

Global Floriculture Market Growth 2025-2031

<https://marketpublishers.com/r/G223FA13B03EN.html>

Date: March 2025

Pages: 148

Price: US\$ 3,660.00 (Single User License)

ID: G223FA13B03EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Floriculture market size is predicted to grow from US\$ 51180 million in 2025 to US\$ 59680 million in 2031; it is expected to grow at a CAGR of 2.6% from 2025 to 2031.

Floriculture is a branch of horticulture addressing flower and ornamental plant cultivation and propagation of flowering plants for gardens, greenhouses, nurseries and landscapes comprising the floral industry. Floriculture crops include bedding plants, houseplants, flowering gardens and potted plants, cut cultivated greens, and cut flowers.

Europe is the world's largest market for floriculture with a market share of more than 50%, followed by China with a market share of around 15%.

Dummen Orange, Syngenta Flowers, Beekenkamp, Karuturi and Oserian are the main players, with the top four accounting for about 1% of the total market.

LP Information, Inc. (LPI) ' newest research report, the "Floriculture Industry Forecast" looks at past sales and reviews total world Floriculture sales in 2024, providing a comprehensive analysis by region and market sector of projected Floriculture sales for 2025 through 2031. With Floriculture sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Floriculture industry.

This Insight Report provides a comprehensive analysis of the global Floriculture landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report

also analyzes the strategies of leading global companies with a focus on Floriculture portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Floriculture market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Floriculture and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Floriculture.

This report presents a comprehensive overview, market shares, and growth opportunities of Floriculture market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Cut Flowers

Bedding Plants

Potted Plants

Other

Segmentation by Application:

Personal Use

Gift

Conference & Activities

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

D?mmen Orange

Syngenta Flowers

Finlays

Beekenkamp

Karuturi

Oserian

Selecta One

Washington Bulb

Arcangeli Giovanni & Figlio

Carzan Flowers

Rosebud

Kariki

Multiflora

Karen Roses

Harvest Flower

Queens Group

Ball Horticultural

Afriflora

Benary

Danziger

Sakata

Key Questions Addressed in this Report

What is the 10-year outlook for the global Floriculture market?

What factors are driving Floriculture market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Floriculture market opportunities vary by end market size?

How does Floriculture break out by Type, by Application?

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