

Global Fragrance Packaging Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Fragrance Packaging market size was valued at US\$ 364.3 million in 2023. With growing demand in downstream market, the Fragrance Packaging is forecast to a readjusted size of US\$ 442 million by 2030 with a CAGR of 2.8% during review period.

The research report highlights the growth potential of the global Fragrance Packaging market. Fragrance Packaging are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Fragrance Packaging. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Fragrance Packaging market.

Fragrances are a way of expressing personal style and individuality which makes it a consumer driven industry. The growing trend of wearing perfumes is thus driving the demand of fragrance packaging.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

Key Features:

The report on Fragrance Packaging market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Fragrance Packaging market. It may include historical data, market segmentation by Type (e.g., Glass, Metal), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Fragrance Packaging market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Fragrance Packaging market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Fragrance Packaging industry. This include advancements in Fragrance Packaging technology, Fragrance Packaging new entrants, Fragrance Packaging new investment, and other innovations that are shaping the future of Fragrance Packaging.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Fragrance Packaging market. It includes factors influencing customer ' purchasing decisions, preferences for Fragrance Packaging product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Fragrance Packaging market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Fragrance Packaging market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Fragrance Packaging market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research

report provide market forecasts and outlook for the Fragrance Packaging industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Fragrance Packaging market.

Market Segmentation:

Fragrance Packaging market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Glass

Metal

Plastic

Paper Board

Segmentation by application

Primary Packaging

Secondary Packaging

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Gerresheimer

Swallowfield

Saverglass

Verescence

Albea

Intrapac International

Piramal Glass

Quadpack

Alcion Plasticos

Coverpla

CCL Container

EXAL

General Converting

Glaspray Engineering & Manufacturing

Premi Spa

Continental Bottle

Fragrance Manufacturing

Key Questions Addressed in this Report

What is the 10-year outlook for the global Fragrance Packaging market?

What factors are driving Fragrance Packaging market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Fragrance Packaging market opportunities vary by end market size?

How does Fragrance Packaging break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Fragrance Packaging Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Fragrance Packaging by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Fragrance Packaging by Country/Region, 2019, 2023 & 2030
- 2.2 Fragrance Packaging Segment by Type
 - 2.2.1 Glass
 - 2.2.2 Metal
 - 2.2.3 Plastic
 - 2.2.4 Paper Board
- 2.3 Fragrance Packaging Sales by Type
 - 2.3.1 Global Fragrance Packaging Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Fragrance Packaging Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Fragrance Packaging Sale Price by Type (2019-2024)
- 2.4 Fragrance Packaging Segment by Application
 - 2.4.1 Primary Packaging
 - 2.4.2 Secondary Packaging
- 2.5 Fragrance Packaging Sales by Application
 - 2.5.1 Global Fragrance Packaging Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Fragrance Packaging Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Fragrance Packaging Sale Price by Application (2019-2024)

3 GLOBAL FRAGRANCE PACKAGING BY COMPANY

- 3.1 Global Fragrance Packaging Breakdown Data by Company
 - 3.1.1 Global Fragrance Packaging Annual Sales by Company (2019-2024)
 - 3.1.2 Global Fragrance Packaging Sales Market Share by Company (2019-2024)
- 3.2 Global Fragrance Packaging Annual Revenue by Company (2019-2024)
 - 3.2.1 Global Fragrance Packaging Revenue by Company (2019-2024)
 - 3.2.2 Global Fragrance Packaging Revenue Market Share by Company (2019-2024)
- 3.3 Global Fragrance Packaging Sale Price by Company
- 3.4 Key Manufacturers Fragrance Packaging Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Fragrance Packaging Product Location Distribution
 - 3.4.2 Players Fragrance Packaging Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR FRAGRANCE PACKAGING BY GEOGRAPHIC REGION

- 4.1 World Historic Fragrance Packaging Market Size by Geographic Region (2019-2024)
 - 4.1.1 Global Fragrance Packaging Annual Sales by Geographic Region (2019-2024)
 - 4.1.2 Global Fragrance Packaging Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Fragrance Packaging Market Size by Country/Region (2019-2024)
 - 4.2.1 Global Fragrance Packaging Annual Sales by Country/Region (2019-2024)
 - 4.2.2 Global Fragrance Packaging Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Fragrance Packaging Sales Growth
- 4.4 APAC Fragrance Packaging Sales Growth
- 4.5 Europe Fragrance Packaging Sales Growth
- 4.6 Middle East & Africa Fragrance Packaging Sales Growth

5 AMERICAS

- 5.1 Americas Fragrance Packaging Sales by Country
 - 5.1.1 Americas Fragrance Packaging Sales by Country (2019-2024)

- 5.1.2 Americas Fragrance Packaging Revenue by Country (2019-2024)
- 5.2 Americas Fragrance Packaging Sales by Type
- 5.3 Americas Fragrance Packaging Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Fragrance Packaging Sales by Region
 - 6.1.1 APAC Fragrance Packaging Sales by Region (2019-2024)
 - 6.1.2 APAC Fragrance Packaging Revenue by Region (2019-2024)
- 6.2 APAC Fragrance Packaging Sales by Type
- 6.3 APAC Fragrance Packaging Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Fragrance Packaging by Country
 - 7.1.1 Europe Fragrance Packaging Sales by Country (2019-2024)
 - 7.1.2 Europe Fragrance Packaging Revenue by Country (2019-2024)
- 7.2 Europe Fragrance Packaging Sales by Type
- 7.3 Europe Fragrance Packaging Sales by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Fragrance Packaging by Country

- 8.1.1 Middle East & Africa Fragrance Packaging Sales by Country (2019-2024)
- 8.1.2 Middle East & Africa Fragrance Packaging Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Fragrance Packaging Sales by Type
- 8.3 Middle East & Africa Fragrance Packaging Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Fragrance Packaging
- 10.3 Manufacturing Process Analysis of Fragrance Packaging
- 10.4 Industry Chain Structure of Fragrance Packaging

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Fragrance Packaging Distributors
- 11.3 Fragrance Packaging Customer

12 WORLD FORECAST REVIEW FOR FRAGRANCE PACKAGING BY GEOGRAPHIC REGION

- 12.1 Global Fragrance Packaging Market Size Forecast by Region
 - 12.1.1 Global Fragrance Packaging Forecast by Region (2025-2030)
 - 12.1.2 Global Fragrance Packaging Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region

- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Fragrance Packaging Forecast by Type
- 12.7 Global Fragrance Packaging Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Gerresheimer

- 13.1.1 Gerresheimer Company Information
- 13.1.2 Gerresheimer Fragrance Packaging Product Portfolios and Specifications
- 13.1.3 Gerresheimer Fragrance Packaging Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.1.4 Gerresheimer Main Business Overview
- 13.1.5 Gerresheimer Latest Developments

13.2 Swallowfield

- 13.2.1 Swallowfield Company Information
- 13.2.2 Swallowfield Fragrance Packaging Product Portfolios and Specifications
- 13.2.3 Swallowfield Fragrance Packaging Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.2.4 Swallowfield Main Business Overview
- 13.2.5 Swallowfield Latest Developments

13.3 Saverglass

- 13.3.1 Saverglass Company Information
- 13.3.2 Saverglass Fragrance Packaging Product Portfolios and Specifications
- 13.3.3 Saverglass Fragrance Packaging Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.3.4 Saverglass Main Business Overview
- 13.3.5 Saverglass Latest Developments

13.4 Verescence

- 13.4.1 Verescence Company Information
- 13.4.2 Verescence Fragrance Packaging Product Portfolios and Specifications
- 13.4.3 Verescence Fragrance Packaging Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.4.4 Verescence Main Business Overview
- 13.4.5 Verescence Latest Developments

13.5 Albea

- 13.5.1 Albea Company Information
- 13.5.2 Albea Fragrance Packaging Product Portfolios and Specifications
- 13.5.3 Albea Fragrance Packaging Sales, Revenue, Price and Gross Margin

(2019-2024)

13.5.4 Albea Main Business Overview

13.5.5 Albea Latest Developments

13.6 Intrapac International

13.6.1 Intrapac International Company Information

13.6.2 Intrapac International Fragrance Packaging Product Portfolios and Specifications

13.6.3 Intrapac International Fragrance Packaging Sales, Revenue, Price and Gross Margin (2019-2024)

13.6.4 Intrapac International Main Business Overview

13.6.5 Intrapac International Latest Developments

13.7 Piramal Glass

13.7.1 Piramal Glass Company Information

13.7.2 Piramal Glass Fragrance Packaging Product Portfolios and Specifications

13.7.3 Piramal Glass Fragrance Packaging Sales, Revenue, Price and Gross Margin (2019-2024)

13.7.4 Piramal Glass Main Business Overview

13.7.5 Piramal Glass Latest Developments

13.8 Quadpack

13.8.1 Quadpack Company Information

13.8.2 Quadpack Fragrance Packaging Product Portfolios and Specifications

13.8.3 Quadpack Fragrance Packaging Sales, Revenue, Price and Gross Margin (2019-2024)

13.8.4 Quadpack Main Business Overview

13.8.5 Quadpack Latest Developments

13.9 Alcion Plasticos

13.9.1 Alcion Plasticos Company Information

13.9.2 Alcion Plasticos Fragrance Packaging Product Portfolios and Specifications

13.9.3 Alcion Plasticos Fragrance Packaging Sales, Revenue, Price and Gross Margin (2019-2024)

13.9.4 Alcion Plasticos Main Business Overview

13.9.5 Alcion Plasticos Latest Developments

13.10 Coverpla

13.10.1 Coverpla Company Information

13.10.2 Coverpla Fragrance Packaging Product Portfolios and Specifications

13.10.3 Coverpla Fragrance Packaging Sales, Revenue, Price and Gross Margin (2019-2024)

13.10.4 Coverpla Main Business Overview

13.10.5 Coverpla Latest Developments

13.11 CCL Container

13.11.1 CCL Container Company Information

13.11.2 CCL Container Fragrance Packaging Product Portfolios and Specifications

13.11.3 CCL Container Fragrance Packaging Sales, Revenue, Price and Gross Margin (2019-2024)

13.11.4 CCL Container Main Business Overview

13.11.5 CCL Container Latest Developments

13.12 EXAL

13.12.1 EXAL Company Information

13.12.2 EXAL Fragrance Packaging Product Portfolios and Specifications

13.12.3 EXAL Fragrance Packaging Sales, Revenue, Price and Gross Margin (2019-2024)

13.12.4 EXAL Main Business Overview

13.12.5 EXAL Latest Developments

13.13 General Converting

13.13.1 General Converting Company Information

13.13.2 General Converting Fragrance Packaging Product Portfolios and Specifications

13.13.3 General Converting Fragrance Packaging Sales, Revenue, Price and Gross Margin (2019-2024)

13.13.4 General Converting Main Business Overview

13.13.5 General Converting Latest Developments

13.14 Glaspray Engineering & Manufacturing

13.14.1 Glaspray Engineering & Manufacturing Company Information

13.14.2 Glaspray Engineering & Manufacturing Fragrance Packaging Product Portfolios and Specifications

13.14.3 Glaspray Engineering & Manufacturing Fragrance Packaging Sales, Revenue, Price and Gross Margin (2019-2024)

13.14.4 Glaspray Engineering & Manufacturing Main Business Overview

13.14.5 Glaspray Engineering & Manufacturing Latest Developments

13.15 Premi Spa

13.15.1 Premi Spa Company Information

13.15.2 Premi Spa Fragrance Packaging Product Portfolios and Specifications

13.15.3 Premi Spa Fragrance Packaging Sales, Revenue, Price and Gross Margin (2019-2024)

13.15.4 Premi Spa Main Business Overview

13.15.5 Premi Spa Latest Developments

13.16 Continental Bottle

13.16.1 Continental Bottle Company Information

- 13.16.2 Continental Bottle Fragrance Packaging Product Portfolios and Specifications
- 13.16.3 Continental Bottle Fragrance Packaging Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.16.4 Continental Bottle Main Business Overview
- 13.16.5 Continental Bottle Latest Developments
- 13.17 Fragrance Manufacturing
 - 13.17.1 Fragrance Manufacturing Company Information
 - 13.17.2 Fragrance Manufacturing Fragrance Packaging Product Portfolios and Specifications
 - 13.17.3 Fragrance Manufacturing Fragrance Packaging Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.17.4 Fragrance Manufacturing Main Business Overview
 - 13.17.5 Fragrance Manufacturing Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Fragrance Packaging Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Fragrance Packaging Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Glass

Table 4. Major Players of Metal

Table 5. Major Players of Plastic

Table 6. Major Players of Paper Board

Table 7. Global Fragrance Packaging Sales by Type (2019-2024) & (K Units)

Table 8. Global Fragrance Packaging Sales Market Share by Type (2019-2024)

Table 9. Global Fragrance Packaging Revenue by Type (2019-2024) & (\$ million)

Table 10. Global Fragrance Packaging Revenue Market Share by Type (2019-2024)

Table 11. Global Fragrance Packaging Sale Price by Type (2019-2024) & (USD/Unit)

Table 12. Global Fragrance Packaging Sales by Application (2019-2024) & (K Units)

Table 13. Global Fragrance Packaging Sales Market Share by Application (2019-2024)

Table 14. Global Fragrance Packaging Revenue by Application (2019-2024)

Table 15. Global Fragrance Packaging Revenue Market Share by Application (2019-2024)

Table 16. Global Fragrance Packaging Sale Price by Application (2019-2024) & (USD/Unit)

Table 17. Global Fragrance Packaging Sales by Company (2019-2024) & (K Units)

Table 18. Global Fragrance Packaging Sales Market Share by Company (2019-2024)

Table 19. Global Fragrance Packaging Revenue by Company (2019-2024) (\$ Millions)

Table 20. Global Fragrance Packaging Revenue Market Share by Company (2019-2024)

Table 21. Global Fragrance Packaging Sale Price by Company (2019-2024) & (USD/Unit)

Table 22. Key Manufacturers Fragrance Packaging Producing Area Distribution and Sales Area

Table 23. Players Fragrance Packaging Products Offered

Table 24. Fragrance Packaging Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 25. New Products and Potential Entrants

Table 26. Mergers & Acquisitions, Expansion

Table 27. Global Fragrance Packaging Sales by Geographic Region (2019-2024) & (K

Units)

Table 28. Global Fragrance Packaging Sales Market Share Geographic Region (2019-2024)

Table 29. Global Fragrance Packaging Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 30. Global Fragrance Packaging Revenue Market Share by Geographic Region (2019-2024)

Table 31. Global Fragrance Packaging Sales by Country/Region (2019-2024) & (K Units)

Table 32. Global Fragrance Packaging Sales Market Share by Country/Region (2019-2024)

Table 33. Global Fragrance Packaging Revenue by Country/Region (2019-2024) & (\$ millions)

Table 34. Global Fragrance Packaging Revenue Market Share by Country/Region (2019-2024)

Table 35. Americas Fragrance Packaging Sales by Country (2019-2024) & (K Units)

Table 36. Americas Fragrance Packaging Sales Market Share by Country (2019-2024)

Table 37. Americas Fragrance Packaging Revenue by Country (2019-2024) & (\$ Millions)

Table 38. Americas Fragrance Packaging Revenue Market Share by Country (2019-2024)

Table 39. Americas Fragrance Packaging Sales by Type (2019-2024) & (K Units)

Table 40. Americas Fragrance Packaging Sales by Application (2019-2024) & (K Units)

Table 41. APAC Fragrance Packaging Sales by Region (2019-2024) & (K Units)

Table 42. APAC Fragrance Packaging Sales Market Share by Region (2019-2024)

Table 43. APAC Fragrance Packaging Revenue by Region (2019-2024) & (\$ Millions)

Table 44. APAC Fragrance Packaging Revenue Market Share by Region (2019-2024)

Table 45. APAC Fragrance Packaging Sales by Type (2019-2024) & (K Units)

Table 46. APAC Fragrance Packaging Sales by Application (2019-2024) & (K Units)

Table 47. Europe Fragrance Packaging Sales by Country (2019-2024) & (K Units)

Table 48. Europe Fragrance Packaging Sales Market Share by Country (2019-2024)

Table 49. Europe Fragrance Packaging Revenue by Country (2019-2024) & (\$ Millions)

Table 50. Europe Fragrance Packaging Revenue Market Share by Country (2019-2024)

Table 51. Europe Fragrance Packaging Sales by Type (2019-2024) & (K Units)

Table 52. Europe Fragrance Packaging Sales by Application (2019-2024) & (K Units)

Table 53. Middle East & Africa Fragrance Packaging Sales by Country (2019-2024) & (K Units)

Table 54. Middle East & Africa Fragrance Packaging Sales Market Share by Country (2019-2024)

- Table 55. Middle East & Africa Fragrance Packaging Revenue by Country (2019-2024) & (\$ Millions)
- Table 56. Middle East & Africa Fragrance Packaging Revenue Market Share by Country (2019-2024)
- Table 57. Middle East & Africa Fragrance Packaging Sales by Type (2019-2024) & (K Units)
- Table 58. Middle East & Africa Fragrance Packaging Sales by Application (2019-2024) & (K Units)
- Table 59. Key Market Drivers & Growth Opportunities of Fragrance Packaging
- Table 60. Key Market Challenges & Risks of Fragrance Packaging
- Table 61. Key Industry Trends of Fragrance Packaging
- Table 62. Fragrance Packaging Raw Material
- Table 63. Key Suppliers of Raw Materials
- Table 64. Fragrance Packaging Distributors List
- Table 65. Fragrance Packaging Customer List
- Table 66. Global Fragrance Packaging Sales Forecast by Region (2025-2030) & (K Units)
- Table 67. Global Fragrance Packaging Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 68. Americas Fragrance Packaging Sales Forecast by Country (2025-2030) & (K Units)
- Table 69. Americas Fragrance Packaging Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 70. APAC Fragrance Packaging Sales Forecast by Region (2025-2030) & (K Units)
- Table 71. APAC Fragrance Packaging Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 72. Europe Fragrance Packaging Sales Forecast by Country (2025-2030) & (K Units)
- Table 73. Europe Fragrance Packaging Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 74. Middle East & Africa Fragrance Packaging Sales Forecast by Country (2025-2030) & (K Units)
- Table 75. Middle East & Africa Fragrance Packaging Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 76. Global Fragrance Packaging Sales Forecast by Type (2025-2030) & (K Units)
- Table 77. Global Fragrance Packaging Revenue Forecast by Type (2025-2030) & (\$ Millions)
- Table 78. Global Fragrance Packaging Sales Forecast by Application (2025-2030) & (K

Units)

Table 79. Global Fragrance Packaging Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 80. Gerresheimer Basic Information, Fragrance Packaging Manufacturing Base, Sales Area and Its Competitors

Table 81. Gerresheimer Fragrance Packaging Product Portfolios and Specifications

Table 82. Gerresheimer Fragrance Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 83. Gerresheimer Main Business

Table 84. Gerresheimer Latest Developments

Table 85. Swallowfield Basic Information, Fragrance Packaging Manufacturing Base, Sales Area and Its Competitors

Table 86. Swallowfield Fragrance Packaging Product Portfolios and Specifications

Table 87. Swallowfield Fragrance Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 88. Swallowfield Main Business

Table 89. Swallowfield Latest Developments

Table 90. Saverglass Basic Information, Fragrance Packaging Manufacturing Base, Sales Area and Its Competitors

Table 91. Saverglass Fragrance Packaging Product Portfolios and Specifications

Table 92. Saverglass Fragrance Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 93. Saverglass Main Business

Table 94. Saverglass Latest Developments

Table 95. Verescence Basic Information, Fragrance Packaging Manufacturing Base, Sales Area and Its Competitors

Table 96. Verescence Fragrance Packaging Product Portfolios and Specifications

Table 97. Verescence Fragrance Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 98. Verescence Main Business

Table 99. Verescence Latest Developments

Table 100. Albea Basic Information, Fragrance Packaging Manufacturing Base, Sales Area and Its Competitors

Table 101. Albea Fragrance Packaging Product Portfolios and Specifications

Table 102. Albea Fragrance Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 103. Albea Main Business

Table 104. Albea Latest Developments

Table 105. Intrapac International Basic Information, Fragrance Packaging

Manufacturing Base, Sales Area and Its Competitors

Table 106. Intrapac International Fragrance Packaging Product Portfolios and Specifications

Table 107. Intrapac International Fragrance Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 108. Intrapac International Main Business

Table 109. Intrapac International Latest Developments

Table 110. Piramal Glass Basic Information, Fragrance Packaging Manufacturing Base, Sales Area and Its Competitors

Table 111. Piramal Glass Fragrance Packaging Product Portfolios and Specifications

Table 112. Piramal Glass Fragrance Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 113. Piramal Glass Main Business

Table 114. Piramal Glass Latest Developments

Table 115. Quadpack Basic Information, Fragrance Packaging Manufacturing Base, Sales Area and Its Competitors

Table 116. Quadpack Fragrance Packaging Product Portfolios and Specifications

Table 117. Quadpack Fragrance Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 118. Quadpack Main Business

Table 119. Quadpack Latest Developments

Table 120. Alcion Plasticos Basic Information, Fragrance Packaging Manufacturing Base, Sales Area and Its Competitors

Table 121. Alcion Plasticos Fragrance Packaging Product Portfolios and Specifications

Table 122. Alcion Plasticos Fragrance Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 123. Alcion Plasticos Main Business

Table 124. Alcion Plasticos Latest Developments

Table 125. Coverpla Basic Information, Fragrance Packaging Manufacturing Base, Sales Area and Its Competitors

Table 126. Coverpla Fragrance Packaging Product Portfolios and Specifications

Table 127. Coverpla Fragrance Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 128. Coverpla Main Business

Table 129. Coverpla Latest Developments

Table 130. CCL Container Basic Information, Fragrance Packaging Manufacturing Base, Sales Area and Its Competitors

Table 131. CCL Container Fragrance Packaging Product Portfolios and Specifications

Table 132. CCL Container Fragrance Packaging Sales (K Units), Revenue (\$ Million),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 133. CCL Container Main Business

Table 134. CCL Container Latest Developments

Table 135. EXAL Basic Information, Fragrance Packaging Manufacturing Base, Sales Area and Its Competitors

Table 136. EXAL Fragrance Packaging Product Portfolios and Specifications

Table 137. EXAL Fragrance Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 138. EXAL Main Business

Table 139. EXAL Latest Developments

Table 140. General Converting Basic Information, Fragrance Packaging Manufacturing Base, Sales Area and Its Competitors

Table 141. General Converting Fragrance Packaging Product Portfolios and Specifications

Table 142. General Converting Fragrance Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 143. General Converting Main Business

Table 144. General Converting Latest Developments

Table 145. Glaspray Engineering & Manufacturing Basic Information, Fragrance Packaging Manufacturing Base, Sales Area and Its Competitors

Table 146. Glaspray Engineering & Manufacturing Fragrance Packaging Product Portfolios and Specifications

Table 147. Glaspray Engineering & Manufacturing Fragrance Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 148. Glaspray Engineering & Manufacturing Main Business

Table 149. Glaspray Engineering & Manufacturing Latest Developments

Table 150. Premi Spa Basic Information, Fragrance Packaging Manufacturing Base, Sales Area and Its Competitors

Table 151. Premi Spa Fragrance Packaging Product Portfolios and Specifications

Table 152. Premi Spa Fragrance Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 153. Premi Spa Main Business

Table 154. Premi Spa Latest Developments

Table 155. Continental Bottle Basic Information, Fragrance Packaging Manufacturing Base, Sales Area and Its Competitors

Table 156. Continental Bottle Fragrance Packaging Product Portfolios and Specifications

Table 157. Continental Bottle Fragrance Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 158. Continental Bottle Main Business

Table 159. Continental Bottle Latest Developments

Table 160. Fragrance Manufacturing Basic Information, Fragrance Packaging Manufacturing Base, Sales Area and Its Competitors

Table 161. Fragrance Manufacturing Fragrance Packaging Product Portfolios and Specifications

Table 162. Fragrance Manufacturing Fragrance Packaging Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 163. Fragrance Manufacturing Main Business

Table 164. Fragrance Manufacturing Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Fragrance Packaging
- Figure 2. Fragrance Packaging Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Fragrance Packaging Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Fragrance Packaging Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Fragrance Packaging Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Glass
- Figure 10. Product Picture of Metal
- Figure 11. Product Picture of Plastic
- Figure 12. Product Picture of Paper Board
- Figure 13. Global Fragrance Packaging Sales Market Share by Type in 2023
- Figure 14. Global Fragrance Packaging Revenue Market Share by Type (2019-2024)
- Figure 15. Fragrance Packaging Consumed in Primary Packaging
- Figure 16. Global Fragrance Packaging Market: Primary Packaging (2019-2024) & (K Units)
- Figure 17. Fragrance Packaging Consumed in Secondary Packaging
- Figure 18. Global Fragrance Packaging Market: Secondary Packaging (2019-2024) & (K Units)
- Figure 19. Global Fragrance Packaging Sales Market Share by Application (2023)
- Figure 20. Global Fragrance Packaging Revenue Market Share by Application in 2023
- Figure 21. Fragrance Packaging Sales Market by Company in 2023 (K Units)
- Figure 22. Global Fragrance Packaging Sales Market Share by Company in 2023
- Figure 23. Fragrance Packaging Revenue Market by Company in 2023 (\$ Million)
- Figure 24. Global Fragrance Packaging Revenue Market Share by Company in 2023
- Figure 25. Global Fragrance Packaging Sales Market Share by Geographic Region (2019-2024)
- Figure 26. Global Fragrance Packaging Revenue Market Share by Geographic Region in 2023
- Figure 27. Americas Fragrance Packaging Sales 2019-2024 (K Units)
- Figure 28. Americas Fragrance Packaging Revenue 2019-2024 (\$ Millions)
- Figure 29. APAC Fragrance Packaging Sales 2019-2024 (K Units)
- Figure 30. APAC Fragrance Packaging Revenue 2019-2024 (\$ Millions)
- Figure 31. Europe Fragrance Packaging Sales 2019-2024 (K Units)

- Figure 32. Europe Fragrance Packaging Revenue 2019-2024 (\$ Millions)
- Figure 33. Middle East & Africa Fragrance Packaging Sales 2019-2024 (K Units)
- Figure 34. Middle East & Africa Fragrance Packaging Revenue 2019-2024 (\$ Millions)
- Figure 35. Americas Fragrance Packaging Sales Market Share by Country in 2023
- Figure 36. Americas Fragrance Packaging Revenue Market Share by Country in 2023
- Figure 37. Americas Fragrance Packaging Sales Market Share by Type (2019-2024)
- Figure 38. Americas Fragrance Packaging Sales Market Share by Application (2019-2024)
- Figure 39. United States Fragrance Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 40. Canada Fragrance Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. Mexico Fragrance Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. Brazil Fragrance Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. APAC Fragrance Packaging Sales Market Share by Region in 2023
- Figure 44. APAC Fragrance Packaging Revenue Market Share by Regions in 2023
- Figure 45. APAC Fragrance Packaging Sales Market Share by Type (2019-2024)
- Figure 46. APAC Fragrance Packaging Sales Market Share by Application (2019-2024)
- Figure 47. China Fragrance Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. Japan Fragrance Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. South Korea Fragrance Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. Southeast Asia Fragrance Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. India Fragrance Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. Australia Fragrance Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. China Taiwan Fragrance Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. Europe Fragrance Packaging Sales Market Share by Country in 2023
- Figure 55. Europe Fragrance Packaging Revenue Market Share by Country in 2023
- Figure 56. Europe Fragrance Packaging Sales Market Share by Type (2019-2024)
- Figure 57. Europe Fragrance Packaging Sales Market Share by Application (2019-2024)
- Figure 58. Germany Fragrance Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. France Fragrance Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. UK Fragrance Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. Italy Fragrance Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Russia Fragrance Packaging Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Middle East & Africa Fragrance Packaging Sales Market Share by Country in 2023
- Figure 64. Middle East & Africa Fragrance Packaging Revenue Market Share by Country in 2023
- Figure 65. Middle East & Africa Fragrance Packaging Sales Market Share by Type

(2019-2024)

Figure 66. Middle East & Africa Fragrance Packaging Sales Market Share by Application (2019-2024)

Figure 67. Egypt Fragrance Packaging Revenue Growth 2019-2024 (\$ Millions)

Figure 68. South Africa Fragrance Packaging Revenue Growth 2019-2024 (\$ Millions)

Figure 69. Israel Fragrance Packaging Revenue Growth 2019-2024 (\$ Millions)

Figure 70. Turkey Fragrance Packaging Revenue Growth 2019-2024 (\$ Millions)

Figure 71. GCC Country Fragrance Packaging Revenue Growth 2019-2024 (\$ Millions)

Figure 72. Manufacturing Cost Structure Analysis of Fragrance Packaging in 2023

Figure 73. Manufacturing Process Analysis of Fragrance Packaging

Figure 74. Industry Chain Structure of Fragrance Packaging

Figure 75. Channels of Distribution

Figure 76. Global Fragrance Packaging Sales Market Forecast by Region (2025-2030)

Figure 77. Global Fragrance Packaging Revenue Market Share Forecast by Region (2025-2030)

Figure 78. Global Fragrance Packaging Sales Market Share Forecast by Type (2025-2030)

Figure 79. Global Fragrance Packaging Revenue Market Share Forecast by Type (2025-2030)

Figure 80. Global Fragrance Packaging Sales Market Share Forecast by Application (2025-2030)

Figure 81. Global Fragrance Packaging Revenue Market Share Forecast by Application (2025-2030)

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