

Global Flower Subscription Services Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Flower Subscription Service is a service that allows consumers to receive flowers on a regular basis. A bouquet of fresh and beautiful flowers can decorate a house and make people feel good. Consumers can enjoy flowers through the Flower Subscription Service without the hassle of going to a flower shop for matching. Usually Flower Subscription Service can be delivered monthly.

The global Flower Subscription Services market size is projected to grow from US\$ 410.9 million in 2023 to US\$ 898.5 million in 2030; it is expected to grow at a CAGR of 11.8% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Flower Subscription Services Industry Forecast" looks at past sales and reviews total world Flower Subscription Services sales in 2023, providing a comprehensive analysis by region and market sector of projected Flower Subscription Services sales for 2024 through 2030. With Flower Subscription Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Flower Subscription Services industry.

This Insight Report provides a comprehensive analysis of the global Flower Subscription Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Flower Subscription Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these

firms' unique position in an accelerating global Flower Subscription Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Flower Subscription Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Flower Subscription Services.

In the global retail industry and business service industry, the subscription system has gradually become one of the mainstream consumption forms. For example, App services in various application stores have begun to change from the buyout system to the subscription system. The core of the subscription model is that merchants provide customers with a continuous service, and customers pay a fixed annuity for this experience.

This report presents a comprehensive overview, market shares, and growth opportunities of Flower Subscription Services market by product type, application, key players and key regions and countries.

Segmentation by type

Weekly Delivery

Fortnightly Delivery

Monthly Delivery

Others

Segmentation by application

Personal

Enterprise

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

UrbanStems

Bouqs Co.

BloomsyBox

Enjoy Flowers

Flower of the Month Club

1-800-Flowers.com?Inc.

Flower Muse

Bloom & Wild

Heart & Thorn

The Stemmy

Arena Flowers

AVS Flowers

Denise Porcaro

Flowerbx

Serenata Flowers

Teleflora

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