

# Global Flexible Packaging Printing Market Growth 2026-2032

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## Abstracts

The global Flexible Packaging Printing market size is predicted to grow from US\$ 51996 million in 2025 to US\$ 63349 million in 2032; it is expected to grow at a CAGR of 2.8% from 2026 to 2032.

In 2025, the global sales volume of flexible packaging printing reached 11.63 million tonnes, with an average price of \$4,568 per tonne.

Flexible packaging printing refers to the process of printing patterns, text, trademarks, barcodes, and product information onto flexible substrates such as plastic films, paper, aluminum foil, and composite films using techniques like rotogravure, flexography, and digital printing. This is followed by downstream processing steps such as lamination, curing, slitting, and bag making to create flexible packaging products (e.g., roll stock, standard bags, stand-up pouches, spouted pouches, vacuum bags, and retort pouches) used in sectors including food, beverages, personal care and household products, pharmaceuticals, pet food, and agrochemicals.

Flexible packaging printing is not merely about 'printing patterns'; it is an integrated packaging process involving printing, lamination, and bag making centered on flexible packaging materials. Its core characteristics include flexibility, pliability, and light weight; common substrates include PET, BOPP, CPP, PE, NY (nylon), aluminum foil, and paper-plastic composites.

The raw material system for flexible packaging printing centers on plastic film substrates, supplemented by auxiliary materials such as inks, adhesives, and solvents. The substrate landscape is characterized by the dominance of three major materials alongside an upgrade toward functional materials: BOPP accounts for the largest

volume due to its lightness, transparency, and low cost; BOPET is seeing rapid growth in high-end applications thanks to its high-temperature resistance and rigidity; and BOPA remains indispensable for retort foods and lithium-ion battery pouches due to its excellent puncture resistance and flexibility. In recent years, driven by stricter environmental regulations and the demand for sustainability, biodegradable films (such as PLA and PBAT) and mono-material recyclable designs (like all-PE structures) have become key areas of material innovation, with traditional multi-layer composite structures evolving toward designs that are easier to recycle and separate. In terms of cost structure, raw materials account for 60%–70% of total costs; film substrates represent the largest share, followed by functional materials (aluminum foil, metallized film, EVOH, etc.) and inks/adhesives. Production losses (scrap and waste from printing, lamination, slitting, and bag-making stages) account for approximately 10%–15%, heavily influenced by equipment precision and process capabilities. The remaining 20%–30% constitutes the company's gross profit, which must cover labor, equipment depreciation, energy consumption, and environmental treatment costs.

United States market for Flexible Packaging Printing is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Flexible Packaging Printing is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Flexible Packaging Printing is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Flexible Packaging Printing players cover Amcor (CH), ProAmpac (US), Constantia Flexibles (AT), Mondi (GB), Huhtamaki (FI), etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Flexible Packaging Printing Industry Forecast" looks at past sales and reviews total world Flexible Packaging Printing sales in 2025, providing a comprehensive analysis by region and market sector of projected Flexible Packaging Printing sales for 2026 through 2032. With Flexible Packaging Printing sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Flexible Packaging Printing industry.

This Insight Report provides a comprehensive analysis of the global Flexible Packaging Printing landscape and highlights key trends related to product segmentation, company

formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Flexible Packaging Printing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Flexible Packaging Printing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Flexible Packaging Printing and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Flexible Packaging Printing.

This report presents a comprehensive overview, market shares, and growth opportunities of Flexible Packaging Printing market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Rotogravure Printing

Flexographic Printing

Digital Printing

Other

#### Segmentation by Material Structure:

Multi-layer Lamination

Co-extruded Film

Metallized Structure

Paper-Plastic Composite

Other

### Segmentation by Film Substrate:

BOPP

BOPET

BOPA

PE

CPP

Other

### Segmentation by Application:

Food

Pharmaceuticals

Personal & Home Care

Tobacco

Agriculture

Electronics

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Amcor (CH)

ProAmpac (US)

Constantia Flexibles (AT)

Mondi (GB)

Huhtamaki (FI)

Coveris (US)

UFlex (IN)

Printpack (US)

American Packaging Corporation (US)

C-P Flexible Packaging (US)

ePac Flexible Packaging (US)

Winpak (CA)

Wipak (FI)

S?DPACK (CH)

Korozo Group (TR)

TOPPAN Printing (JP)

Dai Nippon Printing (DNP) (JP)

ZACROS (JP)

Takigawa Corporation (JP)

Glenroy (US)

Huanshan Novel Co.,Ltd (CN)

Shanghai Zijiang Color Printing & Packing Co., Ltd. (CN)

Hubei Hongyu New Packaging Materials Co.,Ltd. (CN)

Zhejiang Chengxin Packaging Co., Ltd (CN)

Foshan Lida Packaging New Materials Co.,Ltd (CN)

Guangzhou Qiyu Packaging Co., Ltd. (CN)

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Flexible Packaging Printing market?

What factors are driving Flexible Packaging Printing market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Flexible Packaging Printing market opportunities vary by end market size?

How does Flexible Packaging Printing break out by Type, by Application?

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Figure 106. Global Flexible Packaging Printing Sales Market Share Forecast by Application (2027-2032)

Figure 107. Global Flexible Packaging Printing Revenue Market Share Forecast by Application (2027-2032)

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