

Global Facial Makeup Market Growth (Status and Outlook) 2023-2029

<https://marketpublishers.com/r/G4645D3F1CE5EN.html>

Date: February 2023

Pages: 113

Price: US\$ 3,660.00 (Single User License)

ID: G4645D3F1CE5EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Facial Makeup Products are products that are used to color and highlight facial features. They can either directly add or alter color or can be applied over a foundation that serves to make the color even and smooth.

LPI (LP Information)' newest research report, the "Facial Makeup Industry Forecast" looks at past sales and reviews total world Facial Makeup sales in 2022, providing a comprehensive analysis by region and market sector of projected Facial Makeup sales for 2023 through 2029. With Facial Makeup sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Facial Makeup industry.

This Insight Report provides a comprehensive analysis of the global Facial Makeup landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Facial Makeup portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Facial Makeup market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Facial Makeup and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the

current state and future trajectory in the global Facial Makeup.

The global Facial Makeup market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Facial Makeup is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Facial Makeup is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Facial Makeup is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Facial Makeup players cover Coty, Est?e Lauder, L'Or?al, LVMH, Shiseido, Amway, Aveda, Avon Products and BABOR, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Facial Makeup market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Lip Color

Concealers

Foundations and Face Powders

Cheek Color

Eyeliner

Eyebrow Pencil and Powder

Others

Segmentation by application

Online

Specialty Store

Other Retailers

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Coty

Estée Lauder

L'Oréal

LVMH

Shiseido

Amway

Aveda

Avon Products

BABOR

Chanel

Clarins

Kao

Lotus Herbals

Mary Kay

Natura

Nature Republic

O Botic?rio

Oriflame

Revlon

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