

Global Fashion Blind Box Market Growth 2026-2032

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Abstracts

The global Fashion Blind Box market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

United States market for Fashion Blind Box is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Fashion Blind Box is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Fashion Blind Box is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Fashion Blind Box players cover POP MART, 52TOYS, BULUKE, Rolife, MINISO, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the 'Fashion Blind Box Industry Forecast' looks at past sales and reviews total world Fashion Blind Box sales in 2025, providing a comprehensive analysis by region and market sector of projected Fashion Blind Box sales for 2026 through 2032. With Fashion Blind Box sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Fashion Blind Box industry.

This Insight Report provides a comprehensive analysis of the global Fashion Blind Box landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Fashion Blind Box portfolios and capabilities, market entry strategies, market positions, and

geographic footprints, to better understand these firms? unique position in an accelerating global Fashion Blind Box market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Fashion Blind Box and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Fashion Blind Box.

This report presents a comprehensive overview, market shares, and growth opportunities of Fashion Blind Box market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Abs

Plastic

Acrylic

Others

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

POP MART

52TOYS

BULUKE

Rolife

MINISO

PANINI

Kayou

TOP TOY

BE BE BE BE

MOETCH+

SANRIO

ZURU

AULDEY

BANDAI

funism

Key Questions Addressed in this Report

What is the 10-year outlook for the global Fashion Blind Box market?

What factors are driving Fashion Blind Box market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Fashion Blind Box market opportunities vary by end market size?

How does Fashion Blind Box break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Fashion Blind Box Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Fashion Blind Box by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Fashion Blind Box by Country/Region, 2021, 2025 & 2032
- 2.2 Fashion Blind Box Segment by Type
 - 2.2.1 Abs
 - 2.2.2 Plastic
 - 2.2.3 Acrylic
 - 2.2.4 Others
 - 2.2.5 Fashion Blind Box Sales by Type
 - 2.2.5.1 Global Fashion Blind Box Sales Market Share by Type (2021-2026)
 - 2.2.5.2 Global Fashion Blind Box Revenue and Market Share by Type (2021-2026)
 - 2.2.5.3 Global Fashion Blind Box Sale Price by Type (2021-2026)
- 2.3 Fashion Blind Box Segment by Application
 - 2.3.1 Online Sales
 - 2.3.2 Offline Sales
 - 2.3.3 Fashion Blind Box Sales by Application
 - 2.3.3.1 Global Fashion Blind Box Sale Market Share by Application (2021-2026)
 - 2.3.3.2 Global Fashion Blind Box Revenue and Market Share by Application (2021-2026)
 - 2.3.3.3 Global Fashion Blind Box Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Fashion Blind Box Breakdown Data by Company
 - 3.1.1 Global Fashion Blind Box Annual Sales by Company (2021-2026)
 - 3.1.2 Global Fashion Blind Box Sales Market Share by Company (2021-2026)
- 3.2 Global Fashion Blind Box Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Fashion Blind Box Revenue by Company (2021-2026)
 - 3.2.2 Global Fashion Blind Box Revenue Market Share by Company (2021-2026)
- 3.3 Global Fashion Blind Box Sale Price by Company
- 3.4 Key Manufacturers Fashion Blind Box Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Fashion Blind Box Product Location Distribution
 - 3.4.2 Players Fashion Blind Box Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR FASHION BLIND BOX BY GEOGRAPHIC REGION

- 4.1 World Historic Fashion Blind Box Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Fashion Blind Box Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Fashion Blind Box Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Fashion Blind Box Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Fashion Blind Box Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Fashion Blind Box Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Fashion Blind Box Sales Growth
- 4.4 APAC Fashion Blind Box Sales Growth
- 4.5 Europe Fashion Blind Box Sales Growth
- 4.6 Middle East & Africa Fashion Blind Box Sales Growth

5 AMERICAS

- 5.1 Americas Fashion Blind Box Sales by Country
 - 5.1.1 Americas Fashion Blind Box Sales by Country (2021-2026)
 - 5.1.2 Americas Fashion Blind Box Revenue by Country (2021-2026)
- 5.2 Americas Fashion Blind Box Sales by Type (2021-2026)

5.3 Americas Fashion Blind Box Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Fashion Blind Box Sales by Region

6.1.1 APAC Fashion Blind Box Sales by Region (2021-2026)

6.1.2 APAC Fashion Blind Box Revenue by Region (2021-2026)

6.2 APAC Fashion Blind Box Sales by Type (2021-2026)

6.3 APAC Fashion Blind Box Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Fashion Blind Box by Country

7.1.1 Europe Fashion Blind Box Sales by Country (2021-2026)

7.1.2 Europe Fashion Blind Box Revenue by Country (2021-2026)

7.2 Europe Fashion Blind Box Sales by Type (2021-2026)

7.3 Europe Fashion Blind Box Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Fashion Blind Box by Country

8.1.1 Middle East & Africa Fashion Blind Box Sales by Country (2021-2026)

8.1.2 Middle East & Africa Fashion Blind Box Revenue by Country (2021-2026)

- 8.2 Middle East & Africa Fashion Blind Box Sales by Type (2021-2026)
- 8.3 Middle East & Africa Fashion Blind Box Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Fashion Blind Box
- 10.3 Manufacturing Process Analysis of Fashion Blind Box
- 10.4 Industry Chain Structure of Fashion Blind Box

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Fashion Blind Box Distributors
- 11.3 Fashion Blind Box Customer

12 WORLD FORECAST REVIEW FOR FASHION BLIND BOX BY GEOGRAPHIC REGION

- 12.1 Global Fashion Blind Box Market Size Forecast by Region
 - 12.1.1 Global Fashion Blind Box Forecast by Region (2027-2032)
 - 12.1.2 Global Fashion Blind Box Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Fashion Blind Box Forecast by Type (2027-2032)

12.7 Global Fashion Blind Box Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 POP MART

13.1.1 POP MART Company Information

13.1.2 POP MART Fashion Blind Box Product Portfolios and Specifications

13.1.3 POP MART Fashion Blind Box Sales, Revenue, Price and Gross Margin
(2021-2026)

13.1.4 POP MART Main Business Overview

13.1.5 POP MART Latest Developments

13.2 52TOYS

13.2.1 52TOYS Company Information

13.2.2 52TOYS Fashion Blind Box Product Portfolios and Specifications

13.2.3 52TOYS Fashion Blind Box Sales, Revenue, Price and Gross Margin
(2021-2026)

13.2.4 52TOYS Main Business Overview

13.2.5 52TOYS Latest Developments

13.3 BULUKE

13.3.1 BULUKE Company Information

13.3.2 BULUKE Fashion Blind Box Product Portfolios and Specifications

13.3.3 BULUKE Fashion Blind Box Sales, Revenue, Price and Gross Margin
(2021-2026)

13.3.4 BULUKE Main Business Overview

13.3.5 BULUKE Latest Developments

13.4 Rolife

13.4.1 Rolife Company Information

13.4.2 Rolife Fashion Blind Box Product Portfolios and Specifications

13.4.3 Rolife Fashion Blind Box Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Rolife Main Business Overview

13.4.5 Rolife Latest Developments

13.5 MINISO

13.5.1 MINISO Company Information

13.5.2 MINISO Fashion Blind Box Product Portfolios and Specifications

13.5.3 MINISO Fashion Blind Box Sales, Revenue, Price and Gross Margin
(2021-2026)

13.5.4 MINISO Main Business Overview

13.5.5 MINISO Latest Developments

13.6 PANINI

13.6.1 PANINI Company Information

13.6.2 PANINI Fashion Blind Box Product Portfolios and Specifications

13.6.3 PANINI Fashion Blind Box Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 PANINI Main Business Overview

13.6.5 PANINI Latest Developments

13.7 Kayou

13.7.1 Kayou Company Information

13.7.2 Kayou Fashion Blind Box Product Portfolios and Specifications

13.7.3 Kayou Fashion Blind Box Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Kayou Main Business Overview

13.7.5 Kayou Latest Developments

13.8 TOP TOY

13.8.1 TOP TOY Company Information

13.8.2 TOP TOY Fashion Blind Box Product Portfolios and Specifications

13.8.3 TOP TOY Fashion Blind Box Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 TOP TOY Main Business Overview

13.8.5 TOP TOY Latest Developments

13.9 BE BE BE BE

13.9.1 BE BE BE BE Company Information

13.9.2 BE BE BE BE Fashion Blind Box Product Portfolios and Specifications

13.9.3 BE BE BE BE Fashion Blind Box Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 BE BE BE BE Main Business Overview

13.9.5 BE BE BE BE Latest Developments

13.10 MOETCH+

13.10.1 MOETCH+ Company Information

13.10.2 MOETCH+ Fashion Blind Box Product Portfolios and Specifications

13.10.3 MOETCH+ Fashion Blind Box Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 MOETCH+ Main Business Overview

13.10.5 MOETCH+ Latest Developments

13.11 SANRIO

13.11.1 SANRIO Company Information

13.11.2 SANRIO Fashion Blind Box Product Portfolios and Specifications

13.11.3 SANRIO Fashion Blind Box Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 SANRIO Main Business Overview

13.11.5 SANRIO Latest Developments

13.12 ZURU

13.12.1 ZURU Company Information

13.12.2 ZURU Fashion Blind Box Product Portfolios and Specifications

13.12.3 ZURU Fashion Blind Box Sales, Revenue, Price and Gross Margin

(2021-2026)

13.12.4 ZURU Main Business Overview

13.12.5 ZURU Latest Developments

13.13 AULDEY

13.13.1 AULDEY Company Information

13.13.2 AULDEY Fashion Blind Box Product Portfolios and Specifications

13.13.3 AULDEY Fashion Blind Box Sales, Revenue, Price and Gross Margin

(2021-2026)

13.13.4 AULDEY Main Business Overview

13.13.5 AULDEY Latest Developments

13.14 BANDAI

13.14.1 BANDAI Company Information

13.14.2 BANDAI Fashion Blind Box Product Portfolios and Specifications

13.14.3 BANDAI Fashion Blind Box Sales, Revenue, Price and Gross Margin

(2021-2026)

13.14.4 BANDAI Main Business Overview

13.14.5 BANDAI Latest Developments

13.15 funism

13.15.1 funism Company Information

13.15.2 funism Fashion Blind Box Product Portfolios and Specifications

13.15.3 funism Fashion Blind Box Sales, Revenue, Price and Gross Margin

(2021-2026)

13.15.4 funism Main Business Overview

13.15.5 funism Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Fashion Blind Box Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Fashion Blind Box Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Abs

Table 4. Major Players of Plastic

Table 5. Major Players of Acrylic

Table 6. Major Players of Others

Table 7. Global Fashion Blind Box Sales by Type (2021-2026) & (K Units)

Table 8. Global Fashion Blind Box Sales Market Share by Type (2021-2026)

Table 9. Global Fashion Blind Box Revenue by Type (2021-2026) & (\$ million)

Table 10. Global Fashion Blind Box Revenue Market Share by Type (2021-2026)

Table 11. Global Fashion Blind Box Sale Price by Type (2021-2026) & (US\$/Unit)

Table 12. Global Fashion Blind Box Sale by Application (2021-2026) & (K Units)

Table 13. Global Fashion Blind Box Sale Market Share by Application (2021-2026)

Table 14. Global Fashion Blind Box Revenue by Application (2021-2026) & (\$ million)

Table 15. Global Fashion Blind Box Revenue Market Share by Application (2021-2026)

Table 16. Global Fashion Blind Box Sale Price by Application (2021-2026) & (US\$/Unit)

Table 17. Global Fashion Blind Box Sales by Company (2021-2026) & (K Units)

Table 18. Global Fashion Blind Box Sales Market Share by Company (2021-2026)

Table 19. Global Fashion Blind Box Revenue by Company (2021-2026) & (\$ millions)

Table 20. Global Fashion Blind Box Revenue Market Share by Company (2021-2026)

Table 21. Global Fashion Blind Box Sale Price by Company (2021-2026) & (US\$/Unit)

Table 22. Key Manufacturers Fashion Blind Box Producing Area Distribution and Sales Area

Table 23. Players Fashion Blind Box Products Offered

Table 24. Fashion Blind Box Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 25. New Products and Potential Entrants

Table 26. Market M&A Activity & Strategy

Table 27. Global Fashion Blind Box Sales by Geographic Region (2021-2026) & (K Units)

Table 28. Global Fashion Blind Box Sales Market Share Geographic Region (2021-2026)

Table 29. Global Fashion Blind Box Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 30. Global Fashion Blind Box Revenue Market Share by Geographic Region (2021-2026)

Table 31. Global Fashion Blind Box Sales by Country/Region (2021-2026) & (K Units)

Table 32. Global Fashion Blind Box Sales Market Share by Country/Region (2021-2026)

Table 33. Global Fashion Blind Box Revenue by Country/Region (2021-2026) & (\$ millions)

Table 34. Global Fashion Blind Box Revenue Market Share by Country/Region (2021-2026)

Table 35. Americas Fashion Blind Box Sales by Country (2021-2026) & (K Units)

Table 36. Americas Fashion Blind Box Sales Market Share by Country (2021-2026)

Table 37. Americas Fashion Blind Box Revenue by Country (2021-2026) & (\$ millions)

Table 38. Americas Fashion Blind Box Sales by Type (2021-2026) & (K Units)

Table 39. Americas Fashion Blind Box Sales by Application (2021-2026) & (K Units)

Table 40. APAC Fashion Blind Box Sales by Region (2021-2026) & (K Units)

Table 41. APAC Fashion Blind Box Sales Market Share by Region (2021-2026)

Table 42. APAC Fashion Blind Box Revenue by Region (2021-2026) & (\$ millions)

Table 43. APAC Fashion Blind Box Sales by Type (2021-2026) & (K Units)

Table 44. APAC Fashion Blind Box Sales by Application (2021-2026) & (K Units)

Table 45. Europe Fashion Blind Box Sales by Country (2021-2026) & (K Units)

Table 46. Europe Fashion Blind Box Revenue by Country (2021-2026) & (\$ millions)

Table 47. Europe Fashion Blind Box Sales by Type (2021-2026) & (K Units)

Table 48. Europe Fashion Blind Box Sales by Application (2021-2026) & (K Units)

Table 49. Middle East & Africa Fashion Blind Box Sales by Country (2021-2026) & (K Units)

Table 50. Middle East & Africa Fashion Blind Box Revenue Market Share by Country (2021-2026)

Table 51. Middle East & Africa Fashion Blind Box Sales by Type (2021-2026) & (K Units)

Table 52. Middle East & Africa Fashion Blind Box Sales by Application (2021-2026) & (K Units)

Table 53. Key Market Drivers & Growth Opportunities of Fashion Blind Box

Table 54. Key Market Challenges & Risks of Fashion Blind Box

Table 55. Key Industry Trends of Fashion Blind Box

Table 56. Fashion Blind Box Raw Material

Table 57. Key Suppliers of Raw Materials

Table 58. Fashion Blind Box Distributors List

Table 59. Fashion Blind Box Customer List

Table 60. Global Fashion Blind Box Sales Forecast by Region (2027-2032) & (K Units)

Table 61. Global Fashion Blind Box Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 62. Americas Fashion Blind Box Sales Forecast by Country (2027-2032) & (K Units)

Table 63. Americas Fashion Blind Box Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 64. APAC Fashion Blind Box Sales Forecast by Region (2027-2032) & (K Units)

Table 65. APAC Fashion Blind Box Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 66. Europe Fashion Blind Box Sales Forecast by Country (2027-2032) & (K Units)

Table 67. Europe Fashion Blind Box Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 68. Middle East & Africa Fashion Blind Box Sales Forecast by Country (2027-2032) & (K Units)

Table 69. Middle East & Africa Fashion Blind Box Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 70. Global Fashion Blind Box Sales Forecast by Type (2027-2032) & (K Units)

Table 71. Global Fashion Blind Box Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 72. Global Fashion Blind Box Sales Forecast by Application (2027-2032) & (K Units)

Table 73. Global Fashion Blind Box Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 74. POP MART Basic Information, Fashion Blind Box Manufacturing Base, Sales Area and Its Competitors

Table 75. POP MART Fashion Blind Box Product Portfolios and Specifications

Table 76. POP MART Fashion Blind Box Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 77. POP MART Main Business

Table 78. POP MART Latest Developments

Table 79. 52TOYS Basic Information, Fashion Blind Box Manufacturing Base, Sales Area and Its Competitors

Table 80. 52TOYS Fashion Blind Box Product Portfolios and Specifications

Table 81. 52TOYS Fashion Blind Box Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 82. 52TOYS Main Business

Table 83. 52TOYS Latest Developments

Table 84. BULUKE Basic Information, Fashion Blind Box Manufacturing Base, Sales Area and Its Competitors

Table 85. BULUKE Fashion Blind Box Product Portfolios and Specifications
Table 86. BULUKE Fashion Blind Box Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 87. BULUKE Main Business
Table 88. BULUKE Latest Developments
Table 89. Rolife Basic Information, Fashion Blind Box Manufacturing Base, Sales Area and Its Competitors
Table 90. Rolife Fashion Blind Box Product Portfolios and Specifications
Table 91. Rolife Fashion Blind Box Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 92. Rolife Main Business
Table 93. Rolife Latest Developments
Table 94. MINISO Basic Information, Fashion Blind Box Manufacturing Base, Sales Area and Its Competitors
Table 95. MINISO Fashion Blind Box Product Portfolios and Specifications
Table 96. MINISO Fashion Blind Box Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 97. MINISO Main Business
Table 98. MINISO Latest Developments
Table 99. PANINI Basic Information, Fashion Blind Box Manufacturing Base, Sales Area and Its Competitors
Table 100. PANINI Fashion Blind Box Product Portfolios and Specifications
Table 101. PANINI Fashion Blind Box Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 102. PANINI Main Business
Table 103. PANINI Latest Developments
Table 104. Kayou Basic Information, Fashion Blind Box Manufacturing Base, Sales Area and Its Competitors
Table 105. Kayou Fashion Blind Box Product Portfolios and Specifications
Table 106. Kayou Fashion Blind Box Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 107. Kayou Main Business
Table 108. Kayou Latest Developments
Table 109. TOP TOY Basic Information, Fashion Blind Box Manufacturing Base, Sales Area and Its Competitors
Table 110. TOP TOY Fashion Blind Box Product Portfolios and Specifications
Table 111. TOP TOY Fashion Blind Box Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 112. TOP TOY Main Business

Table 113.	TOP TOY Latest Developments
Table 114.	BE BE BE BE Basic Information, Fashion Blind Box Manufacturing Base, Sales Area and Its Competitors
Table 115.	BE BE BE BE Fashion Blind Box Product Portfolios and Specifications
Table 116.	BE BE BE BE Fashion Blind Box Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 117.	BE BE BE BE Main Business
Table 118.	BE BE BE BE Latest Developments
Table 119.	MOETCH+ Basic Information, Fashion Blind Box Manufacturing Base, Sales Area and Its Competitors
Table 120.	MOETCH+ Fashion Blind Box Product Portfolios and Specifications
Table 121.	MOETCH+ Fashion Blind Box Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 122.	MOETCH+ Main Business
Table 123.	MOETCH+ Latest Developments
Table 124.	SANRIO Basic Information, Fashion Blind Box Manufacturing Base, Sales Area and Its Competitors
Table 125.	SANRIO Fashion Blind Box Product Portfolios and Specifications
Table 126.	SANRIO Fashion Blind Box Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 127.	SANRIO Main Business
Table 128.	SANRIO Latest Developments
Table 129.	ZURU Basic Information, Fashion Blind Box Manufacturing Base, Sales Area and Its Competitors
Table 130.	ZURU Fashion Blind Box Product Portfolios and Specifications
Table 131.	ZURU Fashion Blind Box Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 132.	ZURU Main Business
Table 133.	ZURU Latest Developments
Table 134.	AULDEY Basic Information, Fashion Blind Box Manufacturing Base, Sales Area and Its Competitors
Table 135.	AULDEY Fashion Blind Box Product Portfolios and Specifications
Table 136.	AULDEY Fashion Blind Box Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 137.	AULDEY Main Business
Table 138.	AULDEY Latest Developments
Table 139.	BANDAI Basic Information, Fashion Blind Box Manufacturing Base, Sales Area and Its Competitors
Table 140.	BANDAI Fashion Blind Box Product Portfolios and Specifications

Table 141. BANDAI Fashion Blind Box Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 142. BANDAI Main Business

Table 143. BANDAI Latest Developments

Table 144. funism Basic Information, Fashion Blind Box Manufacturing Base, Sales Area and Its Competitors

Table 145. funism Fashion Blind Box Product Portfolios and Specifications

Table 146. funism Fashion Blind Box Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 147. funism Main Business

Table 148. funism Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Fashion Blind Box
- Figure 2. Fashion Blind Box Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Fashion Blind Box Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Fashion Blind Box Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Fashion Blind Box Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Fashion Blind Box Sales Market Share by Country/Region (2025)
- Figure 10. Fashion Blind Box Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Abs
- Figure 12. Product Picture of Plastic
- Figure 13. Product Picture of Acrylic
- Figure 14. Product Picture of Others
- Figure 15. Global Fashion Blind Box Sales Market Share by Type in 2026
- Figure 16. Global Fashion Blind Box Revenue Market Share by Type (2021-2026)
- Figure 17. Fashion Blind Box Consumed in Online Sales
- Figure 18. Global Fashion Blind Box Market: Online Sales (2021-2026) & (K Units)
- Figure 19. Fashion Blind Box Consumed in Offline Sales
- Figure 20. Global Fashion Blind Box Market: Offline Sales (2021-2026) & (K Units)
- Figure 21. Global Fashion Blind Box Sale Market Share by Application (2025)
- Figure 22. Global Fashion Blind Box Revenue Market Share by Application in 2026
- Figure 23. Fashion Blind Box Sales by Company in 2026 (K Units)
- Figure 24. Global Fashion Blind Box Sales Market Share by Company in 2026
- Figure 25. Fashion Blind Box Revenue by Company in 2026 (\$ millions)
- Figure 26. Global Fashion Blind Box Revenue Market Share by Company in 2026
- Figure 27. Global Fashion Blind Box Sales Market Share by Geographic Region (2021-2026)
- Figure 28. Global Fashion Blind Box Revenue Market Share by Geographic Region in 2026
- Figure 29. Americas Fashion Blind Box Sales 2021-2026 (K Units)
- Figure 30. Americas Fashion Blind Box Revenue 2021-2026 (\$ millions)
- Figure 31. APAC Fashion Blind Box Sales 2021-2026 (K Units)

- Figure 32. APAC Fashion Blind Box Revenue 2021-2026 (\$ millions)
- Figure 33. Europe Fashion Blind Box Sales 2021-2026 (K Units)
- Figure 34. Europe Fashion Blind Box Revenue 2021-2026 (\$ millions)
- Figure 35. Middle East & Africa Fashion Blind Box Sales 2021-2026 (K Units)
- Figure 36. Middle East & Africa Fashion Blind Box Revenue 2021-2026 (\$ millions)
- Figure 37. Americas Fashion Blind Box Sales Market Share by Country in 2026
- Figure 38. Americas Fashion Blind Box Revenue Market Share by Country (2021-2026)
- Figure 39. Americas Fashion Blind Box Sales Market Share by Type (2021-2026)
- Figure 40. Americas Fashion Blind Box Sales Market Share by Application (2021-2026)
- Figure 41. United States Fashion Blind Box Revenue Growth 2021-2026 (\$ millions)
- Figure 42. Canada Fashion Blind Box Revenue Growth 2021-2026 (\$ millions)
- Figure 43. Mexico Fashion Blind Box Revenue Growth 2021-2026 (\$ millions)
- Figure 44. Brazil Fashion Blind Box Revenue Growth 2021-2026 (\$ millions)
- Figure 45. APAC Fashion Blind Box Sales Market Share by Region in 2026
- Figure 46. APAC Fashion Blind Box Revenue Market Share by Region (2021-2026)
- Figure 47. APAC Fashion Blind Box Sales Market Share by Type (2021-2026)
- Figure 48. APAC Fashion Blind Box Sales Market Share by Application (2021-2026)
- Figure 49. China Fashion Blind Box Revenue Growth 2021-2026 (\$ millions)
- Figure 50. Japan Fashion Blind Box Revenue Growth 2021-2026 (\$ millions)
- Figure 51. South Korea Fashion Blind Box Revenue Growth 2021-2026 (\$ millions)
- Figure 52. Southeast Asia Fashion Blind Box Revenue Growth 2021-2026 (\$ millions)
- Figure 53. India Fashion Blind Box Revenue Growth 2021-2026 (\$ millions)
- Figure 54. Australia Fashion Blind Box Revenue Growth 2021-2026 (\$ millions)
- Figure 55. China Taiwan Fashion Blind Box Revenue Growth 2021-2026 (\$ millions)
- Figure 56. Europe Fashion Blind Box Sales Market Share by Country in 2026
- Figure 57. Europe Fashion Blind Box Revenue Market Share by Country (2021-2026)
- Figure 58. Europe Fashion Blind Box Sales Market Share by Type (2021-2026)
- Figure 59. Europe Fashion Blind Box Sales Market Share by Application (2021-2026)
- Figure 60. Germany Fashion Blind Box Revenue Growth 2021-2026 (\$ millions)
- Figure 61. France Fashion Blind Box Revenue Growth 2021-2026 (\$ millions)
- Figure 62. UK Fashion Blind Box Revenue Growth 2021-2026 (\$ millions)
- Figure 63. Italy Fashion Blind Box Revenue Growth 2021-2026 (\$ millions)
- Figure 64. Russia Fashion Blind Box Revenue Growth 2021-2026 (\$ millions)
- Figure 65. Middle East & Africa Fashion Blind Box Sales Market Share by Country (2021-2026)
- Figure 66. Middle East & Africa Fashion Blind Box Sales Market Share by Type (2021-2026)
- Figure 67. Middle East & Africa Fashion Blind Box Sales Market Share by Application (2021-2026)

- Figure 68. Egypt Fashion Blind Box Revenue Growth 2021-2026 (\$ millions)
- Figure 69. South Africa Fashion Blind Box Revenue Growth 2021-2026 (\$ millions)
- Figure 70. Israel Fashion Blind Box Revenue Growth 2021-2026 (\$ millions)
- Figure 71. Turkey Fashion Blind Box Revenue Growth 2021-2026 (\$ millions)
- Figure 72. GCC Countries Fashion Blind Box Revenue Growth 2021-2026 (\$ millions)
- Figure 73. Manufacturing Cost Structure Analysis of Fashion Blind Box in 2026
- Figure 74. Manufacturing Process Analysis of Fashion Blind Box
- Figure 75. Industry Chain Structure of Fashion Blind Box
- Figure 76. Channels of Distribution
- Figure 77. Global Fashion Blind Box Sales Market Forecast by Region (2027-2032)
- Figure 78. Global Fashion Blind Box Revenue Market Share Forecast by Region (2027-2032)
- Figure 79. Global Fashion Blind Box Sales Market Share Forecast by Type (2027-2032)
- Figure 80. Global Fashion Blind Box Revenue Market Share Forecast by Type (2027-2032)
- Figure 81. Global Fashion Blind Box Sales Market Share Forecast by Application (2027-2032)
- Figure 82. Global Fashion Blind Box Revenue Market Share Forecast by Application (2027-2032)

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