

Global Fish Detector Market Growth 2026-2032

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Abstracts

The global Fish Detector market size is predicted to grow from US\$ 662 million in 2025 to US\$ 803 million in 2032; it is expected to grow at a CAGR of 2.2% from 2026 to 2032.

Fish detectors are marine or portable electronic detection devices designed for fish school detection, water depth measurement, bottom composition identification, fishing navigation, and catch assistance in aquatic environments. They typically consist of a display terminal, sonar transducer, signal processing module, power system, mounting bracket, and, in some models, mapping and positioning software. By transmitting acoustic waves underwater and receiving returning echoes, these products convert fish schools, underwater structures, aquatic vegetation, submerged timber, slopes, and depth variations into two-dimensional sonar images, downscan images, sidescan images, or more advanced real-time sonar images, helping users determine fish locations, underwater terrain, and suitable operating areas. Their applications cover recreational boat fishing, shore fishing, kayak fishing, ice fishing, nearshore angling, and commercial fishing. Core customers include recreational anglers, tournament anglers, fishing vessel owners, commercial fishing operators, and marine electronics system integrators. Mainstream products are evolving from single-purpose depth detection tools into intelligent fishing electronics that integrate sonar imaging, navigation and positioning, map recording, networked control, and mobile data management.

The market value of fish detectors is driven by the sustained demand for underwater visualization in recreational fishing and commercial fishing. Traditional 2D sonar still provides basic depth measurement and fish identification, while downscan and sidescan imaging improve underwater structure recognition, obstacle detection, and wide-area search efficiency. Real-time sonar and high-resolution imaging further strengthen target tracking. As clearer displays, CHIRP broadband sonar, mapping, GPS tracks, and wireless connectivity become more common, fish detectors are evolving from

standalone depth-sounding devices into integrated fishing electronics systems, mobile-app tools, and decision-support platforms.

From an application perspective, recreational boat fishing remains the core consumption scenario, while shore fishing and ice fishing support separate product branches such as portable, castable, and flasher-style sonar devices. Commercial fishing places greater emphasis on high power output, deep-water capability, stable echo performance, and long operating reliability. The supply side combines brand concentration with scenario-based differentiation. High-end boat-mounted products emphasize imaging clarity, networking, and navigation ecosystems, entry and mid-range products emphasize ease of installation, affordability, and basic detection, while professional fishing-vessel products emphasize output power, depth range, and durability.

Future growth is expected to come from three main directions. The first is the continued digitalization of recreational fishing and stronger adoption of smart fishing equipment among younger users. The second is the migration of downscan, sidescan, real-time sonar, and multi-frequency CHIRP functions into mid-range products. The third is added value from mapping, mobile applications, cloud-based records, and boat-network ecosystems. Prices for high-end products are likely to remain firm due to upgrades in imaging algorithms, sensors, and displays, while mid-range products may see higher configurations and more accessible pricing as technologies mature. Shipment growth will be influenced by recreational fishing participation, boat ownership, and demand from coastal and inland water users.

LP Information, Inc. (LPI) ' newest research report, the "Fish Detector Industry Forecast" looks at past sales and reviews total world Fish Detector sales in 2025, providing a comprehensive analysis by region and market sector of projected Fish Detector sales for 2026 through 2032. With Fish Detector sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Fish Detector industry.

This Insight Report provides a comprehensive analysis of the global Fish Detector landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Fish Detector portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Fish Detector market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Fish Detector and breaks down the forecast by Primary Sonar Imaging Function, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Fish Detector.

This report presents a comprehensive overview, market shares, and growth opportunities of Fish Detector market by product type, application, key manufacturers and key regions and countries.

Segmentation by Primary Sonar Imaging Function:

Traditional 2D Sonar Type

Downscan Imaging Type

Sidescan Imaging Type

Other

Segmentation by Installation Form:

Fixed Boat-Mounted Type

Portable Handheld Type

Segmentation by Transmission Signal Architecture:

Single-Frequency Type

Dual-Frequency Type

Other

Segmentation by Application:

Recreational Boat Fishing

Shore Fishing

Commercial Fishing

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Brunswick

Johnson Outdoors

Garmin

Teledyne Technologies

Furuno Electric

Vexilar

MarCum Technologies

Deeper UAB

NorCross Marine Products

Jinhua Lucky ET Manufacturer

Accuphy Technologies

Honda Electronics

Koden Electronics

Samyung ENC

Key Questions Addressed in this Report

What is the 10-year outlook for the global Fish Detector market?

What factors are driving Fish Detector market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Fish Detector market opportunities vary by end market size?

How does Fish Detector break out by Primary Sonar Imaging Function, by Application?

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