

# Global Face Make-up Market Growth 2025-2031

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## Abstracts

The global Face Make-up market size is predicted to grow from US\$ 27130 million in 2025 to US\$ 32810 million in 2031; it is expected to grow at a CAGR of 3.2% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

According to this market study report, the foundation segment dominates the face make-up market. Foundation is available in various forms such as cream, liquid, mousse, or powder, which helps to cover under-eye circles, dark spots, pores, and blemishes, and gives the skin a uniform finish. Consumers mostly prefer products that do not contain preservatives.

LP Information, Inc. (LPI) ' newest research report, the "Face Make-up Industry Forecast" looks at past sales and reviews total world Face Make-up sales in 2024, providing a comprehensive analysis by region and market sector of projected Face Make-up sales for 2025 through 2031. With Face Make-up sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Face Make-up industry.

This Insight Report provides a comprehensive analysis of the global Face Make-up landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Face Make-up portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Face Make-up market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Face Make-up and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Face Make-up.

This report presents a comprehensive overview, market shares, and growth opportunities of Face Make-up market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Blush

Bronzer

Concealer

Foundation

Face Powder

Other

#### Segmentation by Application:

Hypermarkets, Supermarkets, and Department Stores

Specialty Retailers

Pharmacy and Drugstores

Other

This report also splits the market by region:

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

L'Oreal

LVMH

Shiseido

Coty

Estee Lauder

Amway

Aveda

Avon Products

BABOR

Chanel

Clarins

Kao

Lotus Herbals

Mary Kay

Natura

Nature Republic

O Boticario

Oriflame

Revlon

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Face Make-up market?

What factors are driving Face Make-up market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Face Make-up market opportunities vary by end market size?

How does Face Make-up break out by Type, by Application?

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