

# Global Food Sweetener Market Growth 2018-2023

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## Abstracts

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A sweetener is a substance, most commonly a sugar substitute (artificial sweetener), added to food to give it the basic taste of sweetness.

Increased demand for natural, non-caloric sweeteners and high demand from emerging economies owing to growing urbanization and rising affluence are the major factors driving the market growth.

Over the next five years, LPI (LP Information) projects that Food Sweetener will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Food Sweetener market for 2018-2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Food Sweetener market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Bulk Sweeteners

Sugar Substitutes

Segmentation by application:

Bakery and Cereal

Beverages

Confectionery

Dairy

Processed Foods

Table top sweeteners

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Ajinomoto

Archer Daniels Midland (ADM)

Cargill

Celanese

Danisco

GLG Life Tech

Ingredion

Kerry

PureCircle

Roquette

Suedzucker

Tate & Lyle

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Food Sweetener consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Food Sweetener market by identifying its various subsegments.

Focuses on the key global Food Sweetener manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Food Sweetener with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Food Sweetener submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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