

Global Fragrance and Flavor Market Growth 2025-2031

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Abstracts

The global Fragrance and Flavor market size is predicted to grow from US\$ 33437 million in 2025 to US\$ 47475 million in 2031; it is expected to grow at a CAGR of 6.0% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Flavors and fragrances refer to substances that are added to products to provide them with specific tastes or scents, enhancing the overall sensory experience. These substances are widely used in various industries, including food and beverages, cosmetics, personal care products, cleaning products, and more.

Both flavors and fragrances can be derived from natural sources (such as essential oils and extracts) or synthesized through chemical processes to mimic natural aromas and tastes. The development of flavors and fragrances involves a combination of chemistry, biology, and sensory science to create compounds that are safe for consumption or use on the skin while delivering the desired sensory effects.

Currently, the major global manufacturers of flavors and fragrances include Givaudan, DSM-Firmenich, International Flavors & Fragrances (IFF), Symrise, Takasago, ADM WILD Flavors, Mane, Sensient, Robertet, and T. Hasegawa. In the Chinese market, key edible flavor manufacturers include Huabao International, China Boton Group, Zhejiang NHU, and Apple Flavor and Fragrance.

Overall, the global flavors and fragrances market is characterized by a high level of industry concentration and a trend of production shifting toward developing countries. In particular, the four companies — Givaudan, DSM-Firmenich, IFF, and Symrise — have

collectively maintained a combined market share of over 50% in recent years. This high degree of concentration in the global market is unlikely to change in the short term.

LP Information, Inc. (LPI) ' newest research report, the “Fragrance and Flavor Industry Forecast” looks at past sales and reviews total world Fragrance and Flavor sales in 2024, providing a comprehensive analysis by region and market sector of projected Fragrance and Flavor sales for 2025 through 2031. With Fragrance and Flavor sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Fragrance and Flavor industry.

This Insight Report provides a comprehensive analysis of the global Fragrance and Flavor landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Fragrance and Flavor portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Fragrance and Flavor market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Fragrance and Flavor and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Fragrance and Flavor.

This report presents a comprehensive overview, market shares, and growth opportunities of Fragrance and Flavor market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Flavors

Fragrances

Segmentation by Application:

Food and Beverages

Cosmetics & Personal Care

Perfume

Tobacco

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

IFF

Givaudan

Symrise

DSM-Firmenich

Takasago

MANE

Sensient Technologies

Robertet

T. Hasegawa

Kerry

ADM

Synergy Flavors

Treant

Bell Flavors & Fragrances

OGAWA

Huabao

China Boton Group

Apple Flavor and Fragrance

Zhejiang NHU

Asia Aroma

Wanxiang Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Fragrance and Flavor market?

What factors are driving Fragrance and Flavor market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Fragrance and Flavor market opportunities vary by end market size?

How does Fragrance and Flavor break out by Type, by Application?

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