

Global Flexible Adhesive Bandages Market Growth 2026-2032

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Abstracts

The global Flexible Adhesive Bandages market size is predicted to grow from US\$ 667 million in 2025 to US\$ 876 million in 2032; it is expected to grow at a CAGR of 4.0% from 2026 to 2032.

In 2024, global sales of Flexible Adhesive Bandages reached approximately 9540 million units, with an average market price of about USD 0.07 per unit, an annual production capacity of roughly 12000 million units, and an industry-average gross margin of approximately 24%.

Flexible adhesive bandages are wound?care dressings designed for minor skin injuries, offering coverage, protection and mild compression. They utilize elastic substrates (such as elastic non?woven fabrics, elastic yarns or stretch films), combined with a pressure?sensitive adhesive and an absorbent pad, enabling adherence to the skin while adapting to movement. Key functions include reducing friction, maintaining a clean wound environment, preventing secondary damage, and ensuring comfort during activity.

In the supply chain: upstream consists of elastic substrate manufacturers, adhesive suppliers and absorbent pad material producers; while downstream serves retail pharmacies, e?commerce platforms, hospitals and end?user households. In the cost structure, raw materials (elastic substrate, adhesive, absorbent pad) account for ~60% of total cost, manufacturing labor and equipment depreciation ~15%, packaging & logistics ~10%, with the remainder for R&D, validation and marketing.

United States market for Flexible Adhesive Bandages is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Flexible Adhesive Bandages is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Flexible Adhesive Bandages is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Flexible Adhesive Bandages players cover Kenvue, ASO Medical, Medline Industries, 3M, URGO, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “Flexible Adhesive Bandages Industry Forecast” looks at past sales and reviews total world Flexible Adhesive Bandages sales in 2025, providing a comprehensive analysis by region and market sector of projected Flexible Adhesive Bandages sales for 2026 through 2032. With Flexible Adhesive Bandages sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Flexible Adhesive Bandages industry.

This Insight Report provides a comprehensive analysis of the global Flexible Adhesive Bandages landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Flexible Adhesive Bandages portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Flexible Adhesive Bandages market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Flexible Adhesive Bandages and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Flexible Adhesive Bandages.

This report presents a comprehensive overview, market shares, and growth opportunities of Flexible Adhesive Bandages market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Ordinary

Waterproof

Segmentation by Sales Channels:

Online

Offline

Segmentation by Application:

Home

Hospital

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Kenvue

ASO Medical

Medline Industries

3M

URGO

Paul Hartmann

Nichiban

Cardinal Health

Yunnan Baiyao

Yuyue Medical

Jiangxi 3L Medical Products

Weihai Jierui Medical Products

Quanzhou Changsheng Pharmaceutical

Zhejiang Huikang Medicinal

Key Questions Addressed in this Report

What is the 10-year outlook for the global Flexible Adhesive Bandages market?

What factors are driving Flexible Adhesive Bandages market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Flexible Adhesive Bandages market opportunities vary by end market size?

How does Flexible Adhesive Bandages break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Flexible Adhesive Bandages Annual Sales 2021-2032

- 2.1.2 World Current & Future Analysis for Flexible Adhesive Bandages by Geographic Region, 2021, 2025 & 2032

- 2.1.3 World Current & Future Analysis for Flexible Adhesive Bandages by Country/Region, 2021, 2025 & 2032

2.2 Flexible Adhesive Bandages Segment by Type

- 2.2.1 Ordinary

- 2.2.2 Waterproof

- 2.2.3 Flexible Adhesive Bandages Sales by Type

- 2.2.3.1 Global Flexible Adhesive Bandages Sales Market Share by Type (2021-2026)

- 2.2.3.2 Global Flexible Adhesive Bandages Revenue and Market Share by Type

- (2021-2026)

- 2.2.3.3 Global Flexible Adhesive Bandages Sale Price by Type (2021-2026)

2.3 Flexible Adhesive Bandages Segment by Sales Channels

- 2.3.1 Online

- 2.3.2 Offline

- 2.3.3 Flexible Adhesive Bandages Sales by Sales Channels

- 2.3.3.1 Global Flexible Adhesive Bandages Sales Market Share by Sales Channels (2021-2026)

- 2.3.3.2 Global Flexible Adhesive Bandages Revenue and Market Share by Sales Channels (2021-2026)

- 2.3.3.3 Global Flexible Adhesive Bandages Sale Price by Sales Channels (2021-2026)

2.4 Flexible Adhesive Bandages Segment by Application

2.4.1 Home

2.4.2 Hospital

2.4.3 Other

2.4.4 Flexible Adhesive Bandages Sales by Application

2.4.4.1 Global Flexible Adhesive Bandages Sale Market Share by Application (2021-2026)

2.4.4.2 Global Flexible Adhesive Bandages Revenue and Market Share by Application (2021-2026)

2.4.4.3 Global Flexible Adhesive Bandages Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Flexible Adhesive Bandages Breakdown Data by Company

3.1.1 Global Flexible Adhesive Bandages Annual Sales by Company (2021-2026)

3.1.2 Global Flexible Adhesive Bandages Sales Market Share by Company (2021-2026)

3.2 Global Flexible Adhesive Bandages Annual Revenue by Company (2021-2026)

3.2.1 Global Flexible Adhesive Bandages Revenue by Company (2021-2026)

3.2.2 Global Flexible Adhesive Bandages Revenue Market Share by Company (2021-2026)

3.3 Global Flexible Adhesive Bandages Sale Price by Company

3.4 Key Manufacturers Flexible Adhesive Bandages Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Flexible Adhesive Bandages Product Location Distribution

3.4.2 Players Flexible Adhesive Bandages Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR FLEXIBLE ADHESIVE BANDAGES BY GEOGRAPHIC REGION

4.1 World Historic Flexible Adhesive Bandages Market Size by Geographic Region (2021-2026)

4.1.1 Global Flexible Adhesive Bandages Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Flexible Adhesive Bandages Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Flexible Adhesive Bandages Market Size by Country/Region (2021-2026)

4.2.1 Global Flexible Adhesive Bandages Annual Sales by Country/Region (2021-2026)

4.2.2 Global Flexible Adhesive Bandages Annual Revenue by Country/Region (2021-2026)

4.3 Americas Flexible Adhesive Bandages Sales Growth

4.4 APAC Flexible Adhesive Bandages Sales Growth

4.5 Europe Flexible Adhesive Bandages Sales Growth

4.6 Middle East & Africa Flexible Adhesive Bandages Sales Growth

5 AMERICAS

5.1 Americas Flexible Adhesive Bandages Sales by Country

5.1.1 Americas Flexible Adhesive Bandages Sales by Country (2021-2026)

5.1.2 Americas Flexible Adhesive Bandages Revenue by Country (2021-2026)

5.2 Americas Flexible Adhesive Bandages Sales by Type (2021-2026)

5.3 Americas Flexible Adhesive Bandages Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Flexible Adhesive Bandages Sales by Region

6.1.1 APAC Flexible Adhesive Bandages Sales by Region (2021-2026)

6.1.2 APAC Flexible Adhesive Bandages Revenue by Region (2021-2026)

6.2 APAC Flexible Adhesive Bandages Sales by Type (2021-2026)

6.3 APAC Flexible Adhesive Bandages Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Flexible Adhesive Bandages by Country

7.1.1 Europe Flexible Adhesive Bandages Sales by Country (2021-2026)

7.1.2 Europe Flexible Adhesive Bandages Revenue by Country (2021-2026)

7.2 Europe Flexible Adhesive Bandages Sales by Type (2021-2026)

7.3 Europe Flexible Adhesive Bandages Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Flexible Adhesive Bandages by Country

8.1.1 Middle East & Africa Flexible Adhesive Bandages Sales by Country (2021-2026)

8.1.2 Middle East & Africa Flexible Adhesive Bandages Revenue by Country
(2021-2026)

8.2 Middle East & Africa Flexible Adhesive Bandages Sales by Type (2021-2026)

8.3 Middle East & Africa Flexible Adhesive Bandages Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Flexible Adhesive Bandages

10.3 Manufacturing Process Analysis of Flexible Adhesive Bandages

10.4 Industry Chain Structure of Flexible Adhesive Bandages

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Flexible Adhesive Bandages Distributors

11.3 Flexible Adhesive Bandages Customer

12 WORLD FORECAST REVIEW FOR FLEXIBLE ADHESIVE BANDAGES BY GEOGRAPHIC REGION

12.1 Global Flexible Adhesive Bandages Market Size Forecast by Region

12.1.1 Global Flexible Adhesive Bandages Forecast by Region (2027-2032)

12.1.2 Global Flexible Adhesive Bandages Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Flexible Adhesive Bandages Forecast by Type (2027-2032)

12.7 Global Flexible Adhesive Bandages Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Kenvue

13.1.1 Kenvue Company Information

13.1.2 Kenvue Flexible Adhesive Bandages Product Portfolios and Specifications

13.1.3 Kenvue Flexible Adhesive Bandages Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Kenvue Main Business Overview

13.1.5 Kenvue Latest Developments

13.2 ASO Medical

13.2.1 ASO Medical Company Information

13.2.2 ASO Medical Flexible Adhesive Bandages Product Portfolios and Specifications

13.2.3 ASO Medical Flexible Adhesive Bandages Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 ASO Medical Main Business Overview

- 13.2.5 ASO Medical Latest Developments
- 13.3 Medline Industries
 - 13.3.1 Medline Industries Company Information
 - 13.3.2 Medline Industries Flexible Adhesive Bandages Product Portfolios and Specifications
 - 13.3.3 Medline Industries Flexible Adhesive Bandages Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 Medline Industries Main Business Overview
 - 13.3.5 Medline Industries Latest Developments
- 13.4 3M
 - 13.4.1 3M Company Information
 - 13.4.2 3M Flexible Adhesive Bandages Product Portfolios and Specifications
 - 13.4.3 3M Flexible Adhesive Bandages Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.4.4 3M Main Business Overview
 - 13.4.5 3M Latest Developments
- 13.5 URGO
 - 13.5.1 URGO Company Information
 - 13.5.2 URGO Flexible Adhesive Bandages Product Portfolios and Specifications
 - 13.5.3 URGO Flexible Adhesive Bandages Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 URGO Main Business Overview
 - 13.5.5 URGO Latest Developments
- 13.6 Paul Hartmann
 - 13.6.1 Paul Hartmann Company Information
 - 13.6.2 Paul Hartmann Flexible Adhesive Bandages Product Portfolios and Specifications
 - 13.6.3 Paul Hartmann Flexible Adhesive Bandages Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 Paul Hartmann Main Business Overview
 - 13.6.5 Paul Hartmann Latest Developments
- 13.7 Nichiban
 - 13.7.1 Nichiban Company Information
 - 13.7.2 Nichiban Flexible Adhesive Bandages Product Portfolios and Specifications
 - 13.7.3 Nichiban Flexible Adhesive Bandages Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 Nichiban Main Business Overview
 - 13.7.5 Nichiban Latest Developments
- 13.8 Cardinal Health

- 13.8.1 Cardinal Health Company Information
- 13.8.2 Cardinal Health Flexible Adhesive Bandages Product Portfolios and Specifications
- 13.8.3 Cardinal Health Flexible Adhesive Bandages Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.8.4 Cardinal Health Main Business Overview
- 13.8.5 Cardinal Health Latest Developments
- 13.9 Yunnan Baiyao
 - 13.9.1 Yunnan Baiyao Company Information
 - 13.9.2 Yunnan Baiyao Flexible Adhesive Bandages Product Portfolios and Specifications
 - 13.9.3 Yunnan Baiyao Flexible Adhesive Bandages Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Yunnan Baiyao Main Business Overview
 - 13.9.5 Yunnan Baiyao Latest Developments
- 13.10 Yuyue Medical
 - 13.10.1 Yuyue Medical Company Information
 - 13.10.2 Yuyue Medical Flexible Adhesive Bandages Product Portfolios and Specifications
 - 13.10.3 Yuyue Medical Flexible Adhesive Bandages Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Yuyue Medical Main Business Overview
 - 13.10.5 Yuyue Medical Latest Developments
- 13.11 Jiangxi 3L Medical Products
 - 13.11.1 Jiangxi 3L Medical Products Company Information
 - 13.11.2 Jiangxi 3L Medical Products Flexible Adhesive Bandages Product Portfolios and Specifications
 - 13.11.3 Jiangxi 3L Medical Products Flexible Adhesive Bandages Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 Jiangxi 3L Medical Products Main Business Overview
 - 13.11.5 Jiangxi 3L Medical Products Latest Developments
- 13.12 Weihai Jierui Medical Products
 - 13.12.1 Weihai Jierui Medical Products Company Information
 - 13.12.2 Weihai Jierui Medical Products Flexible Adhesive Bandages Product Portfolios and Specifications
 - 13.12.3 Weihai Jierui Medical Products Flexible Adhesive Bandages Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 Weihai Jierui Medical Products Main Business Overview
 - 13.12.5 Weihai Jierui Medical Products Latest Developments

13.13 Quanzhou Changsheng Pharmaceutical

13.13.1 Quanzhou Changsheng Pharmaceutical Company Information

13.13.2 Quanzhou Changsheng Pharmaceutical Flexible Adhesive Bandages Product Portfolios and Specifications

13.13.3 Quanzhou Changsheng Pharmaceutical Flexible Adhesive Bandages Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Quanzhou Changsheng Pharmaceutical Main Business Overview

13.13.5 Quanzhou Changsheng Pharmaceutical Latest Developments

13.14 Zhejiang Huikang Medicinal

13.14.1 Zhejiang Huikang Medicinal Company Information

13.14.2 Zhejiang Huikang Medicinal Flexible Adhesive Bandages Product Portfolios and Specifications

13.14.3 Zhejiang Huikang Medicinal Flexible Adhesive Bandages Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Zhejiang Huikang Medicinal Main Business Overview

13.14.5 Zhejiang Huikang Medicinal Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Flexible Adhesive Bandages Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Flexible Adhesive Bandages Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Ordinary

Table 4. Major Players of Waterproof

Table 5. Global Flexible Adhesive Bandages Sales by Type (2021-2026) & (K Units)

Table 6. Global Flexible Adhesive Bandages Sales Market Share by Type (2021-2026)

Table 7. Global Flexible Adhesive Bandages Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Flexible Adhesive Bandages Revenue Market Share by Type (2021-2026)

Table 9. Global Flexible Adhesive Bandages Sale Price by Type (2021-2026) & (US\$/Unit)

Table 10. Major Players of Online

Table 11. Major Players of Offline

Table 12. Global Flexible Adhesive Bandages Sales by Sales Channels (2021-2026) & (K Units)

Table 13. Global Flexible Adhesive Bandages Sales Market Share by Sales Channels (2021-2026)

Table 14. Global Flexible Adhesive Bandages Revenue by Sales Channels (2021-2026) & (\$ million)

Table 15. Global Flexible Adhesive Bandages Revenue Market Share by Sales Channels (2021-2026)

Table 16. Global Flexible Adhesive Bandages Sale Price by Sales Channels (2021-2026) & (US\$/Unit)

Table 17. Global Flexible Adhesive Bandages Sale by Application (2021-2026) & (K Units)

Table 18. Global Flexible Adhesive Bandages Sale Market Share by Application (2021-2026)

Table 19. Global Flexible Adhesive Bandages Revenue by Application (2021-2026) & (\$ million)

Table 20. Global Flexible Adhesive Bandages Revenue Market Share by Application (2021-2026)

Table 21. Global Flexible Adhesive Bandages Sale Price by Application (2021-2026) &

(US\$/Unit)

Table 22. Global Flexible Adhesive Bandages Sales by Company (2021-2026) & (K Units)

Table 23. Global Flexible Adhesive Bandages Sales Market Share by Company (2021-2026)

Table 24. Global Flexible Adhesive Bandages Revenue by Company (2021-2026) & (\$ millions)

Table 25. Global Flexible Adhesive Bandages Revenue Market Share by Company (2021-2026)

Table 26. Global Flexible Adhesive Bandages Sale Price by Company (2021-2026) & (US\$/Unit)

Table 27. Key Manufacturers Flexible Adhesive Bandages Producing Area Distribution and Sales Area

Table 28. Players Flexible Adhesive Bandages Products Offered

Table 29. Flexible Adhesive Bandages Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 30. New Products and Potential Entrants

Table 31. Market M&A Activity & Strategy

Table 32. Global Flexible Adhesive Bandages Sales by Geographic Region (2021-2026) & (K Units)

Table 33. Global Flexible Adhesive Bandages Sales Market Share Geographic Region (2021-2026)

Table 34. Global Flexible Adhesive Bandages Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 35. Global Flexible Adhesive Bandages Revenue Market Share by Geographic Region (2021-2026)

Table 36. Global Flexible Adhesive Bandages Sales by Country/Region (2021-2026) & (K Units)

Table 37. Global Flexible Adhesive Bandages Sales Market Share by Country/Region (2021-2026)

Table 38. Global Flexible Adhesive Bandages Revenue by Country/Region (2021-2026) & (\$ millions)

Table 39. Global Flexible Adhesive Bandages Revenue Market Share by Country/Region (2021-2026)

Table 40. Americas Flexible Adhesive Bandages Sales by Country (2021-2026) & (K Units)

Table 41. Americas Flexible Adhesive Bandages Sales Market Share by Country (2021-2026)

Table 42. Americas Flexible Adhesive Bandages Revenue by Country (2021-2026) & (\$

millions)

Table 43. Americas Flexible Adhesive Bandages Sales by Type (2021-2026) & (K Units)

Table 44. Americas Flexible Adhesive Bandages Sales by Application (2021-2026) & (K Units)

Table 45. APAC Flexible Adhesive Bandages Sales by Region (2021-2026) & (K Units)

Table 46. APAC Flexible Adhesive Bandages Sales Market Share by Region (2021-2026)

Table 47. APAC Flexible Adhesive Bandages Revenue by Region (2021-2026) & (\$ millions)

Table 48. APAC Flexible Adhesive Bandages Sales by Type (2021-2026) & (K Units)

Table 49. APAC Flexible Adhesive Bandages Sales by Application (2021-2026) & (K Units)

Table 50. Europe Flexible Adhesive Bandages Sales by Country (2021-2026) & (K Units)

Table 51. Europe Flexible Adhesive Bandages Revenue by Country (2021-2026) & (\$ millions)

Table 52. Europe Flexible Adhesive Bandages Sales by Type (2021-2026) & (K Units)

Table 53. Europe Flexible Adhesive Bandages Sales by Application (2021-2026) & (K Units)

Table 54. Middle East & Africa Flexible Adhesive Bandages Sales by Country (2021-2026) & (K Units)

Table 55. Middle East & Africa Flexible Adhesive Bandages Revenue Market Share by Country (2021-2026)

Table 56. Middle East & Africa Flexible Adhesive Bandages Sales by Type (2021-2026) & (K Units)

Table 57. Middle East & Africa Flexible Adhesive Bandages Sales by Application (2021-2026) & (K Units)

Table 58. Key Market Drivers & Growth Opportunities of Flexible Adhesive Bandages

Table 59. Key Market Challenges & Risks of Flexible Adhesive Bandages

Table 60. Key Industry Trends of Flexible Adhesive Bandages

Table 61. Flexible Adhesive Bandages Raw Material

Table 62. Key Suppliers of Raw Materials

Table 63. Flexible Adhesive Bandages Distributors List

Table 64. Flexible Adhesive Bandages Customer List

Table 65. Global Flexible Adhesive Bandages Sales Forecast by Region (2027-2032) & (K Units)

Table 66. Global Flexible Adhesive Bandages Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 67. Americas Flexible Adhesive Bandages Sales Forecast by Country

(2027-2032) & (K Units)

Table 68. Americas Flexible Adhesive Bandages Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 69. APAC Flexible Adhesive Bandages Sales Forecast by Region (2027-2032) & (K Units)

Table 70. APAC Flexible Adhesive Bandages Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 71. Europe Flexible Adhesive Bandages Sales Forecast by Country (2027-2032) & (K Units)

Table 72. Europe Flexible Adhesive Bandages Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 73. Middle East & Africa Flexible Adhesive Bandages Sales Forecast by Country (2027-2032) & (K Units)

Table 74. Middle East & Africa Flexible Adhesive Bandages Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 75. Global Flexible Adhesive Bandages Sales Forecast by Type (2027-2032) & (K Units)

Table 76. Global Flexible Adhesive Bandages Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 77. Global Flexible Adhesive Bandages Sales Forecast by Application (2027-2032) & (K Units)

Table 78. Global Flexible Adhesive Bandages Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 79. Kenvue Basic Information, Flexible Adhesive Bandages Manufacturing Base, Sales Area and Its Competitors

Table 80. Kenvue Flexible Adhesive Bandages Product Portfolios and Specifications

Table 81. Kenvue Flexible Adhesive Bandages Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 82. Kenvue Main Business

Table 83. Kenvue Latest Developments

Table 84. ASO Medical Basic Information, Flexible Adhesive Bandages Manufacturing Base, Sales Area and Its Competitors

Table 85. ASO Medical Flexible Adhesive Bandages Product Portfolios and Specifications

Table 86. ASO Medical Flexible Adhesive Bandages Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 87. ASO Medical Main Business

Table 88. ASO Medical Latest Developments

Table 89. Medline Industries Basic Information, Flexible Adhesive Bandages

Manufacturing Base, Sales Area and Its Competitors

Table 90. Medline Industries Flexible Adhesive Bandages Product Portfolios and Specifications

Table 91. Medline Industries Flexible Adhesive Bandages Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 92. Medline Industries Main Business

Table 93. Medline Industries Latest Developments

Table 94. 3M Basic Information, Flexible Adhesive Bandages Manufacturing Base, Sales Area and Its Competitors

Table 95. 3M Flexible Adhesive Bandages Product Portfolios and Specifications

Table 96. 3M Flexible Adhesive Bandages Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 97. 3M Main Business

Table 98. 3M Latest Developments

Table 99. URGO Basic Information, Flexible Adhesive Bandages Manufacturing Base, Sales Area and Its Competitors

Table 100. URGO Flexible Adhesive Bandages Product Portfolios and Specifications

Table 101. URGO Flexible Adhesive Bandages Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 102. URGO Main Business

Table 103. URGO Latest Developments

Table 104. Paul Hartmann Basic Information, Flexible Adhesive Bandages Manufacturing Base, Sales Area and Its Competitors

Table 105. Paul Hartmann Flexible Adhesive Bandages Product Portfolios and Specifications

Table 106. Paul Hartmann Flexible Adhesive Bandages Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 107. Paul Hartmann Main Business

Table 108. Paul Hartmann Latest Developments

Table 109. Nichiban Basic Information, Flexible Adhesive Bandages Manufacturing Base, Sales Area and Its Competitors

Table 110. Nichiban Flexible Adhesive Bandages Product Portfolios and Specifications

Table 111. Nichiban Flexible Adhesive Bandages Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 112. Nichiban Main Business

Table 113. Nichiban Latest Developments

Table 114. Cardinal Health Basic Information, Flexible Adhesive Bandages Manufacturing Base, Sales Area and Its Competitors

Table 115. Cardinal Health Flexible Adhesive Bandages Product Portfolios and

Specifications

Table 116. Cardinal Health Flexible Adhesive Bandages Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 117. Cardinal Health Main Business

Table 118. Cardinal Health Latest Developments

Table 119. Yunnan Baiyao Basic Information, Flexible Adhesive Bandages Manufacturing Base, Sales Area and Its Competitors

Table 120. Yunnan Baiyao Flexible Adhesive Bandages Product Portfolios and Specifications

Table 121. Yunnan Baiyao Flexible Adhesive Bandages Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 122. Yunnan Baiyao Main Business

Table 123. Yunnan Baiyao Latest Developments

Table 124. Yuyue Medical Basic Information, Flexible Adhesive Bandages Manufacturing Base, Sales Area and Its Competitors

Table 125. Yuyue Medical Flexible Adhesive Bandages Product Portfolios and Specifications

Table 126. Yuyue Medical Flexible Adhesive Bandages Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 127. Yuyue Medical Main Business

Table 128. Yuyue Medical Latest Developments

Table 129. Jiangxi 3L Medical Products Basic Information, Flexible Adhesive Bandages Manufacturing Base, Sales Area and Its Competitors

Table 130. Jiangxi 3L Medical Products Flexible Adhesive Bandages Product Portfolios and Specifications

Table 131. Jiangxi 3L Medical Products Flexible Adhesive Bandages Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 132. Jiangxi 3L Medical Products Main Business

Table 133. Jiangxi 3L Medical Products Latest Developments

Table 134. Weihai Jierui Medical Products Basic Information, Flexible Adhesive Bandages Manufacturing Base, Sales Area and Its Competitors

Table 135. Weihai Jierui Medical Products Flexible Adhesive Bandages Product Portfolios and Specifications

Table 136. Weihai Jierui Medical Products Flexible Adhesive Bandages Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 137. Weihai Jierui Medical Products Main Business

Table 138. Weihai Jierui Medical Products Latest Developments

Table 139. Quanzhou Changsheng Pharmaceutical Basic Information, Flexible Adhesive Bandages Manufacturing Base, Sales Area and Its Competitors

Table 140. Quanzhou Changsheng Pharmaceutical Flexible Adhesive Bandages Product Portfolios and Specifications

Table 141. Quanzhou Changsheng Pharmaceutical Flexible Adhesive Bandages Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 142. Quanzhou Changsheng Pharmaceutical Main Business

Table 143. Quanzhou Changsheng Pharmaceutical Latest Developments

Table 144. Zhejiang Huikang Medicinal Basic Information, Flexible Adhesive Bandages Manufacturing Base, Sales Area and Its Competitors

Table 145. Zhejiang Huikang Medicinal Flexible Adhesive Bandages Product Portfolios and Specifications

Table 146. Zhejiang Huikang Medicinal Flexible Adhesive Bandages Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 147. Zhejiang Huikang Medicinal Main Business

Table 148. Zhejiang Huikang Medicinal Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Flexible Adhesive Bandages
- Figure 2. Flexible Adhesive Bandages Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Flexible Adhesive Bandages Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Flexible Adhesive Bandages Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Flexible Adhesive Bandages Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Flexible Adhesive Bandages Sales Market Share by Country/Region (2025)
- Figure 10. Flexible Adhesive Bandages Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Ordinary
- Figure 12. Product Picture of Waterproof
- Figure 13. Global Flexible Adhesive Bandages Sales Market Share by Type in 2026
- Figure 14. Global Flexible Adhesive Bandages Revenue Market Share by Type (2021-2026)
- Figure 15. Product Picture of Online
- Figure 16. Product Picture of Offline
- Figure 17. Global Flexible Adhesive Bandages Sales Market Share by Sales Channels in 2026
- Figure 18. Global Flexible Adhesive Bandages Revenue Market Share by Sales Channels (2021-2026)
- Figure 19. Flexible Adhesive Bandages Consumed in Home
- Figure 20. Global Flexible Adhesive Bandages Market: Home (2021-2026) & (K Units)
- Figure 21. Flexible Adhesive Bandages Consumed in Hospital
- Figure 22. Global Flexible Adhesive Bandages Market: Hospital (2021-2026) & (K Units)
- Figure 23. Flexible Adhesive Bandages Consumed in Other
- Figure 24. Global Flexible Adhesive Bandages Market: Other (2021-2026) & (K Units)
- Figure 25. Global Flexible Adhesive Bandages Sale Market Share by Application (2025)
- Figure 26. Global Flexible Adhesive Bandages Revenue Market Share by Application in 2026
- Figure 27. Flexible Adhesive Bandages Sales by Company in 2026 (K Units)
- Figure 28. Global Flexible Adhesive Bandages Sales Market Share by Company in

2026

Figure 29. Flexible Adhesive Bandages Revenue by Company in 2026 (\$ millions)

Figure 30. Global Flexible Adhesive Bandages Revenue Market Share by Company in 2026

Figure 31. Global Flexible Adhesive Bandages Sales Market Share by Geographic Region (2021-2026)

Figure 32. Global Flexible Adhesive Bandages Revenue Market Share by Geographic Region in 2026

Figure 33. Americas Flexible Adhesive Bandages Sales 2021-2026 (K Units)

Figure 34. Americas Flexible Adhesive Bandages Revenue 2021-2026 (\$ millions)

Figure 35. APAC Flexible Adhesive Bandages Sales 2021-2026 (K Units)

Figure 36. APAC Flexible Adhesive Bandages Revenue 2021-2026 (\$ millions)

Figure 37. Europe Flexible Adhesive Bandages Sales 2021-2026 (K Units)

Figure 38. Europe Flexible Adhesive Bandages Revenue 2021-2026 (\$ millions)

Figure 39. Middle East & Africa Flexible Adhesive Bandages Sales 2021-2026 (K Units)

Figure 40. Middle East & Africa Flexible Adhesive Bandages Revenue 2021-2026 (\$ millions)

Figure 41. Americas Flexible Adhesive Bandages Sales Market Share by Country in 2026

Figure 42. Americas Flexible Adhesive Bandages Revenue Market Share by Country (2021-2026)

Figure 43. Americas Flexible Adhesive Bandages Sales Market Share by Type (2021-2026)

Figure 44. Americas Flexible Adhesive Bandages Sales Market Share by Application (2021-2026)

Figure 45. United States Flexible Adhesive Bandages Revenue Growth 2021-2026 (\$ millions)

Figure 46. Canada Flexible Adhesive Bandages Revenue Growth 2021-2026 (\$ millions)

Figure 47. Mexico Flexible Adhesive Bandages Revenue Growth 2021-2026 (\$ millions)

Figure 48. Brazil Flexible Adhesive Bandages Revenue Growth 2021-2026 (\$ millions)

Figure 49. APAC Flexible Adhesive Bandages Sales Market Share by Region in 2026

Figure 50. APAC Flexible Adhesive Bandages Revenue Market Share by Region (2021-2026)

Figure 51. APAC Flexible Adhesive Bandages Sales Market Share by Type (2021-2026)

Figure 52. APAC Flexible Adhesive Bandages Sales Market Share by Application (2021-2026)

Figure 53. China Flexible Adhesive Bandages Revenue Growth 2021-2026 (\$ millions)

- Figure 54. Japan Flexible Adhesive Bandages Revenue Growth 2021-2026 (\$ millions)
- Figure 55. South Korea Flexible Adhesive Bandages Revenue Growth 2021-2026 (\$ millions)
- Figure 56. Southeast Asia Flexible Adhesive Bandages Revenue Growth 2021-2026 (\$ millions)
- Figure 57. India Flexible Adhesive Bandages Revenue Growth 2021-2026 (\$ millions)
- Figure 58. Australia Flexible Adhesive Bandages Revenue Growth 2021-2026 (\$ millions)
- Figure 59. China Taiwan Flexible Adhesive Bandages Revenue Growth 2021-2026 (\$ millions)
- Figure 60. Europe Flexible Adhesive Bandages Sales Market Share by Country in 2026
- Figure 61. Europe Flexible Adhesive Bandages Revenue Market Share by Country (2021-2026)
- Figure 62. Europe Flexible Adhesive Bandages Sales Market Share by Type (2021-2026)
- Figure 63. Europe Flexible Adhesive Bandages Sales Market Share by Application (2021-2026)
- Figure 64. Germany Flexible Adhesive Bandages Revenue Growth 2021-2026 (\$ millions)
- Figure 65. France Flexible Adhesive Bandages Revenue Growth 2021-2026 (\$ millions)
- Figure 66. UK Flexible Adhesive Bandages Revenue Growth 2021-2026 (\$ millions)
- Figure 67. Italy Flexible Adhesive Bandages Revenue Growth 2021-2026 (\$ millions)
- Figure 68. Russia Flexible Adhesive Bandages Revenue Growth 2021-2026 (\$ millions)
- Figure 69. Middle East & Africa Flexible Adhesive Bandages Sales Market Share by Country (2021-2026)
- Figure 70. Middle East & Africa Flexible Adhesive Bandages Sales Market Share by Type (2021-2026)
- Figure 71. Middle East & Africa Flexible Adhesive Bandages Sales Market Share by Application (2021-2026)
- Figure 72. Egypt Flexible Adhesive Bandages Revenue Growth 2021-2026 (\$ millions)
- Figure 73. South Africa Flexible Adhesive Bandages Revenue Growth 2021-2026 (\$ millions)
- Figure 74. Israel Flexible Adhesive Bandages Revenue Growth 2021-2026 (\$ millions)
- Figure 75. Turkey Flexible Adhesive Bandages Revenue Growth 2021-2026 (\$ millions)
- Figure 76. GCC Countries Flexible Adhesive Bandages Revenue Growth 2021-2026 (\$ millions)
- Figure 77. Manufacturing Cost Structure Analysis of Flexible Adhesive Bandages in 2026
- Figure 78. Manufacturing Process Analysis of Flexible Adhesive Bandages

Figure 79. Industry Chain Structure of Flexible Adhesive Bandages

Figure 80. Channels of Distribution

Figure 81. Global Flexible Adhesive Bandages Sales Market Forecast by Region (2027-2032)

Figure 82. Global Flexible Adhesive Bandages Revenue Market Share Forecast by Region (2027-2032)

Figure 83. Global Flexible Adhesive Bandages Sales Market Share Forecast by Type (2027-2032)

Figure 84. Global Flexible Adhesive Bandages Revenue Market Share Forecast by Type (2027-2032)

Figure 85. Global Flexible Adhesive Bandages Sales Market Share Forecast by Application (2027-2032)

Figure 86. Global Flexible Adhesive Bandages Revenue Market Share Forecast by Application (2027-2032)

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