

Global Food Supplements Market Growth 2026-2032

<https://marketpublishers.com/r/G03C3DF198BEEN.html>

Date: September 2026

Pages: 173

Price: US\$ 3,660.00 (Single User License)

ID: G03C3DF198BEEN

Abstracts

The global Food Supplements market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Dietary supplements, also known as nutritional or food supplements, are a specialized class of health and nutrition products, including over-the-counter (OTC) formulations. Dietary supplements can be vitamins, minerals, herbs or other plants, amino acids, metabolites, or combinations of these ingredients listed as dietary supplements. They can be consumed in the form of tablets, capsules, softgels, concentrates or extracts. Although consuming more than recommended amounts of micronutrients may not confer benefits in the general population, and some micronutrients, such as vitamin A, may have harmful effects. Rigorous research methods must be used to determine when micronutrient dietary supplements can have beneficial (including preventive) health effects. Particular attention must be paid to possible differences in micronutrient requirements at different life cycle stages. These stages include infancy (birth to 12 months), childhood (1-18 years), adulthood and old age (70 years and older).

United States market for Food Supplements is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Food Supplements is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Food Supplements is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Food Supplements players cover Pfizer, Amway, Suntory, Glanbia, GSK, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “Food Supplements Industry Forecast” looks at past sales and reviews total world Food Supplements sales in 2025, providing a comprehensive analysis by region and market sector of projected Food Supplements sales for 2026 through 2032. With Food Supplements sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Food Supplements industry.

This Insight Report provides a comprehensive analysis of the global Food Supplements landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Food Supplements portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Food Supplements market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Food Supplements and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Food Supplements.

This report presents a comprehensive overview, market shares, and growth opportunities of Food Supplements market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Vitamins

Minerals

Amino Acids

Probiotics

Botanical compounds

Other

Segmentation by Application:

Infant

Child

Adult

Elderly

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Pfizer

Amway

Suntory

Glanbia

GSK

Abbott

Herbalife

Reckitt Benckiser

Bayer

Blackmores

Otsuka Pharmaceuticals

GNC

Sanofi

Merck

NBTY

MIKI Corporation

Asahi Group

Meiji Group

Nestl?

Jamieson Laboratories

Daichi Sankyo

Nature's Sunshine

Usana Health Sciences

Shaklee Corporation

DHC

Kowa

Rohto Pharmaceutical

Takeda

FANCL Corporation

Kobayashi Pharmaceuticals

Key Questions Addressed in this Report

What is the 10-year outlook for the global Food Supplements market?

What factors are driving Food Supplements market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Food Supplements market opportunities vary by end market size?

How does Food Supplements break out by Type, by Application?

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