

# Global Figure 8 Resistance Band Market Growth 2026-2032

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## Abstracts

The global Figure 8 Resistance Band market size is predicted to grow from US\$ 146 million in 2025 to US\$ 221 million in 2032; it is expected to grow at a CAGR of 6.2% from 2026 to 2032.

In 2024, the global production of figure-eight resistance bands was approximately 20 million units, with an average selling price of about \$2-\$15 per band and a gross profit margin of about 40%. Single-line production capacity was approximately 500,000-2 million units per band. A figure-eight resistance band is an elastic training tool shaped like the number "8," typically made of materials such as latex, TPE, or rubber. Its figure-eight structure makes it particularly efficient and stable during pushing, pulling, and leg abduction movements. It has two fixed wristbands (or anklebands) and a central elastic connecting band, using elastic resistance to provide strength training. The upstream of the figure-eight resistance band industry is the chemical industry, which provides raw materials such as latex and TPE elastomers; the midstream consists of manufacturers who process the raw materials into finished products through injection molding or splicing processes and then brand and package them; the downstream reaches end users through channels such as gyms, rehabilitation centers, and e-commerce platforms. The demand primarily stems from the global mass fitness population's need for portable home training and muscle building, the physical therapy field's need for rehabilitation training tools, and the gym and group classes' need for low-cost, diversified training programs. Ultimately, it is driven by the rise in public health awareness and the trend of home fitness.

United States market for Figure 8 Resistance Band is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Figure 8 Resistance Band is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Figure 8 Resistance Band is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Figure 8 Resistance Band players cover SPRI Products, ProsourceFit, Fitness Depot, Dotmar Fitness Equipment Inc, Workoutz.com, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

## Report Scope

LP Information, Inc. (LPI) ' newest research report, the "Figure 8 Resistance Band Industry Forecast" looks at past sales and reviews total world Figure 8 Resistance Band sales in 2025, providing a comprehensive analysis by region and market sector of projected Figure 8 Resistance Band sales for 2026 through 2032. With Figure 8 Resistance Band sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Figure 8 Resistance Band industry.

This Insight Report provides a comprehensive analysis of the global Figure 8 Resistance Band landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Figure 8 Resistance Band portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Figure 8 Resistance Band market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Figure 8 Resistance Band and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Figure 8 Resistance Band.

This report presents a comprehensive overview, market shares, and growth opportunities of Figure 8 Resistance Band market by product type, application, key manufacturers and key regions and countries.

## **Market Segmentation**

### **Segmentation by Type:**

Light Resistance

Medium Resistance

Heavy Resistance

### **Segmentation by Material:**

Natural Latex

TPE

Composite Fabric-wrapped Type

### **Segmentation by Application:**

Home Use

Commercial Use

Other

### **This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

SPRI Products

ProsourceFit

Fitness Depot

Dotmar Fitness Equipment Inc

Workoutz.com

Title Boxing

Fitterfirst

Gymsphere

Tci Star Health Products

Haiyang Libenli Body-Building Apparatus Co., Ltd

Yufeng Sports Products (Shenzhen) Co., Ltd

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Figure 8 Resistance Band market?

What factors are driving Figure 8 Resistance Band market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Figure 8 Resistance Band market opportunities vary by end market size?

How does Figure 8 Resistance Band break out by Type, by Application?

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