

Global Figurine Market Growth 2024-2030

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Abstracts

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A figurine (a diminutive form of the word figure) or statuette, is a small, three-dimensional sculpture that represents a human, deity or animal, or, in practice, a pair or small group of them. Figurines have been made in many media, with clay, metal, wood, glass, and today plastic or resin the most significant.

These figures are often associated with popular franchises such as superheroes like Batman or Spider-Man, characters from science fiction or fantasy series like Star Wars or Lord of the Rings, or even historical or military figures. Some figures are highly collectible and are often marketed to both children and adult collectors.

The global Figurine market size is projected to grow from US\$ 7722 million in 2024 to US\$ 13910 million in 2030; it is expected to grow at a CAGR of 10.3% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Figurine Industry Forecast" looks at past sales and reviews total world Figurine sales in 2023, providing a comprehensive analysis by region and market sector of projected Figurine sales for 2024 through 2030. With Figurine sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Figurine industry.

This Insight Report provides a comprehensive analysis of the global Figurine landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Figurine portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to

better understand these firms' unique position in an accelerating global Figurine market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Figurine and breaks down the forecast by Type, by Sales Channel, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Figurine.

Global core manufacturers of Figurine include Bandai, Funko, Good Smile Company, POP MART and Mattel. Asia-Pacific is the largest consumption region, accounting for approximately 39% of the global market. In terms of sales channel, the largest is offline sales, with a share of approximately 79%.

This report presents a comprehensive overview, market shares, and growth opportunities of Figurine market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

PVC

Resin

Others

Segmentation by Sales Channel:

Offline Sales

Online Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Bandai

Funko

Good Smile Company

POP MART

Mattel

Hasbro

Hot Toys

Max Factory

Sideshow Collectibles

Kotobukiya

Kaiyodo

Aniplex

Alter

Key Questions Addressed in this Report

What is the 10-year outlook for the global Figurine market?

What factors are driving Figurine market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Figurine market opportunities vary by end market size?

How does Figurine break out by Type, by Sales Channel?

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