

# Global Facial Tissue Paper Market Growth 2023-2029

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## Abstracts

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Facial Tissue Papers are sort of thin, soft, absorbent, smooth and disposable paper which is used for cleaning face. It is also known as paper handkerchiefs or wipes and generally sold in boxes. One of importance uses of facial tissue is reducing the spread of an infection or diseases as like swine flu.

LPI (LP Information)' newest research report, the "Facial Tissue Paper Industry Forecast" looks at past sales and reviews total world Facial Tissue Paper sales in 2022, providing a comprehensive analysis by region and market sector of projected Facial Tissue Paper sales for 2023 through 2029. With Facial Tissue Paper sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Facial Tissue Paper industry.

This Insight Report provides a comprehensive analysis of the global Facial Tissue Paper landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Facial Tissue Paper portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Facial Tissue Paper market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Facial Tissue Paper and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Facial Tissue Paper.

The global Facial Tissue Paper market size is projected to grow from US\$ 10510 million in 2022 to US\$ 13150 million in 2029; it is expected to grow at a CAGR of 13150 from 2023 to 2029.

United States market for Facial Tissue Paper is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Facial Tissue Paper is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Facial Tissue Paper is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Facial Tissue Paper players cover Kimberly-Clark, Procter & Gamble, Essity (from SCA), Asia Pulp & Paper (APP), Hengan International, Vinda International, C&S Paper, Sofidel Group and Georgia-Pacific, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Facial Tissue Paper market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Regular Facial Tissue Paper

Lotion Facial Tissue Paper

Segmentation by application

At Home

Away From Home

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Kimberly-Clark

Procter & Gamble

Essity (from SCA)

Asia Pulp & Paper (APP)

Hengan International

Vinda International

C&S Paper

Sofidel Group

Georgia-Pacific

WEPA Group

Metsa Group

CMPC Tissue

KP Tissue (Kruger)

Cascades

Industrie Cartarie Tronchetti (ICT)

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Facial Tissue Paper market?

What factors are driving Facial Tissue Paper market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Facial Tissue Paper market opportunities vary by end market size?

How does Facial Tissue Paper break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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