

Global Facial Tissues Market Growth 2023-2029

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Abstracts

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Facial tissues are sort of thin, soft, absorbent, smooth and disposable paper which is used for cleaning face. It is also known as paper handkerchiefs or wipes and generally sold in boxes. One of importance uses of facial tissue is reducing the spread of an infection or diseases as like swine flu.

LPI (LP Information)' newest research report, the "Facial Tissues Industry Forecast" looks at past sales and reviews total world Facial Tissues sales in 2022, providing a comprehensive analysis by region and market sector of projected Facial Tissues sales for 2023 through 2029. With Facial Tissues sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Facial Tissues industry.

This Insight Report provides a comprehensive analysis of the global Facial Tissues landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Facial Tissues portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Facial Tissues market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Facial Tissues and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Facial Tissues.

The global Facial Tissues market size is projected to grow from US\$ 10510 million in 2022 to US\$ 13200 million in 2029; it is expected to grow at a CAGR of 13200 from 2023 to 2029.

Kimberly-Clark, Procter & Gamble, Essity, Asia Pulp & Paper (APP) and Hengan are the top 5 players of Facial Tissue, with about 47% market shares.

This report presents a comprehensive overview, market shares, and growth opportunities of Facial Tissues market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Box Packaged Facial Tissues

Pocket Packaged Facial Tissues

Segmentation by application

Supermarket

Hypermarket

Convenience Store

Online Shopping Mall

Specific Retailers

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Kimberly-Clark

Georgia-Pacific

CMPCTissue

Cascades

Metsa Tissue

Kruger Products

Vinda

C&S Paper

APP (Sinar Mas Group)

WEPA

ICT Group

Hengan Paper

Gold Hongye Paper

White Swan Paper

Key Questions Addressed in this Report

What is the 10-year outlook for the global Facial Tissues market?

What factors are driving Facial Tissues market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Facial Tissues market opportunities vary by end market size?

How does Facial Tissues break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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