

Global Fabric Wash and Care Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Fabric Wash and Care market size was valued at US\$ 76850 million in 2023. With growing demand in downstream market, the Fabric Wash and Care is forecast to a readjusted size of US\$ 96590 million by 2030 with a CAGR of 3.3% during review period.

The research report highlights the growth potential of the global Fabric Wash and Care market. Fabric Wash and Care are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Fabric Wash and Care. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Fabric Wash and Care market.

Fabrics must endure washing, spinning and drying before they become clean. Each fabric requires special care to avoid any discolouration or shrinkage. Product used to clean furniture and clothing is referred to as washing and fabric care. To keep the cloth soft and clean, it is critical to apply cleaning chemicals. There are numerous fabric wash products in the market, including detergent, soaps, bleach, fabric softeners, and so on.

Key Features:

The report on Fabric Wash and Care market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provides an overview of the current size and growth of the Fabric Wash and Care market. It may include historical data, market segmentation by Type (e.g., Detergent, Fabric Softener/Conditioner), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Fabric Wash and Care market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Fabric Wash and Care market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Fabric Wash and Care industry. This includes advancements in Fabric Wash and Care technology, Fabric Wash and Care new entrants, Fabric Wash and Care new investment, and other innovations that are shaping the future of Fabric Wash and Care.

Downstream Procurement Preference: The report can shed light on customer procurement behaviour and adoption trends in the Fabric Wash and Care market. It includes factors influencing customer purchasing decisions, preferences for Fabric Wash and Care products.

Government Policies and Incentives: The research report analyses the impact of government policies and incentives on the Fabric Wash and Care market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting the Fabric Wash and Care market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assesses the environmental impact and sustainability aspects of the Fabric Wash and Care market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provides market forecasts and outlook for the Fabric Wash and Care industry. This includes projections of market size, growth rates, regional trends, and predictions on

technological advancements and policy developments.

Recommendations and Opportunities: The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Fabric Wash and Care market.

Market Segmentation:

Fabric Wash and Care market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Detergent

Fabric Softener/Conditioner

Bleach

Segmentation by application

Household

Hotel

Healthcare

Aviation

Automotive

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Unilever Group

Procter & Gamble

Reckitt Benckiser Group

Henkel AG & Co. KGaA

The National Detergent Company SAOG

Church & Dwight

SEITZ GMBH

Nice Group

Wipro Enterprises Limited

Colgate-Palmolive Company

Rohit Surfactants Private Limited (RSPL)

The Clorox Company

Huntsman International

Kao Corporation

Key Questions Addressed in this Report

What is the 10-year outlook for the global Fabric Wash and Care market?

What factors are driving Fabric Wash and Care market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Fabric Wash and Care market opportunities vary by end market size?

How does Fabric Wash and Care break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Fabric Wash and Care Annual Sales 2019-2030
- 2.1.2 World Current & Future Analysis for Fabric Wash and Care by Geographic Region, 2019, 2023 & 2030
- 2.1.3 World Current & Future Analysis for Fabric Wash and Care by Country/Region, 2019, 2023 & 2030

2.2 Fabric Wash and Care Segment by Type

- 2.2.1 Detergent
- 2.2.2 Fabric Softener/Conditioner
- 2.2.3 Bleach

2.3 Fabric Wash and Care Sales by Type

- 2.3.1 Global Fabric Wash and Care Sales Market Share by Type (2019-2024)
- 2.3.2 Global Fabric Wash and Care Revenue and Market Share by Type (2019-2024)
- 2.3.3 Global Fabric Wash and Care Sale Price by Type (2019-2024)

2.4 Fabric Wash and Care Segment by Application

- 2.4.1 Household
- 2.4.2 Hotel
- 2.4.3 Healthcare
- 2.4.4 Aviation
- 2.4.5 Automotive

2.5 Fabric Wash and Care Sales by Application

- 2.5.1 Global Fabric Wash and Care Sale Market Share by Application (2019-2024)
- 2.5.2 Global Fabric Wash and Care Revenue and Market Share by Application (2019-2024)

2.5.3 Global Fabric Wash and Care Sale Price by Application (2019-2024)

3 GLOBAL FABRIC WASH AND CARE BY COMPANY

3.1 Global Fabric Wash and Care Breakdown Data by Company

3.1.1 Global Fabric Wash and Care Annual Sales by Company (2019-2024)

3.1.2 Global Fabric Wash and Care Sales Market Share by Company (2019-2024)

3.2 Global Fabric Wash and Care Annual Revenue by Company (2019-2024)

3.2.1 Global Fabric Wash and Care Revenue by Company (2019-2024)

3.2.2 Global Fabric Wash and Care Revenue Market Share by Company (2019-2024)

3.3 Global Fabric Wash and Care Sale Price by Company

3.4 Key Manufacturers Fabric Wash and Care Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Fabric Wash and Care Product Location Distribution

3.4.2 Players Fabric Wash and Care Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR FABRIC WASH AND CARE BY GEOGRAPHIC REGION

4.1 World Historic Fabric Wash and Care Market Size by Geographic Region (2019-2024)

4.1.1 Global Fabric Wash and Care Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Fabric Wash and Care Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Fabric Wash and Care Market Size by Country/Region (2019-2024)

4.2.1 Global Fabric Wash and Care Annual Sales by Country/Region (2019-2024)

4.2.2 Global Fabric Wash and Care Annual Revenue by Country/Region (2019-2024)

4.3 Americas Fabric Wash and Care Sales Growth

4.4 APAC Fabric Wash and Care Sales Growth

4.5 Europe Fabric Wash and Care Sales Growth

4.6 Middle East & Africa Fabric Wash and Care Sales Growth

5 AMERICAS

5.1 Americas Fabric Wash and Care Sales by Country

5.1.1 Americas Fabric Wash and Care Sales by Country (2019-2024)

5.1.2 Americas Fabric Wash and Care Revenue by Country (2019-2024)

5.2 Americas Fabric Wash and Care Sales by Type

5.3 Americas Fabric Wash and Care Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Fabric Wash and Care Sales by Region

6.1.1 APAC Fabric Wash and Care Sales by Region (2019-2024)

6.1.2 APAC Fabric Wash and Care Revenue by Region (2019-2024)

6.2 APAC Fabric Wash and Care Sales by Type

6.3 APAC Fabric Wash and Care Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Fabric Wash and Care by Country

7.1.1 Europe Fabric Wash and Care Sales by Country (2019-2024)

7.1.2 Europe Fabric Wash and Care Revenue by Country (2019-2024)

7.2 Europe Fabric Wash and Care Sales by Type

7.3 Europe Fabric Wash and Care Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Fabric Wash and Care by Country

8.1.1 Middle East & Africa Fabric Wash and Care Sales by Country (2019-2024)

8.1.2 Middle East & Africa Fabric Wash and Care Revenue by Country (2019-2024)

8.2 Middle East & Africa Fabric Wash and Care Sales by Type

8.3 Middle East & Africa Fabric Wash and Care Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Fabric Wash and Care

10.3 Manufacturing Process Analysis of Fabric Wash and Care

10.4 Industry Chain Structure of Fabric Wash and Care

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Fabric Wash and Care Distributors

11.3 Fabric Wash and Care Customer

12 WORLD FORECAST REVIEW FOR FABRIC WASH AND CARE BY GEOGRAPHIC REGION

12.1 Global Fabric Wash and Care Market Size Forecast by Region

12.1.1 Global Fabric Wash and Care Forecast by Region (2025-2030)

12.1.2 Global Fabric Wash and Care Annual Revenue Forecast by Region

(2025-2030)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Fabric Wash and Care Forecast by Type

12.7 Global Fabric Wash and Care Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Unilever Group

13.1.1 Unilever Group Company Information

13.1.2 Unilever Group Fabric Wash and Care Product Portfolios and Specifications

13.1.3 Unilever Group Fabric Wash and Care Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 Unilever Group Main Business Overview

13.1.5 Unilever Group Latest Developments

13.2 Procter & Gamble

13.2.1 Procter & Gamble Company Information

13.2.2 Procter & Gamble Fabric Wash and Care Product Portfolios and Specifications

13.2.3 Procter & Gamble Fabric Wash and Care Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 Procter & Gamble Main Business Overview

13.2.5 Procter & Gamble Latest Developments

13.3 Reckitt Benckiser Group

13.3.1 Reckitt Benckiser Group Company Information

13.3.2 Reckitt Benckiser Group Fabric Wash and Care Product Portfolios and Specifications

13.3.3 Reckitt Benckiser Group Fabric Wash and Care Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 Reckitt Benckiser Group Main Business Overview

13.3.5 Reckitt Benckiser Group Latest Developments

13.4 Henkel AG & Co. KGaA

13.4.1 Henkel AG & Co. KGaA Company Information

13.4.2 Henkel AG & Co. KGaA Fabric Wash and Care Product Portfolios and Specifications

13.4.3 Henkel AG & Co. KGaA Fabric Wash and Care Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 Henkel AG & Co. KGaA Main Business Overview

- 13.4.5 Henkel AG & Co. KGaA Latest Developments
- 13.5 The National Detergent Company SAOG
 - 13.5.1 The National Detergent Company SAOG Company Information
 - 13.5.2 The National Detergent Company SAOG Fabric Wash and Care Product Portfolios and Specifications
 - 13.5.3 The National Detergent Company SAOG Fabric Wash and Care Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.5.4 The National Detergent Company SAOG Main Business Overview
 - 13.5.5 The National Detergent Company SAOG Latest Developments
- 13.6 Church & Dwight
 - 13.6.1 Church & Dwight Company Information
 - 13.6.2 Church & Dwight Fabric Wash and Care Product Portfolios and Specifications
 - 13.6.3 Church & Dwight Fabric Wash and Care Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.6.4 Church & Dwight Main Business Overview
 - 13.6.5 Church & Dwight Latest Developments
- 13.7 SEITZ GMBH
 - 13.7.1 SEITZ GMBH Company Information
 - 13.7.2 SEITZ GMBH Fabric Wash and Care Product Portfolios and Specifications
 - 13.7.3 SEITZ GMBH Fabric Wash and Care Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 SEITZ GMBH Main Business Overview
 - 13.7.5 SEITZ GMBH Latest Developments
- 13.8 Nice Group
 - 13.8.1 Nice Group Company Information
 - 13.8.2 Nice Group Fabric Wash and Care Product Portfolios and Specifications
 - 13.8.3 Nice Group Fabric Wash and Care Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 Nice Group Main Business Overview
 - 13.8.5 Nice Group Latest Developments
- 13.9 Wipro Enterprises Limited
 - 13.9.1 Wipro Enterprises Limited Company Information
 - 13.9.2 Wipro Enterprises Limited Fabric Wash and Care Product Portfolios and Specifications
 - 13.9.3 Wipro Enterprises Limited Fabric Wash and Care Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 Wipro Enterprises Limited Main Business Overview
 - 13.9.5 Wipro Enterprises Limited Latest Developments
- 13.10 Colgate-Palmolive Company

- 13.10.1 Colgate-Palmolive Company Company Information
- 13.10.2 Colgate-Palmolive Company Fabric Wash and Care Product Portfolios and Specifications
- 13.10.3 Colgate-Palmolive Company Fabric Wash and Care Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.10.4 Colgate-Palmolive Company Main Business Overview
- 13.10.5 Colgate-Palmolive Company Latest Developments
- 13.11 Rohit Surfactants Private Limited (RSPL)
 - 13.11.1 Rohit Surfactants Private Limited (RSPL) Company Information
 - 13.11.2 Rohit Surfactants Private Limited (RSPL) Fabric Wash and Care Product Portfolios and Specifications
 - 13.11.3 Rohit Surfactants Private Limited (RSPL) Fabric Wash and Care Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.11.4 Rohit Surfactants Private Limited (RSPL) Main Business Overview
 - 13.11.5 Rohit Surfactants Private Limited (RSPL) Latest Developments
- 13.12 The Clorox Company
 - 13.12.1 The Clorox Company Company Information
 - 13.12.2 The Clorox Company Fabric Wash and Care Product Portfolios and Specifications
 - 13.12.3 The Clorox Company Fabric Wash and Care Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.12.4 The Clorox Company Main Business Overview
 - 13.12.5 The Clorox Company Latest Developments
- 13.13 Huntsman International
 - 13.13.1 Huntsman International Company Information
 - 13.13.2 Huntsman International Fabric Wash and Care Product Portfolios and Specifications
 - 13.13.3 Huntsman International Fabric Wash and Care Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.13.4 Huntsman International Main Business Overview
 - 13.13.5 Huntsman International Latest Developments
- 13.14 Kao Corporation
 - 13.14.1 Kao Corporation Company Information
 - 13.14.2 Kao Corporation Fabric Wash and Care Product Portfolios and Specifications
 - 13.14.3 Kao Corporation Fabric Wash and Care Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.14.4 Kao Corporation Main Business Overview
 - 13.14.5 Kao Corporation Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Fabric Wash and Care Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Fabric Wash and Care Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Detergent
- Table 4. Major Players of Fabric Softener/Conditioner
- Table 5. Major Players of Bleach
- Table 6. Global Fabric Wash and Care Sales by Type (2019-2024) & (K MT)
- Table 7. Global Fabric Wash and Care Sales Market Share by Type (2019-2024)
- Table 8. Global Fabric Wash and Care Revenue by Type (2019-2024) & (\$ million)
- Table 9. Global Fabric Wash and Care Revenue Market Share by Type (2019-2024)
- Table 10. Global Fabric Wash and Care Sale Price by Type (2019-2024) & (USD/MT)
- Table 11. Global Fabric Wash and Care Sales by Application (2019-2024) & (K MT)
- Table 12. Global Fabric Wash and Care Sales Market Share by Application (2019-2024)
- Table 13. Global Fabric Wash and Care Revenue by Application (2019-2024)
- Table 14. Global Fabric Wash and Care Revenue Market Share by Application (2019-2024)
- Table 15. Global Fabric Wash and Care Sale Price by Application (2019-2024) & (USD/MT)
- Table 16. Global Fabric Wash and Care Sales by Company (2019-2024) & (K MT)
- Table 17. Global Fabric Wash and Care Sales Market Share by Company (2019-2024)
- Table 18. Global Fabric Wash and Care Revenue by Company (2019-2024) (\$ Millions)
- Table 19. Global Fabric Wash and Care Revenue Market Share by Company (2019-2024)
- Table 20. Global Fabric Wash and Care Sale Price by Company (2019-2024) & (USD/MT)
- Table 21. Key Manufacturers Fabric Wash and Care Producing Area Distribution and Sales Area
- Table 22. Players Fabric Wash and Care Products Offered
- Table 23. Fabric Wash and Care Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 24. New Products and Potential Entrants
- Table 25. Mergers & Acquisitions, Expansion
- Table 26. Global Fabric Wash and Care Sales by Geographic Region (2019-2024) & (K MT)

Table 27. Global Fabric Wash and Care Sales Market Share Geographic Region (2019-2024)

Table 28. Global Fabric Wash and Care Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 29. Global Fabric Wash and Care Revenue Market Share by Geographic Region (2019-2024)

Table 30. Global Fabric Wash and Care Sales by Country/Region (2019-2024) & (K MT)

Table 31. Global Fabric Wash and Care Sales Market Share by Country/Region (2019-2024)

Table 32. Global Fabric Wash and Care Revenue by Country/Region (2019-2024) & (\$ millions)

Table 33. Global Fabric Wash and Care Revenue Market Share by Country/Region (2019-2024)

Table 34. Americas Fabric Wash and Care Sales by Country (2019-2024) & (K MT)

Table 35. Americas Fabric Wash and Care Sales Market Share by Country (2019-2024)

Table 36. Americas Fabric Wash and Care Revenue by Country (2019-2024) & (\$ Millions)

Table 37. Americas Fabric Wash and Care Revenue Market Share by Country (2019-2024)

Table 38. Americas Fabric Wash and Care Sales by Type (2019-2024) & (K MT)

Table 39. Americas Fabric Wash and Care Sales by Application (2019-2024) & (K MT)

Table 40. APAC Fabric Wash and Care Sales by Region (2019-2024) & (K MT)

Table 41. APAC Fabric Wash and Care Sales Market Share by Region (2019-2024)

Table 42. APAC Fabric Wash and Care Revenue by Region (2019-2024) & (\$ Millions)

Table 43. APAC Fabric Wash and Care Revenue Market Share by Region (2019-2024)

Table 44. APAC Fabric Wash and Care Sales by Type (2019-2024) & (K MT)

Table 45. APAC Fabric Wash and Care Sales by Application (2019-2024) & (K MT)

Table 46. Europe Fabric Wash and Care Sales by Country (2019-2024) & (K MT)

Table 47. Europe Fabric Wash and Care Sales Market Share by Country (2019-2024)

Table 48. Europe Fabric Wash and Care Revenue by Country (2019-2024) & (\$ Millions)

Table 49. Europe Fabric Wash and Care Revenue Market Share by Country (2019-2024)

Table 50. Europe Fabric Wash and Care Sales by Type (2019-2024) & (K MT)

Table 51. Europe Fabric Wash and Care Sales by Application (2019-2024) & (K MT)

Table 52. Middle East & Africa Fabric Wash and Care Sales by Country (2019-2024) & (K MT)

Table 53. Middle East & Africa Fabric Wash and Care Sales Market Share by Country (2019-2024)

Table 54. Middle East & Africa Fabric Wash and Care Revenue by Country (2019-2024) & (\$ Millions)

Table 55. Middle East & Africa Fabric Wash and Care Revenue Market Share by Country (2019-2024)

Table 56. Middle East & Africa Fabric Wash and Care Sales by Type (2019-2024) & (K MT)

Table 57. Middle East & Africa Fabric Wash and Care Sales by Application (2019-2024) & (K MT)

Table 58. Key Market Drivers & Growth Opportunities of Fabric Wash and Care

Table 59. Key Market Challenges & Risks of Fabric Wash and Care

Table 60. Key Industry Trends of Fabric Wash and Care

Table 61. Fabric Wash and Care Raw Material

Table 62. Key Suppliers of Raw Materials

Table 63. Fabric Wash and Care Distributors List

Table 64. Fabric Wash and Care Customer List

Table 65. Global Fabric Wash and Care Sales Forecast by Region (2025-2030) & (K MT)

Table 66. Global Fabric Wash and Care Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 67. Americas Fabric Wash and Care Sales Forecast by Country (2025-2030) & (K MT)

Table 68. Americas Fabric Wash and Care Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 69. APAC Fabric Wash and Care Sales Forecast by Region (2025-2030) & (K MT)

Table 70. APAC Fabric Wash and Care Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 71. Europe Fabric Wash and Care Sales Forecast by Country (2025-2030) & (K MT)

Table 72. Europe Fabric Wash and Care Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 73. Middle East & Africa Fabric Wash and Care Sales Forecast by Country (2025-2030) & (K MT)

Table 74. Middle East & Africa Fabric Wash and Care Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 75. Global Fabric Wash and Care Sales Forecast by Type (2025-2030) & (K MT)

Table 76. Global Fabric Wash and Care Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 77. Global Fabric Wash and Care Sales Forecast by Application (2025-2030) &

(K MT)

Table 78. Global Fabric Wash and Care Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 79. Unilever Group Basic Information, Fabric Wash and Care Manufacturing Base, Sales Area and Its Competitors

Table 80. Unilever Group Fabric Wash and Care Product Portfolios and Specifications

Table 81. Unilever Group Fabric Wash and Care Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 82. Unilever Group Main Business

Table 83. Unilever Group Latest Developments

Table 84. Procter & Gamble Basic Information, Fabric Wash and Care Manufacturing Base, Sales Area and Its Competitors

Table 85. Procter & Gamble Fabric Wash and Care Product Portfolios and Specifications

Table 86. Procter & Gamble Fabric Wash and Care Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 87. Procter & Gamble Main Business

Table 88. Procter & Gamble Latest Developments

Table 89. Reckitt Benckiser Group Basic Information, Fabric Wash and Care Manufacturing Base, Sales Area and Its Competitors

Table 90. Reckitt Benckiser Group Fabric Wash and Care Product Portfolios and Specifications

Table 91. Reckitt Benckiser Group Fabric Wash and Care Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 92. Reckitt Benckiser Group Main Business

Table 93. Reckitt Benckiser Group Latest Developments

Table 94. Henkel AG & Co. KGaA Basic Information, Fabric Wash and Care Manufacturing Base, Sales Area and Its Competitors

Table 95. Henkel AG & Co. KGaA Fabric Wash and Care Product Portfolios and Specifications

Table 96. Henkel AG & Co. KGaA Fabric Wash and Care Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 97. Henkel AG & Co. KGaA Main Business

Table 98. Henkel AG & Co. KGaA Latest Developments

Table 99. The National Detergent Company SAOG Basic Information, Fabric Wash and Care Manufacturing Base, Sales Area and Its Competitors

Table 100. The National Detergent Company SAOG Fabric Wash and Care Product Portfolios and Specifications

Table 101. The National Detergent Company SAOG Fabric Wash and Care Sales (K

MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 102. The National Detergent Company SAOG Main Business

Table 103. The National Detergent Company SAOG Latest Developments

Table 104. Church & Dwight Basic Information, Fabric Wash and Care Manufacturing Base, Sales Area and Its Competitors

Table 105. Church & Dwight Fabric Wash and Care Product Portfolios and Specifications

Table 106. Church & Dwight Fabric Wash and Care Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 107. Church & Dwight Main Business

Table 108. Church & Dwight Latest Developments

Table 109. SEITZ GMBH Basic Information, Fabric Wash and Care Manufacturing Base, Sales Area and Its Competitors

Table 110. SEITZ GMBH Fabric Wash and Care Product Portfolios and Specifications

Table 111. SEITZ GMBH Fabric Wash and Care Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 112. SEITZ GMBH Main Business

Table 113. SEITZ GMBH Latest Developments

Table 114. Nice Group Basic Information, Fabric Wash and Care Manufacturing Base, Sales Area and Its Competitors

Table 115. Nice Group Fabric Wash and Care Product Portfolios and Specifications

Table 116. Nice Group Fabric Wash and Care Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 117. Nice Group Main Business

Table 118. Nice Group Latest Developments

Table 119. Wipro Enterprises Limited Basic Information, Fabric Wash and Care Manufacturing Base, Sales Area and Its Competitors

Table 120. Wipro Enterprises Limited Fabric Wash and Care Product Portfolios and Specifications

Table 121. Wipro Enterprises Limited Fabric Wash and Care Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 122. Wipro Enterprises Limited Main Business

Table 123. Wipro Enterprises Limited Latest Developments

Table 124. Colgate-Palmolive Company Basic Information, Fabric Wash and Care Manufacturing Base, Sales Area and Its Competitors

Table 125. Colgate-Palmolive Company Fabric Wash and Care Product Portfolios and Specifications

Table 126. Colgate-Palmolive Company Fabric Wash and Care Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

- Table 127. Colgate-Palmolive Company Main Business
- Table 128. Colgate-Palmolive Company Latest Developments
- Table 129. Rohit Surfactants Private Limited (RSPL) Basic Information, Fabric Wash and Care Manufacturing Base, Sales Area and Its Competitors
- Table 130. Rohit Surfactants Private Limited (RSPL) Fabric Wash and Care Product Portfolios and Specifications
- Table 131. Rohit Surfactants Private Limited (RSPL) Fabric Wash and Care Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 132. Rohit Surfactants Private Limited (RSPL) Main Business
- Table 133. Rohit Surfactants Private Limited (RSPL) Latest Developments
- Table 134. The Clorox Company Basic Information, Fabric Wash and Care Manufacturing Base, Sales Area and Its Competitors
- Table 135. The Clorox Company Fabric Wash and Care Product Portfolios and Specifications
- Table 136. The Clorox Company Fabric Wash and Care Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 137. The Clorox Company Main Business
- Table 138. The Clorox Company Latest Developments
- Table 139. Huntsman International Basic Information, Fabric Wash and Care Manufacturing Base, Sales Area and Its Competitors
- Table 140. Huntsman International Fabric Wash and Care Product Portfolios and Specifications
- Table 141. Huntsman International Fabric Wash and Care Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 142. Huntsman International Main Business
- Table 143. Huntsman International Latest Developments
- Table 144. Kao Corporation Basic Information, Fabric Wash and Care Manufacturing Base, Sales Area and Its Competitors
- Table 145. Kao Corporation Fabric Wash and Care Product Portfolios and Specifications
- Table 146. Kao Corporation Fabric Wash and Care Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 147. Kao Corporation Main Business
- Table 148. Kao Corporation Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Fabric Wash and Care
- Figure 2. Fabric Wash and Care Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Fabric Wash and Care Sales Growth Rate 2019-2030 (K MT)
- Figure 7. Global Fabric Wash and Care Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Fabric Wash and Care Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Detergent
- Figure 10. Product Picture of Fabric Softener/Conditioner
- Figure 11. Product Picture of Bleach
- Figure 12. Global Fabric Wash and Care Sales Market Share by Type in 2023
- Figure 13. Global Fabric Wash and Care Revenue Market Share by Type (2019-2024)
- Figure 14. Fabric Wash and Care Consumed in Household
- Figure 15. Global Fabric Wash and Care Market: Household (2019-2024) & (K MT)
- Figure 16. Fabric Wash and Care Consumed in Hotel
- Figure 17. Global Fabric Wash and Care Market: Hotel (2019-2024) & (K MT)
- Figure 18. Fabric Wash and Care Consumed in Healthcare
- Figure 19. Global Fabric Wash and Care Market: Healthcare (2019-2024) & (K MT)
- Figure 20. Fabric Wash and Care Consumed in Aviation
- Figure 21. Global Fabric Wash and Care Market: Aviation (2019-2024) & (K MT)
- Figure 22. Fabric Wash and Care Consumed in Automotive
- Figure 23. Global Fabric Wash and Care Market: Automotive (2019-2024) & (K MT)
- Figure 24. Global Fabric Wash and Care Sales Market Share by Application (2023)
- Figure 25. Global Fabric Wash and Care Revenue Market Share by Application in 2023
- Figure 26. Fabric Wash and Care Sales Market by Company in 2023 (K MT)
- Figure 27. Global Fabric Wash and Care Sales Market Share by Company in 2023
- Figure 28. Fabric Wash and Care Revenue Market by Company in 2023 (\$ Million)
- Figure 29. Global Fabric Wash and Care Revenue Market Share by Company in 2023
- Figure 30. Global Fabric Wash and Care Sales Market Share by Geographic Region (2019-2024)
- Figure 31. Global Fabric Wash and Care Revenue Market Share by Geographic Region in 2023
- Figure 32. Americas Fabric Wash and Care Sales 2019-2024 (K MT)
- Figure 33. Americas Fabric Wash and Care Revenue 2019-2024 (\$ Millions)

- Figure 34. APAC Fabric Wash and Care Sales 2019-2024 (K MT)
- Figure 35. APAC Fabric Wash and Care Revenue 2019-2024 (\$ Millions)
- Figure 36. Europe Fabric Wash and Care Sales 2019-2024 (K MT)
- Figure 37. Europe Fabric Wash and Care Revenue 2019-2024 (\$ Millions)
- Figure 38. Middle East & Africa Fabric Wash and Care Sales 2019-2024 (K MT)
- Figure 39. Middle East & Africa Fabric Wash and Care Revenue 2019-2024 (\$ Millions)
- Figure 40. Americas Fabric Wash and Care Sales Market Share by Country in 2023
- Figure 41. Americas Fabric Wash and Care Revenue Market Share by Country in 2023
- Figure 42. Americas Fabric Wash and Care Sales Market Share by Type (2019-2024)
- Figure 43. Americas Fabric Wash and Care Sales Market Share by Application (2019-2024)
- Figure 44. United States Fabric Wash and Care Revenue Growth 2019-2024 (\$ Millions)
- Figure 45. Canada Fabric Wash and Care Revenue Growth 2019-2024 (\$ Millions)
- Figure 46. Mexico Fabric Wash and Care Revenue Growth 2019-2024 (\$ Millions)
- Figure 47. Brazil Fabric Wash and Care Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. APAC Fabric Wash and Care Sales Market Share by Region in 2023
- Figure 49. APAC Fabric Wash and Care Revenue Market Share by Regions in 2023
- Figure 50. APAC Fabric Wash and Care Sales Market Share by Type (2019-2024)
- Figure 51. APAC Fabric Wash and Care Sales Market Share by Application (2019-2024)
- Figure 52. China Fabric Wash and Care Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. Japan Fabric Wash and Care Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. South Korea Fabric Wash and Care Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. Southeast Asia Fabric Wash and Care Revenue Growth 2019-2024 (\$ Millions)
- Figure 56. India Fabric Wash and Care Revenue Growth 2019-2024 (\$ Millions)
- Figure 57. Australia Fabric Wash and Care Revenue Growth 2019-2024 (\$ Millions)
- Figure 58. China Taiwan Fabric Wash and Care Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. Europe Fabric Wash and Care Sales Market Share by Country in 2023
- Figure 60. Europe Fabric Wash and Care Revenue Market Share by Country in 2023
- Figure 61. Europe Fabric Wash and Care Sales Market Share by Type (2019-2024)
- Figure 62. Europe Fabric Wash and Care Sales Market Share by Application (2019-2024)
- Figure 63. Germany Fabric Wash and Care Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. France Fabric Wash and Care Revenue Growth 2019-2024 (\$ Millions)
- Figure 65. UK Fabric Wash and Care Revenue Growth 2019-2024 (\$ Millions)
- Figure 66. Italy Fabric Wash and Care Revenue Growth 2019-2024 (\$ Millions)

Figure 67. Russia Fabric Wash and Care Revenue Growth 2019-2024 (\$ Millions)

Figure 68. Middle East & Africa Fabric Wash and Care Sales Market Share by Country in 2023

Figure 69. Middle East & Africa Fabric Wash and Care Revenue Market Share by Country in 2023

Figure 70. Middle East & Africa Fabric Wash and Care Sales Market Share by Type (2019-2024)

Figure 71. Middle East & Africa Fabric Wash and Care Sales Market Share by Application (2019-2024)

Figure 72. Egypt Fabric Wash and Care Revenue Growth 2019-2024 (\$ Millions)

Figure 73. South Africa Fabric Wash and Care Revenue Growth 2019-2024 (\$ Millions)

Figure 74. Israel Fabric Wash and Care Revenue Growth 2019-2024 (\$ Millions)

Figure 75. Turkey Fabric Wash and Care Revenue Growth 2019-2024 (\$ Millions)

Figure 76. GCC Country Fabric Wash and Care Revenue Growth 2019-2024 (\$ Millions)

Figure 77. Manufacturing Cost Structure Analysis of Fabric Wash and Care in 2023

Figure 78. Manufacturing Process Analysis of Fabric Wash and Care

Figure 79. Industry Chain Structure of Fabric Wash and Care

Figure 80. Channels of Distribution

Figure 81. Global Fabric Wash and Care Sales Market Forecast by Region (2025-2030)

Figure 82. Global Fabric Wash and Care Revenue Market Share Forecast by Region (2025-2030)

Figure 83. Global Fabric Wash and Care Sales Market Share Forecast by Type (2025-2030)

Figure 84. Global Fabric Wash and Care Revenue Market Share Forecast by Type (2025-2030)

Figure 85. Global Fabric Wash and Care Sales Market Share Forecast by Application (2025-2030)

Figure 86. Global Fabric Wash and Care Revenue Market Share Forecast by Application (2025-2030)

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