

Global Floor Tape Market Growth 2026-2032

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Abstracts

The global Floor Tape market size is predicted to grow from US\$ 2565 million in 2025 to US\$ 3461 million in 2032; it is expected to grow at a CAGR of 4.5% from 2026 to 2032.

Floor tape, commonly called industrial floor marking tape, is a special type of tape that is designed specifically to be applied to the floors, primarily in workplaces. This tape has a powerful adhesive that helps to ensure it will stick in place for years, even under harsh working conditions. Millions of companies across virtually every industry have used floor tape to help accomplish a variety of goals.

United States market for Floor Tape is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Floor Tape is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Floor Tape is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Floor Tape players cover 3M, Nitto Denko, Avery Dennison, Tesa, Lintec, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Floor Tape Industry Forecast" looks at past sales and reviews total world Floor Tape sales in 2025, providing a comprehensive analysis by region and market sector of projected Floor Tape sales for 2026 through 2032. With Floor Tape sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Floor Tape industry.

This Insight Report provides a comprehensive analysis of the global Floor Tape landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Floor Tape portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Floor Tape market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Floor Tape and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Floor Tape.

This report presents a comprehensive overview, market shares, and growth opportunities of Floor Tape market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

PVC

Vinyl

Polylactic Acid (PLA)

Others

Segmentation by Application:

Transportation

Building and Construction

Industrial

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

3M

Nitto Denko

Avery Dennison

Tesa

Lintec

Berry Plastics

Intertape Polymer Group

Scapa

Shurtape Technologies

Achem

Luxking Group

ORAFOL Europe GmbH

UltraTape

Tenaquip

Labelmaster

Emedco

Key Questions Addressed in this Report

What is the 10-year outlook for the global Floor Tape market?

What factors are driving Floor Tape market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Floor Tape market opportunities vary by end market size?

How does Floor Tape break out by Type, by Application?

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