

Global Flower Wrapping Film Market Growth 2026-2032

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Abstracts

The global Flower Wrapping Film market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

Flower wrapping film is a type of plastic film that is used to protect and beautify fresh flowers. It is typically used in a variety of occasions such as weddings, birthdays, funerals, anniversaries, and other celebratory events. The purpose of flower wrapping film is to protect the flowers from damage while enhancing their aesthetic appeal and visual impact.

As the demand for aesthetically pleasing packaging continues to grow, the flower wrapping film market is rapidly expanding. There are several different types of flower wrapping films available in the market, including OPP, CPP, PET, and PVC.

OPP flower wrapping film is the most commonly used type because it is affordable and has good transparency and waterproof properties. OPP flower wrapping film can be made in different colors and patterns to meet various needs and occasions.

CPP flower wrapping film is usually thicker than OPP flower wrapping film and is more durable. It also has good transparency and waterproof properties, but is usually more expensive than OPP flower wrapping film. CPP flower wrapping film can be made in different colors and patterns to meet various needs and occasions.

PET flower wrapping film is a high-quality flower wrapping material with good transparency and strength. It is often used for occasions that require high-end quality and visual impact, such as weddings and other formal events. PET flower wrapping film can be made in different colors and patterns to meet various needs and occasions.

PVC flower wrapping film is an affordable flower wrapping material with good transparency and elasticity. It is commonly used in daily flower packaging, such as in supermarkets, flower shops, and online flower stores. PVC flower wrapping film can also be made in different colors and patterns to meet various needs and occasions.

The flower wrapping film market has a wide range of applications, including flower arrangement for weddings, birthdays, anniversaries, and other special occasions. It is also used in daily flower display in supermarkets, flower shops, and online flower stores.

One key driving factor in the flower wrapping film market is the increasing demand for environmentally friendly packaging materials. With environmental concerns becoming more prominent, consumers are looking for packaging materials that are biodegradable and sustainable.

The flower wrapping film market is also driven by the growing trend of DIY flower arrangements. More and more people are interested in creating their own flower arrangements for special occasions, and flower wrapping film is a popular choice for such purposes.

In addition, the rise of e-commerce and online flower stores has also contributed to the growth of the flower wrapping film market. With more people buying flowers online, the demand for flower wrapping film as a packaging material is increasing.

In conclusion, the flower wrapping film market is a rapidly growing industry with a wide range of applications. With the increasing demand for environmentally friendly packaging materials and the growing trend of DIY flower arrangements, the market is expected to continue its growth in the foreseeable future.

LP Information, Inc. (LPI) ' newest research report, the "Flower Wrapping Film Industry Forecast" looks at past sales and reviews total world Flower Wrapping Film sales in 2025, providing a comprehensive analysis by region and market sector of projected Flower Wrapping Film sales for 2026 through 2032. With Flower Wrapping Film sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Flower Wrapping Film industry.

This Insight Report provides a comprehensive analysis of the global Flower Wrapping Film landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report

also analyzes the strategies of leading global companies with a focus on Flower Wrapping Film portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Flower Wrapping Film market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Flower Wrapping Film and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Flower Wrapping Film.

This report presents a comprehensive overview, market shares, and growth opportunities of Flower Wrapping Film market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

BOPP

PE

PET

Other

Segmentation by Application:

Printed Packaging

Non-printed Packaging

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Avery Dennison

Cosmo Films

Mondi North America

Irplast S.p.A.

Mactac Performance Adhesives Group

Innovia Films

Jindal Films

Taghleef Industries

Toray

Polibak

Stenta Films

China Flexible Packaging Group

Gettel Group

FuRong Technology

Xiaoshan Huayi

Kinlead Packaging

Jiangsu Shukang

Decro

FSPG

Key Questions Addressed in this Report

What is the 10-year outlook for the global Flower Wrapping Film market?

What factors are driving Flower Wrapping Film market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Flower Wrapping Film market opportunities vary by end market size?

How does Flower Wrapping Film break out by Type, by Application?

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