

Global Fast Fashion Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Fast Fashion market size is predicted to grow from US\$ 218460 million in 2025 to US\$ 264150 million in 2031; it is expected to grow at a CAGR of 3.2% from 2025 to 2031.

Fast fashion is a contemporary term used by fashion retailers to express that designs move from catwalk quickly to capture current fashion trends. Fast fashion allows mainstream consumers to purchase trendy clothing at an affordable price. Fast fashion became common because of cheaper clothing, an increase in the appetite for fashionable clothing, and the increase in purchasing power on the part of consumers. Because of all this, fast fashion is challenging new fashion lines that are introduced on a seasonal basis by traditional fashion houses. In fact, it's not uncommon for fast-fashion retailers to introduce new products multiple times in one week to stay on trend.

The industry's leading producers are Inditex, H&M Group and Fast Retailing, with revenues of 14.7%, 11.3% and 10.4% respectively in 2019.

LPI (LP Information)' newest research report, the "Fast Fashion Industry Forecast" looks at past sales and reviews total world Fast Fashion sales in 2024, providing a comprehensive analysis by region and market sector of projected Fast Fashion sales for 2025 through 2031. With Fast Fashion sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Fast Fashion industry.

This Insight Report provides a comprehensive analysis of the global Fast Fashion

landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Fast Fashion portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Fast Fashion market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Fast Fashion and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Fast Fashion.

This report presents a comprehensive overview, market shares, and growth opportunities of Fast Fashion market by product type, application, key players and key regions and countries.

Segmentation by Type:

Coat

Pants

Skirt

Others

Segmentation by Application:

Men

Women

Children

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Inditex

H&M Group

Fast Retailing

GAP

Primark (AB Foods)

L Brands

Bestseller

Forever 21

Arcadia

Mango

Esprit

New Look

River Island

C&A

Cotton On

Future Lifestyle Fashions Ltd

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