

Global Fragrance and Perfume Market Growth 2023-2029

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Abstracts

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Fragrance and perfumes have impeccably altered the personal grooming habits of individuals. Previously perceived as a commodity of the affluent, these have gradually become the essential day-to-day products for the general public. These products are also used to express personal panache, self-reliance, and individuality.

LPI (LP Information)' newest research report, the "Fragrance and Perfume Industry Forecast" looks at past sales and reviews total world Fragrance and Perfume sales in 2022, providing a comprehensive analysis by region and market sector of projected Fragrance and Perfume sales for 2023 through 2029. With Fragrance and Perfume sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Fragrance and Perfume industry.

This Insight Report provides a comprehensive analysis of the global Fragrance and Perfume landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Fragrance and Perfume portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Fragrance and Perfume market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Fragrance and Perfume and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up

qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Fragrance and Perfume.

The global Fragrance and Perfume market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Fragrance and Perfume is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Fragrance and Perfume is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Fragrance and Perfume is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Fragrance and Perfume players cover Coty UK, Procter & Gamble Prestige Beaut, L'Oréal, LVMH, Givaudan, International Flavors & Fragrances, Estée Lauder Beautiful, Kilian and Firmenich, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Fragrance and Perfume market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Perfume

Deodorants

Segmentation by application

Female

Male

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Coty UK

Procter & Gamble Prestige Beaut

Loreal

LVMH

Givaudan

International Flavors & Fragrances

Estee Lauder Beautiful

Kilian

Firmenich

Symrise

Key Questions Addressed in this Report

What is the 10-year outlook for the global Fragrance and Perfume market?

What factors are driving Fragrance and Perfume market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Fragrance and Perfume market opportunities vary by end market size?

How does Fragrance and Perfume break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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