

# Global Fabric Freshener Market Growth 2023-2029

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## Abstracts

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The global textile industry is considered as one of the largest industries in the global market. In 2017, the industry was valued at US\$ 3 trillion, which also includes the production, refinement, as well as sale of synthetic and natural fibers that are used in various industries. The global textile market is segmented into fiber, yarn, fabric, and garments. China accounts for a significant production share in the textile products market. The fabric industry has large-scale application in both, the household and industrial sectors. With continuous improvements being implemented in fabric products, the target segment/target customers look for ways or any kind of product that could help maintain the quality of the fabric for a longer time. As a result, fabric-related products such as fabric fresheners have been gaining traction in the global market. Fabric fresheners are used on carpets, upholstery, rugs, or any kind of clothing in order to avoid or eliminate odours quickly.

LPI (LP Information)' newest research report, the "Fabric Freshener Industry Forecast" looks at past sales and reviews total world Fabric Freshener sales in 2022, providing a comprehensive analysis by region and market sector of projected Fabric Freshener sales for 2023 through 2029. With Fabric Freshener sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Fabric Freshener industry.

This Insight Report provides a comprehensive analysis of the global Fabric Freshener landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Fabric Freshener portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an

accelerating global Fabric Freshener market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Fabric Freshener and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Fabric Freshener.

The global Fabric Freshener market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Fabric Freshener is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Fabric Freshener is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Fabric Freshener is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Fabric Freshener players cover P&G, Henkel, JAY Manufacturing, Reckitt Benckiser, Clean Control, Deb Bidco, Grow Fragrance and The London Oil Refining, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Fabric Freshener market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Solid

Spray

## Segmentation by application

Supermarket

Convenience Store

Online Store

Others

## This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

P&G

Henkel

JAY Manufacturing

Reckitt Benckiser

Clean Control

Deb Bidco

Grow Fragrance

The London Oil Refining

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Fabric Freshener market?

What factors are driving Fabric Freshener market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Fabric Freshener market opportunities vary by end market size?

How does Fabric Freshener break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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