

Global Fitness Equipment Market Growth 2025-2031

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Abstracts

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The global Fitness Equipment market size is predicted to grow from US\$ 9057 million in 2025 to US\$ 11350 million in 2031; it is expected to grow at a CAGR of 3.8% from 2025 to 2031.

This report mainly focuses on the fitness equipment that includes treadmill, exercise bike, elliptical, rower, strength equipment, and others.

For the fitness equipment industry, the market is low concentrated. ICON Health & Fitness, Life Fitness, Peloton, Technogym, Precor, Nautilus and Johnson Health Tech are the leader companies globally. The 17 players listed in the report accounted for about 62% of the revenue market.

LP Information, Inc. (LPI) ' newest research report, the "Fitness Equipment Industry Forecast" looks at past sales and reviews total world Fitness Equipment sales in 2024, providing a comprehensive analysis by region and market sector of projected Fitness Equipment sales for 2025 through 2031. With Fitness Equipment sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Fitness Equipment industry.

This Insight Report provides a comprehensive analysis of the global Fitness Equipment landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Fitness Equipment portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Fitness Equipment market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Fitness Equipment and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Fitness Equipment.

This report presents a comprehensive overview, market shares, and growth opportunities of Fitness Equipment market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Treadmill

Exercise Bike

Elliptical

Rower

Strength Equipment

Others

Segmentation by Application:

Home

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

ICON Health & Fitness

Life Fitness

Peloton

Technogym

Precor

Nautilus

Johnson Health Tech

Dyaco

Impulse

Shuhua Sports

True Fitness

Shanxi Orient

WaterRower

WNQ Fitness

BH Fitness

Concept2

Landice

Key Questions Addressed in this Report

What is the 10-year outlook for the global Fitness Equipment market?

What factors are driving Fitness Equipment market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Fitness Equipment market opportunities vary by end market size?

How does Fitness Equipment break out by Type, by Application?

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