

Global Feline Herpes Virus Detection Kit Market Growth 2026-2032

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Abstracts

The global Feline Herpes Virus Detection Kit market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

Feline herpes virus (FHV) is a large virus with an envelope and double-stranded DNA, which proliferates in the nucleus and forms nuclear inclusion bodies. Feline herpes virus quantitative PCR detection kit adopts fluorescent PCR method, which can qualitatively detect feline herpes virus nucleic acid fragments in oral cavity, nasal or conjunctival swab samples, and can be used for clinical auxiliary diagnosis of feline herpes virus. It is suitable for auxiliary diagnosis of cats with suspected FHV infection. The test samples are oral, nasal or conjunctival swab samples of infected cats.

According to Our PET Supplies Research Center, the global pet industry reached \$ 261 billion in 2022, a year-on-year increase of 11.3%. The United States gains the highest pet penetration rate and becomes the largest pet market. According to the American Pet Products Association (APPA), 66% of American households keep pets, and the total industry sales was about US\$136.8 billion, an increase of 10.8% over 2021. According to IVH, the German pet products industry association, the number of pets in Germany reached 33.4 million in 2022, with a total turnover of nearly €6.5 billion. The 2023 China Pet Industry Trend Insight White Paper released by JD shows that the market size of the four major pet physical commodities is increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 722%.

LP Information, Inc. (LPI) ' newest research report, the "Feline Herpes Virus Detection Kit Industry Forecast" looks at past sales and reviews total world Feline Herpes Virus

Detection Kit sales in 2025, providing a comprehensive analysis by region and market sector of projected Feline Herpes Virus Detection Kit sales for 2026 through 2032. With Feline Herpes Virus Detection Kit sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Feline Herpes Virus Detection Kit industry.

This Insight Report provides a comprehensive analysis of the global Feline Herpes Virus Detection Kit landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Feline Herpes Virus Detection Kit portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Feline Herpes Virus Detection Kit market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Feline Herpes Virus Detection Kit and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Feline Herpes Virus Detection Kit.

This report presents a comprehensive overview, market shares, and growth opportunities of Feline Herpes Virus Detection Kit market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

CLIA

ELISA

Colloidal Gold Method

Others

Segmentation by Application:

Pet Hospital

Household

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Native Antigen Company

Primerdesign

BIOZOL Diagnostica Vertrieb

NZYTEch

Norgen Biotek

Ringbio

Nanjing Synthgene Medical Technology

COIBO

JOYSBIO (Tianjin) Biotechnology

Kanglang Biotechnology

BIOESN

Guangzhou Huafeng Biological Technology

Hangzhou ZC Bio-Sci and Tech

Shanghai Rayzbio Technology

Chuzhou Shinuoda Biological Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Feline Herpes Virus Detection Kit market?

What factors are driving Feline Herpes Virus Detection Kit market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Feline Herpes Virus Detection Kit market opportunities vary by end market size?

How does Feline Herpes Virus Detection Kit break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Feline Herpes Virus Detection Kit Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Feline Herpes Virus Detection Kit by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Feline Herpes Virus Detection Kit by Country/Region, 2021, 2025 & 2032
- 2.2 Feline Herpes Virus Detection Kit Segment by Type
 - 2.2.1 CLIA
 - 2.2.2 ELISA
 - 2.2.3 Colloidal Gold Method
 - 2.2.4 Others
 - 2.2.5 Feline Herpes Virus Detection Kit Sales by Type
 - 2.2.5.1 Global Feline Herpes Virus Detection Kit Sales Market Share by Type (2021-2026)
 - 2.2.5.2 Global Feline Herpes Virus Detection Kit Revenue and Market Share by Type (2021-2026)
 - 2.2.5.3 Global Feline Herpes Virus Detection Kit Sale Price by Type (2021-2026)
- 2.3 Feline Herpes Virus Detection Kit Segment by Application
 - 2.3.1 Pet Hospital
 - 2.3.2 Household
 - 2.3.3 Feline Herpes Virus Detection Kit Sales by Application
 - 2.3.3.1 Global Feline Herpes Virus Detection Kit Sale Market Share by Application (2021-2026)
 - 2.3.3.2 Global Feline Herpes Virus Detection Kit Revenue and Market Share by

Application (2021-2026)

2.3.3.3 Global Feline Herpes Virus Detection Kit Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Feline Herpes Virus Detection Kit Breakdown Data by Company

3.1.1 Global Feline Herpes Virus Detection Kit Annual Sales by Company (2021-2026)

3.1.2 Global Feline Herpes Virus Detection Kit Sales Market Share by Company
(2021-2026)

3.2 Global Feline Herpes Virus Detection Kit Annual Revenue by Company
(2021-2026)

3.2.1 Global Feline Herpes Virus Detection Kit Revenue by Company (2021-2026)

3.2.2 Global Feline Herpes Virus Detection Kit Revenue Market Share by Company
(2021-2026)

3.3 Global Feline Herpes Virus Detection Kit Sale Price by Company

3.4 Key Manufacturers Feline Herpes Virus Detection Kit Producing Area Distribution,
Sales Area, Product Type

3.4.1 Key Manufacturers Feline Herpes Virus Detection Kit Product Location
Distribution

3.4.2 Players Feline Herpes Virus Detection Kit Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR FELINE HERPES VIRUS DETECTION KIT BY GEOGRAPHIC REGION

4.1 World Historic Feline Herpes Virus Detection Kit Market Size by Geographic
Region (2021-2026)

4.1.1 Global Feline Herpes Virus Detection Kit Annual Sales by Geographic Region
(2021-2026)

4.1.2 Global Feline Herpes Virus Detection Kit Annual Revenue by Geographic Region
(2021-2026)

4.2 World Historic Feline Herpes Virus Detection Kit Market Size by Country/Region
(2021-2026)

4.2.1 Global Feline Herpes Virus Detection Kit Annual Sales by Country/Region
(2021-2026)

4.2.2 Global Feline Herpes Virus Detection Kit Annual Revenue by Country/Region (2021-2026)

4.3 Americas Feline Herpes Virus Detection Kit Sales Growth

4.4 APAC Feline Herpes Virus Detection Kit Sales Growth

4.5 Europe Feline Herpes Virus Detection Kit Sales Growth

4.6 Middle East & Africa Feline Herpes Virus Detection Kit Sales Growth

5 AMERICAS

5.1 Americas Feline Herpes Virus Detection Kit Sales by Country

5.1.1 Americas Feline Herpes Virus Detection Kit Sales by Country (2021-2026)

5.1.2 Americas Feline Herpes Virus Detection Kit Revenue by Country (2021-2026)

5.2 Americas Feline Herpes Virus Detection Kit Sales by Type (2021-2026)

5.3 Americas Feline Herpes Virus Detection Kit Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Feline Herpes Virus Detection Kit Sales by Region

6.1.1 APAC Feline Herpes Virus Detection Kit Sales by Region (2021-2026)

6.1.2 APAC Feline Herpes Virus Detection Kit Revenue by Region (2021-2026)

6.2 APAC Feline Herpes Virus Detection Kit Sales by Type (2021-2026)

6.3 APAC Feline Herpes Virus Detection Kit Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Feline Herpes Virus Detection Kit by Country

7.1.1 Europe Feline Herpes Virus Detection Kit Sales by Country (2021-2026)

7.1.2 Europe Feline Herpes Virus Detection Kit Revenue by Country (2021-2026)

- 7.2 Europe Feline Herpes Virus Detection Kit Sales by Type (2021-2026)
- 7.3 Europe Feline Herpes Virus Detection Kit Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Feline Herpes Virus Detection Kit by Country
 - 8.1.1 Middle East & Africa Feline Herpes Virus Detection Kit Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa Feline Herpes Virus Detection Kit Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Feline Herpes Virus Detection Kit Sales by Type (2021-2026)
- 8.3 Middle East & Africa Feline Herpes Virus Detection Kit Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Feline Herpes Virus Detection Kit
- 10.3 Manufacturing Process Analysis of Feline Herpes Virus Detection Kit
- 10.4 Industry Chain Structure of Feline Herpes Virus Detection Kit

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Feline Herpes Virus Detection Kit Distributors
- 11.3 Feline Herpes Virus Detection Kit Customer

12 WORLD FORECAST REVIEW FOR FELINE HERPES VIRUS DETECTION KIT BY GEOGRAPHIC REGION

- 12.1 Global Feline Herpes Virus Detection Kit Market Size Forecast by Region
 - 12.1.1 Global Feline Herpes Virus Detection Kit Forecast by Region (2027-2032)
 - 12.1.2 Global Feline Herpes Virus Detection Kit Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Feline Herpes Virus Detection Kit Forecast by Type (2027-2032)
- 12.7 Global Feline Herpes Virus Detection Kit Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 Native Antigen Company
 - 13.1.1 Native Antigen Company Company Information
 - 13.1.2 Native Antigen Company Feline Herpes Virus Detection Kit Product Portfolios and Specifications
 - 13.1.3 Native Antigen Company Feline Herpes Virus Detection Kit Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 Native Antigen Company Main Business Overview
 - 13.1.5 Native Antigen Company Latest Developments
- 13.2 Primerdesign
 - 13.2.1 Primerdesign Company Information
 - 13.2.2 Primerdesign Feline Herpes Virus Detection Kit Product Portfolios and Specifications
 - 13.2.3 Primerdesign Feline Herpes Virus Detection Kit Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.2.4 Primerdesign Main Business Overview
 - 13.2.5 Primerdesign Latest Developments
- 13.3 BIOZOL Diagnostica Vertrieb

- 13.3.1 BIOZOL Diagnostica Vertrieb Company Information
- 13.3.2 BIOZOL Diagnostica Vertrieb Feline Herpes Virus Detection Kit Product Portfolios and Specifications
- 13.3.3 BIOZOL Diagnostica Vertrieb Feline Herpes Virus Detection Kit Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.3.4 BIOZOL Diagnostica Vertrieb Main Business Overview
- 13.3.5 BIOZOL Diagnostica Vertrieb Latest Developments
- 13.4 NZYTech
- 13.4.1 NZYTech Company Information
- 13.4.2 NZYTech Feline Herpes Virus Detection Kit Product Portfolios and Specifications
- 13.4.3 NZYTech Feline Herpes Virus Detection Kit Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.4.4 NZYTech Main Business Overview
- 13.4.5 NZYTech Latest Developments
- 13.5 Norgen Biotek
- 13.5.1 Norgen Biotek Company Information
- 13.5.2 Norgen Biotek Feline Herpes Virus Detection Kit Product Portfolios and Specifications
- 13.5.3 Norgen Biotek Feline Herpes Virus Detection Kit Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.5.4 Norgen Biotek Main Business Overview
- 13.5.5 Norgen Biotek Latest Developments
- 13.6 Ringbio
- 13.6.1 Ringbio Company Information
- 13.6.2 Ringbio Feline Herpes Virus Detection Kit Product Portfolios and Specifications
- 13.6.3 Ringbio Feline Herpes Virus Detection Kit Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.6.4 Ringbio Main Business Overview
- 13.6.5 Ringbio Latest Developments
- 13.7 Nanjing Synthgene Medical Technology
- 13.7.1 Nanjing Synthgene Medical Technology Company Information
- 13.7.2 Nanjing Synthgene Medical Technology Feline Herpes Virus Detection Kit Product Portfolios and Specifications
- 13.7.3 Nanjing Synthgene Medical Technology Feline Herpes Virus Detection Kit Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.7.4 Nanjing Synthgene Medical Technology Main Business Overview
- 13.7.5 Nanjing Synthgene Medical Technology Latest Developments
- 13.8 COIBO

- 13.8.1 COIBO Company Information
- 13.8.2 COIBO Feline Herpes Virus Detection Kit Product Portfolios and Specifications
- 13.8.3 COIBO Feline Herpes Virus Detection Kit Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.8.4 COIBO Main Business Overview
- 13.8.5 COIBO Latest Developments
- 13.9 JOYSBIO (Tianjin) Biotechnology
 - 13.9.1 JOYSBIO (Tianjin) Biotechnology Company Information
 - 13.9.2 JOYSBIO (Tianjin) Biotechnology Feline Herpes Virus Detection Kit Product Portfolios and Specifications
 - 13.9.3 JOYSBIO (Tianjin) Biotechnology Feline Herpes Virus Detection Kit Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 JOYSBIO (Tianjin) Biotechnology Main Business Overview
 - 13.9.5 JOYSBIO (Tianjin) Biotechnology Latest Developments
- 13.10 Kanglang Biotechnology
 - 13.10.1 Kanglang Biotechnology Company Information
 - 13.10.2 Kanglang Biotechnology Feline Herpes Virus Detection Kit Product Portfolios and Specifications
 - 13.10.3 Kanglang Biotechnology Feline Herpes Virus Detection Kit Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Kanglang Biotechnology Main Business Overview
 - 13.10.5 Kanglang Biotechnology Latest Developments
- 13.11 BIOESN
 - 13.11.1 BIOESN Company Information
 - 13.11.2 BIOESN Feline Herpes Virus Detection Kit Product Portfolios and Specifications
 - 13.11.3 BIOESN Feline Herpes Virus Detection Kit Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 BIOESN Main Business Overview
 - 13.11.5 BIOESN Latest Developments
- 13.12 Guangzhou Huafeng Biological Technology
 - 13.12.1 Guangzhou Huafeng Biological Technology Company Information
 - 13.12.2 Guangzhou Huafeng Biological Technology Feline Herpes Virus Detection Kit Product Portfolios and Specifications
 - 13.12.3 Guangzhou Huafeng Biological Technology Feline Herpes Virus Detection Kit Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 Guangzhou Huafeng Biological Technology Main Business Overview
 - 13.12.5 Guangzhou Huafeng Biological Technology Latest Developments
- 13.13 Hangzhou ZC Bio-Sci and Tech

- 13.13.1 Hangzhou ZC Bio-Sci and Tech Company Information
- 13.13.2 Hangzhou ZC Bio-Sci and Tech Feline Herpes Virus Detection Kit Product Portfolios and Specifications
- 13.13.3 Hangzhou ZC Bio-Sci and Tech Feline Herpes Virus Detection Kit Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.13.4 Hangzhou ZC Bio-Sci and Tech Main Business Overview
- 13.13.5 Hangzhou ZC Bio-Sci and Tech Latest Developments
- 13.14 Shanghai Rayzbio Technology
 - 13.14.1 Shanghai Rayzbio Technology Company Information
 - 13.14.2 Shanghai Rayzbio Technology Feline Herpes Virus Detection Kit Product Portfolios and Specifications
 - 13.14.3 Shanghai Rayzbio Technology Feline Herpes Virus Detection Kit Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.14.4 Shanghai Rayzbio Technology Main Business Overview
 - 13.14.5 Shanghai Rayzbio Technology Latest Developments
- 13.15 Chuzhou Shinuoda Biological Technology
 - 13.15.1 Chuzhou Shinuoda Biological Technology Company Information
 - 13.15.2 Chuzhou Shinuoda Biological Technology Feline Herpes Virus Detection Kit Product Portfolios and Specifications
 - 13.15.3 Chuzhou Shinuoda Biological Technology Feline Herpes Virus Detection Kit Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.15.4 Chuzhou Shinuoda Biological Technology Main Business Overview
 - 13.15.5 Chuzhou Shinuoda Biological Technology Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Feline Herpes Virus Detection Kit Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Feline Herpes Virus Detection Kit Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of CLIA
- Table 4. Major Players of ELISA
- Table 5. Major Players of Colloidal Gold Method
- Table 6. Major Players of Others
- Table 7. Global Feline Herpes Virus Detection Kit Sales by Type (2021-2026) & (K Units)
- Table 8. Global Feline Herpes Virus Detection Kit Sales Market Share by Type (2021-2026)
- Table 9. Global Feline Herpes Virus Detection Kit Revenue by Type (2021-2026) & (\$ million)
- Table 10. Global Feline Herpes Virus Detection Kit Revenue Market Share by Type (2021-2026)
- Table 11. Global Feline Herpes Virus Detection Kit Sale Price by Type (2021-2026) & (US\$/Unit)
- Table 12. Global Feline Herpes Virus Detection Kit Sale by Application (2021-2026) & (K Units)
- Table 13. Global Feline Herpes Virus Detection Kit Sale Market Share by Application (2021-2026)
- Table 14. Global Feline Herpes Virus Detection Kit Revenue by Application (2021-2026) & (\$ million)
- Table 15. Global Feline Herpes Virus Detection Kit Revenue Market Share by Application (2021-2026)
- Table 16. Global Feline Herpes Virus Detection Kit Sale Price by Application (2021-2026) & (US\$/Unit)
- Table 17. Global Feline Herpes Virus Detection Kit Sales by Company (2021-2026) & (K Units)
- Table 18. Global Feline Herpes Virus Detection Kit Sales Market Share by Company (2021-2026)
- Table 19. Global Feline Herpes Virus Detection Kit Revenue by Company (2021-2026) & (\$ millions)
- Table 20. Global Feline Herpes Virus Detection Kit Revenue Market Share by Company

(2021-2026)

Table 21. Global Feline Herpes Virus Detection Kit Sale Price by Company (2021-2026) & (US\$/Unit)

Table 22. Key Manufacturers Feline Herpes Virus Detection Kit Producing Area Distribution and Sales Area

Table 23. Players Feline Herpes Virus Detection Kit Products Offered

Table 24. Feline Herpes Virus Detection Kit Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 25. New Products and Potential Entrants

Table 26. Market M&A Activity & Strategy

Table 27. Global Feline Herpes Virus Detection Kit Sales by Geographic Region (2021-2026) & (K Units)

Table 28. Global Feline Herpes Virus Detection Kit Sales Market Share Geographic Region (2021-2026)

Table 29. Global Feline Herpes Virus Detection Kit Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 30. Global Feline Herpes Virus Detection Kit Revenue Market Share by Geographic Region (2021-2026)

Table 31. Global Feline Herpes Virus Detection Kit Sales by Country/Region (2021-2026) & (K Units)

Table 32. Global Feline Herpes Virus Detection Kit Sales Market Share by Country/Region (2021-2026)

Table 33. Global Feline Herpes Virus Detection Kit Revenue by Country/Region (2021-2026) & (\$ millions)

Table 34. Global Feline Herpes Virus Detection Kit Revenue Market Share by Country/Region (2021-2026)

Table 35. Americas Feline Herpes Virus Detection Kit Sales by Country (2021-2026) & (K Units)

Table 36. Americas Feline Herpes Virus Detection Kit Sales Market Share by Country (2021-2026)

Table 37. Americas Feline Herpes Virus Detection Kit Revenue by Country (2021-2026) & (\$ millions)

Table 38. Americas Feline Herpes Virus Detection Kit Sales by Type (2021-2026) & (K Units)

Table 39. Americas Feline Herpes Virus Detection Kit Sales by Application (2021-2026) & (K Units)

Table 40. APAC Feline Herpes Virus Detection Kit Sales by Region (2021-2026) & (K Units)

Table 41. APAC Feline Herpes Virus Detection Kit Sales Market Share by Region

(2021-2026)

Table 42. APAC Feline Herpes Virus Detection Kit Revenue by Region (2021-2026) & (\$ millions)

Table 43. APAC Feline Herpes Virus Detection Kit Sales by Type (2021-2026) & (K Units)

Table 44. APAC Feline Herpes Virus Detection Kit Sales by Application (2021-2026) & (K Units)

Table 45. Europe Feline Herpes Virus Detection Kit Sales by Country (2021-2026) & (K Units)

Table 46. Europe Feline Herpes Virus Detection Kit Revenue by Country (2021-2026) & (\$ millions)

Table 47. Europe Feline Herpes Virus Detection Kit Sales by Type (2021-2026) & (K Units)

Table 48. Europe Feline Herpes Virus Detection Kit Sales by Application (2021-2026) & (K Units)

Table 49. Middle East & Africa Feline Herpes Virus Detection Kit Sales by Country (2021-2026) & (K Units)

Table 50. Middle East & Africa Feline Herpes Virus Detection Kit Revenue Market Share by Country (2021-2026)

Table 51. Middle East & Africa Feline Herpes Virus Detection Kit Sales by Type (2021-2026) & (K Units)

Table 52. Middle East & Africa Feline Herpes Virus Detection Kit Sales by Application (2021-2026) & (K Units)

Table 53. Key Market Drivers & Growth Opportunities of Feline Herpes Virus Detection Kit

Table 54. Key Market Challenges & Risks of Feline Herpes Virus Detection Kit

Table 55. Key Industry Trends of Feline Herpes Virus Detection Kit

Table 56. Feline Herpes Virus Detection Kit Raw Material

Table 57. Key Suppliers of Raw Materials

Table 58. Feline Herpes Virus Detection Kit Distributors List

Table 59. Feline Herpes Virus Detection Kit Customer List

Table 60. Global Feline Herpes Virus Detection Kit Sales Forecast by Region (2027-2032) & (K Units)

Table 61. Global Feline Herpes Virus Detection Kit Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 62. Americas Feline Herpes Virus Detection Kit Sales Forecast by Country (2027-2032) & (K Units)

Table 63. Americas Feline Herpes Virus Detection Kit Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 64. APAC Feline Herpes Virus Detection Kit Sales Forecast by Region (2027-2032) & (K Units)
Table 65. APAC Feline Herpes Virus Detection Kit Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 66. Europe Feline Herpes Virus Detection Kit Sales Forecast by Country (2027-2032) & (K Units)
Table 67. Europe Feline Herpes Virus Detection Kit Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 68. Middle East & Africa Feline Herpes Virus Detection Kit Sales Forecast by Country (2027-2032) & (K Units)
Table 69. Middle East & Africa Feline Herpes Virus Detection Kit Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 70. Global Feline Herpes Virus Detection Kit Sales Forecast by Type (2027-2032) & (K Units)
Table 71. Global Feline Herpes Virus Detection Kit Revenue Forecast by Type (2027-2032) & (\$ millions)
Table 72. Global Feline Herpes Virus Detection Kit Sales Forecast by Application (2027-2032) & (K Units)
Table 73. Global Feline Herpes Virus Detection Kit Revenue Forecast by Application (2027-2032) & (\$ millions)
Table 74. Native Antigen Company Basic Information, Feline Herpes Virus Detection Kit Manufacturing Base, Sales Area and Its Competitors
Table 75. Native Antigen Company Feline Herpes Virus Detection Kit Product Portfolios and Specifications
Table 76. Native Antigen Company Feline Herpes Virus Detection Kit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 77. Native Antigen Company Main Business
Table 78. Native Antigen Company Latest Developments
Table 79. Primerdesign Basic Information, Feline Herpes Virus Detection Kit Manufacturing Base, Sales Area and Its Competitors
Table 80. Primerdesign Feline Herpes Virus Detection Kit Product Portfolios and Specifications
Table 81. Primerdesign Feline Herpes Virus Detection Kit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 82. Primerdesign Main Business
Table 83. Primerdesign Latest Developments
Table 84. BIOZOL Diagnostica Vertrieb Basic Information, Feline Herpes Virus Detection Kit Manufacturing Base, Sales Area and Its Competitors
Table 85. BIOZOL Diagnostica Vertrieb Feline Herpes Virus Detection Kit Product

Portfolios and Specifications

Table 86. BIOZOL Diagnostica Vertrieb Feline Herpes Virus Detection Kit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 87. BIOZOL Diagnostica Vertrieb Main Business

Table 88. BIOZOL Diagnostica Vertrieb Latest Developments

Table 89. NZYTech Basic Information, Feline Herpes Virus Detection Kit Manufacturing Base, Sales Area and Its Competitors

Table 90. NZYTech Feline Herpes Virus Detection Kit Product Portfolios and Specifications

Table 91. NZYTech Feline Herpes Virus Detection Kit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 92. NZYTech Main Business

Table 93. NZYTech Latest Developments

Table 94. Norgen Biotek Basic Information, Feline Herpes Virus Detection Kit Manufacturing Base, Sales Area and Its Competitors

Table 95. Norgen Biotek Feline Herpes Virus Detection Kit Product Portfolios and Specifications

Table 96. Norgen Biotek Feline Herpes Virus Detection Kit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 97. Norgen Biotek Main Business

Table 98. Norgen Biotek Latest Developments

Table 99. Ringbio Basic Information, Feline Herpes Virus Detection Kit Manufacturing Base, Sales Area and Its Competitors

Table 100. Ringbio Feline Herpes Virus Detection Kit Product Portfolios and Specifications

Table 101. Ringbio Feline Herpes Virus Detection Kit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 102. Ringbio Main Business

Table 103. Ringbio Latest Developments

Table 104. Nanjing Synthgene Medical Technology Basic Information, Feline Herpes Virus Detection Kit Manufacturing Base, Sales Area and Its Competitors

Table 105. Nanjing Synthgene Medical Technology Feline Herpes Virus Detection Kit Product Portfolios and Specifications

Table 106. Nanjing Synthgene Medical Technology Feline Herpes Virus Detection Kit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 107. Nanjing Synthgene Medical Technology Main Business

Table 108. Nanjing Synthgene Medical Technology Latest Developments

Table 109. COIBO Basic Information, Feline Herpes Virus Detection Kit Manufacturing Base, Sales Area and Its Competitors

Table 110. COIBO Feline Herpes Virus Detection Kit Product Portfolios and Specifications

Table 111. COIBO Feline Herpes Virus Detection Kit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 112. COIBO Main Business

Table 113. COIBO Latest Developments

Table 114. JOYSBIO (Tianjin) Biotechnology Basic Information, Feline Herpes Virus Detection Kit Manufacturing Base, Sales Area and Its Competitors

Table 115. JOYSBIO (Tianjin) Biotechnology Feline Herpes Virus Detection Kit Product Portfolios and Specifications

Table 116. JOYSBIO (Tianjin) Biotechnology Feline Herpes Virus Detection Kit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 117. JOYSBIO (Tianjin) Biotechnology Main Business

Table 118. JOYSBIO (Tianjin) Biotechnology Latest Developments

Table 119. Kanglang Biotechnology Basic Information, Feline Herpes Virus Detection Kit Manufacturing Base, Sales Area and Its Competitors

Table 120. Kanglang Biotechnology Feline Herpes Virus Detection Kit Product Portfolios and Specifications

Table 121. Kanglang Biotechnology Feline Herpes Virus Detection Kit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 122. Kanglang Biotechnology Main Business

Table 123. Kanglang Biotechnology Latest Developments

Table 124. BIOESN Basic Information, Feline Herpes Virus Detection Kit Manufacturing Base, Sales Area and Its Competitors

Table 125. BIOESN Feline Herpes Virus Detection Kit Product Portfolios and Specifications

Table 126. BIOESN Feline Herpes Virus Detection Kit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 127. BIOESN Main Business

Table 128. BIOESN Latest Developments

Table 129. Guangzhou Huafeng Biological Technology Basic Information, Feline Herpes Virus Detection Kit Manufacturing Base, Sales Area and Its Competitors

Table 130. Guangzhou Huafeng Biological Technology Feline Herpes Virus Detection Kit Product Portfolios and Specifications

Table 131. Guangzhou Huafeng Biological Technology Feline Herpes Virus Detection Kit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 132. Guangzhou Huafeng Biological Technology Main Business

Table 133. Guangzhou Huafeng Biological Technology Latest Developments

Table 134. Hangzhou ZC Bio-Sci and Tech Basic Information, Feline Herpes Virus Detection Kit Manufacturing Base, Sales Area and Its Competitors

Table 135. Hangzhou ZC Bio-Sci and Tech Feline Herpes Virus Detection Kit Product Portfolios and Specifications

Table 136. Hangzhou ZC Bio-Sci and Tech Feline Herpes Virus Detection Kit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 137. Hangzhou ZC Bio-Sci and Tech Main Business

Table 138. Hangzhou ZC Bio-Sci and Tech Latest Developments

Table 139. Shanghai Rayzbio Technology Basic Information, Feline Herpes Virus Detection Kit Manufacturing Base, Sales Area and Its Competitors

Table 140. Shanghai Rayzbio Technology Feline Herpes Virus Detection Kit Product Portfolios and Specifications

Table 141. Shanghai Rayzbio Technology Feline Herpes Virus Detection Kit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 142. Shanghai Rayzbio Technology Main Business

Table 143. Shanghai Rayzbio Technology Latest Developments

Table 144. Chuzhou Shinuoda Biological Technology Basic Information, Feline Herpes Virus Detection Kit Manufacturing Base, Sales Area and Its Competitors

Table 145. Chuzhou Shinuoda Biological Technology Feline Herpes Virus Detection Kit Product Portfolios and Specifications

Table 146. Chuzhou Shinuoda Biological Technology Feline Herpes Virus Detection Kit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 147. Chuzhou Shinuoda Biological Technology Main Business

Table 148. Chuzhou Shinuoda Biological Technology Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Feline Herpes Virus Detection Kit
- Figure 2. Feline Herpes Virus Detection Kit Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Feline Herpes Virus Detection Kit Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Feline Herpes Virus Detection Kit Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Feline Herpes Virus Detection Kit Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Feline Herpes Virus Detection Kit Sales Market Share by Country/Region (2025)
- Figure 10. Feline Herpes Virus Detection Kit Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of CLIA
- Figure 12. Product Picture of ELISA
- Figure 13. Product Picture of Colloidal Gold Method
- Figure 14. Product Picture of Others
- Figure 15. Global Feline Herpes Virus Detection Kit Sales Market Share by Type in 2026
- Figure 16. Global Feline Herpes Virus Detection Kit Revenue Market Share by Type (2021-2026)
- Figure 17. Feline Herpes Virus Detection Kit Consumed in Pet Hospital
- Figure 18. Global Feline Herpes Virus Detection Kit Market: Pet Hospital (2021-2026) & (K Units)
- Figure 19. Feline Herpes Virus Detection Kit Consumed in Household
- Figure 20. Global Feline Herpes Virus Detection Kit Market: Household (2021-2026) & (K Units)
- Figure 21. Global Feline Herpes Virus Detection Kit Sale Market Share by Application (2025)
- Figure 22. Global Feline Herpes Virus Detection Kit Revenue Market Share by Application in 2026
- Figure 23. Feline Herpes Virus Detection Kit Sales by Company in 2026 (K Units)
- Figure 24. Global Feline Herpes Virus Detection Kit Sales Market Share by Company in

2026

Figure 25. Feline Herpes Virus Detection Kit Revenue by Company in 2026 (\$ millions)

Figure 26. Global Feline Herpes Virus Detection Kit Revenue Market Share by Company in 2026

Figure 27. Global Feline Herpes Virus Detection Kit Sales Market Share by Geographic Region (2021-2026)

Figure 28. Global Feline Herpes Virus Detection Kit Revenue Market Share by Geographic Region in 2026

Figure 29. Americas Feline Herpes Virus Detection Kit Sales 2021-2026 (K Units)

Figure 30. Americas Feline Herpes Virus Detection Kit Revenue 2021-2026 (\$ millions)

Figure 31. APAC Feline Herpes Virus Detection Kit Sales 2021-2026 (K Units)

Figure 32. APAC Feline Herpes Virus Detection Kit Revenue 2021-2026 (\$ millions)

Figure 33. Europe Feline Herpes Virus Detection Kit Sales 2021-2026 (K Units)

Figure 34. Europe Feline Herpes Virus Detection Kit Revenue 2021-2026 (\$ millions)

Figure 35. Middle East & Africa Feline Herpes Virus Detection Kit Sales 2021-2026 (K Units)

Figure 36. Middle East & Africa Feline Herpes Virus Detection Kit Revenue 2021-2026 (\$ millions)

Figure 37. Americas Feline Herpes Virus Detection Kit Sales Market Share by Country in 2026

Figure 38. Americas Feline Herpes Virus Detection Kit Revenue Market Share by Country (2021-2026)

Figure 39. Americas Feline Herpes Virus Detection Kit Sales Market Share by Type (2021-2026)

Figure 40. Americas Feline Herpes Virus Detection Kit Sales Market Share by Application (2021-2026)

Figure 41. United States Feline Herpes Virus Detection Kit Revenue Growth 2021-2026 (\$ millions)

Figure 42. Canada Feline Herpes Virus Detection Kit Revenue Growth 2021-2026 (\$ millions)

Figure 43. Mexico Feline Herpes Virus Detection Kit Revenue Growth 2021-2026 (\$ millions)

Figure 44. Brazil Feline Herpes Virus Detection Kit Revenue Growth 2021-2026 (\$ millions)

Figure 45. APAC Feline Herpes Virus Detection Kit Sales Market Share by Region in 2026

Figure 46. APAC Feline Herpes Virus Detection Kit Revenue Market Share by Region (2021-2026)

Figure 47. APAC Feline Herpes Virus Detection Kit Sales Market Share by Type

(2021-2026)

Figure 48. APAC Feline Herpes Virus Detection Kit Sales Market Share by Application (2021-2026)

Figure 49. China Feline Herpes Virus Detection Kit Revenue Growth 2021-2026 (\$ millions)

Figure 50. Japan Feline Herpes Virus Detection Kit Revenue Growth 2021-2026 (\$ millions)

Figure 51. South Korea Feline Herpes Virus Detection Kit Revenue Growth 2021-2026 (\$ millions)

Figure 52. Southeast Asia Feline Herpes Virus Detection Kit Revenue Growth 2021-2026 (\$ millions)

Figure 53. India Feline Herpes Virus Detection Kit Revenue Growth 2021-2026 (\$ millions)

Figure 54. Australia Feline Herpes Virus Detection Kit Revenue Growth 2021-2026 (\$ millions)

Figure 55. China Taiwan Feline Herpes Virus Detection Kit Revenue Growth 2021-2026 (\$ millions)

Figure 56. Europe Feline Herpes Virus Detection Kit Sales Market Share by Country in 2026

Figure 57. Europe Feline Herpes Virus Detection Kit Revenue Market Share by Country (2021-2026)

Figure 58. Europe Feline Herpes Virus Detection Kit Sales Market Share by Type (2021-2026)

Figure 59. Europe Feline Herpes Virus Detection Kit Sales Market Share by Application (2021-2026)

Figure 60. Germany Feline Herpes Virus Detection Kit Revenue Growth 2021-2026 (\$ millions)

Figure 61. France Feline Herpes Virus Detection Kit Revenue Growth 2021-2026 (\$ millions)

Figure 62. UK Feline Herpes Virus Detection Kit Revenue Growth 2021-2026 (\$ millions)

Figure 63. Italy Feline Herpes Virus Detection Kit Revenue Growth 2021-2026 (\$ millions)

Figure 64. Russia Feline Herpes Virus Detection Kit Revenue Growth 2021-2026 (\$ millions)

Figure 65. Middle East & Africa Feline Herpes Virus Detection Kit Sales Market Share by Country (2021-2026)

Figure 66. Middle East & Africa Feline Herpes Virus Detection Kit Sales Market Share by Type (2021-2026)

Figure 67. Middle East & Africa Feline Herpes Virus Detection Kit Sales Market Share by Application (2021-2026)

Figure 68. Egypt Feline Herpes Virus Detection Kit Revenue Growth 2021-2026 (\$ millions)

Figure 69. South Africa Feline Herpes Virus Detection Kit Revenue Growth 2021-2026 (\$ millions)

Figure 70. Israel Feline Herpes Virus Detection Kit Revenue Growth 2021-2026 (\$ millions)

Figure 71. Turkey Feline Herpes Virus Detection Kit Revenue Growth 2021-2026 (\$ millions)

Figure 72. GCC Countries Feline Herpes Virus Detection Kit Revenue Growth 2021-2026 (\$ millions)

Figure 73. Manufacturing Cost Structure Analysis of Feline Herpes Virus Detection Kit in 2026

Figure 74. Manufacturing Process Analysis of Feline Herpes Virus Detection Kit

Figure 75. Industry Chain Structure of Feline Herpes Virus Detection Kit

Figure 76. Channels of Distribution

Figure 77. Global Feline Herpes Virus Detection Kit Sales Market Forecast by Region (2027-2032)

Figure 78. Global Feline Herpes Virus Detection Kit Revenue Market Share Forecast by Region (2027-2032)

Figure 79. Global Feline Herpes Virus Detection Kit Sales Market Share Forecast by Type (2027-2032)

Figure 80. Global Feline Herpes Virus Detection Kit Revenue Market Share Forecast by Type (2027-2032)

Figure 81. Global Feline Herpes Virus Detection Kit Sales Market Share Forecast by Application (2027-2032)

Figure 82. Global Feline Herpes Virus Detection Kit Revenue Market Share Forecast by Application (2027-2032)

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