

Global Fitness Studio Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Fitness Studio Software market size is predicted to grow from US\$ 364 million in 2025 to US\$ 501 million in 2032; it is expected to grow at a CAGR of 4.8% from 2026 to 2032.

Fitness studio software refers to management and operation tools designed specifically for fitness studios to improve studio efficiency, optimize member experience, and promote business development. This type of software usually integrates multiple functions to meet the needs of fitness studios in daily operations.

United States market for Fitness Studio Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Fitness Studio Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Fitness Studio Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Fitness Studio Software players cover Acuity, Appointy, Glofox, Gymdesk, Kenko, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Fitness Studio Software Industry Forecast' looks at past sales and reviews total world Fitness Studio Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Fitness Studio Software sales for 2026 through 2032. With Fitness Studio Software

sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Fitness Studio Software industry.

This Insight Report provides a comprehensive analysis of the global Fitness Studio Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Fitness Studio Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Fitness Studio Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Fitness Studio Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Fitness Studio Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Fitness Studio Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

On-Premises Software

Cloud-Based Software

Segmentation by Application:

Comprehensive Fitness Studio

Professional Fitness Studio

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Acuity

Appointy

Glofox

Gymdesk

Kenko

Mariana Tek

Mindbody

TrueCoach

Visibook

Walla

WellnessLiving

Wellyx

Wix

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