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Global Face Sunscreen Stick Market Growth 2025-2031

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Abstracts

The global Face Sunscreen Stick market size is predicted to grow from US$ 846 million in 2025 to US$ 1160 million in 2031; it is expected to grow at a CAGR of 5.4% from 2025 to 2031.

A face sunscreen stick is a convenient, solid - form sun protection product specifically designed for application on the face. It contains active ingredients, often including zinc oxide, titanium dioxide, or chemical UV filters, which work to block or absorb the sun's harmful ultraviolet (UV) rays, preventing sunburn, premature aging, and reducing the risk of skin cancer. The stick format allows for easy, targeted application, enabling users to precisely cover areas like the forehead, nose, cheeks, and around the eyes. Its formulation is typically non - greasy and lightweight to avoid clogging pores, and may include additional skincare components such as moisturizers, antioxidants, or soothing agents to keep the facial skin hydrated and healthy while providing sun protection.

United States market for Face Sunscreen Stick is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Face Sunscreen Stick is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Face Sunscreen Stick is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Face Sunscreen Stick players cover Sun Bum, Badger Balm, Raw Elements, Neutrogena, Blue Lizard, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

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LP Information, Inc. (LPI) ' newest research report, the “Face Sunscreen Stick Industry Forecast” looks at past sales and reviews total world Face Sunscreen Stick sales in 2024, providing a comprehensive analysis by region and market sector of projected Face Sunscreen Stick sales for 2025 through 2031. With Face Sunscreen Stick sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Face Sunscreen Stick industry.

This Insight Report provides a comprehensive analysis of the global Face Sunscreen Stick landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Face Sunscreen Stick portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Face Sunscreen Stick market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Face Sunscreen Stick and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Face Sunscreen Stick.

This report presents a comprehensive overview, market shares, and growth opportunities of Face Sunscreen Stick market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Mineral Face Sunscreen Sticks

Chemical Face Sunscreen Sticks

Others

Segmentation by Application:

Online Sales

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Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

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Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Sun Bum

Badger Balm

Raw Elements

Neutrogena

Blue Lizard

Procter & Gamble

COOLA

Babo Botanicals

SUN ZAPPER

Stream2Sea

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Thinksport

EiR NYC

All Good

ATTITUDE

Shiseido

Earth Mama

Key Questions Addressed in this Report

What is the 10-year outlook for the global Face Sunscreen Stick market?
What factors are driving Face Sunscreen Stick market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Face Sunscreen Stick market opportunities vary by end market size?
How does Face Sunscreen Stick break out by Type, by Application?

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