

# Global Fabric Care Product Market Growth 2023-2029

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## Abstracts

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Fabric protection involves the treatment of fabrics and carpets to provide an invisible barrier against dirt and staining and most importantly facilitates future cleaning.

The protector penetrates the fabric or fibre and on drying forms an invisible barrier within the fibres. The barrier helps to prevent anything spilled onto the treated item from penetrating deep into the fabric and causing a permanent stain.

The way that fabric protectors work is that they have an active ingredient (in our case this is a natural water and stain repellent) that is suspended in a carrying agent. All this carrying agents are used to get the active ingredient to the fabric, this will evaporate after its job is done.

LPI (LP Information)' newest research report, the "Fabric Care Product Industry Forecast" looks at past sales and reviews total world Fabric Care Product sales in 2022, providing a comprehensive analysis by region and market sector of projected Fabric Care Product sales for 2023 through 2029. With Fabric Care Product sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Fabric Care Product industry.

This Insight Report provides a comprehensive analysis of the global Fabric Care Product landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Fabric Care Product portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Fabric Care Product market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Fabric Care Product and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Fabric Care Product.

The global Fabric Care Product market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Fabric Care Product is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Fabric Care Product is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Fabric Care Product is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Fabric Care Product players cover 3M (Scotchgard), RPM International (Guardian), Shield Industries (ForceField), Guardsman, Vectra, Actichem, Ultra-Guard, SC Johnson (KIWI) and Chemical Guys, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Fabric Care Product market by product type, application, key manufacturers and key regions and countries.

## Market Segmentation:

### Segmentation by type

Solvent Based

Water Based

### Segmentation by application

Household

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

3M (Scotchgard)

RPM International (Guardian)

Shield Industries (ForceField)

Guardsman

Vectra

Actichem

Ultra-Guard

SC Johnson (KIWI)

Chemical Guys

ProtectME

NANO-Z COATING

Nikwax

Gold Eagle

KLEEN

XO2 Pty Ltd

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Fabric Care Product market?

What factors are driving Fabric Care Product market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Fabric Care Product market opportunities vary by end market size?

How does Fabric Care Product break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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