

Global Facial Care Products Market Growth 2025-2031

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Abstracts

The global Facial Care Products market size is predicted to grow from US\$ 169830 million in 2025 to US\$ 199590 million in 2031; it is expected to grow at a CAGR of 2.7% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Facial care products include day creams, night creams, masks, serums, cleansers, and toners. These products are used to enhance the skin quality, rejuvenate the cells, prevent wrinkles, and brighten the skin.

The creams and moisturizers segment dominated the market and accounted for more than 64% of the total revenue share. This segment includes moisturizing creams and lotions, night creams, BB and CC creams, tinted moisturizers, eye creams, neck creams, lip balms and moisturizers, face serum, and anti-aging creams.

LP Information, Inc. (LPI) ' newest research report, the "Facial Care Products Industry Forecast" looks at past sales and reviews total world Facial Care Products sales in 2024, providing a comprehensive analysis by region and market sector of projected Facial Care Products sales for 2025 through 2031. With Facial Care Products sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Facial Care Products industry.

This Insight Report provides a comprehensive analysis of the global Facial Care Products landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on

Facial Care Products portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Facial Care Products market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Facial Care Products and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Facial Care Products.

This report presents a comprehensive overview, market shares, and growth opportunities of Facial Care Products market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Creams and Moisturizers

Sunscreen and Sun Protection Products

Cleansers

Facial Wipes

Masks

Scrubs

Other

Segmentation by Application:

Hypermarkets

Supermarkets

Department Stores

Specialist Retailers

Pharmacies and Drugstores

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

L'Oreal

Estee Lauder

P&G

Johnson & Johnson

Shiseido

Unilever

Amway

Chanel

LVMH

Clarins Group

Conair

Coty

Avon

AmorePacific

Revlon

Kose

Mentholatum

Skin Food

The Face Shop

Lotus Herbals

Mary Kay

Missha

Nature Republic

Oriflame

Rachel K Cosmetics

Key Questions Addressed in this Report

What is the 10-year outlook for the global Facial Care Products market?

What factors are driving Facial Care Products market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Facial Care Products market opportunities vary by end market size?
How does Facial Care Products break out by Type, by Application?

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