

Global Face Recognition Camera Market Growth 2026-2032

<https://marketpublishers.com/r/G4136361D10EEN.html>

Date: April 2026

Pages: 148

Price: US\$ 3,660.00 (Single User License)

ID: G4136361D10EEN

Abstracts

The global Face Recognition Camera market size is predicted to grow from US\$ 5970 million in 2025 to US\$ 9600 million in 2032; it is expected to grow at a CAGR of 7.2% from 2026 to 2032.

A face recognition camera is a type of camera that uses advanced artificial intelligence and machine learning algorithms to detect, analyze, and recognize human faces. This technology can identify and distinguish between individuals based on their facial features, such as the shape of their face, the distance between their eyes, and the pattern of facial hair.

Facial recognition cameras are used in a variety of applications, including security and access control systems, retail analytics, law enforcement, and marketing. In security and access control applications, facial recognition cameras are used to monitor and control access to restricted areas, prevent fraud and identity theft, and track the movement of individuals within a building or facility. In retail analytics and marketing, facial recognition cameras are used to collect data on consumer behavior, such as their age, gender, and emotional state, to personalize the shopping experience and improve customer engagement.

The global face recognition camera market has been experiencing significant growth over the past few years and is expected to continue to grow in the coming years. The growth of the face recognition camera market can be attributed to the increasing need for security and surveillance in various sectors, such as government, commercial, and residential. Additionally, the development of advanced technologies such as AI and deep learning algorithms has increased the accuracy and reliability of face recognition cameras, further driving their adoption. Regionally, North America is expected to

dominate the face recognition camera market during the forecast period, due to the increasing demand for security and surveillance solutions in the region. Asia-Pacific is expected to witness the highest growth rate, due to the growing number of smart city projects and government initiatives aimed at improving security and surveillance.

The global face recognition camera market refers to the market for cameras equipped with face recognition technology. Face recognition cameras use advanced algorithms and biometric techniques to identify and verify individuals based on their facial features. These cameras have gained significant popularity and are used in various applications such as surveillance systems, access control systems, law enforcement, and retail analytics.

Key features and capabilities of face recognition cameras include:

Facial detection and recognition: Face recognition cameras use high-resolution sensors and advanced algorithms to detect and recognize faces in real-time. They can analyze key facial features such as the shape of the face, eyes, nose, and mouth to create a unique facial template for each individual.

High accuracy and reliability: These cameras are designed to provide high accuracy and reliability in facial recognition. They can handle various lighting conditions, facial expressions, and minor changes in appearance, ensuring accurate identification.

Real-time monitoring and alerts: Face recognition cameras can instantly compare captured faces with a pre-registered database of known individuals. They can trigger real-time alerts if a match or a predefined threshold is reached, enabling proactive actions or notifications.

Integration with access control systems: Face recognition cameras can be integrated with access control systems to provide secure and contactless authentication for entry and exit points. This eliminates the need for traditional methods such as ID cards or PINs.

Analytics and insights: Some face recognition cameras offer advanced analytics capabilities, including age and gender estimation, emotion detection, and crowd management. These insights can be used for targeted marketing, crowd optimization, and security purposes.

The growth of the global face recognition camera market is driven by several factors:

Increasing security concerns: With the rise in crime rates and security threats, there is a growing need for advanced surveillance and access control solutions. Face recognition cameras offer enhanced security by accurately identifying individuals and detecting suspicious activities.

Government initiatives and regulations: Governments worldwide are increasingly adopting face recognition technology for law enforcement, border control, and public safety initiatives. This has boosted the demand for face recognition cameras in the public sector.

Advancements in technology: Continuous advancements in facial recognition algorithms, camera sensors, and processing power have improved the accuracy and performance of face recognition cameras. These technological advancements are driving market growth.

Adoption in commercial applications: The retail and hospitality sectors are adopting face recognition cameras for customer analytics, personalized marketing, and enhanced customer experiences. Face recognition cameras are also being used in transportation, healthcare, and banking sectors for various applications.

Increasing awareness and acceptance: The increasing awareness and acceptance of facial recognition technology among individuals and organizations are driving the demand for face recognition cameras. People are becoming more accustomed to using facial recognition in their everyday lives, such as unlocking smartphones or accessing secure areas.

In conclusion, the global face recognition camera market is driven by increasing security concerns, government initiatives, technological advancements, adoption in commercial applications, and growing awareness and acceptance. As facial recognition technology continues to evolve and improve, the demand for face recognition cameras is expected to witness significant growth in various sectors and applications.

LP Information, Inc. (LPI) ' newest research report, the "Face Recognition Camera Industry Forecast" looks at past sales and reviews total world Face Recognition Camera sales in 2025, providing a comprehensive analysis by region and market sector of projected Face Recognition Camera sales for 2026 through 2032. With Face Recognition Camera sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Face Recognition

Camera industry.

This Insight Report provides a comprehensive analysis of the global Face Recognition Camera landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Face Recognition Camera portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Face Recognition Camera market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Face Recognition Camera and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Face Recognition Camera.

This report presents a comprehensive overview, market shares, and growth opportunities of Face Recognition Camera market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

2D Facial Recognition Cameras

3D Facial Recognition Cameras

Thermal Imaging Cameras

RGB-IR cameras

Multi-Camera Systems

Smart Cameras

Segmentation by Application:

BFSI

Government and Defence

Retail and E-Commerce

Healthcare

Education

Automotive

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Hikvision

Dahua Technology

Hanwha Techwin

Axis Communications

Panasonic

Bosch Security Systems

Honeywell Security Systems

Avigilon Corporation

NEC Corporation

Sony Corporation

Toshiba America

FLIR Systems

Arecont Vision

Tyco Security Products

ZKTeco

IDIS

Genetec Inc.

CP Plus

Suprema Inc.

Anviz Global Inc.

Vivotek

Milesight Technology Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Face Recognition Camera market?

What factors are driving Face Recognition Camera market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Face Recognition Camera market opportunities vary by end market size?

How does Face Recognition Camera break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Face Recognition Camera Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Face Recognition Camera by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Face Recognition Camera by Country/Region, 2021, 2025 & 2032
- 2.2 Face Recognition Camera Segment by Type
 - 2.2.1 2D Facial Recognition Cameras
 - 2.2.2 3D Facial Recognition Cameras
 - 2.2.3 Thermal Imaging Cameras
 - 2.2.4 RGB-IR cameras
 - 2.2.5 Multi-Camera Systems
 - 2.2.6 Smart Cameras
 - 2.2.7 Face Recognition Camera Sales by Type
 - 2.2.7.1 Global Face Recognition Camera Sales Market Share by Type (2021-2026)
 - 2.2.7.2 Global Face Recognition Camera Revenue and Market Share by Type (2021-2026)
 - 2.2.7.3 Global Face Recognition Camera Sale Price by Type (2021-2026)
- 2.3 Face Recognition Camera Segment by Application
 - 2.3.1 BFSI
 - 2.3.2 Government and Defence
 - 2.3.3 Retail and E-Commerce
 - 2.3.4 Healthcare
 - 2.3.5 Education

2.3.6 Automotive

2.3.7 Others

2.3.8 Face Recognition Camera Sales by Application

2.3.8.1 Global Face Recognition Camera Sale Market Share by Application
(2021-2026)

2.3.8.2 Global Face Recognition Camera Revenue and Market Share by Application
(2021-2026)

2.3.8.3 Global Face Recognition Camera Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Face Recognition Camera Breakdown Data by Company

3.1.1 Global Face Recognition Camera Annual Sales by Company (2021-2026)

3.1.2 Global Face Recognition Camera Sales Market Share by Company (2021-2026)

3.2 Global Face Recognition Camera Annual Revenue by Company (2021-2026)

3.2.1 Global Face Recognition Camera Revenue by Company (2021-2026)

3.2.2 Global Face Recognition Camera Revenue Market Share by Company
(2021-2026)

3.3 Global Face Recognition Camera Sale Price by Company

3.4 Key Manufacturers Face Recognition Camera Producing Area Distribution, Sales
Area, Product Type

3.4.1 Key Manufacturers Face Recognition Camera Product Location Distribution

3.4.2 Players Face Recognition Camera Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR FACE RECOGNITION CAMERA BY GEOGRAPHIC REGION

4.1 World Historic Face Recognition Camera Market Size by Geographic Region
(2021-2026)

4.1.1 Global Face Recognition Camera Annual Sales by Geographic Region
(2021-2026)

4.1.2 Global Face Recognition Camera Annual Revenue by Geographic Region
(2021-2026)

4.2 World Historic Face Recognition Camera Market Size by Country/Region

(2021-2026)

4.2.1 Global Face Recognition Camera Annual Sales by Country/Region (2021-2026)

4.2.2 Global Face Recognition Camera Annual Revenue by Country/Region

(2021-2026)

4.3 Americas Face Recognition Camera Sales Growth

4.4 APAC Face Recognition Camera Sales Growth

4.5 Europe Face Recognition Camera Sales Growth

4.6 Middle East & Africa Face Recognition Camera Sales Growth

5 AMERICAS

5.1 Americas Face Recognition Camera Sales by Country

5.1.1 Americas Face Recognition Camera Sales by Country (2021-2026)

5.1.2 Americas Face Recognition Camera Revenue by Country (2021-2026)

5.2 Americas Face Recognition Camera Sales by Type (2021-2026)

5.3 Americas Face Recognition Camera Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Face Recognition Camera Sales by Region

6.1.1 APAC Face Recognition Camera Sales by Region (2021-2026)

6.1.2 APAC Face Recognition Camera Revenue by Region (2021-2026)

6.2 APAC Face Recognition Camera Sales by Type (2021-2026)

6.3 APAC Face Recognition Camera Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Face Recognition Camera by Country

- 7.1.1 Europe Face Recognition Camera Sales by Country (2021-2026)
- 7.1.2 Europe Face Recognition Camera Revenue by Country (2021-2026)
- 7.2 Europe Face Recognition Camera Sales by Type (2021-2026)
- 7.3 Europe Face Recognition Camera Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Face Recognition Camera by Country
 - 8.1.1 Middle East & Africa Face Recognition Camera Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa Face Recognition Camera Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Face Recognition Camera Sales by Type (2021-2026)
- 8.3 Middle East & Africa Face Recognition Camera Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Face Recognition Camera
- 10.3 Manufacturing Process Analysis of Face Recognition Camera
- 10.4 Industry Chain Structure of Face Recognition Camera

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Face Recognition Camera Distributors

11.3 Face Recognition Camera Customer

12 WORLD FORECAST REVIEW FOR FACE RECOGNITION CAMERA BY GEOGRAPHIC REGION

12.1 Global Face Recognition Camera Market Size Forecast by Region

12.1.1 Global Face Recognition Camera Forecast by Region (2027-2032)

12.1.2 Global Face Recognition Camera Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Face Recognition Camera Forecast by Type (2027-2032)

12.7 Global Face Recognition Camera Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Hikvision

13.1.1 Hikvision Company Information

13.1.2 Hikvision Face Recognition Camera Product Portfolios and Specifications

13.1.3 Hikvision Face Recognition Camera Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Hikvision Main Business Overview

13.1.5 Hikvision Latest Developments

13.2 Dahua Technology

13.2.1 Dahua Technology Company Information

13.2.2 Dahua Technology Face Recognition Camera Product Portfolios and Specifications

13.2.3 Dahua Technology Face Recognition Camera Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Dahua Technology Main Business Overview

13.2.5 Dahua Technology Latest Developments

13.3 Hanwha Techwin

13.3.1 Hanwha Techwin Company Information

13.3.2 Hanwha Techwin Face Recognition Camera Product Portfolios and Specifications

13.3.3 Hanwha Techwin Face Recognition Camera Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Hanwha Techwin Main Business Overview

13.3.5 Hanwha Techwin Latest Developments

13.4 Axis Communications

13.4.1 Axis Communications Company Information

13.4.2 Axis Communications Face Recognition Camera Product Portfolios and Specifications

13.4.3 Axis Communications Face Recognition Camera Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Axis Communications Main Business Overview

13.4.5 Axis Communications Latest Developments

13.5 Panasonic

13.5.1 Panasonic Company Information

13.5.2 Panasonic Face Recognition Camera Product Portfolios and Specifications

13.5.3 Panasonic Face Recognition Camera Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Panasonic Main Business Overview

13.5.5 Panasonic Latest Developments

13.6 Bosch Security Systems

13.6.1 Bosch Security Systems Company Information

13.6.2 Bosch Security Systems Face Recognition Camera Product Portfolios and Specifications

13.6.3 Bosch Security Systems Face Recognition Camera Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Bosch Security Systems Main Business Overview

13.6.5 Bosch Security Systems Latest Developments

13.7 Honeywell Security Systems

13.7.1 Honeywell Security Systems Company Information

13.7.2 Honeywell Security Systems Face Recognition Camera Product Portfolios and Specifications

13.7.3 Honeywell Security Systems Face Recognition Camera Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Honeywell Security Systems Main Business Overview

13.7.5 Honeywell Security Systems Latest Developments

13.8 Avigilon Corporation

13.8.1 Avigilon Corporation Company Information

13.8.2 Avigilon Corporation Face Recognition Camera Product Portfolios and Specifications

13.8.3 Avigilon Corporation Face Recognition Camera Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Avigilon Corporation Main Business Overview

13.8.5 Avigilon Corporation Latest Developments

13.9 NEC Corporation

13.9.1 NEC Corporation Company Information

13.9.2 NEC Corporation Face Recognition Camera Product Portfolios and Specifications

13.9.3 NEC Corporation Face Recognition Camera Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 NEC Corporation Main Business Overview

13.9.5 NEC Corporation Latest Developments

13.10 Sony Corporation

13.10.1 Sony Corporation Company Information

13.10.2 Sony Corporation Face Recognition Camera Product Portfolios and Specifications

13.10.3 Sony Corporation Face Recognition Camera Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Sony Corporation Main Business Overview

13.10.5 Sony Corporation Latest Developments

13.11 Toshiba America

13.11.1 Toshiba America Company Information

13.11.2 Toshiba America Face Recognition Camera Product Portfolios and Specifications

13.11.3 Toshiba America Face Recognition Camera Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Toshiba America Main Business Overview

13.11.5 Toshiba America Latest Developments

13.12 FLIR Systems

13.12.1 FLIR Systems Company Information

13.12.2 FLIR Systems Face Recognition Camera Product Portfolios and Specifications

13.12.3 FLIR Systems Face Recognition Camera Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 FLIR Systems Main Business Overview

13.12.5 FLIR Systems Latest Developments

13.13 Arecont Vision

13.13.1 Arecont Vision Company Information

13.13.2 Arecont Vision Face Recognition Camera Product Portfolios and Specifications

13.13.3 Arecont Vision Face Recognition Camera Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Arecont Vision Main Business Overview

13.13.5 Arecont Vision Latest Developments

13.14 Tyco Security Products

13.14.1 Tyco Security Products Company Information

13.14.2 Tyco Security Products Face Recognition Camera Product Portfolios and Specifications

13.14.3 Tyco Security Products Face Recognition Camera Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Tyco Security Products Main Business Overview

13.14.5 Tyco Security Products Latest Developments

13.15 ZKTeco

13.15.1 ZKTeco Company Information

13.15.2 ZKTeco Face Recognition Camera Product Portfolios and Specifications

13.15.3 ZKTeco Face Recognition Camera Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 ZKTeco Main Business Overview

13.15.5 ZKTeco Latest Developments

13.16 IDIS

13.16.1 IDIS Company Information

13.16.2 IDIS Face Recognition Camera Product Portfolios and Specifications

13.16.3 IDIS Face Recognition Camera Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 IDIS Main Business Overview

13.16.5 IDIS Latest Developments

13.17 Genetec Inc.

13.17.1 Genetec Inc. Company Information

13.17.2 Genetec Inc. Face Recognition Camera Product Portfolios and Specifications

13.17.3 Genetec Inc. Face Recognition Camera Sales, Revenue, Price and Gross Margin (2021-2026)

13.17.4 Genetec Inc. Main Business Overview

13.17.5 Genetec Inc. Latest Developments

13.18 CP Plus

13.18.1 CP Plus Company Information

13.18.2 CP Plus Face Recognition Camera Product Portfolios and Specifications

13.18.3 CP Plus Face Recognition Camera Sales, Revenue, Price and Gross Margin

(2021-2026)

13.18.4 CP Plus Main Business Overview

13.18.5 CP Plus Latest Developments

13.19 Suprema Inc.

13.19.1 Suprema Inc. Company Information

13.19.2 Suprema Inc. Face Recognition Camera Product Portfolios and Specifications

13.19.3 Suprema Inc. Face Recognition Camera Sales, Revenue, Price and Gross

Margin (2021-2026)

13.19.4 Suprema Inc. Main Business Overview

13.19.5 Suprema Inc. Latest Developments

13.20 Anviz Global Inc.

13.20.1 Anviz Global Inc. Company Information

13.20.2 Anviz Global Inc. Face Recognition Camera Product Portfolios and Specifications

13.20.3 Anviz Global Inc. Face Recognition Camera Sales, Revenue, Price and Gross Margin (2021-2026)

13.20.4 Anviz Global Inc. Main Business Overview

13.20.5 Anviz Global Inc. Latest Developments

13.21 Vivotek

13.21.1 Vivotek Company Information

13.21.2 Vivotek Face Recognition Camera Product Portfolios and Specifications

13.21.3 Vivotek Face Recognition Camera Sales, Revenue, Price and Gross Margin (2021-2026)

13.21.4 Vivotek Main Business Overview

13.21.5 Vivotek Latest Developments

13.22 Milesight Technology Co., Ltd.

13.22.1 Milesight Technology Co., Ltd. Company Information

13.22.2 Milesight Technology Co., Ltd. Face Recognition Camera Product Portfolios and Specifications

13.22.3 Milesight Technology Co., Ltd. Face Recognition Camera Sales, Revenue, Price and Gross Margin (2021-2026)

13.22.4 Milesight Technology Co., Ltd. Main Business Overview

13.22.5 Milesight Technology Co., Ltd. Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Face Recognition Camera Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Face Recognition Camera Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of 2D Facial Recognition Cameras
- Table 4. Major Players of 3D Facial Recognition Cameras
- Table 5. Major Players of Thermal Imaging Cameras
- Table 6. Major Players of RGB-IR cameras
- Table 7. Major Players of Multi-Camera Systems
- Table 8. Major Players of Smart Cameras
- Table 9. Global Face Recognition Camera Sales by Type (2021-2026) & (K Units)
- Table 10. Global Face Recognition Camera Sales Market Share by Type (2021-2026)
- Table 11. Global Face Recognition Camera Revenue by Type (2021-2026) & (\$ million)
- Table 12. Global Face Recognition Camera Revenue Market Share by Type (2021-2026)
- Table 13. Global Face Recognition Camera Sale Price by Type (2021-2026) & (US\$/Unit)
- Table 14. Global Face Recognition Camera Sale by Application (2021-2026) & (K Units)
- Table 15. Global Face Recognition Camera Sale Market Share by Application (2021-2026)
- Table 16. Global Face Recognition Camera Revenue by Application (2021-2026) & (\$ million)
- Table 17. Global Face Recognition Camera Revenue Market Share by Application (2021-2026)
- Table 18. Global Face Recognition Camera Sale Price by Application (2021-2026) & (US\$/Unit)
- Table 19. Global Face Recognition Camera Sales by Company (2021-2026) & (K Units)
- Table 20. Global Face Recognition Camera Sales Market Share by Company (2021-2026)
- Table 21. Global Face Recognition Camera Revenue by Company (2021-2026) & (\$ millions)
- Table 22. Global Face Recognition Camera Revenue Market Share by Company (2021-2026)
- Table 23. Global Face Recognition Camera Sale Price by Company (2021-2026) & (US\$/Unit)

Table 24. Key Manufacturers Face Recognition Camera Producing Area Distribution and Sales Area

Table 25. Players Face Recognition Camera Products Offered

Table 26. Face Recognition Camera Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 27. New Products and Potential Entrants

Table 28. Market M&A Activity & Strategy

Table 29. Global Face Recognition Camera Sales by Geographic Region (2021-2026) & (K Units)

Table 30. Global Face Recognition Camera Sales Market Share Geographic Region (2021-2026)

Table 31. Global Face Recognition Camera Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 32. Global Face Recognition Camera Revenue Market Share by Geographic Region (2021-2026)

Table 33. Global Face Recognition Camera Sales by Country/Region (2021-2026) & (K Units)

Table 34. Global Face Recognition Camera Sales Market Share by Country/Region (2021-2026)

Table 35. Global Face Recognition Camera Revenue by Country/Region (2021-2026) & (\$ millions)

Table 36. Global Face Recognition Camera Revenue Market Share by Country/Region (2021-2026)

Table 37. Americas Face Recognition Camera Sales by Country (2021-2026) & (K Units)

Table 38. Americas Face Recognition Camera Sales Market Share by Country (2021-2026)

Table 39. Americas Face Recognition Camera Revenue by Country (2021-2026) & (\$ millions)

Table 40. Americas Face Recognition Camera Sales by Type (2021-2026) & (K Units)

Table 41. Americas Face Recognition Camera Sales by Application (2021-2026) & (K Units)

Table 42. APAC Face Recognition Camera Sales by Region (2021-2026) & (K Units)

Table 43. APAC Face Recognition Camera Sales Market Share by Region (2021-2026)

Table 44. APAC Face Recognition Camera Revenue by Region (2021-2026) & (\$ millions)

Table 45. APAC Face Recognition Camera Sales by Type (2021-2026) & (K Units)

Table 46. APAC Face Recognition Camera Sales by Application (2021-2026) & (K Units)

Table 47. Europe Face Recognition Camera Sales by Country (2021-2026) & (K Units)
Table 48. Europe Face Recognition Camera Revenue by Country (2021-2026) & (\$ millions)
Table 49. Europe Face Recognition Camera Sales by Type (2021-2026) & (K Units)
Table 50. Europe Face Recognition Camera Sales by Application (2021-2026) & (K Units)
Table 51. Middle East & Africa Face Recognition Camera Sales by Country (2021-2026) & (K Units)
Table 52. Middle East & Africa Face Recognition Camera Revenue Market Share by Country (2021-2026)
Table 53. Middle East & Africa Face Recognition Camera Sales by Type (2021-2026) & (K Units)
Table 54. Middle East & Africa Face Recognition Camera Sales by Application (2021-2026) & (K Units)
Table 55. Key Market Drivers & Growth Opportunities of Face Recognition Camera
Table 56. Key Market Challenges & Risks of Face Recognition Camera
Table 57. Key Industry Trends of Face Recognition Camera
Table 58. Face Recognition Camera Raw Material
Table 59. Key Suppliers of Raw Materials
Table 60. Face Recognition Camera Distributors List
Table 61. Face Recognition Camera Customer List
Table 62. Global Face Recognition Camera Sales Forecast by Region (2027-2032) & (K Units)
Table 63. Global Face Recognition Camera Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 64. Americas Face Recognition Camera Sales Forecast by Country (2027-2032) & (K Units)
Table 65. Americas Face Recognition Camera Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 66. APAC Face Recognition Camera Sales Forecast by Region (2027-2032) & (K Units)
Table 67. APAC Face Recognition Camera Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 68. Europe Face Recognition Camera Sales Forecast by Country (2027-2032) & (K Units)
Table 69. Europe Face Recognition Camera Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 70. Middle East & Africa Face Recognition Camera Sales Forecast by Country (2027-2032) & (K Units)

Table 71. Middle East & Africa Face Recognition Camera Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 72. Global Face Recognition Camera Sales Forecast by Type (2027-2032) & (K Units)

Table 73. Global Face Recognition Camera Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 74. Global Face Recognition Camera Sales Forecast by Application (2027-2032) & (K Units)

Table 75. Global Face Recognition Camera Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 76. Hikvision Basic Information, Face Recognition Camera Manufacturing Base, Sales Area and Its Competitors

Table 77. Hikvision Face Recognition Camera Product Portfolios and Specifications

Table 78. Hikvision Face Recognition Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 79. Hikvision Main Business

Table 80. Hikvision Latest Developments

Table 81. Dahua Technology Basic Information, Face Recognition Camera Manufacturing Base, Sales Area and Its Competitors

Table 82. Dahua Technology Face Recognition Camera Product Portfolios and Specifications

Table 83. Dahua Technology Face Recognition Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 84. Dahua Technology Main Business

Table 85. Dahua Technology Latest Developments

Table 86. Hanwha Techwin Basic Information, Face Recognition Camera Manufacturing Base, Sales Area and Its Competitors

Table 87. Hanwha Techwin Face Recognition Camera Product Portfolios and Specifications

Table 88. Hanwha Techwin Face Recognition Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 89. Hanwha Techwin Main Business

Table 90. Hanwha Techwin Latest Developments

Table 91. Axis Communications Basic Information, Face Recognition Camera Manufacturing Base, Sales Area and Its Competitors

Table 92. Axis Communications Face Recognition Camera Product Portfolios and Specifications

Table 93. Axis Communications Face Recognition Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 94. Axis Communications Main Business

Table 95. Axis Communications Latest Developments

Table 96. Panasonic Basic Information, Face Recognition Camera Manufacturing Base, Sales Area and Its Competitors

Table 97. Panasonic Face Recognition Camera Product Portfolios and Specifications

Table 98. Panasonic Face Recognition Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 99. Panasonic Main Business

Table 100. Panasonic Latest Developments

Table 101. Bosch Security Systems Basic Information, Face Recognition Camera Manufacturing Base, Sales Area and Its Competitors

Table 102. Bosch Security Systems Face Recognition Camera Product Portfolios and Specifications

Table 103. Bosch Security Systems Face Recognition Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 104. Bosch Security Systems Main Business

Table 105. Bosch Security Systems Latest Developments

Table 106. Honeywell Security Systems Basic Information, Face Recognition Camera Manufacturing Base, Sales Area and Its Competitors

Table 107. Honeywell Security Systems Face Recognition Camera Product Portfolios and Specifications

Table 108. Honeywell Security Systems Face Recognition Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 109. Honeywell Security Systems Main Business

Table 110. Honeywell Security Systems Latest Developments

Table 111. Avigilon Corporation Basic Information, Face Recognition Camera Manufacturing Base, Sales Area and Its Competitors

Table 112. Avigilon Corporation Face Recognition Camera Product Portfolios and Specifications

Table 113. Avigilon Corporation Face Recognition Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 114. Avigilon Corporation Main Business

Table 115. Avigilon Corporation Latest Developments

Table 116. NEC Corporation Basic Information, Face Recognition Camera Manufacturing Base, Sales Area and Its Competitors

Table 117. NEC Corporation Face Recognition Camera Product Portfolios and Specifications

Table 118. NEC Corporation Face Recognition Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 119. NEC Corporation Main Business

Table 120. NEC Corporation Latest Developments

Table 121. Sony Corporation Basic Information, Face Recognition Camera Manufacturing Base, Sales Area and Its Competitors

Table 122. Sony Corporation Face Recognition Camera Product Portfolios and Specifications

Table 123. Sony Corporation Face Recognition Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 124. Sony Corporation Main Business

Table 125. Sony Corporation Latest Developments

Table 126. Toshiba America Basic Information, Face Recognition Camera Manufacturing Base, Sales Area and Its Competitors

Table 127. Toshiba America Face Recognition Camera Product Portfolios and Specifications

Table 128. Toshiba America Face Recognition Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 129. Toshiba America Main Business

Table 130. Toshiba America Latest Developments

Table 131. FLIR Systems Basic Information, Face Recognition Camera Manufacturing Base, Sales Area and Its Competitors

Table 132. FLIR Systems Face Recognition Camera Product Portfolios and Specifications

Table 133. FLIR Systems Face Recognition Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 134. FLIR Systems Main Business

Table 135. FLIR Systems Latest Developments

Table 136. Arecont Vision Basic Information, Face Recognition Camera Manufacturing Base, Sales Area and Its Competitors

Table 137. Arecont Vision Face Recognition Camera Product Portfolios and Specifications

Table 138. Arecont Vision Face Recognition Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 139. Arecont Vision Main Business

Table 140. Arecont Vision Latest Developments

Table 141. Tyco Security Products Basic Information, Face Recognition Camera Manufacturing Base, Sales Area and Its Competitors

Table 142. Tyco Security Products Face Recognition Camera Product Portfolios and Specifications

Table 143. Tyco Security Products Face Recognition Camera Sales (K Units), Revenue

(\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 144. Tyco Security Products Main Business

Table 145. Tyco Security Products Latest Developments

Table 146. ZKTeco Basic Information, Face Recognition Camera Manufacturing Base, Sales Area and Its Competitors

Table 147. ZKTeco Face Recognition Camera Product Portfolios and Specifications

Table 148. ZKTeco Face Recognition Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 149. ZKTeco Main Business

Table 150. ZKTeco Latest Developments

Table 151. IDIS Basic Information, Face Recognition Camera Manufacturing Base, Sales Area and Its Competitors

Table 152. IDIS Face Recognition Camera Product Portfolios and Specifications

Table 153. IDIS Face Recognition Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 154. IDIS Main Business

Table 155. IDIS Latest Developments

Table 156. Genetec Inc. Basic Information, Face Recognition Camera Manufacturing Base, Sales Area and Its Competitors

Table 157. Genetec Inc. Face Recognition Camera Product Portfolios and Specifications

Table 158. Genetec Inc. Face Recognition Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 159. Genetec Inc. Main Business

Table 160. Genetec Inc. Latest Developments

Table 161. CP Plus Basic Information, Face Recognition Camera Manufacturing Base, Sales Area and Its Competitors

Table 162. CP Plus Face Recognition Camera Product Portfolios and Specifications

Table 163. CP Plus Face Recognition Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 164. CP Plus Main Business

Table 165. CP Plus Latest Developments

Table 166. Suprema Inc. Basic Information, Face Recognition Camera Manufacturing Base, Sales Area and Its Competitors

Table 167. Suprema Inc. Face Recognition Camera Product Portfolios and Specifications

Table 168. Suprema Inc. Face Recognition Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 169. Suprema Inc. Main Business

Table 170. Suprema Inc. Latest Developments

Table 171. Anviz Global Inc. Basic Information, Face Recognition Camera Manufacturing Base, Sales Area and Its Competitors

Table 172. Anviz Global Inc. Face Recognition Camera Product Portfolios and Specifications

Table 173. Anviz Global Inc. Face Recognition Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 174. Anviz Global Inc. Main Business

Table 175. Anviz Global Inc. Latest Developments

Table 176. Vivotek Basic Information, Face Recognition Camera Manufacturing Base, Sales Area and Its Competitors

Table 177. Vivotek Face Recognition Camera Product Portfolios and Specifications

Table 178. Vivotek Face Recognition Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 179. Vivotek Main Business

Table 180. Vivotek Latest Developments

Table 181. Milesight Technology Co., Ltd. Basic Information, Face Recognition Camera Manufacturing Base, Sales Area and Its Competitors

Table 182. Milesight Technology Co., Ltd. Face Recognition Camera Product Portfolios and Specifications

Table 183. Milesight Technology Co., Ltd. Face Recognition Camera Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 184. Milesight Technology Co., Ltd. Main Business

Table 185. Milesight Technology Co., Ltd. Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Face Recognition Camera
- Figure 2. Face Recognition Camera Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Face Recognition Camera Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Face Recognition Camera Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Face Recognition Camera Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Face Recognition Camera Sales Market Share by Country/Region (2025)
- Figure 10. Face Recognition Camera Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of 2D Facial Recognition Cameras
- Figure 12. Product Picture of 3D Facial Recognition Cameras
- Figure 13. Product Picture of Thermal Imaging Cameras
- Figure 14. Product Picture of RGB-IR cameras
- Figure 15. Product Picture of Multi-Camera Systems
- Figure 16. Product Picture of Smart Cameras
- Figure 17. Global Face Recognition Camera Sales Market Share by Type in 2026
- Figure 18. Global Face Recognition Camera Revenue Market Share by Type (2021-2026)
- Figure 19. Face Recognition Camera Consumed in BFSI
- Figure 20. Global Face Recognition Camera Market: BFSI (2021-2026) & (K Units)
- Figure 21. Face Recognition Camera Consumed in Government and Defence
- Figure 22. Global Face Recognition Camera Market: Government and Defence (2021-2026) & (K Units)
- Figure 23. Face Recognition Camera Consumed in Retail and E-Commerce
- Figure 24. Global Face Recognition Camera Market: Retail and E-Commerce (2021-2026) & (K Units)
- Figure 25. Face Recognition Camera Consumed in Healthcare
- Figure 26. Global Face Recognition Camera Market: Healthcare (2021-2026) & (K Units)
- Figure 27. Face Recognition Camera Consumed in Education
- Figure 28. Global Face Recognition Camera Market: Education (2021-2026) & (K Units)

Figure 29. Face Recognition Camera Consumed in Automotive

Figure 30. Global Face Recognition Camera Market: Automotive (2021-2026) & (K Units)

Figure 31. Face Recognition Camera Consumed in Others

Figure 32. Global Face Recognition Camera Market: Others (2021-2026) & (K Units)

Figure 33. Global Face Recognition Camera Sale Market Share by Application (2025)

Figure 34. Global Face Recognition Camera Revenue Market Share by Application in 2026

Figure 35. Face Recognition Camera Sales by Company in 2026 (K Units)

Figure 36. Global Face Recognition Camera Sales Market Share by Company in 2026

Figure 37. Face Recognition Camera Revenue by Company in 2026 (\$ millions)

Figure 38. Global Face Recognition Camera Revenue Market Share by Company in 2026

Figure 39. Global Face Recognition Camera Sales Market Share by Geographic Region (2021-2026)

Figure 40. Global Face Recognition Camera Revenue Market Share by Geographic Region in 2026

Figure 41. Americas Face Recognition Camera Sales 2021-2026 (K Units)

Figure 42. Americas Face Recognition Camera Revenue 2021-2026 (\$ millions)

Figure 43. APAC Face Recognition Camera Sales 2021-2026 (K Units)

Figure 44. APAC Face Recognition Camera Revenue 2021-2026 (\$ millions)

Figure 45. Europe Face Recognition Camera Sales 2021-2026 (K Units)

Figure 46. Europe Face Recognition Camera Revenue 2021-2026 (\$ millions)

Figure 47. Middle East & Africa Face Recognition Camera Sales 2021-2026 (K Units)

Figure 48. Middle East & Africa Face Recognition Camera Revenue 2021-2026 (\$ millions)

Figure 49. Americas Face Recognition Camera Sales Market Share by Country in 2026

Figure 50. Americas Face Recognition Camera Revenue Market Share by Country (2021-2026)

Figure 51. Americas Face Recognition Camera Sales Market Share by Type (2021-2026)

Figure 52. Americas Face Recognition Camera Sales Market Share by Application (2021-2026)

Figure 53. United States Face Recognition Camera Revenue Growth 2021-2026 (\$ millions)

Figure 54. Canada Face Recognition Camera Revenue Growth 2021-2026 (\$ millions)

Figure 55. Mexico Face Recognition Camera Revenue Growth 2021-2026 (\$ millions)

Figure 56. Brazil Face Recognition Camera Revenue Growth 2021-2026 (\$ millions)

Figure 57. APAC Face Recognition Camera Sales Market Share by Region in 2026

Figure 58. APAC Face Recognition Camera Revenue Market Share by Region (2021-2026)

Figure 59. APAC Face Recognition Camera Sales Market Share by Type (2021-2026)

Figure 60. APAC Face Recognition Camera Sales Market Share by Application (2021-2026)

Figure 61. China Face Recognition Camera Revenue Growth 2021-2026 (\$ millions)

Figure 62. Japan Face Recognition Camera Revenue Growth 2021-2026 (\$ millions)

Figure 63. South Korea Face Recognition Camera Revenue Growth 2021-2026 (\$ millions)

Figure 64. Southeast Asia Face Recognition Camera Revenue Growth 2021-2026 (\$ millions)

Figure 65. India Face Recognition Camera Revenue Growth 2021-2026 (\$ millions)

Figure 66. Australia Face Recognition Camera Revenue Growth 2021-2026 (\$ millions)

Figure 67. China Taiwan Face Recognition Camera Revenue Growth 2021-2026 (\$ millions)

Figure 68. Europe Face Recognition Camera Sales Market Share by Country in 2026

Figure 69. Europe Face Recognition Camera Revenue Market Share by Country (2021-2026)

Figure 70. Europe Face Recognition Camera Sales Market Share by Type (2021-2026)

Figure 71. Europe Face Recognition Camera Sales Market Share by Application (2021-2026)

Figure 72. Germany Face Recognition Camera Revenue Growth 2021-2026 (\$ millions)

Figure 73. France Face Recognition Camera Revenue Growth 2021-2026 (\$ millions)

Figure 74. UK Face Recognition Camera Revenue Growth 2021-2026 (\$ millions)

Figure 75. Italy Face Recognition Camera Revenue Growth 2021-2026 (\$ millions)

Figure 76. Russia Face Recognition Camera Revenue Growth 2021-2026 (\$ millions)

Figure 77. Middle East & Africa Face Recognition Camera Sales Market Share by Country (2021-2026)

Figure 78. Middle East & Africa Face Recognition Camera Sales Market Share by Type (2021-2026)

Figure 79. Middle East & Africa Face Recognition Camera Sales Market Share by Application (2021-2026)

Figure 80. Egypt Face Recognition Camera Revenue Growth 2021-2026 (\$ millions)

Figure 81. South Africa Face Recognition Camera Revenue Growth 2021-2026 (\$ millions)

Figure 82. Israel Face Recognition Camera Revenue Growth 2021-2026 (\$ millions)

Figure 83. Turkey Face Recognition Camera Revenue Growth 2021-2026 (\$ millions)

Figure 84. GCC Countries Face Recognition Camera Revenue Growth 2021-2026 (\$ millions)

Figure 85. Manufacturing Cost Structure Analysis of Face Recognition Camera in 2026

Figure 86. Manufacturing Process Analysis of Face Recognition Camera

Figure 87. Industry Chain Structure of Face Recognition Camera

Figure 88. Channels of Distribution

Figure 89. Global Face Recognition Camera Sales Market Forecast by Region
(2027-2032)

Figure 90. Global Face Recognition Camera Revenue Market Share Forecast by
Region (2027-2032)

Figure 91. Global Face Recognition Camera Sales Market Share Forecast by Type
(2027-2032)

Figure 92. Global Face Recognition Camera Revenue Market Share Forecast by Type
(2027-2032)

Figure 93. Global Face Recognition Camera Sales Market Share Forecast by
Application (2027-2032)

Figure 94. Global Face Recognition Camera Revenue Market Share Forecast by
Application (2027-2032)

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