

# Global Feminine Hygiene Market Growth 2025-2031

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## Abstracts

The global Feminine Hygiene market size is predicted to grow from US\$ 26860 million in 2025 to US\$ 35610 million in 2031; it is expected to grow at a CAGR of 4.8% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

United States market for Feminine Hygiene is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Feminine Hygiene is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Feminine Hygiene is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Feminine Hygiene players cover Kimberley - Clark Corporation, Procter & Gamble, Unicharm Corporation, Svenska Cellulosa Aktiebolaget SCA, Johnson & Johnson, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "Feminine Hygiene Industry Forecast" looks at past sales and reviews total world Feminine Hygiene sales in 2024, providing a comprehensive analysis by region and market sector of projected Feminine Hygiene sales for 2025 through 2031. With Feminine Hygiene sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Feminine Hygiene industry.

This Insight Report provides a comprehensive analysis of the global Feminine Hygiene landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Feminine Hygiene portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Feminine Hygiene market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Feminine Hygiene and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Feminine Hygiene.

This report presents a comprehensive overview, market shares, and growth opportunities of Feminine Hygiene market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Sanitary pads

Tampons

Internal cleaners & sprays

Panty liners & shields

Disposable razors & blades

#### Segmentation by Application:

Online Sales

Offline Retail

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Kimberley - Clark Corporation

Procter & Gamble

Unicharm Corporation

Svenska Cellulosa Aktiebolaget SCA

Johnson & Johnson

Lil-lets UK Limited

Sanofi

Ontex

Egdewell Personal Care

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Feminine Hygiene market?

What factors are driving Feminine Hygiene market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Feminine Hygiene market opportunities vary by end market size?

How does Feminine Hygiene break out by Type, by Application?

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