

Global FMCG Logistics Market Growth (Status and Outlook) 2024-2030

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Abstracts

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FMCG Logistics is the process of managing the movement and storage of fast-moving consumer goods (FMCG) from the point of origin to the point of consumption. FMCG are products that sell quickly at relatively low cost, such as food, beverages, personal care, household care, and other consumables. FMCG Logistics involves various services, such as transportation, warehousing, distribution, inventory management, and other value-added services, to ensure product freshness, quality, and availability while minimizing costs and risks.

The global FMCG Logistics market size is projected to grow from US\$ 860.9 million in 2023 to US\$ 1514.3 million in 2030; it is expected to grow at a CAGR of 8.4% from 2024 to 2030.

LPI (LP Information)' newest research report, the "FMCG Logistics Industry Forecast" looks at past sales and reviews total world FMCG Logistics sales in 2023, providing a comprehensive analysis by region and market sector of projected FMCG Logistics sales for 2024 through 2030. With FMCG Logistics sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world FMCG Logistics industry.

This Insight Report provides a comprehensive analysis of the global FMCG Logistics landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on FMCG Logistics portfolios and capabilities, market entry strategies, market positions, and

geographic footprints, to better understand these firms' unique position in an accelerating global FMCG Logistics market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for FMCG Logistics and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global FMCG Logistics.

Some of the future market trends of FMCG Logistics are:

Growing penetration of e-commerce in the FMCG industry, as consumers demand faster and more convenient online shopping and delivery options.

Changing lifestyles, consumer habits, and preferences, which require FMCG companies to offer more variety, personalization, and innovation in their products and services.

Growth in disposable income and urbanization, especially in emerging markets, which create new opportunities and challenges for FMCG companies and logistics providers.

Rise of tech-driven logistics services, such as automation, artificial intelligence, internet of things, blockchain, and cloud computing, which enhance the efficiency, agility, and sustainability of FMCG supply chains.

Growing adoption of IoT-enabled connected devices, such as smart shelves, sensors, RFID tags, and GPS trackers, which enable real-time visibility, traceability, and optimization of FMCG inventory and transportation.

This report presents a comprehensive overview, market shares, and growth opportunities of FMCG Logistics market by product type, application, key players and key regions and countries.

Segmentation by type

Transportation

Warehousing, Distribution, and Inventory Management

Other

Segmentation by application

Food and Beverage

Personal Care

Household Care

Other Consumables

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

DHL Group

C.H. Robinson

Kuehne + Nagel

Ceva Logistics

APL Logistics

FedEx Corporation

XPO Logistics

Nippon Express

DB Schenker

Hellmann Worlwide Logistics

Gefco S.A.

Agility Goods

Bolllore Logistics

Rhenus Logistics

FM Logistic

Kenco Logistics

Penske Logistics

List not Exhaustive

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