

# Global Face Powder Market Growth 2024-2030

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Face Powder market size was valued at US\$ million in 2023. With growing demand in downstream market, the Face Powder is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Face Powder market. Face Powder are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Face Powder. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Face Powder market.

Face powder is a cosmetic product used primarily in makeup routines to help achieve a smooth, matte, and polished complexion. It is typically a finely milled powder that is applied to the face after foundation or concealer to set makeup, reduce shine, and blur the appearance of fine lines, pores, and imperfections. Face powder can be available in loose or pressed forms and is often made from ingredients such as talc, silica, or rice powder. It helps control oiliness, provides a matte finish, and enhances the longevity and wearability of other makeup products.

The industry trend of face powder is influenced by changing beauty preferences and advancements in formulations. There has been an increasing demand for face powders that offer not only oil control and shine reduction but also additional skincare benefits. This trend includes the development of face powders infused with ingredients like antioxidants, vitamins, SPF protection, or natural botanicals that provide skincare

benefits while enhancing the appearance of the skin. The industry also focuses on expanding shade ranges to cater to a diverse range of skin tones and undertones. The trend further encompasses the use of sustainable and eco-friendly packaging materials and cruelty-free practices in face powder production.

#### Key Features:

The report on Face Powder market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Face Powder market. It may include historical data, market segmentation by Type (e.g., Mineral Powder, Non-Mineral Powder), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Face Powder market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Face Powder market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Face Powder industry. This include advancements in Face Powder technology, Face Powder new entrants, Face Powder new investment, and other innovations that are shaping the future of Face Powder.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Face Powder market. It includes factors influencing customer ' purchasing decisions, preferences for Face Powder product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Face Powder market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures

aimed at promoting Face Powder market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Face Powder market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Face Powder industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Face Powder market.

**Market Segmentation:**

Face Powder market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

**Segmentation by type**

Mineral Powder

Non-Mineral Powder

**Segmentation by application**

Men

Women

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Maybelline

L'Oreal Paris

MAC

Bobbi Brown

Clinique

Lancome

Estee Lauder

Dior

Chanel

SK-II

Biotherm

HR

Elizabeth Arden

Shiseido

Kiehl's

Garnier

Ombrelle

YUE SAI

CCB Paris

LA ROCHE-POSAY

ARMANI

Vichy

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Face Powder market?

What factors are driving Face Powder market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Face Powder market opportunities vary by end market size?

How does Face Powder break out type, application?

## Contents

### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Face Powder Annual Sales 2019-2030
  - 2.1.2 World Current & Future Analysis for Face Powder by Geographic Region, 2019, 2023 & 2030
  - 2.1.3 World Current & Future Analysis for Face Powder by Country/Region, 2019, 2023 & 2030
- 2.2 Face Powder Segment by Type
  - 2.2.1 Mineral Powder
  - 2.2.2 Non-Mineral Powder
- 2.3 Face Powder Sales by Type
  - 2.3.1 Global Face Powder Sales Market Share by Type (2019-2024)
  - 2.3.2 Global Face Powder Revenue and Market Share by Type (2019-2024)
  - 2.3.3 Global Face Powder Sale Price by Type (2019-2024)
- 2.4 Face Powder Segment by Application
  - 2.4.1 Men
  - 2.4.2 Women
- 2.5 Face Powder Sales by Application
  - 2.5.1 Global Face Powder Sale Market Share by Application (2019-2024)
  - 2.5.2 Global Face Powder Revenue and Market Share by Application (2019-2024)
  - 2.5.3 Global Face Powder Sale Price by Application (2019-2024)

### **3 GLOBAL FACE POWDER BY COMPANY**

- 3.1 Global Face Powder Breakdown Data by Company

- 3.1.1 Global Face Powder Annual Sales by Company (2019-2024)
- 3.1.2 Global Face Powder Sales Market Share by Company (2019-2024)
- 3.2 Global Face Powder Annual Revenue by Company (2019-2024)
  - 3.2.1 Global Face Powder Revenue by Company (2019-2024)
  - 3.2.2 Global Face Powder Revenue Market Share by Company (2019-2024)
- 3.3 Global Face Powder Sale Price by Company
- 3.4 Key Manufacturers Face Powder Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Face Powder Product Location Distribution
  - 3.4.2 Players Face Powder Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## **4 WORLD HISTORIC REVIEW FOR FACE POWDER BY GEOGRAPHIC REGION**

- 4.1 World Historic Face Powder Market Size by Geographic Region (2019-2024)
  - 4.1.1 Global Face Powder Annual Sales by Geographic Region (2019-2024)
  - 4.1.2 Global Face Powder Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Face Powder Market Size by Country/Region (2019-2024)
  - 4.2.1 Global Face Powder Annual Sales by Country/Region (2019-2024)
  - 4.2.2 Global Face Powder Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Face Powder Sales Growth
- 4.4 APAC Face Powder Sales Growth
- 4.5 Europe Face Powder Sales Growth
- 4.6 Middle East & Africa Face Powder Sales Growth

## **5 AMERICAS**

- 5.1 Americas Face Powder Sales by Country
  - 5.1.1 Americas Face Powder Sales by Country (2019-2024)
  - 5.1.2 Americas Face Powder Revenue by Country (2019-2024)
- 5.2 Americas Face Powder Sales by Type
- 5.3 Americas Face Powder Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico



## 5.7 Brazil

## **6 APAC**

### 6.1 APAC Face Powder Sales by Region

#### 6.1.1 APAC Face Powder Sales by Region (2019-2024)

#### 6.1.2 APAC Face Powder Revenue by Region (2019-2024)

### 6.2 APAC Face Powder Sales by Type

### 6.3 APAC Face Powder Sales by Application

#### 6.4 China

#### 6.5 Japan

#### 6.6 South Korea

#### 6.7 Southeast Asia

#### 6.8 India

#### 6.9 Australia

#### 6.10 China Taiwan

## **7 EUROPE**

### 7.1 Europe Face Powder by Country

#### 7.1.1 Europe Face Powder Sales by Country (2019-2024)

#### 7.1.2 Europe Face Powder Revenue by Country (2019-2024)

### 7.2 Europe Face Powder Sales by Type

### 7.3 Europe Face Powder Sales by Application

#### 7.4 Germany

#### 7.5 France

#### 7.6 UK

#### 7.7 Italy

#### 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

### 8.1 Middle East & Africa Face Powder by Country

#### 8.1.1 Middle East & Africa Face Powder Sales by Country (2019-2024)

#### 8.1.2 Middle East & Africa Face Powder Revenue by Country (2019-2024)

### 8.2 Middle East & Africa Face Powder Sales by Type

### 8.3 Middle East & Africa Face Powder Sales by Application

#### 8.4 Egypt

#### 8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Face Powder

10.3 Manufacturing Process Analysis of Face Powder

10.4 Industry Chain Structure of Face Powder

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Face Powder Distributors

11.3 Face Powder Customer

## **12 WORLD FORECAST REVIEW FOR FACE POWDER BY GEOGRAPHIC REGION**

12.1 Global Face Powder Market Size Forecast by Region

12.1.1 Global Face Powder Forecast by Region (2025-2030)

12.1.2 Global Face Powder Annual Revenue Forecast by Region (2025-2030)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Face Powder Forecast by Type

12.7 Global Face Powder Forecast by Application

## **13 KEY PLAYERS ANALYSIS**

## 13.1 Maybelline

13.1.1 Maybelline Company Information

13.1.2 Maybelline Face Powder Product Portfolios and Specifications

13.1.3 Maybelline Face Powder Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 Maybelline Main Business Overview

13.1.5 Maybelline Latest Developments

## 13.2 L'Oreal Paris

13.2.1 L'Oreal Paris Company Information

13.2.2 L'Oreal Paris Face Powder Product Portfolios and Specifications

13.2.3 L'Oreal Paris Face Powder Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.2.4 L'Oreal Paris Main Business Overview

13.2.5 L'Oreal Paris Latest Developments

## 13.3 MAC

13.3.1 MAC Company Information

13.3.2 MAC Face Powder Product Portfolios and Specifications

13.3.3 MAC Face Powder Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 MAC Main Business Overview

13.3.5 MAC Latest Developments

## 13.4 Bobbi Brown

13.4.1 Bobbi Brown Company Information

13.4.2 Bobbi Brown Face Powder Product Portfolios and Specifications

13.4.3 Bobbi Brown Face Powder Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.4.4 Bobbi Brown Main Business Overview

13.4.5 Bobbi Brown Latest Developments

## 13.5 Clinique

13.5.1 Clinique Company Information

13.5.2 Clinique Face Powder Product Portfolios and Specifications

13.5.3 Clinique Face Powder Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 Clinique Main Business Overview

13.5.5 Clinique Latest Developments

## 13.6 Lancome

13.6.1 Lancome Company Information

13.6.2 Lancome Face Powder Product Portfolios and Specifications

13.6.3 Lancome Face Powder Sales, Revenue, Price and Gross Margin (2019-2024)

13.6.4 Lancome Main Business Overview

13.6.5 Lancome Latest Developments

## 13.7 Estee Lauder

- 13.7.1 Estee Lauder Company Information
- 13.7.2 Estee Lauder Face Powder Product Portfolios and Specifications
- 13.7.3 Estee Lauder Face Powder Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.7.4 Estee Lauder Main Business Overview
- 13.7.5 Estee Lauder Latest Developments
- 13.8 Dior
  - 13.8.1 Dior Company Information
  - 13.8.2 Dior Face Powder Product Portfolios and Specifications
  - 13.8.3 Dior Face Powder Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.8.4 Dior Main Business Overview
  - 13.8.5 Dior Latest Developments
- 13.9 Chanel
  - 13.9.1 Chanel Company Information
  - 13.9.2 Chanel Face Powder Product Portfolios and Specifications
  - 13.9.3 Chanel Face Powder Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.9.4 Chanel Main Business Overview
  - 13.9.5 Chanel Latest Developments
- 13.10 SK-II
  - 13.10.1 SK-II Company Information
  - 13.10.2 SK-II Face Powder Product Portfolios and Specifications
  - 13.10.3 SK-II Face Powder Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.10.4 SK-II Main Business Overview
  - 13.10.5 SK-II Latest Developments
- 13.11 Biotherm
  - 13.11.1 Biotherm Company Information
  - 13.11.2 Biotherm Face Powder Product Portfolios and Specifications
  - 13.11.3 Biotherm Face Powder Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.11.4 Biotherm Main Business Overview
  - 13.11.5 Biotherm Latest Developments
- 13.12 HR
  - 13.12.1 HR Company Information
  - 13.12.2 HR Face Powder Product Portfolios and Specifications
  - 13.12.3 HR Face Powder Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.12.4 HR Main Business Overview
  - 13.12.5 HR Latest Developments
- 13.13 Elizabeth Arden
  - 13.13.1 Elizabeth Arden Company Information
  - 13.13.2 Elizabeth Arden Face Powder Product Portfolios and Specifications

13.13.3 Elizabeth Arden Face Powder Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.13.4 Elizabeth Arden Main Business Overview

13.13.5 Elizabeth Arden Latest Developments

13.14 Shiseido

13.14.1 Shiseido Company Information

13.14.2 Shiseido Face Powder Product Portfolios and Specifications

13.14.3 Shiseido Face Powder Sales, Revenue, Price and Gross Margin (2019-2024)

13.14.4 Shiseido Main Business Overview

13.14.5 Shiseido Latest Developments

13.15 Kiehl's

13.15.1 Kiehl's Company Information

13.15.2 Kiehl's Face Powder Product Portfolios and Specifications

13.15.3 Kiehl's Face Powder Sales, Revenue, Price and Gross Margin (2019-2024)

13.15.4 Kiehl's Main Business Overview

13.15.5 Kiehl's Latest Developments

13.16 Garnier

13.16.1 Garnier Company Information

13.16.2 Garnier Face Powder Product Portfolios and Specifications

13.16.3 Garnier Face Powder Sales, Revenue, Price and Gross Margin (2019-2024)

13.16.4 Garnier Main Business Overview

13.16.5 Garnier Latest Developments

13.17 Ombrelle

13.17.1 Ombrelle Company Information

13.17.2 Ombrelle Face Powder Product Portfolios and Specifications

13.17.3 Ombrelle Face Powder Sales, Revenue, Price and Gross Margin (2019-2024)

13.17.4 Ombrelle Main Business Overview

13.17.5 Ombrelle Latest Developments

13.18 YUE SAI

13.18.1 YUE SAI Company Information

13.18.2 YUE SAI Face Powder Product Portfolios and Specifications

13.18.3 YUE SAI Face Powder Sales, Revenue, Price and Gross Margin (2019-2024)

13.18.4 YUE SAI Main Business Overview

13.18.5 YUE SAI Latest Developments

13.19 CCB Paris

13.19.1 CCB Paris Company Information

13.19.2 CCB Paris Face Powder Product Portfolios and Specifications

13.19.3 CCB Paris Face Powder Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.19.4 CCB Paris Main Business Overview

13.19.5 CCB Paris Latest Developments

#### 13.20 LA ROCHE-POSAY

13.20.1 LA ROCHE-POSAY Company Information

13.20.2 LA ROCHE-POSAY Face Powder Product Portfolios and Specifications

13.20.3 LA ROCHE-POSAY Face Powder Sales, Revenue, Price and Gross Margin (2019-2024)

13.20.4 LA ROCHE-POSAY Main Business Overview

13.20.5 LA ROCHE-POSAY Latest Developments

#### 13.21 ARMANI

13.21.1 ARMANI Company Information

13.21.2 ARMANI Face Powder Product Portfolios and Specifications

13.21.3 ARMANI Face Powder Sales, Revenue, Price and Gross Margin (2019-2024)

13.21.4 ARMANI Main Business Overview

13.21.5 ARMANI Latest Developments

#### 13.22 Vichy

13.22.1 Vichy Company Information

13.22.2 Vichy Face Powder Product Portfolios and Specifications

13.22.3 Vichy Face Powder Sales, Revenue, Price and Gross Margin (2019-2024)

13.22.4 Vichy Main Business Overview

13.22.5 Vichy Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table 1. Face Powder Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Face Powder Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Mineral Powder
- Table 4. Major Players of Non-Mineral Powder
- Table 5. Global Face Powder Sales by Type (2019-2024) & (K Units)
- Table 6. Global Face Powder Sales Market Share by Type (2019-2024)
- Table 7. Global Face Powder Revenue by Type (2019-2024) & (\$ million)
- Table 8. Global Face Powder Revenue Market Share by Type (2019-2024)
- Table 9. Global Face Powder Sale Price by Type (2019-2024) & (USD/Unit)
- Table 10. Global Face Powder Sales by Application (2019-2024) & (K Units)
- Table 11. Global Face Powder Sales Market Share by Application (2019-2024)
- Table 12. Global Face Powder Revenue by Application (2019-2024)
- Table 13. Global Face Powder Revenue Market Share by Application (2019-2024)
- Table 14. Global Face Powder Sale Price by Application (2019-2024) & (USD/Unit)
- Table 15. Global Face Powder Sales by Company (2019-2024) & (K Units)
- Table 16. Global Face Powder Sales Market Share by Company (2019-2024)
- Table 17. Global Face Powder Revenue by Company (2019-2024) (\$ Millions)
- Table 18. Global Face Powder Revenue Market Share by Company (2019-2024)
- Table 19. Global Face Powder Sale Price by Company (2019-2024) & (USD/Unit)
- Table 20. Key Manufacturers Face Powder Producing Area Distribution and Sales Area
- Table 21. Players Face Powder Products Offered
- Table 22. Face Powder Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 23. New Products and Potential Entrants
- Table 24. Mergers & Acquisitions, Expansion
- Table 25. Global Face Powder Sales by Geographic Region (2019-2024) & (K Units)
- Table 26. Global Face Powder Sales Market Share Geographic Region (2019-2024)
- Table 27. Global Face Powder Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 28. Global Face Powder Revenue Market Share by Geographic Region (2019-2024)
- Table 29. Global Face Powder Sales by Country/Region (2019-2024) & (K Units)
- Table 30. Global Face Powder Sales Market Share by Country/Region (2019-2024)
- Table 31. Global Face Powder Revenue by Country/Region (2019-2024) & (\$ millions)

Table 32. Global Face Powder Revenue Market Share by Country/Region (2019-2024)

Table 33. Americas Face Powder Sales by Country (2019-2024) & (K Units)

Table 34. Americas Face Powder Sales Market Share by Country (2019-2024)

Table 35. Americas Face Powder Revenue by Country (2019-2024) & (\$ Millions)

Table 36. Americas Face Powder Revenue Market Share by Country (2019-2024)

Table 37. Americas Face Powder Sales by Type (2019-2024) & (K Units)

Table 38. Americas Face Powder Sales by Application (2019-2024) & (K Units)

Table 39. APAC Face Powder Sales by Region (2019-2024) & (K Units)

Table 40. APAC Face Powder Sales Market Share by Region (2019-2024)

Table 41. APAC Face Powder Revenue by Region (2019-2024) & (\$ Millions)

Table 42. APAC Face Powder Revenue Market Share by Region (2019-2024)

Table 43. APAC Face Powder Sales by Type (2019-2024) & (K Units)

Table 44. APAC Face Powder Sales by Application (2019-2024) & (K Units)

Table 45. Europe Face Powder Sales by Country (2019-2024) & (K Units)

Table 46. Europe Face Powder Sales Market Share by Country (2019-2024)

Table 47. Europe Face Powder Revenue by Country (2019-2024) & (\$ Millions)

Table 48. Europe Face Powder Revenue Market Share by Country (2019-2024)

Table 49. Europe Face Powder Sales by Type (2019-2024) & (K Units)

Table 50. Europe Face Powder Sales by Application (2019-2024) & (K Units)

Table 51. Middle East & Africa Face Powder Sales by Country (2019-2024) & (K Units)

Table 52. Middle East & Africa Face Powder Sales Market Share by Country (2019-2024)

Table 53. Middle East & Africa Face Powder Revenue by Country (2019-2024) & (\$ Millions)

Table 54. Middle East & Africa Face Powder Revenue Market Share by Country (2019-2024)

Table 55. Middle East & Africa Face Powder Sales by Type (2019-2024) & (K Units)

Table 56. Middle East & Africa Face Powder Sales by Application (2019-2024) & (K Units)

Table 57. Key Market Drivers & Growth Opportunities of Face Powder

Table 58. Key Market Challenges & Risks of Face Powder

Table 59. Key Industry Trends of Face Powder

Table 60. Face Powder Raw Material

Table 61. Key Suppliers of Raw Materials

Table 62. Face Powder Distributors List

Table 63. Face Powder Customer List

Table 64. Global Face Powder Sales Forecast by Region (2025-2030) & (K Units)

Table 65. Global Face Powder Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 66. Americas Face Powder Sales Forecast by Country (2025-2030) & (K Units)



Table 67. Americas Face Powder Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 68. APAC Face Powder Sales Forecast by Region (2025-2030) & (K Units)

Table 69. APAC Face Powder Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 70. Europe Face Powder Sales Forecast by Country (2025-2030) & (K Units)

Table 71. Europe Face Powder Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 72. Middle East & Africa Face Powder Sales Forecast by Country (2025-2030) & (K Units)

Table 73. Middle East & Africa Face Powder Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 74. Global Face Powder Sales Forecast by Type (2025-2030) & (K Units)

Table 75. Global Face Powder Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 76. Global Face Powder Sales Forecast by Application (2025-2030) & (K Units)

Table 77. Global Face Powder Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 78. Maybelline Basic Information, Face Powder Manufacturing Base, Sales Area and Its Competitors

Table 79. Maybelline Face Powder Product Portfolios and Specifications

Table 80. Maybelline Face Powder Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 81. Maybelline Main Business

Table 82. Maybelline Latest Developments

Table 83. L'Oreal Paris Basic Information, Face Powder Manufacturing Base, Sales Area and Its Competitors

Table 84. L'Oreal Paris Face Powder Product Portfolios and Specifications

Table 85. L'Oreal Paris Face Powder Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 86. L'Oreal Paris Main Business

Table 87. L'Oreal Paris Latest Developments

Table 88. MAC Basic Information, Face Powder Manufacturing Base, Sales Area and Its Competitors

Table 89. MAC Face Powder Product Portfolios and Specifications

Table 90. MAC Face Powder Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 91. MAC Main Business

Table 92. MAC Latest Developments

Table 93. Bobbi Brown Basic Information, Face Powder Manufacturing Base, Sales Area and Its Competitors

- Table 94. Bobbi Brown Face Powder Product Portfolios and Specifications
- Table 95. Bobbi Brown Face Powder Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 96. Bobbi Brown Main Business
- Table 97. Bobbi Brown Latest Developments
- Table 98. Clinique Basic Information, Face Powder Manufacturing Base, Sales Area and Its Competitors
- Table 99. Clinique Face Powder Product Portfolios and Specifications
- Table 100. Clinique Face Powder Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 101. Clinique Main Business
- Table 102. Clinique Latest Developments
- Table 103. Lancome Basic Information, Face Powder Manufacturing Base, Sales Area and Its Competitors
- Table 104. Lancome Face Powder Product Portfolios and Specifications
- Table 105. Lancome Face Powder Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 106. Lancome Main Business
- Table 107. Lancome Latest Developments
- Table 108. Estee Lauder Basic Information, Face Powder Manufacturing Base, Sales Area and Its Competitors
- Table 109. Estee Lauder Face Powder Product Portfolios and Specifications
- Table 110. Estee Lauder Face Powder Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 111. Estee Lauder Main Business
- Table 112. Estee Lauder Latest Developments
- Table 113. Dior Basic Information, Face Powder Manufacturing Base, Sales Area and Its Competitors
- Table 114. Dior Face Powder Product Portfolios and Specifications
- Table 115. Dior Face Powder Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 116. Dior Main Business
- Table 117. Dior Latest Developments
- Table 118. Chanel Basic Information, Face Powder Manufacturing Base, Sales Area and Its Competitors
- Table 119. Chanel Face Powder Product Portfolios and Specifications
- Table 120. Chanel Face Powder Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 121. Chanel Main Business

Table 122. Chanel Latest Developments

Table 123. SK-II Basic Information, Face Powder Manufacturing Base, Sales Area and Its Competitors

Table 124. SK-II Face Powder Product Portfolios and Specifications

Table 125. SK-II Face Powder Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 126. SK-II Main Business

Table 127. SK-II Latest Developments

Table 128. Biotherm Basic Information, Face Powder Manufacturing Base, Sales Area and Its Competitors

Table 129. Biotherm Face Powder Product Portfolios and Specifications

Table 130. Biotherm Face Powder Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 131. Biotherm Main Business

Table 132. Biotherm Latest Developments

Table 133. HR Basic Information, Face Powder Manufacturing Base, Sales Area and Its Competitors

Table 134. HR Face Powder Product Portfolios and Specifications

Table 135. HR Face Powder Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 136. HR Main Business

Table 137. HR Latest Developments

Table 138. Elizabeth Arden Basic Information, Face Powder Manufacturing Base, Sales Area and Its Competitors

Table 139. Elizabeth Arden Face Powder Product Portfolios and Specifications

Table 140. Elizabeth Arden Face Powder Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 141. Elizabeth Arden Main Business

Table 142. Elizabeth Arden Latest Developments

Table 143. Shiseido Basic Information, Face Powder Manufacturing Base, Sales Area and Its Competitors

Table 144. Shiseido Face Powder Product Portfolios and Specifications

Table 145. Shiseido Face Powder Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 146. Shiseido Main Business

Table 147. Shiseido Latest Developments

Table 148. Kiehl's Basic Information, Face Powder Manufacturing Base, Sales Area and Its Competitors

Table 149. Kiehl's Face Powder Product Portfolios and Specifications

Table 150. Kiehl's Face Powder Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 151. Kiehl's Main Business

Table 152. Kiehl's Latest Developments

Table 153. Garnier Basic Information, Face Powder Manufacturing Base, Sales Area and Its Competitors

Table 154. Garnier Face Powder Product Portfolios and Specifications

Table 155. Garnier Face Powder Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 156. Garnier Main Business

Table 157. Garnier Latest Developments

Table 158. Ombrelle Basic Information, Face Powder Manufacturing Base, Sales Area and Its Competitors

Table 159. Ombrelle Face Powder Product Portfolios and Specifications

Table 160. Ombrelle Face Powder Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 161. Ombrelle Main Business

Table 162. Ombrelle Latest Developments

Table 163. YUE SAI Basic Information, Face Powder Manufacturing Base, Sales Area and Its Competitors

Table 164. YUE SAI Face Powder Product Portfolios and Specifications

Table 165. YUE SAI Face Powder Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 166. YUE SAI Main Business

Table 167. YUE SAI Latest Developments

Table 168. CCB Paris Basic Information, Face Powder Manufacturing Base, Sales Area and Its Competitors

Table 169. CCB Paris Face Powder Product Portfolios and Specifications

Table 170. CCB Paris Face Powder Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 171. CCB Paris Main Business

Table 172. CCB Paris Latest Developments

Table 173. LA ROCHE-POSAY Basic Information, Face Powder Manufacturing Base, Sales Area and Its Competitors

Table 174. LA ROCHE-POSAY Face Powder Product Portfolios and Specifications

Table 175. LA ROCHE-POSAY Face Powder Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 176. LA ROCHE-POSAY Main Business

Table 177. LA ROCHE-POSAY Latest Developments

Table 178. ARMANI Basic Information, Face Powder Manufacturing Base, Sales Area and Its Competitors

Table 179. ARMANI Face Powder Product Portfolios and Specifications

Table 180. ARMANI Face Powder Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 181. ARMANI Main Business

Table 182. ARMANI Latest Developments

Table 183. Vichy Basic Information, Face Powder Manufacturing Base, Sales Area and Its Competitors

Table 184. Vichy Face Powder Product Portfolios and Specifications

Table 185. Vichy Face Powder Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 186. Vichy Main Business

Table 187. Vichy Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Face Powder
- Figure 2. Face Powder Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Face Powder Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Face Powder Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Face Powder Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Mineral Powder
- Figure 10. Product Picture of Non-Mineral Powder
- Figure 11. Global Face Powder Sales Market Share by Type in 2023
- Figure 12. Global Face Powder Revenue Market Share by Type (2019-2024)
- Figure 13. Face Powder Consumed in Men
- Figure 14. Global Face Powder Market: Men (2019-2024) & (K Units)
- Figure 15. Face Powder Consumed in Women
- Figure 16. Global Face Powder Market: Women (2019-2024) & (K Units)
- Figure 17. Global Face Powder Sales Market Share by Application (2023)
- Figure 18. Global Face Powder Revenue Market Share by Application in 2023
- Figure 19. Face Powder Sales Market by Company in 2023 (K Units)
- Figure 20. Global Face Powder Sales Market Share by Company in 2023
- Figure 21. Face Powder Revenue Market by Company in 2023 (\$ Million)
- Figure 22. Global Face Powder Revenue Market Share by Company in 2023
- Figure 23. Global Face Powder Sales Market Share by Geographic Region (2019-2024)
- Figure 24. Global Face Powder Revenue Market Share by Geographic Region in 2023
- Figure 25. Americas Face Powder Sales 2019-2024 (K Units)
- Figure 26. Americas Face Powder Revenue 2019-2024 (\$ Millions)
- Figure 27. APAC Face Powder Sales 2019-2024 (K Units)
- Figure 28. APAC Face Powder Revenue 2019-2024 (\$ Millions)
- Figure 29. Europe Face Powder Sales 2019-2024 (K Units)
- Figure 30. Europe Face Powder Revenue 2019-2024 (\$ Millions)
- Figure 31. Middle East & Africa Face Powder Sales 2019-2024 (K Units)
- Figure 32. Middle East & Africa Face Powder Revenue 2019-2024 (\$ Millions)
- Figure 33. Americas Face Powder Sales Market Share by Country in 2023
- Figure 34. Americas Face Powder Revenue Market Share by Country in 2023
- Figure 35. Americas Face Powder Sales Market Share by Type (2019-2024)

Figure 36. Americas Face Powder Sales Market Share by Application (2019-2024)

Figure 37. United States Face Powder Revenue Growth 2019-2024 (\$ Millions)

Figure 38. Canada Face Powder Revenue Growth 2019-2024 (\$ Millions)

Figure 39. Mexico Face Powder Revenue Growth 2019-2024 (\$ Millions)

Figure 40. Brazil Face Powder Revenue Growth 2019-2024 (\$ Millions)

Figure 41. APAC Face Powder Sales Market Share by Region in 2023

Figure 42. APAC Face Powder Revenue Market Share by Regions in 2023

Figure 43. APAC Face Powder Sales Market Share by Type (2019-2024)

Figure 44. APAC Face Powder Sales Market Share by Application (2019-2024)

Figure 45. China Face Powder Revenue Growth 2019-2024 (\$ Millions)

Figure 46. Japan Face Powder Revenue Growth 2019-2024 (\$ Millions)

Figure 47. South Korea Face Powder Revenue Growth 2019-2024 (\$ Millions)

Figure 48. Southeast Asia Face Powder Revenue Growth 2019-2024 (\$ Millions)

Figure 49. India Face Powder Revenue Growth 2019-2024 (\$ Millions)

Figure 50. Australia Face Powder Revenue Growth 2019-2024 (\$ Millions)

Figure 51. China Taiwan Face Powder Revenue Growth 2019-2024 (\$ Millions)

Figure 52. Europe Face Powder Sales Market Share by Country in 2023

Figure 53. Europe Face Powder Revenue Market Share by Country in 2023

Figure 54. Europe Face Powder Sales Market Share by Type (2019-2024)

Figure 55. Europe Face Powder Sales Market Share by Application (2019-2024)

Figure 56. Germany Face Powder Revenue Growth 2019-2024 (\$ Millions)

Figure 57. France Face Powder Revenue Growth 2019-2024 (\$ Millions)

Figure 58. UK Face Powder Revenue Growth 2019-2024 (\$ Millions)

Figure 59. Italy Face Powder Revenue Growth 2019-2024 (\$ Millions)

Figure 60. Russia Face Powder Revenue Growth 2019-2024 (\$ Millions)

Figure 61. Middle East & Africa Face Powder Sales Market Share by Country in 2023

Figure 62. Middle East & Africa Face Powder Revenue Market Share by Country in 2023

Figure 63. Middle East & Africa Face Powder Sales Market Share by Type (2019-2024)

Figure 64. Middle East & Africa Face Powder Sales Market Share by Application (2019-2024)

Figure 65. Egypt Face Powder Revenue Growth 2019-2024 (\$ Millions)

Figure 66. South Africa Face Powder Revenue Growth 2019-2024 (\$ Millions)

Figure 67. Israel Face Powder Revenue Growth 2019-2024 (\$ Millions)

Figure 68. Turkey Face Powder Revenue Growth 2019-2024 (\$ Millions)

Figure 69. GCC Country Face Powder Revenue Growth 2019-2024 (\$ Millions)

Figure 70. Manufacturing Cost Structure Analysis of Face Powder in 2023

Figure 71. Manufacturing Process Analysis of Face Powder

Figure 72. Industry Chain Structure of Face Powder

Figure 73. Channels of Distribution

Figure 74. Global Face Powder Sales Market Forecast by Region (2025-2030)

Figure 75. Global Face Powder Revenue Market Share Forecast by Region  
(2025-2030)

Figure 76. Global Face Powder Sales Market Share Forecast by Type (2025-2030)

Figure 77. Global Face Powder Revenue Market Share Forecast by Type (2025-2030)

Figure 78. Global Face Powder Sales Market Share Forecast by Application  
(2025-2030)

Figure 79. Global Face Powder Revenue Market Share Forecast by Application  
(2025-2030)



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