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Global Fragrance Fixative Market Growth 2025-2031

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Abstracts

The global Fragrance Fixative market size is predicted to grow from US$ 1622 million in 2025 to US$ 2083 million in 2031; it is expected to grow at a CAGR of 4.3% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

A fragrance fixative is used to equalize the vapor pressures, and thus the volatilities, of the raw materials in a perfume oil, as well as to increase the tenacity.Natural fixatives are resinoids (benzoin, labdanum, myrrh, olibanum, storax, tolu balsam) and animal products (ambergris, castoreum, musk, and civet). Synthetic fixatives include substances of low volatility (diphenylmethane,cyclopentadecanolide, ambroxide, benzyl salicylate) and virtually odorless solvents with very low vapor pressures (benzyl benzoate, diethyl phthalate, triethyl citrate).

United States market for Fragrance Fixative is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Fragrance Fixative is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Fragrance Fixative is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Fragrance Fixative players cover Eastman Chemical Company, Tokos, Lotioncarfter, Paris Fragrances Cosmetics E Supplies, SVP Chemicals, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

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LP Information, Inc. (LPI) ' newest research report, the “Fragrance Fixative Industry Forecast” looks at past sales and reviews total world Fragrance Fixative sales in 2024, providing a comprehensive analysis by region and market sector of projected Fragrance Fixative sales for 2025 through 2031. With Fragrance Fixative sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Fragrance Fixative industry.

This Insight Report provides a comprehensive analysis of the global Fragrance Fixative landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Fragrance Fixative portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Fragrance Fixative market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Fragrance Fixative and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Fragrance Fixative.

This report presents a comprehensive overview, market shares, and growth opportunities of Fragrance Fixative market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Sclareolide

Ambroxide

Galaxolide

Iso E Super

Sucrose Acetate Isobutyrate

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Ambergris

Castoreum

Civet

Clary Sage

Others

Segmentation by Application:

Fine Fragrances

Homecare Products

Color Cosmetics

Haircare Products

Skincare Products

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

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China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

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from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Eastman Chemical Company

Tokos

Lotioncarfter

Paris Fragrances Cosmetics E Supplies

SVP Chemicals

Synthodor Company

PFW Aroma Chemicals

Firmenich International

Givaudan

Schulke & Mayr

Key Questions Addressed in this Report

What is the 10-year outlook for the global Fragrance Fixative market?

What factors are driving Fragrance Fixative market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Fragrance Fixative market opportunities vary by end market size?

How does Fragrance Fixative break out by Type, by Application?

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