

Global Eye Tracking Technology Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Eye Tracking Technology is a sensor technology used to measure the activity of eyes. The technology helps in determine the gazing location of a person on a digital screen, blink frequency and the reaction of pupil to different stimulus.

LPI (LP Information)' newest research report, the “Eye Tracking Technology Industry Forecast” looks at past sales and reviews total world Eye Tracking Technology sales in 2022, providing a comprehensive analysis by region and market sector of projected Eye Tracking Technology sales for 2023 through 2029. With Eye Tracking Technology sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Eye Tracking Technology industry.

This Insight Report provides a comprehensive analysis of the global Eye Tracking Technology landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Eye Tracking Technology portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Eye Tracking Technology market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Eye Tracking Technology and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global Eye Tracking Technology.

The global Eye Tracking Technology market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Eye Tracking Technology is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Eye Tracking Technology is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Eye Tracking Technology is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Eye Tracking Technology players cover EYETRACKING, INC, Tobii AB, EyeTech Digital Systems, Inc., The EyeTribe, SensoMotoric Instruments GmbH (SMI), Mirametrix Inc., L C TECHNOLOGIES, SR Research Ltd. and Smart Eye AB., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Eye Tracking Technology market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Micro-Projectors

Optical Sensors

Image Processing Software

Segmentation by application

Automotive

Medical

Defense

Entertainment

Web Design

Advertising

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

EYETRACKING, INC

Tobii AB

EyeTech Digital Systems, Inc.

The EyeTribe

SensoMotoric Instruments GmbH (SMI)

Mirametrix Inc.

L C TECHNOLOGIES

SR Research Ltd.

Smart Eye AB.

iMotions, Inc.

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