

Global Flu Prevention Market Growth 2026-2032

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Abstracts

The global Flu Prevention market size is predicted to grow from US\$ 9197 million in 2025 to US\$ 13500 million in 2032; it is expected to grow at a CAGR of 5.7% from 2026 to 2032.

Flu prevention encompasses a range of measures aimed at reducing the risk of influenza infection. Key methods include annual vaccination, which is the most effective way to prevent flu, along with practices such as frequent handwashing, avoiding close contact with infected individuals, and maintaining good hygiene. For those at high risk, like young children, elderly adults, and individuals with chronic health conditions, flu prevention is crucial to reduce the chance of severe illness and complications.

Global key players of Vaccine for Influenza include Sanofi, CSL and GSK, etc. The top five players hold a share about 75%. North America is the largest market, has a share about 50%.

LP Information, Inc. (LPI) ' newest research report, the "Flu Prevention Industry Forecast" looks at past sales and reviews total world Flu Prevention sales in 2025, providing a comprehensive analysis by region and market sector of projected Flu Prevention sales for 2026 through 2032. With Flu Prevention sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Flu Prevention industry.

This Insight Report provides a comprehensive analysis of the global Flu Prevention landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Flu Prevention portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global

Flu Prevention market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Flu Prevention and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Flu Prevention.

This report presents a comprehensive overview, market shares, and growth opportunities of Flu Prevention market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Trivalent Influenza Vaccine

Quadrivalent Influenza Vaccine

Segmentation by Application:

6 Months to 3 Years

> 3 Years

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Sanofi

CSL

GSK

Viartis

AstraZeneca

Hualan Bio

Changchun Institute of Biological

Sinovac

BCHT

Jiangsu GDK

KM Biologics

Key Questions Addressed in this Report

What is the 10-year outlook for the global Flu Prevention market?

What factors are driving Flu Prevention market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Flu Prevention market opportunities vary by end market size?

How does Flu Prevention break out by Type, by Application?

The report requires updating with new data and is sent in 48 hours after order is placed.

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Figure 77. Global Flu Prevention Sales Market Share Forecast by Type (2027-2032)

Figure 78. Global Flu Prevention Revenue Market Share Forecast by Type (2027-2032)

Figure 79. Global Flu Prevention Sales Market Share Forecast by Application
(2027-2032)

Figure 80. Global Flu Prevention Revenue Market Share Forecast by Application
(2027-2032)

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