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Global Foamed Artificial Leather Market Growth 2025-2031

https://marketpublishers.com/r/G826A69A6FE1EN.html
Date: May 2025
Pages: 123
Price: US$ 3,660.00 (Single User License)
ID: G826A69A6FE1EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Automotive Active Grille Shutters market size is predicted to grow from US$ 1755 million in 2025 to US$ 2722 million in 2031; it is expected to grow at a CAGR of 7.6% from 2025 to 2031.

Automotive active grille shutters are a system of automatically controlled louvers or vanes positioned in front of a vehicle's radiator. These shutters open and close to regulate airflow to the engine compartment. When cooling is needed, the shutters open to allow air to flow through the radiator. When cooling is not required, such as during warm-up or highway cruising, the shutters close to improve aerodynamics, reducing drag and improving fuel efficiency.

The trend in active grille shutter technology is focused on improving performance, expanding functionality, and reducing complexity. Key trends include: enhanced control algorithms that consider a wider range of parameters, such as engine temperature, vehicle speed, ambient temperature, and even driving style, for more precise airflow management; improved actuator designs for faster opening and closing times, as well as increased durability and reliability in harsh environments; integration with other vehicle systems, such as the climate control system and engine management system, for optimized overall vehicle performance; the use of lighter-weight materials, such as plastics and composites, to reduce weight and improve fuel efficiency; and the development of more compact designs to allow for greater styling flexibility. Furthermore, there's a growing emphasis on predictive control strategies that anticipate cooling needs based on navigation data or traffic conditions, enabling proactive shutter adjustments. The trend is also towards more sophisticated diagnostic capabilities,

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allowing for early detection of potential issues. This aligns with the automotive industry's focus on improving fuel economy, reducing emissions, and enhancing vehicle performance and aerodynamics.

The Automotive Active Grille Shutters (AGS) market is part of the larger trend toward increasing vehicle fuel efficiency, aerodynamics, and reducing emissions. Active grille shutters are a key component in improving the overall performance and efficiency of modern vehicles by optimizing airflow to the engine and cooling systems. These shutters adjust automatically depending on driving conditions, contributing to better fuel economy and reduced environmental impact. As the automotive industry focuses on innovation, fuel efficiency, and emission standards, the active grille shutters market is witnessing significant growth.

Fuel efficiency and CO2 emission reduction are among the top priorities for automakers due to stringent government regulations, especially in regions like the European Union, North America, and China.

Active grille shutters improve aerodynamics by controlling airflow to the engine and cooling systems, reducing drag and fuel consumption, particularly at high speeds. By optimizing airflow, they enhance vehicle performance and contribute to meeting emission reduction standards.

Regulatory frameworks such as Euro 6, CAFE (Corporate Average Fuel Economy) standards, and fuel economy regulations in various countries continue to encourage the adoption of AGS to improve vehicle efficiency.

LP Information, Inc. (LPI) ' newest research report, the “Automotive Active Grille Shutters Industry Forecast” looks at past sales and reviews total world Automotive Active Grille Shutters sales in 2024, providing a comprehensive analysis by region and market sector of projected Automotive Active Grille Shutters sales for 2025 through 2031. With Automotive Active Grille Shutters sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Automotive Active Grille Shutters industry.

This Insight Report provides a comprehensive analysis of the global Automotive Active Grille Shutters landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Active Grille Shutters portfolios and capabilities, market entry strategies,

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market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Active Grille Shutters market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Active Grille Shutters and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Active Grille Shutters.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Active Grille Shutters market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Visible Type

Non-Visible Type

Segmentation by Application:

Commercial Vehicle

Passenger Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

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- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

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The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Rochling

Valeo

Magna International

Wirthwein

SRG Global

Batz

HBPO GmbH

Techniplas

Brose Fahrzeugteile

STARLITE

Mirror Controls International

Huatong Automotive Molding

Tong Yang Group

Sonceboz

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Active Grille Shutters market?

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What factors are driving Automotive Active Grille Shutters market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Active Grille Shutters market opportunities vary by end market size?

How does Automotive Active Grille Shutters break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Foamed Artificial Leather Annual Sales 2020-2031
  2.1.2 World Current & Future Analysis for Foamed Artificial Leather by Geographic Region, 2020, 2024 & 2031
  2.1.3 World Current & Future Analysis for Foamed Artificial Leather by Country/Region, 2020, 2024 & 2031
2.2 Foamed Artificial Leather Segment by Type
  2.2.1 PVC Foam Leather
  2.2.2 PU Foam Leather
2.3 Foamed Artificial Leather Sales by Type
  2.3.1 Global Foamed Artificial Leather Sales Market Share by Type (2020-2025)
  2.3.2 Global Foamed Artificial Leather Revenue and Market Share by Type (2020-2025)
  2.3.3 Global Foamed Artificial Leather Sale Price by Type (2020-2025)
2.4 Foamed Artificial Leather Segment by Application
  2.4.1 Furniture Industry
  2.4.2 Clothing Industry
  2.4.3 Packaging Industry
  2.4.4 Construction Industry
  2.4.5 Others
2.5 Foamed Artificial Leather Sales by Application
  2.5.1 Global Foamed Artificial Leather Sale Market Share by Application (2020-2025)
  2.5.2 Global Foamed Artificial Leather Revenue and Market Share by Application (2020-2025)

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2.5.3 Global Foamed Artificial Leather Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

3.1 Global Foamed Artificial Leather Breakdown Data by Company
3.1.1 Global Foamed Artificial Leather Annual Sales by Company (2020-2025)
3.1.2 Global Foamed Artificial Leather Sales Market Share by Company (2020-2025)
3.2 Global Foamed Artificial Leather Annual Revenue by Company (2020-2025)
3.2.1 Global Foamed Artificial Leather Revenue by Company (2020-2025)
3.2.2 Global Foamed Artificial Leather Revenue Market Share by Company (2020-2025)
3.3 Global Foamed Artificial Leather Sale Price by Company
3.4 Key Manufacturers Foamed Artificial Leather Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Foamed Artificial Leather Product Location Distribution
3.4.2 Players Foamed Artificial Leather Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR FOAMED ARTIFICIAL LEATHER BY GEOGRAPHIC REGION

4.1 World Historic Foamed Artificial Leather Market Size by Geographic Region (2020-2025)
4.1.1 Global Foamed Artificial Leather Annual Sales by Geographic Region (2020-2025)
4.1.2 Global Foamed Artificial Leather Annual Revenue by Geographic Region (2020-2025)
4.2 World Historic Foamed Artificial Leather Market Size by Country/Region (2020-2025)
4.2.1 Global Foamed Artificial Leather Annual Sales by Country/Region (2020-2025)
4.2.2 Global Foamed Artificial Leather Annual Revenue by Country/Region (2020-2025)
4.3 Americas Foamed Artificial Leather Sales Growth
4.4 APAC Foamed Artificial Leather Sales Growth
4.5 Europe Foamed Artificial Leather Sales Growth

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info@marketpublishers.com

4.6 Middle East & Africa Foamed Artificial Leather Sales Growth

5 AMERICAS

5.1 Americas Foamed Artificial Leather Sales by Country
  5.1.1 Americas Foamed Artificial Leather Sales by Country (2020-2025)
  5.1.2 Americas Foamed Artificial Leather Revenue by Country (2020-2025)
5.2 Americas Foamed Artificial Leather Sales by Type (2020-2025)
5.3 Americas Foamed Artificial Leather Sales by Application (2020-2025)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Foamed Artificial Leather Sales by Region
  6.1.1 APAC Foamed Artificial Leather Sales by Region (2020-2025)
  6.1.2 APAC Foamed Artificial Leather Revenue by Region (2020-2025)
6.2 APAC Foamed Artificial Leather Sales by Type (2020-2025)
6.3 APAC Foamed Artificial Leather Sales by Application (2020-2025)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Foamed Artificial Leather by Country
  7.1.1 Europe Foamed Artificial Leather Sales by Country (2020-2025)
  7.1.2 Europe Foamed Artificial Leather Revenue by Country (2020-2025)
7.2 Europe Foamed Artificial Leather Sales by Type (2020-2025)
7.3 Europe Foamed Artificial Leather Sales by Application (2020-2025)
7.4 Germany
7.5 France
7.6 UK

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7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Foamed Artificial Leather by Country
  8.1.1 Middle East & Africa Foamed Artificial Leather Sales by Country (2020-2025)
  8.1.2 Middle East & Africa Foamed Artificial Leather Revenue by Country (2020-2025)
8.2 Middle East & Africa Foamed Artificial Leather Sales by Type (2020-2025)
8.3 Middle East & Africa Foamed Artificial Leather Sales by Application (2020-2025)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Foamed Artificial Leather
10.3 Manufacturing Process Analysis of Foamed Artificial Leather
10.4 Industry Chain Structure of Foamed Artificial Leather

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
  11.1.1 Direct Channels
  11.1.2 Indirect Channels
11.2 Foamed Artificial Leather Distributors
11.3 Foamed Artificial Leather Customer

12 WORLD FORECAST REVIEW FOR FOAMED ARTIFICIAL LEATHER BY GEOGRAPHIC REGION

+357 96 030922
info@marketpublishers.com

12.1 Global Foamed Artificial Leather Market Size Forecast by Region
12.1.1 Global Foamed Artificial Leather Forecast by Region (2026-2031)
12.1.2 Global Foamed Artificial Leather Annual Revenue Forecast by Region (2026-2031)
12.2 Americas Forecast by Country (2026-2031)
12.3 APAC Forecast by Region (2026-2031)
12.4 Europe Forecast by Country (2026-2031)
12.5 Middle East & Africa Forecast by Country (2026-2031)
12.6 Global Foamed Artificial Leather Forecast by Type (2026-2031)
12.7 Global Foamed Artificial Leather Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 Kuraray
13.1.1 Kuraray Company Information
13.1.2 Kuraray Foamed Artificial Leather Product Portfolios and Specifications
13.1.3 Kuraray Foamed Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)
13.1.4 Kuraray Main Business Overview
13.1.5 Kuraray Latest Developments
13.2 Toray Industries
13.2.1 Toray Industries Company Information
13.2.2 Toray Industries Foamed Artificial Leather Product Portfolios and Specifications
13.2.3 Toray Industries Foamed Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)
13.2.4 Toray Industries Main Business Overview
13.2.5 Toray Industries Latest Developments
13.3 Bayer MaterialScience
13.3.1 Bayer MaterialScience Company Information
13.3.2 Bayer MaterialScience Foamed Artificial Leather Product Portfolios and Specifications
13.3.3 Bayer MaterialScience Foamed Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)
13.3.4 Bayer MaterialScience Main Business Overview
13.3.5 Bayer MaterialScience Latest Developments
13.4 Siauliu Zibinis
13.4.1 Siauliu Zibinis Company Information
13.4.2 Siauliu Zibinis Foamed Artificial Leather Product Portfolios and Specifications

+357 96 030922
info@marketpublishers.com

13.4.3 Siauliu Zibinis Foamed Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)
13.4.4 Siauliu Zibinis Main Business Overview
13.4.5 Siauliu Zibinis Latest Developments
13.5 Teijin Limited
13.5.1 Teijin Limited Company Information
13.5.2 Teijin Limited Foamed Artificial Leather Product Portfolios and Specifications
13.5.3 Teijin Limited Foamed Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)
13.5.4 Teijin Limited Main Business Overview
13.5.5 Teijin Limited Latest Developments
13.6 Vegan Leather
13.6.1 Vegan Leather Company Information
13.6.2 Vegan Leather Foamed Artificial Leather Product Portfolios and Specifications
13.6.3 Vegan Leather Foamed Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)
13.6.4 Vegan Leather Main Business Overview
13.6.5 Vegan Leather Latest Developments
13.7 Zhejiang Hexin New Materials
13.7.1 Zhejiang Hexin New Materials Company Information
13.7.2 Zhejiang Hexin New Materials Foamed Artificial Leather Product Portfolios and Specifications
13.7.3 Zhejiang Hexin New Materials Foamed Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)
13.7.4 Zhejiang Hexin New Materials Main Business Overview
13.7.5 Zhejiang Hexin New Materials Latest Developments
13.8 Fujian Huafeng New Materials
13.8.1 Fujian Huafeng New Materials Company Information
13.8.2 Fujian Huafeng New Materials Foamed Artificial Leather Product Portfolios and Specifications
13.8.3 Fujian Huafeng New Materials Foamed Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)
13.8.4 Fujian Huafeng New Materials Main Business Overview
13.8.5 Fujian Huafeng New Materials Latest Developments
13.9 Jiangsu Shuangxiang Group
13.9.1 Jiangsu Shuangxiang Group Company Information
13.9.2 Jiangsu Shuangxiang Group Foamed Artificial Leather Product Portfolios and Specifications
13.9.3 Jiangsu Shuangxiang Group Foamed Artificial Leather Sales, Revenue, Price

+357 96 030922
info@marketpublishers.com

and Gross Margin (2020-2025)
13.9.4 Jiangsu Shuangxiang Group Main Business Overview
13.9.5 Jiangsu Shuangxiang Group Latest Developments
13.10 Anhui Amway Materials Technology
13.10.1 Anhui Amway Materials Technology Company Information
13.10.2 Anhui Amway Materials Technology Foamed Artificial Leather Product Portfolios and Specifications
13.10.3 Anhui Amway Materials Technology Foamed Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)
13.10.4 Anhui Amway Materials Technology Main Business Overview
13.10.5 Anhui Amway Materials Technology Latest Developments
13.11 Changzhou Plastics Research and Development Factory
13.11.1 Changzhou Plastics Research and Development Factory Company Information
13.11.2 Changzhou Plastics Research and Development Factory Foamed Artificial Leather Product Portfolios and Specifications
13.11.3 Changzhou Plastics Research and Development Factory Foamed Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)
13.11.4 Changzhou Plastics Research and Development Factory Main Business Overview
13.11.5 Changzhou Plastics Research and Development Factory Latest Developments
13.12 Jiangyin Jiangdong Plastics
13.12.1 Jiangyin Jiangdong Plastics Company Information
13.12.2 Jiangyin Jiangdong Plastics Foamed Artificial Leather Product Portfolios and Specifications
13.12.3 Jiangyin Jiangdong Plastics Foamed Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)
13.12.4 Jiangyin Jiangdong Plastics Main Business Overview
13.12.5 Jiangyin Jiangdong Plastics Latest Developments
13.13 Zhejiang Jinchao Industry
13.13.1 Zhejiang Jinchao Industry Company Information
13.13.2 Zhejiang Jinchao Industry Foamed Artificial Leather Product Portfolios and Specifications
13.13.3 Zhejiang Jinchao Industry Foamed Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)
13.13.4 Zhejiang Jinchao Industry Main Business Overview
13.13.5 Zhejiang Jinchao Industry Latest Developments
13.14 Jiangyin Zhongli Plastics
13.14.1 Jiangyin Zhongli Plastics Company Information

+357 96 030922
info@marketpublishers.com

13.14.2 Jiangyin Zhongli Plastics Foamed Artificial Leather Product Portfolios and Specifications
13.14.3 Jiangyin Zhongli Plastics Foamed Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)
13.14.4 Jiangyin Zhongli Plastics Main Business Overview
13.14.5 Jiangyin Zhongli Plastics Latest Developments
13.15 Qingdao Xinyutian Chemical
13.15.1 Qingdao Xinyutian Chemical Company Information
13.15.2 Qingdao Xinyutian Chemical Foamed Artificial Leather Product Portfolios and Specifications
13.15.3 Qingdao Xinyutian Chemical Foamed Artificial Leather Sales, Revenue, Price and Gross Margin (2020-2025)
13.15.4 Qingdao Xinyutian Chemical Main Business Overview
13.15.5 Qingdao Xinyutian Chemical Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Foamed Artificial Leather Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & ($ millions)
Table 2. Foamed Artificial Leather Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & ($ millions)
Table 3. Major Players of PVC Foam Leather
Table 4. Major Players of PU Foam Leather
Table 5. Global Foamed Artificial Leather Sales by Type (2020-2025) & (K Sqm)
Table 6. Global Foamed Artificial Leather Sales Market Share by Type (2020-2025)
Table 7. Global Foamed Artificial Leather Revenue by Type (2020-2025) & ($ million)
Table 8. Global Foamed Artificial Leather Revenue Market Share by Type (2020-2025)
Table 9. Global Foamed Artificial Leather Sale Price by Type (2020-2025) & (US$/Sq m)
Table 10. Global Foamed Artificial Leather Sale by Application (2020-2025) & (K Sqm)
Table 11. Global Foamed Artificial Leather Sale Market Share by Application (2020-2025)
Table 12. Global Foamed Artificial Leather Revenue by Application (2020-2025) & ($ million)
Table 13. Global Foamed Artificial Leather Revenue Market Share by Application (2020-2025)
Table 14. Global Foamed Artificial Leather Sale Price by Application (2020-2025) & (US$/Sq m)
Table 15. Global Foamed Artificial Leather Sales by Company (2020-2025) & (K Sqm)
Table 16. Global Foamed Artificial Leather Sales Market Share by Company (2020-2025)
Table 17. Global Foamed Artificial Leather Revenue by Company (2020-2025) & ($ millions)
Table 18. Global Foamed Artificial Leather Revenue Market Share by Company (2020-2025)
Table 19. Global Foamed Artificial Leather Sale Price by Company (2020-2025) & (US$/Sq m)
Table 20. Key Manufacturers Foamed Artificial Leather Producing Area Distribution and Sales Area
Table 21. Players Foamed Artificial Leather Products Offered
Table 22. Foamed Artificial Leather Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

+357 96 030922
info@marketpublishers.com

Table 23. New Products and Potential Entrants
Table 24. Market M&A Activity & Strategy
Table 25. Global Foamed Artificial Leather Sales by Geographic Region (2020-2025) & (K Sqm)
Table 26. Global Foamed Artificial Leather Sales Market Share Geographic Region (2020-2025)
Table 27. Global Foamed Artificial Leather Revenue by Geographic Region (2020-2025) & ($ millions)
Table 28. Global Foamed Artificial Leather Revenue Market Share by Geographic Region (2020-2025)
Table 29. Global Foamed Artificial Leather Sales by Country/Region (2020-2025) & (K Sqm)
Table 30. Global Foamed Artificial Leather Sales Market Share by Country/Region (2020-2025)
Table 31. Global Foamed Artificial Leather Revenue by Country/Region (2020-2025) & ($ millions)
Table 32. Global Foamed Artificial Leather Revenue Market Share by Country/Region (2020-2025)
Table 33. Americas Foamed Artificial Leather Sales by Country (2020-2025) & (K Sqm)
Table 34. Americas Foamed Artificial Leather Sales Market Share by Country (2020-2025)
Table 35. Americas Foamed Artificial Leather Revenue by Country (2020-2025) & ($ millions)
Table 36. Americas Foamed Artificial Leather Sales by Type (2020-2025) & (K Sqm)
Table 37. Americas Foamed Artificial Leather Sales by Application (2020-2025) & (K Sqm)
Table 38. APAC Foamed Artificial Leather Sales by Region (2020-2025) & (K Sqm)
Table 39. APAC Foamed Artificial Leather Sales Market Share by Region (2020-2025)
Table 40. APAC Foamed Artificial Leather Revenue by Region (2020-2025) & ($ millions)
Table 41. APAC Foamed Artificial Leather Sales by Type (2020-2025) & (K Sqm)
Table 42. APAC Foamed Artificial Leather Sales by Application (2020-2025) & (K Sqm)
Table 43. Europe Foamed Artificial Leather Sales by Country (2020-2025) & (K Sqm)
Table 44. Europe Foamed Artificial Leather Revenue by Country (2020-2025) & ($ millions)
Table 45. Europe Foamed Artificial Leather Sales by Type (2020-2025) & (K Sqm)
Table 46. Europe Foamed Artificial Leather Sales by Application (2020-2025) & (K Sqm)
Table 47. Middle East & Africa Foamed Artificial Leather Sales by Country (2020-2025) & (K Sqm)

+357 96 030922
info@marketpublishers.com

Table 48. Middle East & Africa Foamed Artificial Leather Revenue Market Share by Country (2020-2025)
Table 49. Middle East & Africa Foamed Artificial Leather Sales by Type (2020-2025) & (K Sqm)
Table 50. Middle East & Africa Foamed Artificial Leather Sales by Application (2020-2025) & (K Sqm)
Table 51. Key Market Drivers & Growth Opportunities of Foamed Artificial Leather
Table 52. Key Market Challenges & Risks of Foamed Artificial Leather
Table 53. Key Industry Trends of Foamed Artificial Leather
Table 54. Foamed Artificial Leather Raw Material
Table 55. Key Suppliers of Raw Materials
Table 56. Foamed Artificial Leather Distributors List
Table 57. Foamed Artificial Leather Customer List
Table 58. Global Foamed Artificial Leather Sales Forecast by Region (2026-2031) & (K Sqm)
Table 59. Global Foamed Artificial Leather Revenue Forecast by Region (2026-2031) & ($ millions)
Table 60. Americas Foamed Artificial Leather Sales Forecast by Country (2026-2031) & (K Sqm)
Table 61. Americas Foamed Artificial Leather Annual Revenue Forecast by Country (2026-2031) & ($ millions)
Table 62. APAC Foamed Artificial Leather Sales Forecast by Region (2026-2031) & (K Sqm)
Table 63. APAC Foamed Artificial Leather Annual Revenue Forecast by Region (2026-2031) & ($ millions)
Table 64. Europe Foamed Artificial Leather Sales Forecast by Country (2026-2031) & (K Sqm)
Table 65. Europe Foamed Artificial Leather Revenue Forecast by Country (2026-2031) & ($ millions)
Table 66. Middle East & Africa Foamed Artificial Leather Sales Forecast by Country (2026-2031) & (K Sqm)
Table 67. Middle East & Africa Foamed Artificial Leather Revenue Forecast by Country (2026-2031) & ($ millions)
Table 68. Global Foamed Artificial Leather Sales Forecast by Type (2026-2031) & (K Sqm)
Table 69. Global Foamed Artificial Leather Revenue Forecast by Type (2026-2031) & ($ millions)
Table 70. Global Foamed Artificial Leather Sales Forecast by Application (2026-2031) & (K Sqm)

+357 96 030922
info@marketpublishers.com

Table 71. Global Foamed Artificial Leather Revenue Forecast by Application (2026-2031) & ($ millions)
Table 72. Kuraray Basic Information, Foamed Artificial Leather Manufacturing Base, Sales Area and Its Competitors
Table 73. Kuraray Foamed Artificial Leather Product Portfolios and Specifications
Table 74. Kuraray Foamed Artificial Leather Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2020-2025)
Table 75. Kuraray Main Business
Table 76. Kuraray Latest Developments
Table 77. Toray Industries Basic Information, Foamed Artificial Leather Manufacturing Base, Sales Area and Its Competitors
Table 78. Toray Industries Foamed Artificial Leather Product Portfolios and Specifications
Table 79. Toray Industries Foamed Artificial Leather Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2020-2025)
Table 80. Toray Industries Main Business
Table 81. Toray Industries Latest Developments
Table 82. Bayer MaterialScience Basic Information, Foamed Artificial Leather Manufacturing Base, Sales Area and Its Competitors
Table 83. Bayer MaterialScience Foamed Artificial Leather Product Portfolios and Specifications
Table 84. Bayer MaterialScience Foamed Artificial Leather Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2020-2025)
Table 85. Bayer MaterialScience Main Business
Table 86. Bayer MaterialScience Latest Developments
Table 87. Siauliu Zibinis Basic Information, Foamed Artificial Leather Manufacturing Base, Sales Area and Its Competitors
Table 88. Siauliu Zibinis Foamed Artificial Leather Product Portfolios and Specifications
Table 89. Siauliu Zibinis Foamed Artificial Leather Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2020-2025)
Table 90. Siauliu Zibinis Main Business
Table 91. Siauliu Zibinis Latest Developments
Table 92. Teijin Limited Basic Information, Foamed Artificial Leather Manufacturing Base, Sales Area and Its Competitors
Table 93. Teijin Limited Foamed Artificial Leather Product Portfolios and Specifications
Table 94. Teijin Limited Foamed Artificial Leather Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2020-2025)
Table 95. Teijin Limited Main Business
Table 96. Teijin Limited Latest Developments

+357 96 030922
info@marketpublishers.com

Table 97. Vegan Leather Basic Information, Foamed Artificial Leather Manufacturing Base, Sales Area and Its Competitors
Table 98. Vegan Leather Foamed Artificial Leather Product Portfolios and Specifications
Table 99. Vegan Leather Foamed Artificial Leather Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2020-2025)
Table 100. Vegan Leather Main Business
Table 101. Vegan Leather Latest Developments
Table 102. Zhejiang Hexin New Materials Basic Information, Foamed Artificial Leather Manufacturing Base, Sales Area and Its Competitors
Table 103. Zhejiang Hexin New Materials Foamed Artificial Leather Product Portfolios and Specifications
Table 104. Zhejiang Hexin New Materials Foamed Artificial Leather Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2020-2025)
Table 105. Zhejiang Hexin New Materials Main Business
Table 106. Zhejiang Hexin New Materials Latest Developments
Table 107. Fujian Huafeng New Materials Basic Information, Foamed Artificial Leather Manufacturing Base, Sales Area and Its Competitors
Table 108. Fujian Huafeng New Materials Foamed Artificial Leather Product Portfolios and Specifications
Table 109. Fujian Huafeng New Materials Foamed Artificial Leather Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2020-2025)
Table 110. Fujian Huafeng New Materials Main Business
Table 111. Fujian Huafeng New Materials Latest Developments
Table 112. Jiangsu Shuangxiang Group Basic Information, Foamed Artificial Leather Manufacturing Base, Sales Area and Its Competitors
Table 113. Jiangsu Shuangxiang Group Foamed Artificial Leather Product Portfolios and Specifications
Table 114. Jiangsu Shuangxiang Group Foamed Artificial Leather Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2020-2025)
Table 115. Jiangsu Shuangxiang Group Main Business
Table 116. Jiangsu Shuangxiang Group Latest Developments
Table 117. Anhui Amway Materials Technology Basic Information, Foamed Artificial Leather Manufacturing Base, Sales Area and Its Competitors
Table 118. Anhui Amway Materials Technology Foamed Artificial Leather Product Portfolios and Specifications
Table 119. Anhui Amway Materials Technology Foamed Artificial Leather Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2020-2025)
Table 120. Anhui Amway Materials Technology Main Business
Table 121. Anhui Amway Materials Technology Latest Developments

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Table 122. Changzhou Plastics Research and Development Factory Basic Information, Foamed Artificial Leather Manufacturing Base, Sales Area and Its Competitors
Table 123. Changzhou Plastics Research and Development Factory Foamed Artificial Leather Product Portfolios and Specifications
Table 124. Changzhou Plastics Research and Development Factory Foamed Artificial Leather Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2020-2025)
Table 125. Changzhou Plastics Research and Development Factory Main Business
Table 126. Changzhou Plastics Research and Development Factory Latest Developments
Table 127. Jiangyin Jiangdong Plastics Basic Information, Foamed Artificial Leather Manufacturing Base, Sales Area and Its Competitors
Table 128. Jiangyin Jiangdong Plastics Foamed Artificial Leather Product Portfolios and Specifications
Table 129. Jiangyin Jiangdong Plastics Foamed Artificial Leather Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2020-2025)
Table 130. Jiangyin Jiangdong Plastics Main Business
Table 131. Jiangyin Jiangdong Plastics Latest Developments
Table 132. Zhejiang Jinchao Industry Basic Information, Foamed Artificial Leather Manufacturing Base, Sales Area and Its Competitors
Table 133. Zhejiang Jinchao Industry Foamed Artificial Leather Product Portfolios and Specifications
Table 134. Zhejiang Jinchao Industry Foamed Artificial Leather Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2020-2025)
Table 135. Zhejiang Jinchao Industry Main Business
Table 136. Zhejiang Jinchao Industry Latest Developments
Table 137. Jiangyin Zhongli Plastics Basic Information, Foamed Artificial Leather Manufacturing Base, Sales Area and Its Competitors
Table 138. Jiangyin Zhongli Plastics Foamed Artificial Leather Product Portfolios and Specifications
Table 139. Jiangyin Zhongli Plastics Foamed Artificial Leather Sales (K Sqm), Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2020-2025)
Table 140. Jiangyin Zhongli Plastics Main Business
Table 141. Jiangyin Zhongli Plastics Latest Developments
Table 142. Qingdao Xinyutian Chemical Basic Information, Foamed Artificial Leather Manufacturing Base, Sales Area and Its Competitors
Table 143. Qingdao Xinyutian Chemical Foamed Artificial Leather Product Portfolios and Specifications
Table 144. Qingdao Xinyutian Chemical Foamed Artificial Leather Sales (K Sqm),

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Revenue ($ Million), Price (US$/Sq m) and Gross Margin (2020-2025)
Table 145. Qingdao Xinyutian Chemical Main Business
Table 146. Qingdao Xinyutian Chemical Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Picture of Foamed Artificial Leather
Figure 2. Foamed Artificial Leather Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Foamed Artificial Leather Sales Growth Rate 2020-2031 (K Sqm)
Figure 7. Global Foamed Artificial Leather Revenue Growth Rate 2020-2031 ($ millions)
Figure 8. Foamed Artificial Leather Sales by Geographic Region (2020, 2024 & 2031) & ($ millions)
Figure 9. Foamed Artificial Leather Sales Market Share by Country/Region (2024)
Figure 10. Foamed Artificial Leather Sales Market Share by Country/Region (2020, 2024 & 2031)
Figure 11. Product Picture of PVC Foam Leather
Figure 12. Product Picture of PU Foam Leather
Figure 13. Global Foamed Artificial Leather Sales Market Share by Type in 2025
Figure 14. Global Foamed Artificial Leather Revenue Market Share by Type (2020-2025)
Figure 15. Foamed Artificial Leather Consumed in Furniture Industry
Figure 16. Global Foamed Artificial Leather Market: Furniture Industry (2020-2025) & (K Sqm)
Figure 17. Foamed Artificial Leather Consumed in Clothing Industry
Figure 18. Global Foamed Artificial Leather Market: Clothing Industry (2020-2025) & (K Sqm)
Figure 19. Foamed Artificial Leather Consumed in Packaging Industry
Figure 20. Global Foamed Artificial Leather Market: Packaging Industry (2020-2025) & (K Sqm)
Figure 21. Foamed Artificial Leather Consumed in Construction Industry
Figure 22. Global Foamed Artificial Leather Market: Construction Industry (2020-2025) & (K Sqm)
Figure 23. Foamed Artificial Leather Consumed in Others
Figure 24. Global Foamed Artificial Leather Market: Others (2020-2025) & (K Sqm)
Figure 25. Global Foamed Artificial Leather Sale Market Share by Application (2024)
Figure 26. Global Foamed Artificial Leather Revenue Market Share by Application in 2025
Figure 27. Foamed Artificial Leather Sales by Company in 2025 (K Sqm)

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Figure 28. Global Foamed Artificial Leather Sales Market Share by Company in 2025
Figure 29. Foamed Artificial Leather Revenue by Company in 2025 ($ millions)
Figure 30. Global Foamed Artificial Leather Revenue Market Share by Company in 2025
Figure 31. Global Foamed Artificial Leather Sales Market Share by Geographic Region (2020-2025)
Figure 32. Global Foamed Artificial Leather Revenue Market Share by Geographic Region in 2025
Figure 33. Americas Foamed Artificial Leather Sales 2020-2025 (K Sqm)
Figure 34. Americas Foamed Artificial Leather Revenue 2020-2025 ($ millions)
Figure 35. APAC Foamed Artificial Leather Sales 2020-2025 (K Sqm)
Figure 36. APAC Foamed Artificial Leather Revenue 2020-2025 ($ millions)
Figure 37. Europe Foamed Artificial Leather Sales 2020-2025 (K Sqm)
Figure 38. Europe Foamed Artificial Leather Revenue 2020-2025 ($ millions)
Figure 39. Middle East & Africa Foamed Artificial Leather Sales 2020-2025 (K Sqm)
Figure 40. Middle East & Africa Foamed Artificial Leather Revenue 2020-2025 ($ millions)
Figure 41. Americas Foamed Artificial Leather Sales Market Share by Country in 2025
Figure 42. Americas Foamed Artificial Leather Revenue Market Share by Country (2020-2025)
Figure 43. Americas Foamed Artificial Leather Sales Market Share by Type (2020-2025)
Figure 44. Americas Foamed Artificial Leather Sales Market Share by Application (2020-2025)
Figure 45. United States Foamed Artificial Leather Revenue Growth 2020-2025 ($ millions)
Figure 46. Canada Foamed Artificial Leather Revenue Growth 2020-2025 ($ millions)
Figure 47. Mexico Foamed Artificial Leather Revenue Growth 2020-2025 ($ millions)
Figure 48. Brazil Foamed Artificial Leather Revenue Growth 2020-2025 ($ millions)
Figure 49. APAC Foamed Artificial Leather Sales Market Share by Region in 2025
Figure 50. APAC Foamed Artificial Leather Revenue Market Share by Region (2020-2025)
Figure 51. APAC Foamed Artificial Leather Sales Market Share by Type (2020-2025)
Figure 52. APAC Foamed Artificial Leather Sales Market Share by Application (2020-2025)
Figure 53. China Foamed Artificial Leather Revenue Growth 2020-2025 ($ millions)
Figure 54. Japan Foamed Artificial Leather Revenue Growth 2020-2025 ($ millions)
Figure 55. South Korea Foamed Artificial Leather Revenue Growth 2020-2025 ($ millions)
Figure 56. Southeast Asia Foamed Artificial Leather Revenue Growth 2020-2025 ($

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millions)
Figure 57. India Foamed Artificial Leather Revenue Growth 2020-2025 ($ millions)
Figure 58. Australia Foamed Artificial Leather Revenue Growth 2020-2025 ($ millions)
Figure 59. China Taiwan Foamed Artificial Leather Revenue Growth 2020-2025 ($ millions)
Figure 60. Europe Foamed Artificial Leather Sales Market Share by Country in 2025
Figure 61. Europe Foamed Artificial Leather Revenue Market Share by Country (2020-2025)
Figure 62. Europe Foamed Artificial Leather Sales Market Share by Type (2020-2025)
Figure 63. Europe Foamed Artificial Leather Sales Market Share by Application (2020-2025)
Figure 64. Germany Foamed Artificial Leather Revenue Growth 2020-2025 ($ millions)
Figure 65. France Foamed Artificial Leather Revenue Growth 2020-2025 ($ millions)
Figure 66. UK Foamed Artificial Leather Revenue Growth 2020-2025 ($ millions)
Figure 67. Italy Foamed Artificial Leather Revenue Growth 2020-2025 ($ millions)
Figure 68. Russia Foamed Artificial Leather Revenue Growth 2020-2025 ($ millions)
Figure 69. Middle East & Africa Foamed Artificial Leather Sales Market Share by Country (2020-2025)
Figure 70. Middle East & Africa Foamed Artificial Leather Sales Market Share by Type (2020-2025)
Figure 71. Middle East & Africa Foamed Artificial Leather Sales Market Share by Application (2020-2025)
Figure 72. Egypt Foamed Artificial Leather Revenue Growth 2020-2025 ($ millions)
Figure 73. South Africa Foamed Artificial Leather Revenue Growth 2020-2025 ($ millions)
Figure 74. Israel Foamed Artificial Leather Revenue Growth 2020-2025 ($ millions)
Figure 75. Turkey Foamed Artificial Leather Revenue Growth 2020-2025 ($ millions)
Figure 76. GCC Countries Foamed Artificial Leather Revenue Growth 2020-2025 ($ millions)
Figure 77. Manufacturing Cost Structure Analysis of Foamed Artificial Leather in 2025
Figure 78. Manufacturing Process Analysis of Foamed Artificial Leather
Figure 79. Industry Chain Structure of Foamed Artificial Leather
Figure 80. Channels of Distribution
Figure 81. Global Foamed Artificial Leather Sales Market Forecast by Region (2026-2031)
Figure 82. Global Foamed Artificial Leather Revenue Market Share Forecast by Region (2026-2031)
Figure 83. Global Foamed Artificial Leather Sales Market Share Forecast by Type (2026-2031)

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Figure 84. Global Foamed Artificial Leather Revenue Market Share Forecast by Type (2026-2031)
Figure 85. Global Foamed Artificial Leather Sales Market Share Forecast by Application (2026-2031)
Figure 86. Global Foamed Artificial Leather Revenue Market Share Forecast by Application (2026-2031)

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