

Global Flower Wrapping Paper Market Growth 2026-2032

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Abstracts

The global Flower Wrapping Paper market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

Flower wrapping paper is a popular decorative packaging material used in the floral industry. It is designed to provide an attractive and protective wrapping for flowers, making them more appealing to customers. The flower wrapping paper market has been growing rapidly over the years, driven by the increasing demand for decorative and high-quality packaging materials.

The market for flower wrapping paper is highly diversified, with a wide range of materials, colors, and designs available. The most used materials for flower wrapping paper are paper, cellophane, and plastic film. Paper wrapping paper is eco-friendly and biodegradable, making it a popular choice among environmentally conscious customers. Cellophane and plastic film wrapping paper are transparent, providing a clear view of the flowers and enhancing their beauty. These materials are also waterproof, making them ideal for keeping flowers fresh and protected from moisture.

The flower wrapping paper market has a wide range of applications, including floral arrangements for weddings, birthdays, anniversaries, and other special occasions. It is also used for everyday floral displays, such as those found in supermarkets, florists, and online flower shops. The market for flower wrapping paper is highly competitive, with numerous manufacturers and suppliers vying for market share.

One of the key drivers of the flower wrapping paper market is the increasing demand for eco-friendly packaging materials. With the growing awareness of environmental issues, many consumers are looking for packaging solutions that are sustainable and

biodegradable. This has led to the development of a wide range of eco-friendly flower wrapping papers, made from materials such as recycled paper, bamboo, and cotton.

Another factor driving the growth of the flower wrapping paper market is the increasing use of online flower shops. Online flower shops have become popular in recent years, offering customers the convenience of ordering flowers from the comfort of their homes. These shops often use flower wrapping paper to provide an attractive and protective wrapping for their products.

In addition to eco-friendliness and convenience, the flower wrapping paper market is also driven by fashion trends. Manufacturers are constantly developing new designs and patterns to meet the changing demands of customers. Some of the popular designs include floral prints, polka dots, stripes, and abstract patterns. These designs are often used to match the occasion or the recipient's personality, adding a personal touch to the flower arrangement.

In conclusion, the flower wrapping paper market is a rapidly growing industry, driven by the increasing demand for attractive, protective, and eco-friendly packaging materials. The market is highly diversified, with a wide range of materials, colors, and designs available. With the growing popularity of online flower shops and the increasing focus on sustainability, the flower wrapping paper market is expected to continue growing in the coming years.

LP Information, Inc. (LPI) ' newest research report, the "Flower Wrapping Paper Industry Forecast" looks at past sales and reviews total world Flower Wrapping Paper sales in 2025, providing a comprehensive analysis by region and market sector of projected Flower Wrapping Paper sales for 2026 through 2032. With Flower Wrapping Paper sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Flower Wrapping Paper industry.

This Insight Report provides a comprehensive analysis of the global Flower Wrapping Paper landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Flower Wrapping Paper portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Flower Wrapping Paper market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Flower Wrapping Paper and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Flower Wrapping Paper.

This report presents a comprehensive overview, market shares, and growth opportunities of Flower Wrapping Paper market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Crumpled Paper

Kraft Paper

Other

Segmentation by Application:

Printed Packaging

Non-printed Packaging

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Mondi Group

Ahlstrom-Munksj?

Amcor

Delfort Group

GP Professional

Interprint

Pfleiderer

Pudumjee

Nordic Paper

Oji Holdings

KRPA Holding

Reynolds Group

BPM, Inc

Sonoco

Seaman Paper

Huhtamaki

Key Questions Addressed in this Report

What is the 10-year outlook for the global Flower Wrapping Paper market?

What factors are driving Flower Wrapping Paper market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Flower Wrapping Paper market opportunities vary by end market size?

How does Flower Wrapping Paper break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Flower Wrapping Paper Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Flower Wrapping Paper by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Flower Wrapping Paper by Country/Region, 2021, 2025 & 2032
- 2.2 Flower Wrapping Paper Segment by Type
 - 2.2.1 Crumpled Paper
 - 2.2.2 Kraft Paper
 - 2.2.3 Other
 - 2.2.4 Flower Wrapping Paper Sales by Type
 - 2.2.4.1 Global Flower Wrapping Paper Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global Flower Wrapping Paper Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global Flower Wrapping Paper Sale Price by Type (2021-2026)
- 2.3 Flower Wrapping Paper Segment by Application
 - 2.3.1 Printed Packaging
 - 2.3.2 Non-printed Packaging
 - 2.3.3 Flower Wrapping Paper Sales by Application
 - 2.3.3.1 Global Flower Wrapping Paper Sale Market Share by Application (2021-2026)
 - 2.3.3.2 Global Flower Wrapping Paper Revenue and Market Share by Application (2021-2026)
 - 2.3.3.3 Global Flower Wrapping Paper Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Flower Wrapping Paper Breakdown Data by Company
 - 3.1.1 Global Flower Wrapping Paper Annual Sales by Company (2021-2026)
 - 3.1.2 Global Flower Wrapping Paper Sales Market Share by Company (2021-2026)
- 3.2 Global Flower Wrapping Paper Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Flower Wrapping Paper Revenue by Company (2021-2026)
 - 3.2.2 Global Flower Wrapping Paper Revenue Market Share by Company (2021-2026)
- 3.3 Global Flower Wrapping Paper Sale Price by Company
- 3.4 Key Manufacturers Flower Wrapping Paper Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Flower Wrapping Paper Product Location Distribution
 - 3.4.2 Players Flower Wrapping Paper Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR FLOWER WRAPPING PAPER BY GEOGRAPHIC REGION

- 4.1 World Historic Flower Wrapping Paper Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Flower Wrapping Paper Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Flower Wrapping Paper Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Flower Wrapping Paper Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Flower Wrapping Paper Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Flower Wrapping Paper Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Flower Wrapping Paper Sales Growth
- 4.4 APAC Flower Wrapping Paper Sales Growth
- 4.5 Europe Flower Wrapping Paper Sales Growth
- 4.6 Middle East & Africa Flower Wrapping Paper Sales Growth

5 AMERICAS

- 5.1 Americas Flower Wrapping Paper Sales by Country
 - 5.1.1 Americas Flower Wrapping Paper Sales by Country (2021-2026)

- 5.1.2 Americas Flower Wrapping Paper Revenue by Country (2021-2026)
- 5.2 Americas Flower Wrapping Paper Sales by Type (2021-2026)
- 5.3 Americas Flower Wrapping Paper Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Flower Wrapping Paper Sales by Region
 - 6.1.1 APAC Flower Wrapping Paper Sales by Region (2021-2026)
 - 6.1.2 APAC Flower Wrapping Paper Revenue by Region (2021-2026)
- 6.2 APAC Flower Wrapping Paper Sales by Type (2021-2026)
- 6.3 APAC Flower Wrapping Paper Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Flower Wrapping Paper by Country
 - 7.1.1 Europe Flower Wrapping Paper Sales by Country (2021-2026)
 - 7.1.2 Europe Flower Wrapping Paper Revenue by Country (2021-2026)
- 7.2 Europe Flower Wrapping Paper Sales by Type (2021-2026)
- 7.3 Europe Flower Wrapping Paper Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Flower Wrapping Paper by Country

- 8.1.1 Middle East & Africa Flower Wrapping Paper Sales by Country (2021-2026)
- 8.1.2 Middle East & Africa Flower Wrapping Paper Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Flower Wrapping Paper Sales by Type (2021-2026)
- 8.3 Middle East & Africa Flower Wrapping Paper Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Flower Wrapping Paper
- 10.3 Manufacturing Process Analysis of Flower Wrapping Paper
- 10.4 Industry Chain Structure of Flower Wrapping Paper

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Flower Wrapping Paper Distributors
- 11.3 Flower Wrapping Paper Customer

12 WORLD FORECAST REVIEW FOR FLOWER WRAPPING PAPER BY GEOGRAPHIC REGION

- 12.1 Global Flower Wrapping Paper Market Size Forecast by Region
 - 12.1.1 Global Flower Wrapping Paper Forecast by Region (2027-2032)
 - 12.1.2 Global Flower Wrapping Paper Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)

- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Flower Wrapping Paper Forecast by Type (2027-2032)
- 12.7 Global Flower Wrapping Paper Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Mondi Group

- 13.1.1 Mondi Group Company Information
- 13.1.2 Mondi Group Flower Wrapping Paper Product Portfolios and Specifications
- 13.1.3 Mondi Group Flower Wrapping Paper Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.1.4 Mondi Group Main Business Overview
- 13.1.5 Mondi Group Latest Developments

13.2 Ahlstrom-Munksj?

- 13.2.1 Ahlstrom-Munksj? Company Information
- 13.2.2 Ahlstrom-Munksj? Flower Wrapping Paper Product Portfolios and Specifications
- 13.2.3 Ahlstrom-Munksj? Flower Wrapping Paper Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.2.4 Ahlstrom-Munksj? Main Business Overview
- 13.2.5 Ahlstrom-Munksj? Latest Developments

13.3 Amcor

- 13.3.1 Amcor Company Information
- 13.3.2 Amcor Flower Wrapping Paper Product Portfolios and Specifications
- 13.3.3 Amcor Flower Wrapping Paper Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.3.4 Amcor Main Business Overview
- 13.3.5 Amcor Latest Developments

13.4 Delfort Group

- 13.4.1 Delfort Group Company Information
- 13.4.2 Delfort Group Flower Wrapping Paper Product Portfolios and Specifications
- 13.4.3 Delfort Group Flower Wrapping Paper Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.4.4 Delfort Group Main Business Overview
- 13.4.5 Delfort Group Latest Developments

13.5 GP Professional

- 13.5.1 GP Professional Company Information
- 13.5.2 GP Professional Flower Wrapping Paper Product Portfolios and Specifications

13.5.3 GP Professional Flower Wrapping Paper Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 GP Professional Main Business Overview

13.5.5 GP Professional Latest Developments

13.6 Interprint

13.6.1 Interprint Company Information

13.6.2 Interprint Flower Wrapping Paper Product Portfolios and Specifications

13.6.3 Interprint Flower Wrapping Paper Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Interprint Main Business Overview

13.6.5 Interprint Latest Developments

13.7 Pfleiderer

13.7.1 Pfleiderer Company Information

13.7.2 Pfleiderer Flower Wrapping Paper Product Portfolios and Specifications

13.7.3 Pfleiderer Flower Wrapping Paper Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Pfleiderer Main Business Overview

13.7.5 Pfleiderer Latest Developments

13.8 Pudumjee

13.8.1 Pudumjee Company Information

13.8.2 Pudumjee Flower Wrapping Paper Product Portfolios and Specifications

13.8.3 Pudumjee Flower Wrapping Paper Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Pudumjee Main Business Overview

13.8.5 Pudumjee Latest Developments

13.9 Nordic Paper

13.9.1 Nordic Paper Company Information

13.9.2 Nordic Paper Flower Wrapping Paper Product Portfolios and Specifications

13.9.3 Nordic Paper Flower Wrapping Paper Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Nordic Paper Main Business Overview

13.9.5 Nordic Paper Latest Developments

13.10 Oji Holdings

13.10.1 Oji Holdings Company Information

13.10.2 Oji Holdings Flower Wrapping Paper Product Portfolios and Specifications

13.10.3 Oji Holdings Flower Wrapping Paper Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Oji Holdings Main Business Overview

13.10.5 Oji Holdings Latest Developments

13.11 KRPA Holding

13.11.1 KRPA Holding Company Information

13.11.2 KRPA Holding Flower Wrapping Paper Product Portfolios and Specifications

13.11.3 KRPA Holding Flower Wrapping Paper Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 KRPA Holding Main Business Overview

13.11.5 KRPA Holding Latest Developments

13.12 Reynolds Group

13.12.1 Reynolds Group Company Information

13.12.2 Reynolds Group Flower Wrapping Paper Product Portfolios and Specifications

13.12.3 Reynolds Group Flower Wrapping Paper Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Reynolds Group Main Business Overview

13.12.5 Reynolds Group Latest Developments

13.13 BPM, Inc

13.13.1 BPM, Inc Company Information

13.13.2 BPM, Inc Flower Wrapping Paper Product Portfolios and Specifications

13.13.3 BPM, Inc Flower Wrapping Paper Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 BPM, Inc Main Business Overview

13.13.5 BPM, Inc Latest Developments

13.14 Sonoco

13.14.1 Sonoco Company Information

13.14.2 Sonoco Flower Wrapping Paper Product Portfolios and Specifications

13.14.3 Sonoco Flower Wrapping Paper Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Sonoco Main Business Overview

13.14.5 Sonoco Latest Developments

13.15 Seaman Paper

13.15.1 Seaman Paper Company Information

13.15.2 Seaman Paper Flower Wrapping Paper Product Portfolios and Specifications

13.15.3 Seaman Paper Flower Wrapping Paper Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Seaman Paper Main Business Overview

13.15.5 Seaman Paper Latest Developments

13.16 Huhtamaki

13.16.1 Huhtamaki Company Information

13.16.2 Huhtamaki Flower Wrapping Paper Product Portfolios and Specifications

13.16.3 Huhtamaki Flower Wrapping Paper Sales, Revenue, Price and Gross Margin

(2021-2026)

13.16.4 Huhtamaki Main Business Overview

13.16.5 Huhtamaki Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Flower Wrapping Paper Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Flower Wrapping Paper Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Crumpled Paper

Table 4. Major Players of Kraft Paper

Table 5. Major Players of Other

Table 6. Global Flower Wrapping Paper Sales by Type (2021-2026) & (Tons)

Table 7. Global Flower Wrapping Paper Sales Market Share by Type (2021-2026)

Table 8. Global Flower Wrapping Paper Revenue by Type (2021-2026) & (\$ million)

Table 9. Global Flower Wrapping Paper Revenue Market Share by Type (2021-2026)

Table 10. Global Flower Wrapping Paper Sale Price by Type (2021-2026) & (US\$/Ton)

Table 11. Global Flower Wrapping Paper Sale by Application (2021-2026) & (Tons)

Table 12. Global Flower Wrapping Paper Sale Market Share by Application (2021-2026)

Table 13. Global Flower Wrapping Paper Revenue by Application (2021-2026) & (\$ million)

Table 14. Global Flower Wrapping Paper Revenue Market Share by Application (2021-2026)

Table 15. Global Flower Wrapping Paper Sale Price by Application (2021-2026) & (US\$/Ton)

Table 16. Global Flower Wrapping Paper Sales by Company (2021-2026) & (Tons)

Table 17. Global Flower Wrapping Paper Sales Market Share by Company (2021-2026)

Table 18. Global Flower Wrapping Paper Revenue by Company (2021-2026) & (\$ millions)

Table 19. Global Flower Wrapping Paper Revenue Market Share by Company (2021-2026)

Table 20. Global Flower Wrapping Paper Sale Price by Company (2021-2026) & (US\$/Ton)

Table 21. Key Manufacturers Flower Wrapping Paper Producing Area Distribution and Sales Area

Table 22. Players Flower Wrapping Paper Products Offered

Table 23. Flower Wrapping Paper Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 24. New Products and Potential Entrants

Table 25. Market M&A Activity & Strategy

Table 26. Global Flower Wrapping Paper Sales by Geographic Region (2021-2026) & (Tons)

Table 27. Global Flower Wrapping Paper Sales Market Share Geographic Region (2021-2026)

Table 28. Global Flower Wrapping Paper Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 29. Global Flower Wrapping Paper Revenue Market Share by Geographic Region (2021-2026)

Table 30. Global Flower Wrapping Paper Sales by Country/Region (2021-2026) & (Tons)

Table 31. Global Flower Wrapping Paper Sales Market Share by Country/Region (2021-2026)

Table 32. Global Flower Wrapping Paper Revenue by Country/Region (2021-2026) & (\$ millions)

Table 33. Global Flower Wrapping Paper Revenue Market Share by Country/Region (2021-2026)

Table 34. Americas Flower Wrapping Paper Sales by Country (2021-2026) & (Tons)

Table 35. Americas Flower Wrapping Paper Sales Market Share by Country (2021-2026)

Table 36. Americas Flower Wrapping Paper Revenue by Country (2021-2026) & (\$ millions)

Table 37. Americas Flower Wrapping Paper Sales by Type (2021-2026) & (Tons)

Table 38. Americas Flower Wrapping Paper Sales by Application (2021-2026) & (Tons)

Table 39. APAC Flower Wrapping Paper Sales by Region (2021-2026) & (Tons)

Table 40. APAC Flower Wrapping Paper Sales Market Share by Region (2021-2026)

Table 41. APAC Flower Wrapping Paper Revenue by Region (2021-2026) & (\$ millions)

Table 42. APAC Flower Wrapping Paper Sales by Type (2021-2026) & (Tons)

Table 43. APAC Flower Wrapping Paper Sales by Application (2021-2026) & (Tons)

Table 44. Europe Flower Wrapping Paper Sales by Country (2021-2026) & (Tons)

Table 45. Europe Flower Wrapping Paper Revenue by Country (2021-2026) & (\$ millions)

Table 46. Europe Flower Wrapping Paper Sales by Type (2021-2026) & (Tons)

Table 47. Europe Flower Wrapping Paper Sales by Application (2021-2026) & (Tons)

Table 48. Middle East & Africa Flower Wrapping Paper Sales by Country (2021-2026) & (Tons)

Table 49. Middle East & Africa Flower Wrapping Paper Revenue Market Share by Country (2021-2026)

Table 50. Middle East & Africa Flower Wrapping Paper Sales by Type (2021-2026) & (Tons)

Table 51. Middle East & Africa Flower Wrapping Paper Sales by Application (2021-2026) & (Tons)
Table 52. Key Market Drivers & Growth Opportunities of Flower Wrapping Paper
Table 53. Key Market Challenges & Risks of Flower Wrapping Paper
Table 54. Key Industry Trends of Flower Wrapping Paper
Table 55. Flower Wrapping Paper Raw Material
Table 56. Key Suppliers of Raw Materials
Table 57. Flower Wrapping Paper Distributors List
Table 58. Flower Wrapping Paper Customer List
Table 59. Global Flower Wrapping Paper Sales Forecast by Region (2027-2032) & (Tons)
Table 60. Global Flower Wrapping Paper Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 61. Americas Flower Wrapping Paper Sales Forecast by Country (2027-2032) & (Tons)
Table 62. Americas Flower Wrapping Paper Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 63. APAC Flower Wrapping Paper Sales Forecast by Region (2027-2032) & (Tons)
Table 64. APAC Flower Wrapping Paper Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 65. Europe Flower Wrapping Paper Sales Forecast by Country (2027-2032) & (Tons)
Table 66. Europe Flower Wrapping Paper Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 67. Middle East & Africa Flower Wrapping Paper Sales Forecast by Country (2027-2032) & (Tons)
Table 68. Middle East & Africa Flower Wrapping Paper Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 69. Global Flower Wrapping Paper Sales Forecast by Type (2027-2032) & (Tons)
Table 70. Global Flower Wrapping Paper Revenue Forecast by Type (2027-2032) & (\$ millions)
Table 71. Global Flower Wrapping Paper Sales Forecast by Application (2027-2032) & (Tons)
Table 72. Global Flower Wrapping Paper Revenue Forecast by Application (2027-2032) & (\$ millions)
Table 73. Mondi Group Basic Information, Flower Wrapping Paper Manufacturing Base, Sales Area and Its Competitors
Table 74. Mondi Group Flower Wrapping Paper Product Portfolios and Specifications

Table 75. Mondi Group Flower Wrapping Paper Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 76. Mondi Group Main Business

Table 77. Mondi Group Latest Developments

Table 78. Ahlstrom-Munksj? Basic Information, Flower Wrapping Paper Manufacturing Base, Sales Area and Its Competitors

Table 79. Ahlstrom-Munksj? Flower Wrapping Paper Product Portfolios and Specifications

Table 80. Ahlstrom-Munksj? Flower Wrapping Paper Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 81. Ahlstrom-Munksj? Main Business

Table 82. Ahlstrom-Munksj? Latest Developments

Table 83. Amcor Basic Information, Flower Wrapping Paper Manufacturing Base, Sales Area and Its Competitors

Table 84. Amcor Flower Wrapping Paper Product Portfolios and Specifications

Table 85. Amcor Flower Wrapping Paper Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 86. Amcor Main Business

Table 87. Amcor Latest Developments

Table 88. Delfort Group Basic Information, Flower Wrapping Paper Manufacturing Base, Sales Area and Its Competitors

Table 89. Delfort Group Flower Wrapping Paper Product Portfolios and Specifications

Table 90. Delfort Group Flower Wrapping Paper Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 91. Delfort Group Main Business

Table 92. Delfort Group Latest Developments

Table 93. GP Professional Basic Information, Flower Wrapping Paper Manufacturing Base, Sales Area and Its Competitors

Table 94. GP Professional Flower Wrapping Paper Product Portfolios and Specifications

Table 95. GP Professional Flower Wrapping Paper Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 96. GP Professional Main Business

Table 97. GP Professional Latest Developments

Table 98. Interprint Basic Information, Flower Wrapping Paper Manufacturing Base, Sales Area and Its Competitors

Table 99. Interprint Flower Wrapping Paper Product Portfolios and Specifications

Table 100. Interprint Flower Wrapping Paper Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 101. Interprint Main Business

Table 102. Interprint Latest Developments

Table 103. Pfleiderer Basic Information, Flower Wrapping Paper Manufacturing Base, Sales Area and Its Competitors

Table 104. Pfleiderer Flower Wrapping Paper Product Portfolios and Specifications

Table 105. Pfleiderer Flower Wrapping Paper Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 106. Pfleiderer Main Business

Table 107. Pfleiderer Latest Developments

Table 108. Pudumjee Basic Information, Flower Wrapping Paper Manufacturing Base, Sales Area and Its Competitors

Table 109. Pudumjee Flower Wrapping Paper Product Portfolios and Specifications

Table 110. Pudumjee Flower Wrapping Paper Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 111. Pudumjee Main Business

Table 112. Pudumjee Latest Developments

Table 113. Nordic Paper Basic Information, Flower Wrapping Paper Manufacturing Base, Sales Area and Its Competitors

Table 114. Nordic Paper Flower Wrapping Paper Product Portfolios and Specifications

Table 115. Nordic Paper Flower Wrapping Paper Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 116. Nordic Paper Main Business

Table 117. Nordic Paper Latest Developments

Table 118. Oji Holdings Basic Information, Flower Wrapping Paper Manufacturing Base, Sales Area and Its Competitors

Table 119. Oji Holdings Flower Wrapping Paper Product Portfolios and Specifications

Table 120. Oji Holdings Flower Wrapping Paper Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 121. Oji Holdings Main Business

Table 122. Oji Holdings Latest Developments

Table 123. KRPA Holding Basic Information, Flower Wrapping Paper Manufacturing Base, Sales Area and Its Competitors

Table 124. KRPA Holding Flower Wrapping Paper Product Portfolios and Specifications

Table 125. KRPA Holding Flower Wrapping Paper Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 126. KRPA Holding Main Business

Table 127. KRPA Holding Latest Developments

Table 128. Reynolds Group Basic Information, Flower Wrapping Paper Manufacturing Base, Sales Area and Its Competitors

Table 129. Reynolds Group Flower Wrapping Paper Product Portfolios and Specifications

Table 130. Reynolds Group Flower Wrapping Paper Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 131. Reynolds Group Main Business

Table 132. Reynolds Group Latest Developments

Table 133. BPM, Inc Basic Information, Flower Wrapping Paper Manufacturing Base, Sales Area and Its Competitors

Table 134. BPM, Inc Flower Wrapping Paper Product Portfolios and Specifications

Table 135. BPM, Inc Flower Wrapping Paper Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 136. BPM, Inc Main Business

Table 137. BPM, Inc Latest Developments

Table 138. Sonoco Basic Information, Flower Wrapping Paper Manufacturing Base, Sales Area and Its Competitors

Table 139. Sonoco Flower Wrapping Paper Product Portfolios and Specifications

Table 140. Sonoco Flower Wrapping Paper Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 141. Sonoco Main Business

Table 142. Sonoco Latest Developments

Table 143. Seaman Paper Basic Information, Flower Wrapping Paper Manufacturing Base, Sales Area and Its Competitors

Table 144. Seaman Paper Flower Wrapping Paper Product Portfolios and Specifications

Table 145. Seaman Paper Flower Wrapping Paper Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 146. Seaman Paper Main Business

Table 147. Seaman Paper Latest Developments

Table 148. Huhtamaki Basic Information, Flower Wrapping Paper Manufacturing Base, Sales Area and Its Competitors

Table 149. Huhtamaki Flower Wrapping Paper Product Portfolios and Specifications

Table 150. Huhtamaki Flower Wrapping Paper Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 151. Huhtamaki Main Business

Table 152. Huhtamaki Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Picture of Flower Wrapping Paper

Figure 2. Flower Wrapping Paper Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Flower Wrapping Paper Sales Growth Rate 2021-2032 (Tons)

Figure 7. Global Flower Wrapping Paper Revenue Growth Rate 2021-2032 (\$ millions)

Figure 8. Flower Wrapping Paper Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 9. Flower Wrapping Paper Sales Market Share by Country/Region (2025)

Figure 10. Flower Wrapping Paper Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 11. Product Picture of Crumpled Paper

Figure 12. Product Picture of Kraft Paper

Figure 13. Product Picture of Other

Figure 14. Global Flower Wrapping Paper Sales Market Share by Type in 2026

Figure 15. Global Flower Wrapping Paper Revenue Market Share by Type (2021-2026)

Figure 16. Flower Wrapping Paper Consumed in Printed Packaging

Figure 17. Global Flower Wrapping Paper Market: Printed Packaging (2021-2026) & (Tons)

Figure 18. Flower Wrapping Paper Consumed in Non-printed Packaging

Figure 19. Global Flower Wrapping Paper Market: Non-printed Packaging (2021-2026) & (Tons)

Figure 20. Global Flower Wrapping Paper Sale Market Share by Application (2025)

Figure 21. Global Flower Wrapping Paper Revenue Market Share by Application in 2026

Figure 22. Flower Wrapping Paper Sales by Company in 2026 (Tons)

Figure 23. Global Flower Wrapping Paper Sales Market Share by Company in 2026

Figure 24. Flower Wrapping Paper Revenue by Company in 2026 (\$ millions)

Figure 25. Global Flower Wrapping Paper Revenue Market Share by Company in 2026

Figure 26. Global Flower Wrapping Paper Sales Market Share by Geographic Region (2021-2026)

Figure 27. Global Flower Wrapping Paper Revenue Market Share by Geographic Region in 2026

Figure 28. Americas Flower Wrapping Paper Sales 2021-2026 (Tons)

- Figure 29. Americas Flower Wrapping Paper Revenue 2021-2026 (\$ millions)
- Figure 30. APAC Flower Wrapping Paper Sales 2021-2026 (Tons)
- Figure 31. APAC Flower Wrapping Paper Revenue 2021-2026 (\$ millions)
- Figure 32. Europe Flower Wrapping Paper Sales 2021-2026 (Tons)
- Figure 33. Europe Flower Wrapping Paper Revenue 2021-2026 (\$ millions)
- Figure 34. Middle East & Africa Flower Wrapping Paper Sales 2021-2026 (Tons)
- Figure 35. Middle East & Africa Flower Wrapping Paper Revenue 2021-2026 (\$ millions)
- Figure 36. Americas Flower Wrapping Paper Sales Market Share by Country in 2026
- Figure 37. Americas Flower Wrapping Paper Revenue Market Share by Country (2021-2026)
- Figure 38. Americas Flower Wrapping Paper Sales Market Share by Type (2021-2026)
- Figure 39. Americas Flower Wrapping Paper Sales Market Share by Application (2021-2026)
- Figure 40. United States Flower Wrapping Paper Revenue Growth 2021-2026 (\$ millions)
- Figure 41. Canada Flower Wrapping Paper Revenue Growth 2021-2026 (\$ millions)
- Figure 42. Mexico Flower Wrapping Paper Revenue Growth 2021-2026 (\$ millions)
- Figure 43. Brazil Flower Wrapping Paper Revenue Growth 2021-2026 (\$ millions)
- Figure 44. APAC Flower Wrapping Paper Sales Market Share by Region in 2026
- Figure 45. APAC Flower Wrapping Paper Revenue Market Share by Region (2021-2026)
- Figure 46. APAC Flower Wrapping Paper Sales Market Share by Type (2021-2026)
- Figure 47. APAC Flower Wrapping Paper Sales Market Share by Application (2021-2026)
- Figure 48. China Flower Wrapping Paper Revenue Growth 2021-2026 (\$ millions)
- Figure 49. Japan Flower Wrapping Paper Revenue Growth 2021-2026 (\$ millions)
- Figure 50. South Korea Flower Wrapping Paper Revenue Growth 2021-2026 (\$ millions)
- Figure 51. Southeast Asia Flower Wrapping Paper Revenue Growth 2021-2026 (\$ millions)
- Figure 52. India Flower Wrapping Paper Revenue Growth 2021-2026 (\$ millions)
- Figure 53. Australia Flower Wrapping Paper Revenue Growth 2021-2026 (\$ millions)
- Figure 54. China Taiwan Flower Wrapping Paper Revenue Growth 2021-2026 (\$ millions)
- Figure 55. Europe Flower Wrapping Paper Sales Market Share by Country in 2026
- Figure 56. Europe Flower Wrapping Paper Revenue Market Share by Country (2021-2026)
- Figure 57. Europe Flower Wrapping Paper Sales Market Share by Type (2021-2026)

Figure 58. Europe Flower Wrapping Paper Sales Market Share by Application (2021-2026)

Figure 59. Germany Flower Wrapping Paper Revenue Growth 2021-2026 (\$ millions)

Figure 60. France Flower Wrapping Paper Revenue Growth 2021-2026 (\$ millions)

Figure 61. UK Flower Wrapping Paper Revenue Growth 2021-2026 (\$ millions)

Figure 62. Italy Flower Wrapping Paper Revenue Growth 2021-2026 (\$ millions)

Figure 63. Russia Flower Wrapping Paper Revenue Growth 2021-2026 (\$ millions)

Figure 64. Middle East & Africa Flower Wrapping Paper Sales Market Share by Country (2021-2026)

Figure 65. Middle East & Africa Flower Wrapping Paper Sales Market Share by Type (2021-2026)

Figure 66. Middle East & Africa Flower Wrapping Paper Sales Market Share by Application (2021-2026)

Figure 67. Egypt Flower Wrapping Paper Revenue Growth 2021-2026 (\$ millions)

Figure 68. South Africa Flower Wrapping Paper Revenue Growth 2021-2026 (\$ millions)

Figure 69. Israel Flower Wrapping Paper Revenue Growth 2021-2026 (\$ millions)

Figure 70. Turkey Flower Wrapping Paper Revenue Growth 2021-2026 (\$ millions)

Figure 71. GCC Countries Flower Wrapping Paper Revenue Growth 2021-2026 (\$ millions)

Figure 72. Manufacturing Cost Structure Analysis of Flower Wrapping Paper in 2026

Figure 73. Manufacturing Process Analysis of Flower Wrapping Paper

Figure 74. Industry Chain Structure of Flower Wrapping Paper

Figure 75. Channels of Distribution

Figure 76. Global Flower Wrapping Paper Sales Market Forecast by Region (2027-2032)

Figure 77. Global Flower Wrapping Paper Revenue Market Share Forecast by Region (2027-2032)

Figure 78. Global Flower Wrapping Paper Sales Market Share Forecast by Type (2027-2032)

Figure 79. Global Flower Wrapping Paper Revenue Market Share Forecast by Type (2027-2032)

Figure 80. Global Flower Wrapping Paper Sales Market Share Forecast by Application (2027-2032)

Figure 81. Global Flower Wrapping Paper Revenue Market Share Forecast by Application (2027-2032)

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