

Global Fabric Protection Market Growth 2025-2031

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Abstracts

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The global Fabric Protection market size is predicted to grow from US\$ 1015 million in 2025 to US\$ 1358 million in 2031; it is expected to grow at a CAGR of 5.0% from 2025 to 2031.

Fabric protection involves the treatment of fabrics and carpets to provide an invisible barrier against dirt and staining and most importantly facilitates future cleaning.

The protector penetrates the fabric or fibre and on drying forms an invisible barrier within the fibres. The barrier helps to prevent anything spilled onto the treated item from penetrating deep into the fabric and causing a permanent stain.

The way that fabric protectors work is that they have an active ingredient (in our case this is a natural water and stain repellent) that is suspended in a carrying agent. All this carrying agents are used to get the active ingredient to the fabric, this will evaporate after its job is done.

Fabric Protection can be broken down into two types: Solvent Based Fabric protection and Water Based Fabric protection.

Across the world, the major players cover 3M (Scotchgard), SC Johnson (KIWI), RPM International (Guardian), Ultra-Guard, etc.

For the major players of fabric protection, the 3M (Scotchgard) maintained its first place in the ranking with about 16% of the market share in 2019, much more than other players.

Between the two types of fabric protection, the water-based type held more market share with around 66% in 2019.

LP Information, Inc. (LPI) ' newest research report, the “Fabric Protection Industry Forecast” looks at past sales and reviews total world Fabric Protection sales in 2024, providing a comprehensive analysis by region and market sector of projected Fabric Protection sales for 2025 through 2031. With Fabric Protection sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Fabric Protection industry.

This Insight Report provides a comprehensive analysis of the global Fabric Protection landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Fabric Protection portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Fabric Protection market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Fabric Protection and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Fabric Protection.

This report presents a comprehensive overview, market shares, and growth opportunities of Fabric Protection market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Water Based

Solvent Based

Segmentation by Application:

Household

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

3M (Scotchgard)

RPM International (Guardian)

Shield Industries (ForceField)

Guardsman

Vectra

Actichem

Ultra-Guard

SC Johnson (KIWI)

Chemical Guys

ProtectME

NANO-Z COATING

Nikwax

Gold Eagle

KLEEN

XO2 Pty Ltd

Crep Protect

Key Questions Addressed in this Report

What is the 10-year outlook for the global Fabric Protection market?

What factors are driving Fabric Protection market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Fabric Protection market opportunities vary by end market size?

How does Fabric Protection break out by Type, by Application?

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