

# Global Fitness Protein Powder Market Growth 2024-2030

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# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Fitness Protein Powder market size was valued at US\$ million in 2023. With growing demand in downstream market, the Fitness Protein Powder is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Fitness Protein Powder market. Fitness Protein Powder are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Fitness Protein Powder. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Fitness Protein Powder market.

Protein powder generally uses purified soy protein, casein, whey protein (lack of isoleucine), pea protein and other proteins.

According to our Wellness & Health Research Center, the global wellness & health economy was valued at US dollars 4.8 trillion. Asia Pacific was the region with the highest spending on big health in 2022, with a total spending of \$1.68 trillion, followed by North America (\$1.42 trillion) and Europe (\$1.0 trillion). According to the health industry accounting analysis data disclosed by the Health Development Research Center of the National Health Commission, from 2019 to 2021, the market size of the health service industry grew by an average of 7.0% per year, and the specific data increased from 7.7 trillion yuan to 8.8 trillion yuan. China's health industry revenue



reached 8.0 trillion yuan in 2021, with an increase of 8.1%.

Key Features:

The report on Fitness Protein Powder market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Fitness Protein Powder market. It may include historical data, market segmentation by Type (e.g., Plant Protein, Animal Protein), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Fitness Protein Powder market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Fitness Protein Powder market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Fitness Protein Powder industry. This include advancements in Fitness Protein Powder technology, Fitness Protein Powder new entrants, Fitness Protein Powder new investment, and other innovations that are shaping the future of Fitness Protein Powder.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Fitness Protein Powder market. It includes factors influencing customer ' purchasing decisions, preferences for Fitness Protein Powder product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Fitness Protein Powder market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Fitness Protein Powder market. The report also evaluates the effectiveness of these policies in driving market growth.



Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Fitness Protein Powder market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Fitness Protein Powder industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Fitness Protein Powder market.

Market Segmentation:

Fitness Protein Powder market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Plant Protein

Animal Protein

Whey Protein

Other

Segmentation by application

Muscle Gain

Improve Immunity

Other



This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

#### APAC

China

Japan

Korea

Southeast Asia

#### India

Australia

#### Europe

Germany

#### France

UK

Italy

Russia

Middle East & Africa



Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

| My Protein       |
|------------------|
| Anway            |
| By-Health        |
| MET-rx           |
| Muscletech       |
| ALLMAX Nutrition |
| CELLUCOR         |
| Muscle Pharm     |
| Gobsn            |
|                  |

Key Questions Addressed in this Report

What is the 10-year outlook for the global Fitness Protein Powder market?



What factors are driving Fitness Protein Powder market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Fitness Protein Powder market opportunities vary by end market size?

How does Fitness Protein Powder break out type, application?



# Contents

# **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

# **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Fitness Protein Powder Annual Sales 2019-2030
- 2.1.2 World Current & Future Analysis for Fitness Protein Powder by Geographic Region, 2019, 2023 & 2030

2.1.3 World Current & Future Analysis for Fitness Protein Powder by Country/Region,

- 2019, 2023 & 2030
- 2.2 Fitness Protein Powder Segment by Type
  - 2.2.1 Plant Protein
  - 2.2.2 Animal Protein
  - 2.2.3 Whey Protein
  - 2.2.4 Other
- 2.3 Fitness Protein Powder Sales by Type
- 2.3.1 Global Fitness Protein Powder Sales Market Share by Type (2019-2024)
- 2.3.2 Global Fitness Protein Powder Revenue and Market Share by Type (2019-2024)
- 2.3.3 Global Fitness Protein Powder Sale Price by Type (2019-2024)
- 2.4 Fitness Protein Powder Segment by Application
  - 2.4.1 Muscle Gain
  - 2.4.2 Improve Immunity
  - 2.4.3 Other
- 2.5 Fitness Protein Powder Sales by Application
- 2.5.1 Global Fitness Protein Powder Sale Market Share by Application (2019-2024)
- 2.5.2 Global Fitness Protein Powder Revenue and Market Share by Application (2019-2024)
- 2.5.3 Global Fitness Protein Powder Sale Price by Application (2019-2024)



#### **3 GLOBAL FITNESS PROTEIN POWDER BY COMPANY**

- 3.1 Global Fitness Protein Powder Breakdown Data by Company
- 3.1.1 Global Fitness Protein Powder Annual Sales by Company (2019-2024)
- 3.1.2 Global Fitness Protein Powder Sales Market Share by Company (2019-2024)
- 3.2 Global Fitness Protein Powder Annual Revenue by Company (2019-2024)
- 3.2.1 Global Fitness Protein Powder Revenue by Company (2019-2024)
- 3.2.2 Global Fitness Protein Powder Revenue Market Share by Company (2019-2024)
- 3.3 Global Fitness Protein Powder Sale Price by Company

3.4 Key Manufacturers Fitness Protein Powder Producing Area Distribution, Sales Area, Product Type

- 3.4.1 Key Manufacturers Fitness Protein Powder Product Location Distribution
- 3.4.2 Players Fitness Protein Powder Products Offered
- 3.5 Market Concentration Rate Analysis
- 3.5.1 Competition Landscape Analysis
- 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

# 4 WORLD HISTORIC REVIEW FOR FITNESS PROTEIN POWDER BY GEOGRAPHIC REGION

4.1 World Historic Fitness Protein Powder Market Size by Geographic Region (2019-2024)

4.1.1 Global Fitness Protein Powder Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Fitness Protein Powder Annual Revenue by Geographic Region (2019-2024)

- 4.2 World Historic Fitness Protein Powder Market Size by Country/Region (2019-2024)4.2.1 Global Fitness Protein Powder Annual Sales by Country/Region (2019-2024)
- 4.2.2 Global Fitness Protein Powder Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Fitness Protein Powder Sales Growth
- 4.4 APAC Fitness Protein Powder Sales Growth
- 4.5 Europe Fitness Protein Powder Sales Growth
- 4.6 Middle East & Africa Fitness Protein Powder Sales Growth

#### **5 AMERICAS**

5.1 Americas Fitness Protein Powder Sales by Country



- 5.1.1 Americas Fitness Protein Powder Sales by Country (2019-2024)
- 5.1.2 Americas Fitness Protein Powder Revenue by Country (2019-2024)
- 5.2 Americas Fitness Protein Powder Sales by Type
- 5.3 Americas Fitness Protein Powder Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

# 6 APAC

- 6.1 APAC Fitness Protein Powder Sales by Region
- 6.1.1 APAC Fitness Protein Powder Sales by Region (2019-2024)
- 6.1.2 APAC Fitness Protein Powder Revenue by Region (2019-2024)
- 6.2 APAC Fitness Protein Powder Sales by Type
- 6.3 APAC Fitness Protein Powder Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

# 7 EUROPE

- 7.1 Europe Fitness Protein Powder by Country
- 7.1.1 Europe Fitness Protein Powder Sales by Country (2019-2024)
- 7.1.2 Europe Fitness Protein Powder Revenue by Country (2019-2024)
- 7.2 Europe Fitness Protein Powder Sales by Type
- 7.3 Europe Fitness Protein Powder Sales by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

# 8 MIDDLE EAST & AFRICA



- 8.1 Middle East & Africa Fitness Protein Powder by Country
  - 8.1.1 Middle East & Africa Fitness Protein Powder Sales by Country (2019-2024)
- 8.1.2 Middle East & Africa Fitness Protein Powder Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Fitness Protein Powder Sales by Type
- 8.3 Middle East & Africa Fitness Protein Powder Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## 9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

# **10 MANUFACTURING COST STRUCTURE ANALYSIS**

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Fitness Protein Powder
- 10.3 Manufacturing Process Analysis of Fitness Protein Powder
- 10.4 Industry Chain Structure of Fitness Protein Powder

#### 11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
- 11.1.1 Direct Channels
- 11.1.2 Indirect Channels
- 11.2 Fitness Protein Powder Distributors
- 11.3 Fitness Protein Powder Customer

# 12 WORLD FORECAST REVIEW FOR FITNESS PROTEIN POWDER BY GEOGRAPHIC REGION

- 12.1 Global Fitness Protein Powder Market Size Forecast by Region
- 12.1.1 Global Fitness Protein Powder Forecast by Region (2025-2030)

12.1.2 Global Fitness Protein Powder Annual Revenue Forecast by Region (2025-2030)



- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Fitness Protein Powder Forecast by Type
- 12.7 Global Fitness Protein Powder Forecast by Application

## 13 KEY PLAYERS ANALYSIS

- 13.1 My Protein
- 13.1.1 My Protein Company Information
- 13.1.2 My Protein Fitness Protein Powder Product Portfolios and Specifications
- 13.1.3 My Protein Fitness Protein Powder Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.1.4 My Protein Main Business Overview
- 13.1.5 My Protein Latest Developments

13.2 Anway

- 13.2.1 Anway Company Information
- 13.2.2 Anway Fitness Protein Powder Product Portfolios and Specifications
- 13.2.3 Anway Fitness Protein Powder Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.2.4 Anway Main Business Overview
- 13.2.5 Anway Latest Developments
- 13.3 By-Health
- 13.3.1 By-Health Company Information
- 13.3.2 By-Health Fitness Protein Powder Product Portfolios and Specifications
- 13.3.3 By-Health Fitness Protein Powder Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.3.4 By-Health Main Business Overview
- 13.3.5 By-Health Latest Developments
- 13.4 MET-rx
- 13.4.1 MET-rx Company Information
- 13.4.2 MET-rx Fitness Protein Powder Product Portfolios and Specifications
- 13.4.3 MET-rx Fitness Protein Powder Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.4.4 MET-rx Main Business Overview
- 13.4.5 MET-rx Latest Developments
- 13.5 Muscletech
- 13.5.1 Muscletech Company Information



13.5.2 Muscletech Fitness Protein Powder Product Portfolios and Specifications

13.5.3 Muscletech Fitness Protein Powder Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 Muscletech Main Business Overview

13.5.5 Muscletech Latest Developments

13.6 ALLMAX Nutrition

13.6.1 ALLMAX Nutrition Company Information

13.6.2 ALLMAX Nutrition Fitness Protein Powder Product Portfolios and Specifications

13.6.3 ALLMAX Nutrition Fitness Protein Powder Sales, Revenue, Price and Gross Margin (2019-2024)

13.6.4 ALLMAX Nutrition Main Business Overview

13.6.5 ALLMAX Nutrition Latest Developments

13.7 CELLUCOR

13.7.1 CELLUCOR Company Information

13.7.2 CELLUCOR Fitness Protein Powder Product Portfolios and Specifications

13.7.3 CELLUCOR Fitness Protein Powder Sales, Revenue, Price and Gross Margin (2019-2024)

13.7.4 CELLUCOR Main Business Overview

13.7.5 CELLUCOR Latest Developments

13.8 Muscle Pharm

13.8.1 Muscle Pharm Company Information

13.8.2 Muscle Pharm Fitness Protein Powder Product Portfolios and Specifications

13.8.3 Muscle Pharm Fitness Protein Powder Sales, Revenue, Price and Gross Margin (2019-2024)

13.8.4 Muscle Pharm Main Business Overview

13.8.5 Muscle Pharm Latest Developments

13.9 Gobsn

13.9.1 Gobsn Company Information

13.9.2 Gobsn Fitness Protein Powder Product Portfolios and Specifications

13.9.3 Gobsn Fitness Protein Powder Sales, Revenue, Price and Gross Margin (2019-2024)

13.9.4 Gobsn Main Business Overview

13.9.5 Gobsn Latest Developments

# 14 RESEARCH FINDINGS AND CONCLUSION



# **List Of Tables**

#### LIST OF TABLES

Table 1. Fitness Protein Powder Annual Sales CAGR by Geographic Region (2019,

2023 & 2030) & (\$ millions)

Table 2. Fitness Protein Powder Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Plant Protein

Table 4. Major Players of Animal Protein

Table 5. Major Players of Whey Protein

Table 6. Major Players of Other

Table 7. Global Fitness Protein Powder Sales by Type (2019-2024) & (MT)

Table 8. Global Fitness Protein Powder Sales Market Share by Type (2019-2024)

Table 9. Global Fitness Protein Powder Revenue by Type (2019-2024) & (\$ million)

Table 10. Global Fitness Protein Powder Revenue Market Share by Type (2019-2024)

Table 11. Global Fitness Protein Powder Sale Price by Type (2019-2024) & (USD/MT)

Table 12. Global Fitness Protein Powder Sales by Application (2019-2024) & (MT)

Table 13. Global Fitness Protein Powder Sales Market Share by Application (2019-2024)

Table 14. Global Fitness Protein Powder Revenue by Application (2019-2024) Table 15. Global Fitness Protein Powder Revenue Market Share by Application (2019-2024)

Table 16. Global Fitness Protein Powder Sale Price by Application (2019-2024) & (USD/MT)

Table 17. Global Fitness Protein Powder Sales by Company (2019-2024) & (MT)

Table 18. Global Fitness Protein Powder Sales Market Share by Company (2019-2024)

Table 19. Global Fitness Protein Powder Revenue by Company (2019-2024) (\$ Millions)

Table 20. Global Fitness Protein Powder Revenue Market Share by Company (2019-2024)

Table 21. Global Fitness Protein Powder Sale Price by Company (2019-2024) & (USD/MT)

Table 22. Key Manufacturers Fitness Protein Powder Producing Area Distribution and Sales Area

Table 23. Players Fitness Protein Powder Products Offered

Table 24. Fitness Protein Powder Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 25. New Products and Potential Entrants

Table 26. Mergers & Acquisitions, Expansion



Table 27. Global Fitness Protein Powder Sales by Geographic Region (2019-2024) & (MT)

Table 28. Global Fitness Protein Powder Sales Market Share Geographic Region (2019-2024)

Table 29. Global Fitness Protein Powder Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 30. Global Fitness Protein Powder Revenue Market Share by Geographic Region (2019-2024)

Table 31. Global Fitness Protein Powder Sales by Country/Region (2019-2024) & (MT) Table 32. Global Fitness Protein Powder Sales Market Share by Country/Region (2019-2024)

Table 33. Global Fitness Protein Powder Revenue by Country/Region (2019-2024) & (\$ millions)

Table 34. Global Fitness Protein Powder Revenue Market Share by Country/Region (2019-2024)

Table 35. Americas Fitness Protein Powder Sales by Country (2019-2024) & (MT) Table 36. Americas Fitness Protein Powder Sales Market Share by Country (2019-2024)

Table 37. Americas Fitness Protein Powder Revenue by Country (2019-2024) & (\$ Millions)

Table 38. Americas Fitness Protein Powder Revenue Market Share by Country (2019-2024)

Table 39. Americas Fitness Protein Powder Sales by Type (2019-2024) & (MT)

Table 40. Americas Fitness Protein Powder Sales by Application (2019-2024) & (MT)

Table 41. APAC Fitness Protein Powder Sales by Region (2019-2024) & (MT)

 Table 42. APAC Fitness Protein Powder Sales Market Share by Region (2019-2024)

Table 43. APAC Fitness Protein Powder Revenue by Region (2019-2024) & (\$ Millions)

Table 44. APAC Fitness Protein Powder Revenue Market Share by Region (2019-2024)

Table 45. APAC Fitness Protein Powder Sales by Type (2019-2024) & (MT)

Table 46. APAC Fitness Protein Powder Sales by Application (2019-2024) & (MT)

Table 47. Europe Fitness Protein Powder Sales by Country (2019-2024) & (MT)

Table 48. Europe Fitness Protein Powder Sales Market Share by Country (2019-2024)

Table 49. Europe Fitness Protein Powder Revenue by Country (2019-2024) & (\$ Millions)

Table 50. Europe Fitness Protein Powder Revenue Market Share by Country (2019-2024)

Table 51. Europe Fitness Protein Powder Sales by Type (2019-2024) & (MT)

Table 52. Europe Fitness Protein Powder Sales by Application (2019-2024) & (MT)

Table 53. Middle East & Africa Fitness Protein Powder Sales by Country (2019-2024) &



(MT)

Table 54. Middle East & Africa Fitness Protein Powder Sales Market Share by Country (2019-2024)

Table 55. Middle East & Africa Fitness Protein Powder Revenue by Country (2019-2024) & (\$ Millions)

Table 56. Middle East & Africa Fitness Protein Powder Revenue Market Share by Country (2019-2024)

Table 57. Middle East & Africa Fitness Protein Powder Sales by Type (2019-2024) & (MT)

Table 58. Middle East & Africa Fitness Protein Powder Sales by Application (2019-2024) & (MT)

 Table 59. Key Market Drivers & Growth Opportunities of Fitness Protein Powder

Table 60. Key Market Challenges & Risks of Fitness Protein Powder

Table 61. Key Industry Trends of Fitness Protein Powder

Table 62. Fitness Protein Powder Raw Material

Table 63. Key Suppliers of Raw Materials

Table 64. Fitness Protein Powder Distributors List

Table 65. Fitness Protein Powder Customer List

Table 66. Global Fitness Protein Powder Sales Forecast by Region (2025-2030) & (MT)

Table 67. Global Fitness Protein Powder Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 68. Americas Fitness Protein Powder Sales Forecast by Country (2025-2030) & (MT)

Table 69. Americas Fitness Protein Powder Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 70. APAC Fitness Protein Powder Sales Forecast by Region (2025-2030) & (MT)

Table 71. APAC Fitness Protein Powder Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 72. Europe Fitness Protein Powder Sales Forecast by Country (2025-2030) & (MT)

Table 73. Europe Fitness Protein Powder Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 74. Middle East & Africa Fitness Protein Powder Sales Forecast by Country (2025-2030) & (MT)

Table 75. Middle East & Africa Fitness Protein Powder Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 76. Global Fitness Protein Powder Sales Forecast by Type (2025-2030) & (MT) Table 77. Global Fitness Protein Powder Revenue Forecast by Type (2025-2030) & (\$ Millions)



Table 78. Global Fitness Protein Powder Sales Forecast by Application (2025-2030) & (MT)

Table 79. Global Fitness Protein Powder Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 80. My Protein Basic Information, Fitness Protein Powder Manufacturing Base, Sales Area and Its Competitors

- Table 81. My Protein Fitness Protein Powder Product Portfolios and Specifications
- Table 82. My Protein Fitness Protein Powder Sales (MT), Revenue (\$ Million), Price
- (USD/MT) and Gross Margin (2019-2024)
- Table 83. My Protein Main Business
- Table 84. My Protein Latest Developments

Table 85. Anway Basic Information, Fitness Protein Powder Manufacturing Base, Sales Area and Its Competitors

Table 86. Anway Fitness Protein Powder Product Portfolios and Specifications

Table 87. Anway Fitness Protein Powder Sales (MT), Revenue (\$ Million), Price

(USD/MT) and Gross Margin (2019-2024)

- Table 88. Anway Main Business
- Table 89. Anway Latest Developments
- Table 90. By-Health Basic Information, Fitness Protein Powder Manufacturing Base,

Sales Area and Its Competitors

- Table 91. By-Health Fitness Protein Powder Product Portfolios and Specifications
- Table 92. By-Health Fitness Protein Powder Sales (MT), Revenue (\$ Million), Price
- (USD/MT) and Gross Margin (2019-2024)
- Table 93. By-Health Main Business
- Table 94. By-Health Latest Developments

Table 95. MET-rx Basic Information, Fitness Protein Powder Manufacturing Base, Sales Area and Its Competitors

- Table 96. MET-rx Fitness Protein Powder Product Portfolios and Specifications
- Table 97. MET-rx Fitness Protein Powder Sales (MT), Revenue (\$ Million), Price
- (USD/MT) and Gross Margin (2019-2024)
- Table 98. MET-rx Main Business
- Table 99. MET-rx Latest Developments

Table 100. Muscletech Basic Information, Fitness Protein Powder Manufacturing Base, Sales Area and Its Competitors

Table 101. Muscletech Fitness Protein Powder Product Portfolios and Specifications

Table 102. Muscletech Fitness Protein Powder Sales (MT), Revenue (\$ Million), Price

(USD/MT) and Gross Margin (2019-2024)

Table 103. Muscletech Main Business

Table 104. Muscletech Latest Developments



Table 105. ALLMAX Nutrition Basic Information, Fitness Protein Powder Manufacturing Base, Sales Area and Its Competitors

Table 106. ALLMAX Nutrition Fitness Protein Powder Product Portfolios and Specifications

Table 107. ALLMAX Nutrition Fitness Protein Powder Sales (MT), Revenue (\$ Million),

Price (USD/MT) and Gross Margin (2019-2024)

Table 108. ALLMAX Nutrition Main Business

Table 109. ALLMAX Nutrition Latest Developments

Table 110. CELLUCOR Basic Information, Fitness Protein Powder Manufacturing Base, Sales Area and Its Competitors

Table 111. CELLUCOR Fitness Protein Powder Product Portfolios and Specifications

Table 112. CELLUCOR Fitness Protein Powder Sales (MT), Revenue (\$ Million), Price

(USD/MT) and Gross Margin (2019-2024)

Table 113. CELLUCOR Main Business

Table 114. CELLUCOR Latest Developments

Table 115. Muscle Pharm Basic Information, Fitness Protein Powder Manufacturing Base, Sales Area and Its Competitors

Table 116. Muscle Pharm Fitness Protein Powder Product Portfolios and Specifications

Table 117. Muscle Pharm Fitness Protein Powder Sales (MT), Revenue (\$ Million),

Price (USD/MT) and Gross Margin (2019-2024)

Table 118. Muscle Pharm Main Business

Table 119. Muscle Pharm Latest Developments

Table 120. Gobsn Basic Information, Fitness Protein Powder Manufacturing Base,

Sales Area and Its Competitors

Table 121. Gobsn Fitness Protein Powder Product Portfolios and Specifications

Table 122. Gobsn Fitness Protein Powder Sales (MT), Revenue (\$ Million), Price

(USD/MT) and Gross Margin (2019-2024)

Table 123. Gobsn Main Business

Table 124. Gobsn Latest Developments



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Picture of Fitness Protein Powder
- Figure 2. Fitness Protein Powder Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Fitness Protein Powder Sales Growth Rate 2019-2030 (MT)
- Figure 7. Global Fitness Protein Powder Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Fitness Protein Powder Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Plant Protein
- Figure 10. Product Picture of Animal Protein
- Figure 11. Product Picture of Whey Protein
- Figure 12. Product Picture of Other
- Figure 13. Global Fitness Protein Powder Sales Market Share by Type in 2023
- Figure 14. Global Fitness Protein Powder Revenue Market Share by Type (2019-2024)
- Figure 15. Fitness Protein Powder Consumed in Muscle Gain
- Figure 16. Global Fitness Protein Powder Market: Muscle Gain (2019-2024) & (MT)
- Figure 17. Fitness Protein Powder Consumed in Improve Immunity
- Figure 18. Global Fitness Protein Powder Market: Improve Immunity (2019-2024) & (MT)
- Figure 19. Fitness Protein Powder Consumed in Other
- Figure 20. Global Fitness Protein Powder Market: Other (2019-2024) & (MT)
- Figure 21. Global Fitness Protein Powder Sales Market Share by Application (2023)
- Figure 22. Global Fitness Protein Powder Revenue Market Share by Application in 2023
- Figure 23. Fitness Protein Powder Sales Market by Company in 2023 (MT)
- Figure 24. Global Fitness Protein Powder Sales Market Share by Company in 2023
- Figure 25. Fitness Protein Powder Revenue Market by Company in 2023 (\$ Million)
- Figure 26. Global Fitness Protein Powder Revenue Market Share by Company in 2023
- Figure 27. Global Fitness Protein Powder Sales Market Share by Geographic Region (2019-2024)
- Figure 28. Global Fitness Protein Powder Revenue Market Share by Geographic Region in 2023
- Figure 29. Americas Fitness Protein Powder Sales 2019-2024 (MT)
- Figure 30. Americas Fitness Protein Powder Revenue 2019-2024 (\$ Millions)
- Figure 31. APAC Fitness Protein Powder Sales 2019-2024 (MT)
- Figure 32. APAC Fitness Protein Powder Revenue 2019-2024 (\$ Millions)



Figure 33. Europe Fitness Protein Powder Sales 2019-2024 (MT) Figure 34. Europe Fitness Protein Powder Revenue 2019-2024 (\$ Millions) Figure 35. Middle East & Africa Fitness Protein Powder Sales 2019-2024 (MT) Figure 36. Middle East & Africa Fitness Protein Powder Revenue 2019-2024 (\$ Millions) Figure 37. Americas Fitness Protein Powder Sales Market Share by Country in 2023 Figure 38. Americas Fitness Protein Powder Revenue Market Share by Country in 2023 Figure 39. Americas Fitness Protein Powder Sales Market Share by Type (2019-2024) Figure 40. Americas Fitness Protein Powder Sales Market Share by Application (2019-2024)Figure 41. United States Fitness Protein Powder Revenue Growth 2019-2024 (\$ Millions) Figure 42. Canada Fitness Protein Powder Revenue Growth 2019-2024 (\$ Millions) Figure 43. Mexico Fitness Protein Powder Revenue Growth 2019-2024 (\$ Millions) Figure 44. Brazil Fitness Protein Powder Revenue Growth 2019-2024 (\$ Millions) Figure 45. APAC Fitness Protein Powder Sales Market Share by Region in 2023 Figure 46. APAC Fitness Protein Powder Revenue Market Share by Regions in 2023 Figure 47. APAC Fitness Protein Powder Sales Market Share by Type (2019-2024) Figure 48. APAC Fitness Protein Powder Sales Market Share by Application (2019-2024)Figure 49. China Fitness Protein Powder Revenue Growth 2019-2024 (\$ Millions) Figure 50. Japan Fitness Protein Powder Revenue Growth 2019-2024 (\$ Millions) Figure 51. South Korea Fitness Protein Powder Revenue Growth 2019-2024 (\$ Millions) Figure 52. Southeast Asia Fitness Protein Powder Revenue Growth 2019-2024 (\$ Millions) Figure 53. India Fitness Protein Powder Revenue Growth 2019-2024 (\$ Millions) Figure 54. Australia Fitness Protein Powder Revenue Growth 2019-2024 (\$ Millions) Figure 55. China Taiwan Fitness Protein Powder Revenue Growth 2019-2024 (\$ Millions) Figure 56. Europe Fitness Protein Powder Sales Market Share by Country in 2023 Figure 57. Europe Fitness Protein Powder Revenue Market Share by Country in 2023 Figure 58. Europe Fitness Protein Powder Sales Market Share by Type (2019-2024) Figure 59. Europe Fitness Protein Powder Sales Market Share by Application (2019-2024)Figure 60. Germany Fitness Protein Powder Revenue Growth 2019-2024 (\$ Millions) Figure 61. France Fitness Protein Powder Revenue Growth 2019-2024 (\$ Millions) Figure 62. UK Fitness Protein Powder Revenue Growth 2019-2024 (\$ Millions) Figure 63. Italy Fitness Protein Powder Revenue Growth 2019-2024 (\$ Millions) Figure 64. Russia Fitness Protein Powder Revenue Growth 2019-2024 (\$ Millions) Figure 65. Middle East & Africa Fitness Protein Powder Sales Market Share by Country



in 2023

Figure 66. Middle East & Africa Fitness Protein Powder Revenue Market Share by Country in 2023

Figure 67. Middle East & Africa Fitness Protein Powder Sales Market Share by Type (2019-2024)

Figure 68. Middle East & Africa Fitness Protein Powder Sales Market Share by Application (2019-2024)

- Figure 69. Egypt Fitness Protein Powder Revenue Growth 2019-2024 (\$ Millions)
- Figure 70. South Africa Fitness Protein Powder Revenue Growth 2019-2024 (\$ Millions)
- Figure 71. Israel Fitness Protein Powder Revenue Growth 2019-2024 (\$ Millions)

Figure 72. Turkey Fitness Protein Powder Revenue Growth 2019-2024 (\$ Millions)

Figure 73. GCC Country Fitness Protein Powder Revenue Growth 2019-2024 (\$ Millions)

Figure 74. Manufacturing Cost Structure Analysis of Fitness Protein Powder in 2023

Figure 75. Manufacturing Process Analysis of Fitness Protein Powder

Figure 76. Industry Chain Structure of Fitness Protein Powder

Figure 77. Channels of Distribution

Figure 78. Global Fitness Protein Powder Sales Market Forecast by Region (2025-2030)

Figure 79. Global Fitness Protein Powder Revenue Market Share Forecast by Region (2025-2030)

Figure 80. Global Fitness Protein Powder Sales Market Share Forecast by Type (2025-2030)

Figure 81. Global Fitness Protein Powder Revenue Market Share Forecast by Type (2025-2030)

Figure 82. Global Fitness Protein Powder Sales Market Share Forecast by Application (2025-2030)

Figure 83. Global Fitness Protein Powder Revenue Market Share Forecast by Application (2025-2030)



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