

Global Fan and Blower Motors Market Growth 2025-2031

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Abstracts

The global Fan and Blower Motors market size is predicted to grow from US\$ 5825 million in 2025 to US\$ 6340 million in 2031; it is expected to grow at a CAGR of 1.4% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Fan and blower motors are essential components designed to drive the rotation of fan or blower impellers, widely used in HVAC systems, air purifiers, industrial ventilation, automotive cooling systems, household appliances, and data centers. Their primary function is to convert electrical energy into mechanical energy to move air or gases, enabling ventilation, cooling, air exchange, or pressurization.

These motors are typically categorized into AC and DC types depending on the application, with energy-efficient models like electronically commutated (EC) motors gaining popularity. In industrial settings, blower motors require high static pressure and stable airflow, while in consumer and automotive uses, compact size, low noise, and energy efficiency are prioritized.

Driven by global energy-saving regulations and the rise of smart manufacturing, fan and blower motors are evolving toward higher efficiency, intelligent control, and modular design. They play a critical role in green building technologies and smart systems, with growing demand across various industries—particularly in next-generation HVAC solutions, air quality management, and renewable energy systems.

Market Development Opportunities & Main Driving Factors Fan and blower motors are widely used in HVAC, air purification, and industrial ventilation. With energy policies and green building demands rising, efficient, low-noise, and smart motors are in high demand. The growth of data centers, EVs, and smart manufacturing drives EC motors to replace traditional models.

Market Challenges, Risks, & Restraints High-efficiency motors are costly, limiting adoption in price-sensitive markets. Raw material fluctuations, supply chain instability, and inconsistent energy regulations increase risks. New entrants face high technical barriers and intense competition.

Downstream Demand Trends Downstream industries seek energy saving, smart control, and low noise. HVAC upgrades, smart home expansion, and EV thermal systems raise performance standards. Future trends focus on variable-speed, low-noise, and lightweight motor design.

LP Information, Inc. (LPI) ' newest research report, the "Fan and Blower Motors Industry Forecast" looks at past sales and reviews total world Fan and Blower Motors sales in 2024, providing a comprehensive analysis by region and market sector of projected Fan and Blower Motors sales for 2025 through 2031. With Fan and Blower Motors sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Fan and Blower Motors industry.

This Insight Report provides a comprehensive analysis of the global Fan and Blower Motors landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Fan and Blower Motors portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Fan and Blower Motors market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Fan and Blower Motors and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Fan and Blower Motors.

This report presents a comprehensive overview, market shares, and growth

opportunities of Fan and Blower Motors market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Centrifugal Motor

Axial Flow Motor

Others

Segmentation by Application:

Hospital

Industrial

Commercial

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Wolong

Yilida

ABB

Siemens

Nidec

ebm-papst

Mitsubishi Electric

Toshiba

WEG

Ziehl-Abegg

XIANGTAN ELECTRIC

TECO-Westinghouse Motor Company

SEC Electric

ASMO

Maxon motor

Rockwell Automation

Key Questions Addressed in this Report

What is the 10-year outlook for the global Fan and Blower Motors market?

What factors are driving Fan and Blower Motors market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Fan and Blower Motors market opportunities vary by end market size?

How does Fan and Blower Motors break out by Type, by Application?

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