

Global False Lashes Market Growth 2024-2030

<https://marketpublishers.com/r/G9AEE38A5C96EN.html>

Date: January 2024

Pages: 108

Price: US\$ 3,660.00 (Single User License)

ID: G9AEE38A5C96EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global False Lashes market size was valued at US\$ million in 2023. With growing demand in downstream market, the False Lashes is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global False Lashes market. False Lashes are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of False Lashes. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the False Lashes market.

False eyelashes are a kind of beauty products. Art designed for the eye, eyelashes inciting to show the spirit, specially designed transparent type, the color of the color of the eyelashes complete shot on the face. Many fashionable ladies like to use false eyelashes to beautify their eyes, the correct use will make the eyes lovely.

The leading players in this market are Ardell, ESQIDO, Kiss, Shu uemura, MAC, Benefit, Makeup Geek, Revlon, Elf, NARS and etc.

Key Features:

The report on False Lashes market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the False Lashes market. It may include historical data, market segmentation by Type (e.g., Handmade Eyelash, Mechanical Eyelash), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the False Lashes market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the False Lashes market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the False Lashes industry. This include advancements in False Lashes technology, False Lashes new entrants, False Lashes new investment, and other innovations that are shaping the future of False Lashes.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the False Lashes market. It includes factors influencing customer ' purchasing decisions, preferences for False Lashes product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the False Lashes market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting False Lashes market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the False Lashes market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the False Lashes industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the False Lashes market.

Market Segmentation:

False Lashes market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Handmade Eyelash

Mechanical Eyelash

Segmentation by application

The Film and Television Industry

Studio

Personal

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Ardell

ESQIDO

Elf

Kiss

Revlon

Shu uemura

MAC

Makeup Geek

Benefit

NARS

Key Questions Addressed in this Report

What is the 10-year outlook for the global False Lashes market?

What factors are driving False Lashes market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do False Lashes market opportunities vary by end market size?

How does False Lashes break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global False Lashes Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for False Lashes by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for False Lashes by Country/Region, 2019, 2023 & 2030
- 2.2 False Lashes Segment by Type
 - 2.2.1 Handmade Eyelash
 - 2.2.2 Mechanical Eyelash
- 2.3 False Lashes Sales by Type
 - 2.3.1 Global False Lashes Sales Market Share by Type (2019-2024)
 - 2.3.2 Global False Lashes Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global False Lashes Sale Price by Type (2019-2024)
- 2.4 False Lashes Segment by Application
 - 2.4.1 The Film and Television Industry
 - 2.4.2 Studio
 - 2.4.3 Personal
- 2.5 False Lashes Sales by Application
 - 2.5.1 Global False Lashes Sale Market Share by Application (2019-2024)
 - 2.5.2 Global False Lashes Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global False Lashes Sale Price by Application (2019-2024)

3 GLOBAL FALSE LASHES BY COMPANY

- 3.1 Global False Lashes Breakdown Data by Company
 - 3.1.1 Global False Lashes Annual Sales by Company (2019-2024)
 - 3.1.2 Global False Lashes Sales Market Share by Company (2019-2024)
- 3.2 Global False Lashes Annual Revenue by Company (2019-2024)
 - 3.2.1 Global False Lashes Revenue by Company (2019-2024)
 - 3.2.2 Global False Lashes Revenue Market Share by Company (2019-2024)
- 3.3 Global False Lashes Sale Price by Company
- 3.4 Key Manufacturers False Lashes Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers False Lashes Product Location Distribution
 - 3.4.2 Players False Lashes Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR FALSE LASHES BY GEOGRAPHIC REGION

- 4.1 World Historic False Lashes Market Size by Geographic Region (2019-2024)
 - 4.1.1 Global False Lashes Annual Sales by Geographic Region (2019-2024)
 - 4.1.2 Global False Lashes Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic False Lashes Market Size by Country/Region (2019-2024)
 - 4.2.1 Global False Lashes Annual Sales by Country/Region (2019-2024)
 - 4.2.2 Global False Lashes Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas False Lashes Sales Growth
- 4.4 APAC False Lashes Sales Growth
- 4.5 Europe False Lashes Sales Growth
- 4.6 Middle East & Africa False Lashes Sales Growth

5 AMERICAS

- 5.1 Americas False Lashes Sales by Country
 - 5.1.1 Americas False Lashes Sales by Country (2019-2024)
 - 5.1.2 Americas False Lashes Revenue by Country (2019-2024)
- 5.2 Americas False Lashes Sales by Type
- 5.3 Americas False Lashes Sales by Application
- 5.4 United States
- 5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC False Lashes Sales by Region

6.1.1 APAC False Lashes Sales by Region (2019-2024)

6.1.2 APAC False Lashes Revenue by Region (2019-2024)

6.2 APAC False Lashes Sales by Type

6.3 APAC False Lashes Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe False Lashes by Country

7.1.1 Europe False Lashes Sales by Country (2019-2024)

7.1.2 Europe False Lashes Revenue by Country (2019-2024)

7.2 Europe False Lashes Sales by Type

7.3 Europe False Lashes Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa False Lashes by Country

8.1.1 Middle East & Africa False Lashes Sales by Country (2019-2024)

8.1.2 Middle East & Africa False Lashes Revenue by Country (2019-2024)

8.2 Middle East & Africa False Lashes Sales by Type

8.3 Middle East & Africa False Lashes Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of False Lashes

10.3 Manufacturing Process Analysis of False Lashes

10.4 Industry Chain Structure of False Lashes

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 False Lashes Distributors

11.3 False Lashes Customer

12 WORLD FORECAST REVIEW FOR FALSE LASHES BY GEOGRAPHIC REGION

12.1 Global False Lashes Market Size Forecast by Region

12.1.1 Global False Lashes Forecast by Region (2025-2030)

12.1.2 Global False Lashes Annual Revenue Forecast by Region (2025-2030)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global False Lashes Forecast by Type

12.7 Global False Lashes Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Ardell

13.1.1 Ardell Company Information

13.1.2 Ardell False Lashes Product Portfolios and Specifications

13.1.3 Ardell False Lashes Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 Ardell Main Business Overview

13.1.5 Ardell Latest Developments

13.2 ESQIDO

13.2.1 ESQIDO Company Information

13.2.2 ESQIDO False Lashes Product Portfolios and Specifications

13.2.3 ESQIDO False Lashes Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 ESQIDO Main Business Overview

13.2.5 ESQIDO Latest Developments

13.3 Elf

13.3.1 Elf Company Information

13.3.2 Elf False Lashes Product Portfolios and Specifications

13.3.3 Elf False Lashes Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 Elf Main Business Overview

13.3.5 Elf Latest Developments

13.4 Kiss

13.4.1 Kiss Company Information

13.4.2 Kiss False Lashes Product Portfolios and Specifications

13.4.3 Kiss False Lashes Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 Kiss Main Business Overview

13.4.5 Kiss Latest Developments

13.5 Revlon

13.5.1 Revlon Company Information

13.5.2 Revlon False Lashes Product Portfolios and Specifications

13.5.3 Revlon False Lashes Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 Revlon Main Business Overview

13.5.5 Revlon Latest Developments

13.6 Shu uemura

13.6.1 Shu uemura Company Information

13.6.2 Shu uemura False Lashes Product Portfolios and Specifications

13.6.3 Shu uemura False Lashes Sales, Revenue, Price and Gross Margin
(2019-2024)

13.6.4 Shu uemura Main Business Overview

13.6.5 Shu uemura Latest Developments

13.7 MAC

- 13.7.1 MAC Company Information
- 13.7.2 MAC False Lashes Product Portfolios and Specifications
- 13.7.3 MAC False Lashes Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.7.4 MAC Main Business Overview
- 13.7.5 MAC Latest Developments
- 13.8 Makeup Geek
 - 13.8.1 Makeup Geek Company Information
 - 13.8.2 Makeup Geek False Lashes Product Portfolios and Specifications
 - 13.8.3 Makeup Geek False Lashes Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 Makeup Geek Main Business Overview
 - 13.8.5 Makeup Geek Latest Developments
- 13.9 Benefit
 - 13.9.1 Benefit Company Information
 - 13.9.2 Benefit False Lashes Product Portfolios and Specifications
 - 13.9.3 Benefit False Lashes Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 Benefit Main Business Overview
 - 13.9.5 Benefit Latest Developments
- 13.10 NARS
 - 13.10.1 NARS Company Information
 - 13.10.2 NARS False Lashes Product Portfolios and Specifications
 - 13.10.3 NARS False Lashes Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 NARS Main Business Overview
 - 13.10.5 NARS Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. False Lashes Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. False Lashes Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Handmade Eyelash
- Table 4. Major Players of Mechanical Eyelash
- Table 5. Global False Lashes Sales by Type (2019-2024) & (K Units)
- Table 6. Global False Lashes Sales Market Share by Type (2019-2024)
- Table 7. Global False Lashes Revenue by Type (2019-2024) & (\$ million)
- Table 8. Global False Lashes Revenue Market Share by Type (2019-2024)
- Table 9. Global False Lashes Sale Price by Type (2019-2024) & (USD/Unit)
- Table 10. Global False Lashes Sales by Application (2019-2024) & (K Units)
- Table 11. Global False Lashes Sales Market Share by Application (2019-2024)
- Table 12. Global False Lashes Revenue by Application (2019-2024)
- Table 13. Global False Lashes Revenue Market Share by Application (2019-2024)
- Table 14. Global False Lashes Sale Price by Application (2019-2024) & (USD/Unit)
- Table 15. Global False Lashes Sales by Company (2019-2024) & (K Units)
- Table 16. Global False Lashes Sales Market Share by Company (2019-2024)
- Table 17. Global False Lashes Revenue by Company (2019-2024) (\$ Millions)
- Table 18. Global False Lashes Revenue Market Share by Company (2019-2024)
- Table 19. Global False Lashes Sale Price by Company (2019-2024) & (USD/Unit)
- Table 20. Key Manufacturers False Lashes Producing Area Distribution and Sales Area
- Table 21. Players False Lashes Products Offered
- Table 22. False Lashes Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 23. New Products and Potential Entrants
- Table 24. Mergers & Acquisitions, Expansion
- Table 25. Global False Lashes Sales by Geographic Region (2019-2024) & (K Units)
- Table 26. Global False Lashes Sales Market Share Geographic Region (2019-2024)
- Table 27. Global False Lashes Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 28. Global False Lashes Revenue Market Share by Geographic Region (2019-2024)
- Table 29. Global False Lashes Sales by Country/Region (2019-2024) & (K Units)
- Table 30. Global False Lashes Sales Market Share by Country/Region (2019-2024)
- Table 31. Global False Lashes Revenue by Country/Region (2019-2024) & (\$ millions)

- Table 32. Global False Lashes Revenue Market Share by Country/Region (2019-2024)
- Table 33. Americas False Lashes Sales by Country (2019-2024) & (K Units)
- Table 34. Americas False Lashes Sales Market Share by Country (2019-2024)
- Table 35. Americas False Lashes Revenue by Country (2019-2024) & (\$ Millions)
- Table 36. Americas False Lashes Revenue Market Share by Country (2019-2024)
- Table 37. Americas False Lashes Sales by Type (2019-2024) & (K Units)
- Table 38. Americas False Lashes Sales by Application (2019-2024) & (K Units)
- Table 39. APAC False Lashes Sales by Region (2019-2024) & (K Units)
- Table 40. APAC False Lashes Sales Market Share by Region (2019-2024)
- Table 41. APAC False Lashes Revenue by Region (2019-2024) & (\$ Millions)
- Table 42. APAC False Lashes Revenue Market Share by Region (2019-2024)
- Table 43. APAC False Lashes Sales by Type (2019-2024) & (K Units)
- Table 44. APAC False Lashes Sales by Application (2019-2024) & (K Units)
- Table 45. Europe False Lashes Sales by Country (2019-2024) & (K Units)
- Table 46. Europe False Lashes Sales Market Share by Country (2019-2024)
- Table 47. Europe False Lashes Revenue by Country (2019-2024) & (\$ Millions)
- Table 48. Europe False Lashes Revenue Market Share by Country (2019-2024)
- Table 49. Europe False Lashes Sales by Type (2019-2024) & (K Units)
- Table 50. Europe False Lashes Sales by Application (2019-2024) & (K Units)
- Table 51. Middle East & Africa False Lashes Sales by Country (2019-2024) & (K Units)
- Table 52. Middle East & Africa False Lashes Sales Market Share by Country (2019-2024)
- Table 53. Middle East & Africa False Lashes Revenue by Country (2019-2024) & (\$ Millions)
- Table 54. Middle East & Africa False Lashes Revenue Market Share by Country (2019-2024)
- Table 55. Middle East & Africa False Lashes Sales by Type (2019-2024) & (K Units)
- Table 56. Middle East & Africa False Lashes Sales by Application (2019-2024) & (K Units)
- Table 57. Key Market Drivers & Growth Opportunities of False Lashes
- Table 58. Key Market Challenges & Risks of False Lashes
- Table 59. Key Industry Trends of False Lashes
- Table 60. False Lashes Raw Material
- Table 61. Key Suppliers of Raw Materials
- Table 62. False Lashes Distributors List
- Table 63. False Lashes Customer List
- Table 64. Global False Lashes Sales Forecast by Region (2025-2030) & (K Units)
- Table 65. Global False Lashes Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 66. Americas False Lashes Sales Forecast by Country (2025-2030) & (K Units)

Table 67. Americas False Lashes Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 68. APAC False Lashes Sales Forecast by Region (2025-2030) & (K Units)

Table 69. APAC False Lashes Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 70. Europe False Lashes Sales Forecast by Country (2025-2030) & (K Units)

Table 71. Europe False Lashes Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 72. Middle East & Africa False Lashes Sales Forecast by Country (2025-2030) & (K Units)

Table 73. Middle East & Africa False Lashes Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 74. Global False Lashes Sales Forecast by Type (2025-2030) & (K Units)

Table 75. Global False Lashes Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 76. Global False Lashes Sales Forecast by Application (2025-2030) & (K Units)

Table 77. Global False Lashes Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 78. Ardell Basic Information, False Lashes Manufacturing Base, Sales Area and Its Competitors

Table 79. Ardell False Lashes Product Portfolios and Specifications

Table 80. Ardell False Lashes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 81. Ardell Main Business

Table 82. Ardell Latest Developments

Table 83. ESQIDO Basic Information, False Lashes Manufacturing Base, Sales Area and Its Competitors

Table 84. ESQIDO False Lashes Product Portfolios and Specifications

Table 85. ESQIDO False Lashes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 86. ESQIDO Main Business

Table 87. ESQIDO Latest Developments

Table 88. Elf Basic Information, False Lashes Manufacturing Base, Sales Area and Its Competitors

Table 89. Elf False Lashes Product Portfolios and Specifications

Table 90. Elf False Lashes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 91. Elf Main Business

Table 92. Elf Latest Developments

Table 93. Kiss Basic Information, False Lashes Manufacturing Base, Sales Area and Its Competitors

Table 94. Kiss False Lashes Product Portfolios and Specifications

Table 95. Kiss False Lashes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 96. Kiss Main Business

Table 97. Kiss Latest Developments

Table 98. Revlon Basic Information, False Lashes Manufacturing Base, Sales Area and Its Competitors

Table 99. Revlon False Lashes Product Portfolios and Specifications

Table 100. Revlon False Lashes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 101. Revlon Main Business

Table 102. Revlon Latest Developments

Table 103. Shu uemura Basic Information, False Lashes Manufacturing Base, Sales Area and Its Competitors

Table 104. Shu uemura False Lashes Product Portfolios and Specifications

Table 105. Shu uemura False Lashes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 106. Shu uemura Main Business

Table 107. Shu uemura Latest Developments

Table 108. MAC Basic Information, False Lashes Manufacturing Base, Sales Area and Its Competitors

Table 109. MAC False Lashes Product Portfolios and Specifications

Table 110. MAC False Lashes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 111. MAC Main Business

Table 112. MAC Latest Developments

Table 113. Makeup Geek Basic Information, False Lashes Manufacturing Base, Sales Area and Its Competitors

Table 114. Makeup Geek False Lashes Product Portfolios and Specifications

Table 115. Makeup Geek False Lashes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 116. Makeup Geek Main Business

Table 117. Makeup Geek Latest Developments

Table 118. Benefit Basic Information, False Lashes Manufacturing Base, Sales Area and Its Competitors

Table 119. Benefit False Lashes Product Portfolios and Specifications

Table 120. Benefit False Lashes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 121. Benefit Main Business

Table 122. Benefit Latest Developments

Table 123. NARS Basic Information, False Lashes Manufacturing Base, Sales Area and Its Competitors

Table 124. NARS False Lashes Product Portfolios and Specifications

Table 125. NARS False Lashes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 126. NARS Main Business

Table 127. NARS Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of False Lashes
- Figure 2. False Lashes Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global False Lashes Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global False Lashes Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. False Lashes Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Handmade Eyelash
- Figure 10. Product Picture of Mechanical Eyelash
- Figure 11. Global False Lashes Sales Market Share by Type in 2023
- Figure 12. Global False Lashes Revenue Market Share by Type (2019-2024)
- Figure 13. False Lashes Consumed in The Film and Television Industry
- Figure 14. Global False Lashes Market: The Film and Television Industry (2019-2024) & (K Units)
- Figure 15. False Lashes Consumed in Studio
- Figure 16. Global False Lashes Market: Studio (2019-2024) & (K Units)
- Figure 17. False Lashes Consumed in Personal
- Figure 18. Global False Lashes Market: Personal (2019-2024) & (K Units)
- Figure 19. Global False Lashes Sales Market Share by Application (2023)
- Figure 20. Global False Lashes Revenue Market Share by Application in 2023
- Figure 21. False Lashes Sales Market by Company in 2023 (K Units)
- Figure 22. Global False Lashes Sales Market Share by Company in 2023
- Figure 23. False Lashes Revenue Market by Company in 2023 (\$ Million)
- Figure 24. Global False Lashes Revenue Market Share by Company in 2023
- Figure 25. Global False Lashes Sales Market Share by Geographic Region (2019-2024)
- Figure 26. Global False Lashes Revenue Market Share by Geographic Region in 2023
- Figure 27. Americas False Lashes Sales 2019-2024 (K Units)
- Figure 28. Americas False Lashes Revenue 2019-2024 (\$ Millions)
- Figure 29. APAC False Lashes Sales 2019-2024 (K Units)
- Figure 30. APAC False Lashes Revenue 2019-2024 (\$ Millions)
- Figure 31. Europe False Lashes Sales 2019-2024 (K Units)
- Figure 32. Europe False Lashes Revenue 2019-2024 (\$ Millions)
- Figure 33. Middle East & Africa False Lashes Sales 2019-2024 (K Units)
- Figure 34. Middle East & Africa False Lashes Revenue 2019-2024 (\$ Millions)

- Figure 35. Americas False Lashes Sales Market Share by Country in 2023
- Figure 36. Americas False Lashes Revenue Market Share by Country in 2023
- Figure 37. Americas False Lashes Sales Market Share by Type (2019-2024)
- Figure 38. Americas False Lashes Sales Market Share by Application (2019-2024)
- Figure 39. United States False Lashes Revenue Growth 2019-2024 (\$ Millions)
- Figure 40. Canada False Lashes Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. Mexico False Lashes Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. Brazil False Lashes Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. APAC False Lashes Sales Market Share by Region in 2023
- Figure 44. APAC False Lashes Revenue Market Share by Regions in 2023
- Figure 45. APAC False Lashes Sales Market Share by Type (2019-2024)
- Figure 46. APAC False Lashes Sales Market Share by Application (2019-2024)
- Figure 47. China False Lashes Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. Japan False Lashes Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. South Korea False Lashes Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. Southeast Asia False Lashes Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. India False Lashes Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. Australia False Lashes Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. China Taiwan False Lashes Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. Europe False Lashes Sales Market Share by Country in 2023
- Figure 55. Europe False Lashes Revenue Market Share by Country in 2023
- Figure 56. Europe False Lashes Sales Market Share by Type (2019-2024)
- Figure 57. Europe False Lashes Sales Market Share by Application (2019-2024)
- Figure 58. Germany False Lashes Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. France False Lashes Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. UK False Lashes Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. Italy False Lashes Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Russia False Lashes Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Middle East & Africa False Lashes Sales Market Share by Country in 2023
- Figure 64. Middle East & Africa False Lashes Revenue Market Share by Country in 2023
- Figure 65. Middle East & Africa False Lashes Sales Market Share by Type (2019-2024)
- Figure 66. Middle East & Africa False Lashes Sales Market Share by Application (2019-2024)
- Figure 67. Egypt False Lashes Revenue Growth 2019-2024 (\$ Millions)
- Figure 68. South Africa False Lashes Revenue Growth 2019-2024 (\$ Millions)
- Figure 69. Israel False Lashes Revenue Growth 2019-2024 (\$ Millions)
- Figure 70. Turkey False Lashes Revenue Growth 2019-2024 (\$ Millions)
- Figure 71. GCC Country False Lashes Revenue Growth 2019-2024 (\$ Millions)

Figure 72. Manufacturing Cost Structure Analysis of False Lashes in 2023

Figure 73. Manufacturing Process Analysis of False Lashes

Figure 74. Industry Chain Structure of False Lashes

Figure 75. Channels of Distribution

Figure 76. Global False Lashes Sales Market Forecast by Region (2025-2030)

Figure 77. Global False Lashes Revenue Market Share Forecast by Region (2025-2030)

Figure 78. Global False Lashes Sales Market Share Forecast by Type (2025-2030)

Figure 79. Global False Lashes Revenue Market Share Forecast by Type (2025-2030)

Figure 80. Global False Lashes Sales Market Share Forecast by Application (2025-2030)

Figure 81. Global False Lashes Revenue Market Share Forecast by Application (2025-2030)

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