

Global Flavouring Agents Market Growth 2025-2031

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Abstracts

The global Flavouring Agents market size is predicted to grow from US\$ 14760 million in 2025 to US\$ 18390 million in 2031; it is expected to grow at a CAGR of 3.7% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Flavoring agents are additive substances that give a tablet an additional taste or flavor. In particular, they help in masking unpleasant tastes (e.g., bitter or pungent taste) of drugs/excipients and instead improve the quality of their taste.

United States market for Flavouring Agents is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Flavouring Agents is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Flavouring Agents is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Flavouring Agents players cover Givaudan, International Flavors & Fragrances, Inc., Firmenich, Symrise AG, Mane SA, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "Flavouring Agents Industry Forecast" looks at past sales and reviews total world Flavouring Agents sales in 2024, providing a comprehensive analysis by region and market sector of projected Flavouring

Agents sales for 2025 through 2031. With Flavouring Agents sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Flavouring Agents industry.

This Insight Report provides a comprehensive analysis of the global Flavouring Agents landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Flavouring Agents portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Flavouring Agents market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Flavouring Agents and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Flavouring Agents.

This report presents a comprehensive overview, market shares, and growth opportunities of Flavouring Agents market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Natural Flavor

Artificial Flavor

Segmentation by Application:

Beverages

Bakery

Dairy

Savory & Convenience Foods

Confectionery

Meat

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Givaudan

International Flavors & Fragrances, Inc.

Firmenich

Symrise AG

Mane SA

Takasago International Corporation

Sensient Flavors

Robertet SA

Hasegawa Co. Ltd.

Huabao International Holdings Limited

Keva Flavours Private Limited

Kerry Group

Flavorcan International Inc.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Flavouring Agents market?

What factors are driving Flavouring Agents market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Flavouring Agents market opportunities vary by end market size?

How does Flavouring Agents break out by Type, by Application?

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