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Global Franchise Merchandise Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Franchise Merchandise market size is predicted to grow from US$ million in 2025 to US$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

United States market for Franchise Merchandise is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Franchise Merchandise is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Franchise Merchandise is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Franchise Merchandise players cover The Walt Disney Company, Meredith Corporation, PVH Corp., Iconix Brand Group, Authentic Brands Group, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Franchise Merchandise Industry Forecast” looks at past sales and reviews total world Franchise Merchandise sales in 2024, providing a comprehensive analysis by region and market sector of projected Franchise Merchandise sales for 2025 through 2031. With Franchise Merchandise sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Franchise Merchandise industry.

This Insight Report provides a comprehensive analysis of the global Franchise

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Merchandise landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Franchise Merchandise portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Franchise Merchandise market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Franchise Merchandise and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Franchise Merchandise.

This report presents a comprehensive overview, market shares, and growth opportunities of Franchise Merchandise market by product type, application, key players and key regions and countries.

Segmentation by Type:

Apparels

Toys

Accessories

Home Decoration

Software/Video Games

Food and Beverage

Others

Segmentation by Application:

Entertainment

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Corporate Trademarks/Brand

Fashion

Sports

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

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France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

The Walt Disney Company

Meredith Corporation

PVH Corp.

Iconix Brand Group

Authentic Brands Group

Universal Brand Development

Nickelodeon

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Major League Baseball

IMG College (Collegiate Licensing Company)

Sanrio

Sequential Brands Group

Westinghouse

General Motors

National Basketball Association

Electrolux

National Football League

Warner Bros. Consumer Products

The Pok?mon Company International

Procter & Gamble

Ferrari

Ralph Lauren

Mattel

Ford Motor Company

BBC Worldwide

The Hershey Company

Stanley Black & Decker

PGA Tour

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National Hockey League

Sunkist Growers

WWE

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