.com

Stagecoach Theater Arts

Venture Marketing Group

Kensington Company & Affiliates

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