

# Global Fixing Mortar Market Growth 2026-2032

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## Abstracts

The global Fixing Mortar market size is predicted to grow from US\$ 5380 million in 2025 to US\$ 8305 million in 2032; it is expected to grow at a CAGR of 6.4% from 2026 to 2032.

Fixing Mortar is a specialized mortar material used in construction for structural bonding, adhesion, and repair applications. The product typically consists of cement, fine aggregates (such as sand), various polymer adhesives, and performance-enhancing additives (plasticizers, strength enhancers, anti-cracking agents, etc.) blended into a dry powder form. At the point of use, it is mixed with water at specified ratios to produce a workable paste. Visually, it appears as a grayish powder that turns into a gray paste after mixing, which hardens into a dense binding material. The primary function of fixing mortar is to securely bond different construction elements, fix their positions, fill gaps, and improve overall structural integrity, durability, and crack resistance.

Depending on formulation and intended application, fixing mortars can be categorized into ordinary adhesive fixing mortars, polymer-modified fixing mortars, high-strength fixing mortars, and specialized repair fixing mortars. Polymer-modified variants incorporate added polymers to enhance bonding strength, flexibility, and water resistance. High-strength formulations are suitable for structural zones with higher load-bearing requirements. Repair-oriented fixing mortars are designed specifically for crack repair and localized surface restoration.

Fixing mortars are widely used in masonry adhesion, external insulation system bonding, floor leveling, structural crack repair, and on-site fixation of prefabricated components. Manufacturers are typically large building materials or construction chemicals companies, and production quality is influenced by raw materials, mix ratio control, and processing equipment.

Currently, the Fixing Mortar market is encountering critical opportunities and driving forces in the global construction materials arena. Fundamentally, sustained growth in global infrastructure and residential development represents a long-term backbone for demand. According to the latest data from the World Bank and the United Nations, urbanization continues to increase worldwide, especially in developing regions of Asia, Africa, and Latin America, where hundreds of billions of square meters of new construction is driving ongoing demand for basic building materials, including fixing mortar. Additionally, the embrace of green building and sustainability standards globally has positioned high-performance mortar products as mainstream demand. Traditional cement mortar exhibits limitations in bonding strength, crack resistance, and long-term durability, whereas new fixing mortars enhanced by polymer modification and fiber reinforcement have significantly improved performance, gaining higher adoption in high-standard building codes. Furthermore, the rise of prefabricated and modular construction systems has created demand for high-bonding, fast-setting mortars for use in wall panels, structural adhesion, and component connections.

At the same time, the market confronts significant challenges and risks. First, volatility in raw material prices directly impacts the cost structure of mortar products. Fixing mortar is comprised mainly of cement, sand, modified polymers, and additives, all of which are sensitive to global energy pricing, mineral policies, supply chain disruptions, and international trade friction, leading to short-term cost volatility. Additionally, differing product standards across countries present regulatory and certification barriers for cross-regional manufacturers. Many high-performance fixing mortars must comply with specific ASTM, EN, or GB standards, but testing methods and parameter requirements vary by region, increasing entry costs and technical adaptation risks for enterprises entering new markets. Meanwhile, rising labor costs and insufficient automation in mortar manufacturing constrain overall competitiveness in certain regions. The industry's fragmentation—with many small and midsize enterprises—also intensifies price competition, squeezing profit margins and limiting long-term investment in research and innovation.

Regarding downstream demand trends, the market is shifting toward higher performance, greater intelligence, and greener formulations. Downstream construction firms increasingly require improved efficiency, durability, and sustainability, prompting fixing mortars to evolve from basic functional products to specialized variants. For example, fiber-reinforced fixing mortars offer enhanced crack resistance, fast-setting formulations support rapid on-site installation in prefabricated construction, and low-carbon mortars align with green building certification incentives. Demand for fixing

mortars in renovation and repair applications?such as historic building upgrades, bridge repair, and bonded restoration after surface abrasion?continues to grow, driving requirements for ease of use, bonding performance, and environmental resilience. Additionally, as intelligent construction advances, digital mortar mix design and on?site construction monitoring technologies are maturing, stimulating demand for smart mortar supply chains and support services that further encourage manufacturers to expand toward higher value?added products and integrated offerings.

LP Information, Inc. (LPI) ' newest research report, the ?Fixing Mortar Industry Forecast? looks at past sales and reviews total world Fixing Mortar sales in 2025, providing a comprehensive analysis by region and market sector of projected Fixing Mortar sales for 2026 through 2032. With Fixing Mortar sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Fixing Mortar industry.

This Insight Report provides a comprehensive analysis of the global Fixing Mortar landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Fixing Mortar portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Fixing Mortar market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Fixing Mortar and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Fixing Mortar.

This report presents a comprehensive overview, market shares, and growth opportunities of Fixing Mortar market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Cement

Synthetic Fiber

Epoxy

Mineral

Others

#### Segmentation by Manufacturing Process:

Dry Mix Mortar

Ready-to-Use Mortar

Pre-blended Mortar

Sprayable Mortar

High-Performance Mixed Mortar

#### Segmentation by Physical Composition:

Fine-grained Mortar

Coarse-grained Mortar

Fiber-reinforced Mortar

Lightweight Mortar

Heavy-duty Mortar

#### Segmentation by Chemical Composition:

Standard Cement Mortar

Polymer-enhanced Mortar

### Segmentation by Application:

Concrete

Ceramic Tile

Metal Frame

Others

### This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Saint-Gobain Weber

MAPEI

Sika AG

BASF SE (Master Builders Solutions)

Ardex Group

Henkel AG (Ceresit)

Bostik (Arkema)

Knauf

LafargeHolcim

CEMEX

GCP Applied Technologies

Fosroc International Ltd.

Euclid Chemical

ITOS Materials

San Marco

ROEFIX

VOLTECO

Torggler

CTS Cement

TECHNOKOLLA

Ardex Americas

MC?Bauchemie

Remmers Limited

Flexcrete Technologies

Pidilite Industries

Swisstek Ceylon PLC

LATICRETE

Sto SE & Co. KGaA

Baumit

CPS (Custom Building Products)

AdePlast

Forbo

Nippon Paint

BBMG Mortar

Meichao

Vasa

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Fixing Mortar market?

What factors are driving Fixing Mortar market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Fixing Mortar market opportunities vary by end market size?

How does Fixing Mortar break out by Type, by Application?

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