

Global Facial Make-up Market Growth 2024-2030

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Abstracts

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Facial make-up is a category of cosmetic products that are applied to the face to enhance or alter one's appearance. Facial make-up includes products such as face powder, facial foundation, facial concealer, face bronzer, blush, and other types. Facial make-up can be used to conceal blemishes, highlight natural features, add color to the face, or create different looks for different occasions. Facial make-up can also contain natural or organic ingredients, which are preferred by some consumers who are concerned about the harmful effects of synthetic chemicals on their skin and health.

The global Facial Make-up market size is projected to grow from US\$ 427.5 million in 2023 to US\$ 707.8 million in 2030; it is expected to grow at a CAGR of 7.5% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Facial Make-up Industry Forecast" looks at past sales and reviews total world Facial Make-up sales in 2023, providing a comprehensive analysis by region and market sector of projected Facial Make-up sales for 2024 through 2030. With Facial Make-up sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Facial Make-up industry.

This Insight Report provides a comprehensive analysis of the global Facial Make-up landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Facial Make-up portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Facial Make-up market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Facial Make-up and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Facial Make-up.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

This report presents a comprehensive overview, market shares, and growth opportunities of Facial Make-up market by product type, application, key manufacturers and key regions and countries.

Segmentation by type

Face Powder

Facial Foundation

Facial Concealer

Blush

Others

Segmentation by application

Supermarket/Hypermarket

Convenience Stores

Health and Beauty Retailers

Online Retail Stores

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

L'Oréal S.A.

Estée Lauder Companies Inc.

Groupe Clarins SA

Revlon, Inc

Shiseido Company

6.4.6 Avon Products, Inc.

LVMH Moët Hennessy – Louis Vuitton SE

Coty Inc

Key Questions Addressed in this Report

What is the 10-year outlook for the global Facial Make-up market?

What factors are driving Facial Make-up market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Facial Make-up market opportunities vary by end market size?

How does Facial Make-up break out type, application?

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